



Tourist Accommodation, Small Area Data

Tasmania

March Quarter 2001

NOTES

FORTHCOMING ISSUES

ISSUE

RELEASE DATE

June Quarter 2001

21 September 2001

INTRODUCTION

This publication contains the results of the quarterly Survey of Tourist Accommodation (STA). The STA includes hotels, motels, guest houses and serviced apartments with 15 or more rooms.

DATA NOTES

The 'takings from accommodation' data collected from 1 July 2000 is on a GST inclusive basis. Care should be taken when comparing takings data from September quarter 2000 onwards with takings from previous quarters.

Some under-reporting of GST has been identified. Adjustments will be made in the next issue of this publication once further information collected from the June quarter 2001 survey has been evaluated. These adjustments are expected to increase takings data for the September quarter 2000 to March quarter 2001 by between 4% and 6%.

CHANGES IN THIS ISSUE

The scope of the STA was expanded for the four quarters of calendar year 2000 to include holiday flats and units, caravan parks and visitor hostels (see Explanatory Notes for details). From March quarter 2001 the scope only includes hotels, motels, guest houses and serviced apartments with 15 or more rooms or units.

CONTENTS

	Page
Notes	2
TABLES	
1 Summary of accommodation establishments, Tasmania	5
2 Accommodation establishments by star grading, Tasmania	6
3 Accommodation establishments by star grading, Hobart Tourism Region	8
4 Accommodation establishments by Tourism Region, Tasmania	10
5 Accommodation establishments by selected small areas, March qtr 2001, .. Tasmania.	16
INFORMATION	
Explanatory Notes	18
Glossary	21
Composition of Tourism Regions, Tasmania	23
Map of Tourism Regions, Tasmania	24

1

SUMMARY OF ACCOMMODATION ESTABLISHMENTS (a)—TAS

Period	Establish- ments no.	Guest rooms no.	Bed spaces no.	Persons employed no.	Room nights occupied '000	Room occupancy rate %	Guest nights '000	Bed occupancy rate %	Guest arrivals '000	Average length of stay days	Takings from accom- modation \$'000
LICENSED HOTELS WITH FACILITIES											
1999											
December quarter	55	2 929	8 071	3 074	150	56.2	242	32.8	140	1.7	12 207
2000											
March quarter	55	2 931	8 082	3 027	173	65.0	292	39.9	164	1.8	15 184
June quarter	55	2 871	7 870	2 813	129	49.2	206	28.7	115	1.8	11 098
September quarter	54	2 909	8 023	2 842	103	38.3	161	21.9	86	1.9	9 465
December quarter	54	2 906	8 007	2 880	142	53.0	232	31.5	132	1.8	13 420
2001											
March quarter	54	2 915	7 999	2 822	174	66.4	292	40.6	170	1.7	16 653
Year ended March 2000	561	52.8	919	31.5	515	1.8	47 478
Year ended March 2001	547	51.7	891	30.6	503	1.8	50 636
MOTELS AND GUEST HOUSES WITH FACILITIES											
1999											
December quarter	51	1 752	5 431	735	84	52.2	162	32.3	96	1.7	6 822
2000											
March quarter	51	1 747	5 415	754	103	65.0	196	39.8	112	1.8	8 629
June quarter	51	1 749	5 420	671	74	46.8	138	27.9	77	1.8	5 880
September quarter	51	1 749	5 441	665	53	33.4	100	20.3	56	1.8	4 359
December quarter	49	1 677	5 226	693	80	52.0	153	31.7	87	1.7	6 853
2001											
March quarter	49	1 667	5 163	721	102	68.2	202	43.5	109	1.8	9 403
Year ended March 2000	318	49.7	602	30.3	349	1.7	25 330
Year ended March 2001	310	49.9	592	30.7	330	1.8	26 494
SERVICED APARTMENTS											
1999											
December quarter	24	865	3 487	419	50	62.9	104	32.5	48	2.2	5 264
2000											
March quarter	25	892	3 523	439	59	72.4	131	40.8	57	2.3	6 233
June quarter	25	876	3 317	437	45	57.1	98	32.5	40	2.4	4 724
September quarter	25	876	3 330	427	36	44.6	76	24.7	32	2.4	3 762
December quarter	25	879	3 225	426	48	58.8	104	34.9	44	2.4	5 430
2001											
March quarter	25	880	3 224	437	58	73.8	134	46.2	59	2.3	6 855
Year ended March 2000	185	58.1	393	31.1	178	2.2	18 949
Year ended March 2001	187	58.5	411	34.4	174	2.4	20 771
TOTAL ESTABLISHMENTS											
1999											
December quarter	130	5 546	16 989	4 228	284	56.0	508	32.6	283	1.8	24 293
2000											
March quarter	131	5 570	17 020	4 220	335	66.2	619	40.1	333	1.9	30 046
June quarter	131	5 496	16 607	3 921	248	49.7	442	29.2	232	1.9	21 702
September quarter	130	5 534	16 794	3 934	191	37.8	337	22.0	174	1.9	17 585
December quarter	128	5 462	16 458	3 999	269	53.6	488	32.2	263	1.9	25 702
2001											
March quarter	128	5 462	16 386	3 980	335	68.2	628	42.6	338	1.9	32 911
Year ended March 2000	1 063	52.6	1 913	31.0	1 041	1.8	91 758
Year ended March 2001	1 044	52.2	1 895	31.4	1 007	1.9	97 901

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

STAR GRADING

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and Ungraded	2	3	4 and 5	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (number)								
March quarter 2000								
Establishments	55	51	25	11	15	73	32	131
Guest rooms	2 931	1 747	892	337	415	2 993	1 825	5 570
Bed spaces	8 082	5 415	3 523	925	1 069	9 354	5 672	17 020
Persons employed	3 027	754	439	155	232	2 186	1 647	4 220
March quarter 2001								
Establishments	54	49	25	9	16	71	32	128
Guest rooms	2 915	1 667	880	248	510	2 636	2 068	5 462
Bed spaces	7 999	5 163	3 224	759	1 329	8 099	6 199	16 386
Persons employed	2 822	721	437	205	245	1 312	2 218	3 980
ROOM NIGHTS OCCUPIED ('000)								
2000								
March quarter	172.8	103.4	58.8	11.2	16.4	181.0	126.3	334.9
2001								
January	56.0	33.8	20.6	3.6	5.7	54.1	46.9	110.4
February	53.6	31.0	17.0	3.6	5.4	49.3	43.3	101.6
March	64.7	37.5	20.8	3.5	7.1	60.7	51.8	123.0
March quarter	174.3	102.4	58.4	10.7	18.2	164.1	142.0	335.1
ROOM OCCUPANCY RATES (%)								
2000								
March quarter	65.0	65.0	72.4	36.7	43.4	66.7	76.0	66.2
2001								
January	62.0	65.4	75.6	47.1	36.2	66.3	73.2	65.2
February	65.7	66.5	68.9	51.8	37.9	66.8	74.8	66.5
March	71.6	72.6	76.4	45.6	44.7	74.2	80.8	72.7
March quarter	66.4	68.2	73.8	48.0	39.7	69.2	76.3	68.2
GUEST NIGHTS ('000)								
2000								
March quarter	292.4	196.3	130.8	25.7	25.2	350.6	218.0	619.4
2001								
January	100.6	70.9	52.2	9.2	9.0	117.4	88.0	223.6
February	86.4	59.4	36.8	7.3	8.7	95.2	71.4	182.6
March	105.2	71.8	45.0	7.2	12.0	116.2	86.5	222.0
March quarter	292.1	202.1	133.9	23.8	29.7	328.8	245.9	628.2
BED OCCUPANCY RATES (%)								
2000								
March quarter	39.9	39.8	40.8	30.5	25.9	41.3	42.2	40.1
2001								
January	40.6	44.3	52.2	39.2	21.8	46.7	45.8	44.0
February	38.6	41.1	40.8	34.4	23.3	42.0	41.1	39.8
March	42.4	44.9	45.0	30.7	29.2	46.3	45.0	43.7
March quarter	40.6	43.5	46.2	34.8	24.8	45.1	44.1	42.6

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

2

ACCOMMODATION ESTABLISHMENTS BY STAR GRADING (a)—TAS *continued*

Period	STAR GRADING							
	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and Ungraded	2	3	4 and 5	Total
GUEST ARRIVALS ('000)								
2000								
March quarter	164.3	112.0	56.6	12.8	17.5	190.5	112.0	332.8
2001								
January	56.5	36.7	21.6	4.3	5.9	64.5	40.1	114.7
February	51.1	33.0	16.9	3.4	5.4	56.7	35.6	101.1
March	62.4	39.8	20.1	3.7	7.4	69.5	41.7	122.3
March quarter	170.1	109.5	58.6	11.4	18.7	190.7	117.3	338.1
AVERAGE LENGTH OF STAY (days)								
2000								
March quarter	1.8	1.8	2.3	2.0	1.4	1.8	1.9	1.9
2001								
March quarter	1.7	1.8	2.3	2.1	1.6	1.7	2.1	1.9
TAKINGS FROM ACCOMMODATION (\$'000)								
2000								
March quarter	15 184	8 629	6 233	886	790	14 639	13 732	30 046
2001								
January	5 424	3 204	2 484	321	324	4 708	5 757	11 111
February	5 077	2 794	1 975	294	319	4 031	5 202	9 845
March	6 153	3 406	2 396	304	442	4 946	6 263	11 955
March quarter	16 653	9 403	6 855	919	1 085	13 685	17 222	32 911
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)								
2000								
March quarter	87.9	83.4	106.1	78.8	48.2	80.9	108.7	89.7
2001								
January	96.9	94.8	120.4	88.6	56.7	87.0	122.7	100.6
February	94.7	90.0	116.3	81.8	59.0	81.7	120.1	96.9
March	95.1	90.8	115.0	86.7	62.5	81.5	120.9	97.2
March quarter	95.6	91.9	117.3	85.7	59.6	83.4	121.3	98.2
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)								
2000								
March quarter	57.1	54.3	76.8	28.9	20.9	53.9	82.7	59.4
2001								
January	60.0	62.0	91.1	41.8	20.5	57.6	89.8	65.6
February	62.2	59.9	80.1	42.4	22.3	54.6	89.8	64.4
March	68.1	65.9	87.8	39.5	28.0	60.5	97.7	70.6
March quarter	63.5	62.7	86.5	41.2	23.6	57.7	92.5	66.9

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

Period	STAR GRADING						Total
	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1, 2 and Ungraded	3	4 and 5	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT							
March quarter 2000							
Establishments	11	20	8	7	21	11	39
Guest rooms	1 064	701	364	214	1 157	758	2 129
Bed spaces	2 774	2 119	1 242	531	3 333	2 271	6 135
Persons employed	1 376	281	157	73	1 207	534	1 814
March quarter 2001							
Establishments	11	18	8	5	20	12	37
Guest rooms	1 060	614	366	159	845	1 036	2 040
Bed spaces	2 758	1 889	1 158	397	2 462	2 946	5 805
Persons employed	1 342	227	157	100	369	1 257	1 726
ROOM NIGHTS OCCUPIED ('000)							
2000							
March quarter	74.1	43.1	27.5	6.7	79.0	58.9	144.6
2001							
January	26.1	14.1	10.1	2.0	20.6	27.7	50.3
February	23.1	12.4	8.1	1.8	18.0	23.8	43.6
March	28.2	15.1	9.8	2.1	22.4	28.7	53.2
March quarter	77.4	41.6	28.0	5.9	61.0	80.1	147.0
ROOM OCCUPANCY RATES (%)							
2000							
March quarter	77.2	67.5	82.9	34.5	75.7	85.3	75.0
2001							
January	79.4	73.9	89.1	40.5	78.6	86.1	79.5
February	77.8	72.1	78.9	39.6	76.2	81.9	76.3
March	85.9	79.6	86.6	42.9	85.4	89.4	84.1
March quarter	81.1	75.3	85.1	41.0	80.2	85.9	80.1
GUEST NIGHTS ('000)							
2000							
March quarter	121.0	84.8	57.6	13.3	146.3	103.7	263.4
2001							
January	44.4	29.2	24.0	3.7	41.6	52.3	97.6
February	36.0	23.4	16.1	3.0	33.1	39.4	75.5
March	43.9	28.2	20.1	3.5	40.4	48.3	92.3
March quarter	124.3	80.8	60.2	10.2	115.1	140.1	265.4
BED OCCUPANCY RATES (%)							
2000							
March quarter	48.4	44.0	51.0	27.6	48.6	50.2	47.4
2001							
January	51.9	49.9	66.7	30.0	54.5	57.3	54.2
February	46.7	44.1	49.7	26.8	48.0	47.8	46.4
March	51.4	48.2	56.0	28.4	53.0	52.9	51.3
March quarter	50.1	47.5	57.8	28.4	52.0	52.8	50.8

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

continued

Period	STAR GRADING							Total
	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1, 2 and Ungraded	3	4 and 5		
GUEST ARRIVALS ('000)								
2000								
March quarter	51.6	40.6	20.3	6.8	60.7	44.9	112.4	
2001								
January	18.7	11.4	7.8	1.5	17.8	18.6	37.9	
February	16.8	10.1	6.2	1.2	15.7	16.2	33.1	
March	19.7	12.4	7.1	1.8	18.7	18.7	39.2	
March quarter	55.2	34.0	21.0	4.5	52.2	53.5	110.2	
AVERAGE LENGTH OF STAY (days)								
2000								
March quarter	2.3	2.1	2.8	2.0	2.4	2.3	2.3	
2001								
March quarter	2.3	2.4	2.9	2.3	2.2	2.6	2.4	
TAKINGS FROM ACCOMMODATION (\$'000)								
2000								
March quarter	7 555	3 100	3 145	429	6 534	6 838	13 801	
2001								
January	2 918	1 159	1 292	138	1 734	3 497	5 369	
February	2 499	967	1 037	121	1 421	2 961	4 503	
March	3 134	1 201	1 280	172	1 789	3 654	5 615	
March quarter	8 551	3 327	3 609	431	4 944	10 112	15 488	
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)								
2000								
March quarter	102.0	72.0	114.6	63.9	82.7	116.2	95.4	
2001								
January	111.9	82.4	127.8	69.2	84.2	126.5	106.8	
February	108.3	78.1	128.2	68.6	78.8	124.6	103.4	
March	111.0	79.3	130.2	81.3	80.0	127.2	105.5	
March quarter	110.5	80.0	128.8	73.4	81.0	126.2	105.3	
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)								
2000								
March quarter	78.7	48.6	95.0	22.0	62.6	99.1	71.5	
2001								
January	88.8	60.9	113.9	28.0	66.2	108.9	84.9	
February	84.2	56.3	101.2	27.2	60.1	102.1	78.8	
March	95.4	63.1	112.8	34.9	68.3	113.8	88.8	
March quarter	89.6	60.2	109.6	30.1	65.0	108.5	84.4	

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

GREATER HOBART..... SOUTHERN..... EAST COAST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
	ESTABLISHMENTS, CAPACITY AND EMPLOYMENT											
March quarter 2000												
Establishments	11	20	8	39	10	1	3	14	2	1	1	4
Guest rooms	1 064	701	364	2 129	310	n.p.	n.p.	460	n.p.	n.p.	n.p.	n.p.
Bed spaces	2 774	2 119	1 242	6 135	938	n.p.	n.p.	1 588	n.p.	n.p.	n.p.	n.p.
Persons employed	1 376	281	157	1 814	167	n.p.	n.p.	267	n.p.	n.p.	n.p.	n.p.
March quarter 2001												
Establishments	11	18	8	37	10	1	3	14	2	1	1	4
Guest rooms	1 060	614	366	2 040	309	n.p.	n.p.	462	n.p.	n.p.	n.p.	n.p.
Bed spaces	2 758	1 889	1 158	5 805	933	n.p.	n.p.	1 595	n.p.	n.p.	n.p.	n.p.
Persons employed	1 342	227	157	1 726	167	n.p.	n.p.	260	n.p.	n.p.	n.p.	n.p.
ROOM NIGHTS OCCUPIED ('000)												
2000												
March quarter	74.1	43.1	27.5	144.6	17.5	n.p.	n.p.	26.8	n.p.	n.p.	n.p.	n.p.
2001												
January	26.1	14.1	10.1	50.3	6.2	n.p.	n.p.	9.6	n.p.	n.p.	n.p.	n.p.
February	23.1	12.4	8.1	43.6	5.3	n.p.	n.p.	8.0	n.p.	n.p.	n.p.	n.p.
March	28.2	15.1	9.8	53.2	6.4	n.p.	n.p.	9.2	n.p.	n.p.	n.p.	n.p.
March quarter	77.4	41.6	28.0	147.0	17.9	n.p.	n.p.	26.9	n.p.	n.p.	n.p.	n.p.
ROOM OCCUPANCY RATES (%)												
2000												
March quarter	77.2	67.5	82.9	75.0	62.1	n.p.	n.p.	63.9	n.p.	n.p.	n.p.	n.p.
2001												
January	79.4	73.9	89.1	79.5	64.4	n.p.	n.p.	67.2	n.p.	n.p.	n.p.	n.p.
February	77.8	72.1	78.9	76.3	61.5	n.p.	n.p.	62.0	n.p.	n.p.	n.p.	n.p.
March	85.9	79.6	86.6	84.1	66.4	n.p.	n.p.	64.6	n.p.	n.p.	n.p.	n.p.
March quarter	81.1	75.3	85.1	80.1	64.2	n.p.	n.p.	64.7	n.p.	n.p.	n.p.	n.p.
GUEST NIGHTS ('000)												
2000												
March quarter	121.0	84.8	57.6	263.4	35.3	n.p.	n.p.	56.0	n.p.	n.p.	n.p.	n.p.
2001												
January	44.4	29.2	24.0	97.6	13.5	n.p.	n.p.	22.3	n.p.	n.p.	n.p.	n.p.
February	36.0	23.4	16.1	75.5	10.3	n.p.	n.p.	16.2	n.p.	n.p.	n.p.	n.p.
March	43.9	28.2	20.1	92.3	12.4	n.p.	n.p.	18.5	n.p.	n.p.	n.p.	n.p.
March quarter	124.3	80.8	60.2	265.4	36.3	n.p.	n.p.	57.0	n.p.	n.p.	n.p.	n.p.
BED OCCUPANCY RATES (%)												
2000												
March quarter	48.4	44.0	51.0	47.4	41.3	n.p.	n.p.	38.8	n.p.	n.p.	n.p.	n.p.
2001												
January	51.9	49.9	66.7	54.2	46.8	n.p.	n.p.	45.1	n.p.	n.p.	n.p.	n.p.
February	46.7	44.1	49.7	46.4	39.6	n.p.	n.p.	36.2	n.p.	n.p.	n.p.	n.p.
March	51.4	48.2	56.0	51.3	42.9	n.p.	n.p.	37.5	n.p.	n.p.	n.p.	n.p.
March quarter	50.1	47.5	57.8	50.8	43.2	n.p.	n.p.	39.7	n.p.	n.p.	n.p.	n.p.

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

GREATER HOBART..... SOUTHERN..... EAST COAST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
GUEST ARRIVALS ('000)												
2000												
March quarter	51.6	40.6	20.3	112.4	28.9	n.p.	n.p.	41.3	n.p.	n.p.	n.p.	n.p.
2001												
January	18.7	11.4	7.8	37.9	10.8	n.p.	n.p.	15.3	n.p.	n.p.	n.p.	n.p.
February	16.8	10.1	6.2	33.1	9.0	n.p.	n.p.	12.5	n.p.	n.p.	n.p.	n.p.
March	19.7	12.4	7.1	39.2	11.1	n.p.	n.p.	14.7	n.p.	n.p.	n.p.	n.p.
March quarter	55.2	34.0	21.0	110.2	30.8	n.p.	n.p.	42.5	n.p.	n.p.	n.p.	n.p.
AVERAGE LENGTH OF STAY (days)												
2000												
March quarter	2.3	2.1	2.8	2.3	1.2	n.p.	n.p.	1.4	n.p.	n.p.	n.p.	n.p.
2001												
March quarter	2.3	2.4	2.9	2.4	1.2	n.p.	n.p.	1.3	n.p.	n.p.	n.p.	n.p.
TAKINGS FROM ACCOMMODATION (\$'000)												
2000												
March quarter	7 555	3 100	3 145	13 801	1 201	n.p.	n.p.	2 422	n.p.	n.p.	n.p.	n.p.
2001												
January	2 918	1 159	1 292	5 369	483	n.p.	n.p.	1 036	n.p.	n.p.	n.p.	n.p.
February	2 499	967	1 037	4 503	418	n.p.	n.p.	833	n.p.	n.p.	n.p.	n.p.
March	3 134	1 201	1 280	5 615	465	n.p.	n.p.	898	n.p.	n.p.	n.p.	n.p.
March quarter	8 551	3 327	3 609	15 488	1 366	n.p.	n.p.	2 767	n.p.	n.p.	n.p.	n.p.
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)												
2000												
March quarter	102.0	72.0	114.6	95.4	68.5	n.p.	n.p.	90.5	n.p.	n.p.	n.p.	n.p.
2001												
January	111.9	82.4	127.8	106.8	78.2	n.p.	n.p.	107.7	n.p.	n.p.	n.p.	n.p.
February	108.3	78.1	128.2	103.4	78.6	n.p.	n.p.	103.8	n.p.	n.p.	n.p.	n.p.
March	111.0	79.3	130.2	105.5	73.1	n.p.	n.p.	97.1	n.p.	n.p.	n.p.	n.p.
March quarter	110.5	80.0	128.8	105.3	76.5	n.p.	n.p.	102.9	n.p.	n.p.	n.p.	n.p.
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)												
2000												
March quarter	78.7	48.6	95.0	71.5	42.6	n.p.	n.p.	57.9	n.p.	n.p.	n.p.	n.p.
2001												
January	88.8	60.9	113.9	84.9	50.4	n.p.	n.p.	72.3	n.p.	n.p.	n.p.	n.p.
February	84.2	56.3	101.2	78.8	48.4	n.p.	n.p.	64.4	n.p.	n.p.	n.p.	n.p.
March	95.4	63.1	112.8	88.8	48.5	n.p.	n.p.	62.7	n.p.	n.p.	n.p.	n.p.
March quarter	89.6	60.2	109.6	84.4	49.1	n.p.	n.p.	66.5	n.p.	n.p.	n.p.	n.p.

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

NORTHERN..... GREATER LAUNCESTON..... NORTH WEST.....

Period	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total
	hotels with facilities	and guest houses			hotels with facilities	and guest houses			hotels with facilities	and guest houses		
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
March quarter 2000												
Establishments	—	2	—	2	15	8	7	30	14	14	4	32
Guest rooms	—	n.p.	—	n.p.	854	283	226	1 363	n.p.	374	n.p.	984
Bed spaces	—	n.p.	—	n.p.	2 540	1 007	919	4 466	n.p.	1 047	n.p.	2 934
Persons employed	—	n.p.	—	n.p.	1 064	85	109	1 258	n.p.	163	n.p.	554
March quarter 2001												
Establishments	—	2	—	2	15	8	7	30	13	14	4	31
Guest rooms	—	n.p.	—	n.p.	855	286	209	1 350	n.p.	375	n.p.	972
Bed spaces	—	n.p.	—	n.p.	2 511	970	872	4 353	n.p.	1 062	n.p.	2 757
Persons employed	—	n.p.	—	n.p.	917	82	115	1 114	n.p.	177	n.p.	551
ROOM NIGHTS OCCUPIED ('000)												
2000												
March quarter	—	n.p.	—	n.p.	51.7	18.0	12.3	82.0	n.p.	18.8	n.p.	47.6
2001												
January	—	n.p.	—	n.p.	14.6	5.7	4.4	24.7	n.p.	5.9	n.p.	13.7
February	—	n.p.	—	n.p.	15.8	5.2	3.7	24.7	n.p.	6.0	n.p.	13.9
March	—	n.p.	—	n.p.	19.3	6.8	5.0	31.1	n.p.	7.2	n.p.	16.7
March quarter	—	n.p.	—	n.p.	49.6	17.7	13.1	80.5	n.p.	19.1	n.p.	44.4
ROOM OCCUPANCY RATES (%)												
2000												
March quarter	—	n.p.	—	n.p.	66.5	70.0	60.0	66.2	n.p.	55.3	n.p.	53.2
2001												
January	—	n.p.	—	n.p.	54.9	64.7	68.2	59.0	n.p.	51.0	n.p.	45.5
February	—	n.p.	—	n.p.	66.0	65.1	63.0	65.4	n.p.	57.2	n.p.	51.2
March	—	n.p.	—	n.p.	72.6	76.6	77.5	74.2	n.p.	61.8	n.p.	55.5
March quarter	—	n.p.	—	n.p.	64.5	68.9	69.8	66.2	n.p.	56.6	n.p.	50.7
GUEST NIGHTS ('000)												
2000												
March quarter	—	n.p.	—	n.p.	88.2	33.9	28.8	150.9	n.p.	34.6	n.p.	85.3
2001												
January	—	n.p.	—	n.p.	26.9	12.6	11.9	51.4	n.p.	11.9	n.p.	26.6
February	—	n.p.	—	n.p.	24.8	10.6	8.8	44.2	n.p.	11.1	n.p.	24.9
March	—	n.p.	—	n.p.	31.3	13.9	12.1	57.3	n.p.	13.5	n.p.	29.5
March quarter	—	n.p.	—	n.p.	83.1	37.1	32.7	152.9	n.p.	36.5	n.p.	81.1
BED OCCUPANCY RATES (%)												
2000												
March quarter	—	n.p.	—	n.p.	38.1	37.0	34.4	37.1	n.p.	36.4	n.p.	32.0
2001												
January	—	n.p.	—	n.p.	34.6	42.0	44.0	38.1	n.p.	36.2	n.p.	31.2
February	—	n.p.	—	n.p.	35.3	38.9	36.0	36.2	n.p.	37.4	n.p.	32.3
March	—	n.p.	—	n.p.	40.3	46.3	44.6	42.5	n.p.	41.0	n.p.	34.5
March quarter	—	n.p.	—	n.p.	36.8	42.5	41.7	39.0	n.p.	38.2	n.p.	32.7

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

NORTHERN..... GREATER LAUNCESTON..... NORTH WEST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
GUEST ARRIVALS ('000)												
2000												
March quarter	—	n.p.	—	n.p.	49.6	21.3	15.1	85.9	n.p.	24.1	n.p.	53.0
2001												
January	—	n.p.	—	n.p.	15.7	7.4	6.6	29.7	n.p.	8.4	n.p.	15.9
February	—	n.p.	—	n.p.	14.3	6.1	4.9	25.2	n.p.	7.6	n.p.	15.5
March	—	n.p.	—	n.p.	17.8	7.8	6.4	32.0	n.p.	10.1	n.p.	20.0
March quarter	—	n.p.	—	n.p.	47.8	21.2	17.9	86.9	n.p.	26.1	n.p.	51.3
AVERAGE LENGTH OF STAY (days)												
2000												
March quarter	—	n.p.	—	n.p.	1.8	1.6	1.9	1.8	n.p.	1.4	n.p.	1.6
2001												
March quarter	—	n.p.	—	n.p.	1.7	1.7	1.8	1.8	n.p.	1.4	n.p.	1.6
TAKINGS FROM ACCOMMODATION (\$'000)												
2000												
March quarter	—	n.p.	—	n.p.	4 628	1 427	956	7 011	n.p.	1 635	n.p.	4 222
2001												
January	—	n.p.	—	n.p.	1 392	521	404	2 317	n.p.	585	n.p.	1 393
February	—	n.p.	—	n.p.	1 519	474	311	2 303	n.p.	562	n.p.	1 341
March	—	n.p.	—	n.p.	1 802	618	407	2 828	n.p.	676	n.p.	1 597
March quarter	—	n.p.	—	n.p.	4 714	1 613	1 122	7 448	n.p.	1 823	n.p.	4 331
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)												
2000												
March quarter	—	n.p.	—	n.p.	89.6	79.2	77.4	85.4	n.p.	86.9	n.p.	88.7
2001												
January	—	n.p.	—	n.p.	95.7	90.8	91.4	93.8	n.p.	98.8	n.p.	101.7
February	—	n.p.	—	n.p.	96.1	90.9	84.3	93.2	n.p.	93.5	n.p.	96.2
March	—	n.p.	—	n.p.	93.6	91.0	81.1	91.0	n.p.	94.0	n.p.	95.5
March quarter	—	n.p.	—	n.p.	95.0	90.9	85.5	92.5	n.p.	95.4	n.p.	97.6
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)												
2000												
March quarter	—	n.p.	—	n.p.	59.6	55.4	46.5	56.5	n.p.	48.0	n.p.	47.1
2001												
January	—	n.p.	—	n.p.	52.5	58.8	62.4	55.4	n.p.	50.4	n.p.	46.2
February	—	n.p.	—	n.p.	63.5	59.1	53.1	60.9	n.p.	53.5	n.p.	49.3
March	—	n.p.	—	n.p.	68.0	69.7	62.9	67.6	n.p.	58.1	n.p.	53.0
March quarter	—	n.p.	—	n.p.	61.3	62.6	59.7	61.3	n.p.	54.0	n.p.	49.5

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

WEST COAST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
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ESTABLISHMENTS, CAPACITY AND EMPLOYMENT

March quarter 2000

Establishments	3	5	2	10
Guest rooms	n.p.	238	n.p.	412
Bed spaces	n.p.	714	n.p.	1 230
Persons employed	n.p.	123	n.p.	205

March quarter 2001

Establishments	3	5	2	10
Guest rooms	n.p.	241	n.p.	416
Bed spaces	n.p.	715	n.p.	1 236
Persons employed	n.p.	138	n.p.	217

ROOM NIGHTS OCCUPIED ('000)

2000

March quarter	n.p.	14.3	n.p.	22.8
---------------	------	------	------	------

2001

January	n.p.	5.0	n.p.	8.1
February	n.p.	5.0	n.p.	8.3
March	n.p.	5.5	n.p.	9.2

March quarter	n.p.	15.5	n.p.	25.5
---------------	------	------	------	------

ROOM OCCUPANCY RATES (%)

2000

March quarter	n.p.	65.8	n.p.	60.9
---------------	------	------	------	------

2001

January	n.p.	66.6	n.p.	62.6
February	n.p.	73.9	n.p.	70.9
March	n.p.	73.7	n.p.	71.2

March quarter	n.p.	71.3	n.p.	68.2
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GUEST NIGHTS ('000)

2000

March quarter	n.p.	25.9	n.p.	41.5
---------------	------	------	------	------

2001

January	n.p.	10.4	n.p.	16.5
February	n.p.	9.4	n.p.	15.2
March	n.p.	10.5	n.p.	17.3

March quarter	n.p.	30.3	n.p.	49.0
---------------	------	------	------	------

BED OCCUPANCY RATES (%)

2000

March quarter	n.p.	39.8	n.p.	37.1
---------------	------	------	------	------

2001

January	n.p.	47.1	n.p.	43.1
February	n.p.	46.9	n.p.	43.9
March	n.p.	47.2	n.p.	45.2

March quarter	n.p.	47.1	n.p.	44.1
---------------	------	------	------	------

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

WEST COAST.....

<i>Period</i>	<i>Licensed hotels with facilities</i>	<i>Motels and guest houses</i>	<i>Serviced apart- ments</i>	<i>Total</i>
GUEST ARRIVALS ('000)				
2000				
<i>March quarter</i>	<i>n.p.</i>	16.0	<i>n.p.</i>	27.1
2001				
January	<i>n.p.</i>	6.2	<i>n.p.</i>	10.2
February	<i>n.p.</i>	6.5	<i>n.p.</i>	10.2
March	<i>n.p.</i>	6.4	<i>n.p.</i>	11.3
<i>March quarter</i>	<i>n.p.</i>	19.1	<i>n.p.</i>	31.6
AVERAGE LENGTH OF STAY (days)				
2000				
<i>March quarter</i>	<i>n.p.</i>	1.6	<i>n.p.</i>	1.5
2001				
<i>March quarter</i>	<i>n.p.</i>	1.6	<i>n.p.</i>	1.6
TAKINGS FROM ACCOMMODATION (\$'000)				
2000				
<i>March quarter</i>	<i>n.p.</i>	1 341	<i>n.p.</i>	1 861
2001				
January	<i>n.p.</i>	465	<i>n.p.</i>	690
February	<i>n.p.</i>	431	<i>n.p.</i>	642
March	<i>n.p.</i>	500	<i>n.p.</i>	761
<i>March quarter</i>	<i>n.p.</i>	1 396	<i>n.p.</i>	2 094
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)				
2000				
<i>March quarter</i>	<i>n.p.</i>	94.1	<i>n.p.</i>	81.6
2001				
January	<i>n.p.</i>	93.4	<i>n.p.</i>	85.5
February	<i>n.p.</i>	86.5	<i>n.p.</i>	77.7
March	<i>n.p.</i>	90.9	<i>n.p.</i>	82.9
<i>March quarter</i>	<i>n.p.</i>	90.3	<i>n.p.</i>	82.0
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)				
2000				
<i>March quarter</i>	<i>n.p.</i>	61.9	<i>n.p.</i>	49.6
2001				
January	<i>n.p.</i>	62.2	<i>n.p.</i>	53.5
February	<i>n.p.</i>	63.9	<i>n.p.</i>	55.1
March	<i>n.p.</i>	66.9	<i>n.p.</i>	59.0
<i>March quarter</i>	<i>n.p.</i>	64.4	<i>n.p.</i>	55.9

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

ROOM OCCUPANCY RATE
ROOM NIGHTS OCCUPIED (PER CENT)

Area	Establish- ments	Guest rooms	Bed spaces	Employ- ment (persons)	ROOM OCCUPANCY RATE							
					January	February	March	March qtr	January	February	March	March qtr
Glenorchy (C)	6	157	465	124	3 561	2 984	3 614	10 159	73.2	67.9	74.3	71.9
Hobart (C)												
Inner	4	414	963	224	9 745	9 021	11 013	29 779	75.9	77.8	85.8	79.9
Remainder	21	1 287	3 854	1 331	34 021	29 213	35 370	98 604	85.3	81.1	88.7	85.1
Total	25	1 701	4 817	1 555	43 766	38 234	46 383	128 383	83.0	80.3	88.0	83.9
Balance	6	182	523	47	2 924	2 341	3 219	8 484	51.8	45.9	57.1	51.8
Greater Hobart (TR)	37	2 040	5 805	1 726	50 251	43 559	53 216	147 026	79.5	76.3	84.1	80.1
Glamorgan/Spring Bay (M)	9	318	1 176	187	6 832	5 768	6 365	18 965	69.3	64.8	64.6	66.3
Balance	5	144	419	73	2 791	2 257	2 884	7 932	62.5	56.0	64.6	61.2
Southern (TR)	14	462	1 595	260	9 623	8 025	9 249	26 897	67.2	62.0	64.6	64.7
East Coast (TR)	4	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>
Northern (TR)	2	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>
Launceston (C)												
Inner	8	479	1 366	263	7 737	9 051	11 135	27 923	52.1	67.5	75.0	64.8
Part B	16	640	2 216	287	12 335	11 307	15 056	38 698	62.2	63.1	75.9	67.2
Total	24	1 119	3 582	550	20 072	20 358	26 191	66 621	57.9	65.0	75.5	66.2
Balance	6	231	771	564	4 639	4 349	4 872	13 860	64.8	67.2	68.0	66.7
Greater Launceston (TR)	30	1 350	4 353	1 114	24 711	24 707	31 063	80 481	59.0	65.4	74.2	66.2
Burnie (C) - Part A	6	212	547	100	2 136	2 496	2 693	7 325	32.5	42.0	41.0	38.4
Central Coast (M) - Part A	6	126	344	82	1 423	1 509	1 673	4 605	36.4	42.8	42.8	40.6
Circular Head (M)	3	122	332	74	1 798	1 491	2 149	5 438	47.5	43.6	56.8	49.5
Devonport (C)	8	248	736	128	3 274	3 722	4 791	11 787	42.6	53.6	62.3	52.8
Waratah/Wynyard (M) - Part A	4	101	258	43	1 253	1 492	1 718	4 463	40.0	52.8	54.9	49.1
Balance	4	163	540	124	3 814	3 237	3 703	10 754	75.5	70.9	73.3	73.3
North West (TR)	31	972	2 757	551	13 698	13 947	16 727	44 372	45.5	51.2	55.5	50.7
West Coast (TR)	10	416	1 236	217	8 072	8 263	9 187	25 522	62.6	70.9	71.2	68.2
Tasmania	128	5 462	16 386	3 980	110 418	101 626	123 025	335 069	65.2	66.5	72.7	68.2

GUEST NIGHTS GUEST ARRIVALS TAKINGS FROM ACCOMMODATION (\$ '000)

January	February	March	March qtr	January	February	March	March qtr	January	February	March	March qtr
7 144	5 241	6 755	19 140	2 480	2 542	3 402	8 424	248	181	239	669
16 240	14 222	16 734	47 196	7 526	7 096	8 235	22 857	899	779	967	2 646
66 698	51 180	61 753	179 631	24 582	20 938	24 256	69 776	3 991	3 378	4 168	11 537
82 938	65 402	78 487	226 827	32 108	28 034	32 491	92 633	4 890	4 157	5 135	14 182
7 528	4 856	7 013	19 397	3 318	2 512	3 317	9 147	230	166	240	636
97 610	75 499	92 255	265 364	37 906	33 088	39 210	110 204	5 369	4 503	5 615	15 488
15 805	11 674	12 854	40 333	10 453	8 696	9 933	29 082	793	635	659	2 087
6 507	4 508	5 692	16 707	4 881	3 796	4 789	13 466	243	198	239	680
22 312	16 182	18 546	57 040	15 334	12 492	14 722	42 548	1 036	833	898	2 767
<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>
<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>
13 072	13 494	17 369	43 935	7 105	6 871	8 522	22 498	735	881	1 050	2 667
27 666	22 645	31 132	81 443	17 501	14 080	18 527	50 108	1 052	922	1 243	3 217
40 738	36 139	48 501	125 378	24 606	20 951	27 049	72 606	1 788	1 803	2 293	5 884
10 703	8 037	8 811	27 551	5 108	4 265	4 911	14 284	530	500	535	1 565
51 441	44 176	57 312	152 929	29 714	25 216	31 960	86 890	2 317	2 303	2 828	7 448
3 559	3 691	4 132	11 382	2 228	2 650	3 231	8 109	182	216	218	616
2 896	2 592	2 841	8 329	1 568	1 537	1 912	5 017	87	91	100	278
3 200	2 548	3 593	9 341	2 094	1 841	2 682	6 617	130	114	165	409
5 742	6 148	7 474	19 364	4 270	4 452	5 643	14 365	264	301	394	959
2 877	3 447	4 062	10 386	2 410	2 327	3 465	8 202	100	113	131	344
8 366	6 499	7 417	22 282	3 297	2 678	3 061	9 036	630	507	588	1 724
26 640	24 925	29 519	81 084	15 867	15 485	19 994	51 346	1 393	1 341	1 597	4 331
16 525	15 201	17 311	49 037	10 167	10 165	11 299	31 631	690	642	761	2 094
223 617	182 588	221 955	628 160	114 748	101 064	122 269	338 081	11 111	9 845	11 955	32 911

EXPLANATORY NOTES

INTRODUCTION

1 This data service contains data for Tasmania from the ABS quarterly Survey of Tourist Accommodation (STA). The STA is a mailout collection that completely enumerates all in-scope accommodation establishments. Survey results for all States and Territories and Australia are published in *Tourist Accommodation, Australia* (Cat. no. 8635.0)

2 From the March quarter 1998, the scope and collection strategy for the STA was changed to include only significant accommodation establishments (these are defined below).

SCOPE

3 On a quarterly basis, the STA includes hotels, motels, guest houses and serviced apartments with 15 or more rooms.

4 Every third year beginning with 2000, the STA expands to also include:

- holiday flats, units and houses of letting entities with 15 or more rooms or units;
- caravan parks with 40 or more powered sites;
- visitor hostels with 25 or more bed spaces.

5 The short-term non-residential accommodation which is in scope of this survey is accommodation which is not let out on a lease basis, and which is let out to guests who would generally, although not necessarily, stay for periods of less than two months.

6 Some establishments included in the survey such as caravan parks also provide long-term residential accommodation. For hotels, motels, guest houses and serviced apartments, the amount of such activity is considered to be insignificant and is included in the data presented in this publication.

DEFINITIONS OF ACCOMMODATION ESTABLISHMENTS

7 The STA currently includes the following categories of establishments which provide predominantly short-term non-residential accommodation to the general public:

- hotels and resorts with facilities - establishments with 15 or more rooms which are licensed to operate a public bar and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms;
- motels, private hotels and guest houses with facilities - establishments with 15 or more rooms which are not licensed to operate a public bar, and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms.
- serviced apartments - establishments with 15 or more units which mostly comprise self-contained units at the same location, and which are available on a unit/apartment basis to the general public for a minimum of one night; the units should have full cooking facilities (i.e. hot plates and oven/microwave), refrigerator and bath/shower and toilet facilities; all bed linen and towels should be provided, and daily servicing (i.e. cleaning and bed making) must be available through the on-site management, although this service may not necessarily be used.

CLASSIFICATION CHANGES

8 As a result of the separate classification of serviced apartments from the March quarter 1998, there have been several changes to definitions of accommodation units. Some units, which were formerly in categories such as hotels, motels or holiday flats, units and houses are now classified as serviced apartments. A small number of establishments which were previously classified as motels have been reclassified as holiday flats, units and houses and are therefore no longer in scope of the quarterly STA, except as described in paragraph 4.

COVERAGE

9 Coverage is comprehensive and from the December quarter 1999, has been obtained from the Australian Automobile Association accommodation guide, which is updated twice yearly. This is supplemented by notification of new tourism developments and their likely opening dates in selected guides, major tourism journals and periodicals and newspapers. Periodic comparison to lists of accommodation establishments provided by the various Tourism Commissions and Industry Associations is also undertaken.

DATA QUALITY

10 The survey does not have a sample component and the data are not subject to sampling variability. However, other inaccuracies collectively referred to as non-sampling error nevertheless affect the data. These non-sampling errors nevertheless arise from a number of sources, including:

- errors in the reporting of data by respondents;
- errors in the process of capturing data;
- estimation for missing data; and
- definition and classification errors.

Every effort has been made to reduce non-sampling error to a minimum by careful design and testing of questionnaires, and efficient operating procedures and systems used to compile statistics.

11 The March quarter 2001 response rates were:

- 93% licensed hotels
- 94% motels and guest houses
- 96% serviced apartments

REGIONAL DATA

12 Survey results are aggregated to Tourism Regions as defined by relevant State and Territory Tourist Commissions or equivalent organisations. Details of the composition of Tourism Regions, including a map, follow. Small geographic area data presented in this data service have been classified according to the Australian Standard Geographical Classification (ASGC), Edition 2000 (Effective from 1 October 2000).

ANNUAL CAPACITY DATA

13 ABS releases counts of accommodation establishments and their capacity as at the end of December each year in respect of the pre-1998 scope of the survey (but recognising serviced apartments separately) as follows:

- hotels, motels and guest houses and serviced apartments with facilities and having five or more rooms;
- holiday flats, units and houses (other than those included with serviced apartments) which are operated by owners, managers or real estate agents who have sole letting rights to at least five flats, units or houses for short term letting;
- all caravan parks regardless of size; and
- all visitor hostels regardless of size.

14 As a result of classification changes applied from March quarter 1998 onward, data will not be comparable with that previously published for particular accommodation types.

15 These counts are published annually in a quarterly issue of *Tourism Indicators, Australia* (Cat. no. 8634.0).

STATISTICS AVAILABLE ON REQUEST

16 The ABS makes tourist accommodation data available on request, including statistics for past quarters, for specific areas and specific data items. For example, detailed employment statistics showing the number of full-time, part-time or casual employees may be available. Normally such data is made available on a fee for service basis.

RELATED PUBLICATIONS

17 Other ABS publications and products which may be of interest include:

- Directory of Tourism Statistics, 2000* (Cat. no. 1130.0) (irregular)
- Overseas Arrivals and Departures, Australia* (Cat. no. 3401.0) (issued monthly)
- Tourism Indicators, Australia* (Cat. no. 8634.0) (issued quarterly)
- Tourist Accommodation, Small Area Data* Standard Data Service (SDS) products for each State/Territory (except the ACT) (Cat. no. 8635.n.40.001) (issued quarterly).

18 Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (Cat. no. 1101.0). The ABS also issues the *Release Advice* (Cat. no. 1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both are available from any ABS office or the ABS web site.

EFFECTS OF ROUNDING

19 Where figures have been rounded, discrepancies may occur between totals and the sum of the component items.

SYMBOLS AND OTHER USAGES

- n.a. not available
- n.p. not publishable
- .. not applicable
- nil or rounded to zero
- (C) City
- (S) Shire
- (M) Municipality
- (TR) Tourism Region

GLOSSARY

- Average length of stay** Average length of stay is expressed in numbers of days and calculated by dividing *Guest nights* by *Guest arrivals*.
- Bed spaces** Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.
- Capacity** Capacity in terms of *Guest rooms/units* or *Bed spaces* is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.
- Establishments** The number of establishments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.
- Guest arrivals** The total number of paying guests counted only on the first night they stayed at the accommodation establishment during the survey period.
- Guest rooms** The maximum number of rooms available at each establishment during the survey period for accommodating short-term paying guests. Units and apartments within serviced apartments are treated as rooms in these survey results.
- Occupancy** Occupancy in terms of *Room nights* or *Unit nights* refers to the total number of nights each guest room or unit was occupied during the survey period.
- Occupancy in terms of *Guest nights* refers to the total number of paying guests counted on each night they stayed at the accommodation establishment during the survey period.
- Occupancy rates** *Occupancy rates* represent occupancy expressed as a percentage of total capacity available during the survey period, e.g. for the period
- $$\text{Room occupancy rate (\%)} = \frac{\text{Room nights occupied}}{(\text{Guest rooms}) \times (\text{No. of days in the period})} \times 100$$
- providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.
- Persons employed** The total number of persons working at each accommodation establishment at the end of the survey period (including working proprietors and those working on other than accommodation activities).
- Room nights available** The number of guest rooms/units available multiplied by the number of days for which they were available during the survey period. For establishments closing (other than for seasonal reasons) or opening during this period, operating periods only are included.
- Star grading** The grading of hotels, motels and guest houses with facilities and serviced apartments based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication *Accommodation Australia*, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).
- From the June quarter 2000, some (very few) large establishments not star graded by the AAA have been allocated a star grade by the ABS for Survey of Tourist Accommodation statistical tabulation purposes.

Takings from accommodation Gross revenue from the provision of accommodation, including bed taxes. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month.

COMPOSITION OF TOURISM REGIONS

CONCORDANCE BETWEEN STATISTICAL LOCAL AREAS (SLAs) OF THE AUSTRALIAN STANDARD GEOGRAPHIC CLASSIFICATION (2000 EDITION) AND TOURISM REGIONS

TASMANIA

	SLA code		SLA code
Greater Hobart		Greater Launceston	
Brighton (M)	605050410	George Town (M) - Pt A	615052211
Clarence (C)	605051410	Launceston (C) - Inner	615054011
Derwent Valley (M) - Pt A	605051511	Launceston (C) - Pt B	615054012
Derwent Valley (M) - Pt B	610051512	Meander Valley (M) - Pt A	615054211
Glenorchy (C)	605052610	Northern Midlands (M) - Pt A	615054611
Hobart (C) - Inner	605052811	West Tamar (M) - Pt A	615055811
Hobart (C) - Remainder	605052812		
Kingborough (M) - Pt A	605053611	North West	
Sorell (M) - Pt A	605054811	Burnie (C) - Pt A	620050611
		Burnie (C) - Pt B	620100612
Southern		Central Coast (M) - Pt A	620050811
Central Highlands (M)	610051010	Central Coast (M) - Pt B	620100812
Glamorgan/Spring Bay (M)	610052410	Circular Head (M)	620101210
Huon Valley (M)	610053010	Devonport (C)	620051610
Kingborough (M) - Pt B	610053612	Kentish (M)	620103210
Sorell (M) - Pt B	610054812	King Island (M)	620103410
Southern Midlands (M)	610055010	Latrobe (M) - Pt A	620053811
Tasman (M)	610055210	Latrobe (M) - Pt B	620103812
		Waratah/Wynyard (M) - Pt A	620055411
East Coast		Waratah/Wynyard (M) - Pt B	620105412
Break O'Day (M)	615150210		
Dorset (M)	615151810	West Coast	
Flinders (M)	615152010	West Coast (M)	620155610
Northern			
George Town (M) - Pt B	615102212		
Launceston (C) - Pt C	615104013		
Meander Valley (M) - Pt B	615104212		
Northern Midlands (M) - Pt B	615104612		
West Tamar (M) - Pt B	615105812		

Tourism Regions, Tasmania—2000



FOR MORE INFORMATION...

- INTERNET** www.abs.gov.au the ABS web site is the best place to start for access to summary data from our latest publications, information about the ABS, advice about upcoming releases, our catalogue, and Australia Now—a statistical profile.
- LIBRARY** A range of ABS publications is available from public and tertiary libraries Australia-wide. Contact your nearest library to determine whether it has the ABS statistics you require, or visit our web site for a list of libraries.
- CPI INFOLINE** For current and historical Consumer Price Index data, call 1902 981 074 (call cost 77c per minute).
- DIAL-A-STATISTIC** For the latest figures for National Accounts, Balance of Payments, Labour Force, Average Weekly Earnings, Estimated Resident Population and the Consumer Price Index call 1900 986 400 (call cost 77c per minute).

INFORMATION SERVICE

Data which have been published and can be provided within five minutes are free of charge. Our information consultants can also help you to access the full range of ABS information—ABS user-pays services can be tailored to your needs, time frame and budget. Publications may be purchased. Specialists are on hand to help you with analytical or methodological advice.

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2000001359594

RRP \$43.00

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Produced by the Australian Bureau of Statistics