

**TOURISM INDICATORS**

AUSTRALIA

EMBARGO: 11:30AM (CANBERRA TIME) THURS 25 FEB 1999

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- For further information about these and related statistics, contact Dianne Bourke on Canberra 02 6252 6348 or any ABS office shown on the back cover of this publication.

NOTES

FORTHCOMING ISSUES

ISSUE (Quarter) EXPECTED RELEASE DATE

December 1998 14 May 1999
March 1999 9 August 1999

CHANGES IN THIS ISSUE

Overseas Arrivals and Departures

Changes introduced in the collection of overseas arrivals and departures data from July 1998 have affected the statistics in a number of ways.

Statistics on purpose of journey have changed for the 1998 September quarter. There has been a decline in short-term arrivals for 'holiday' and an increase in 'other and not stated'. The Department of Immigration and Multicultural Affairs (DIMA) have implemented a change to processing arrangements in order to address this problem.

A problem was experienced in the processing of data for movement dates between 6 September and 16 September 1998, following the introduction of changes by DIMA to the input processing system. This problem may affect about 10% of records used in estimation and result in incorrect details for citizenship, date of birth, sex and country of birth.

The statistics about time spent by visitors in each State are artificially inflated for the Northern Territory for September as a result of data entry errors. This problem is being addressed by DIMA but has affected data for the months of September and October 1998.

Please refer to the October issue of *Overseas Arrivals and Departures, Australia* (ABS Cat. no. 3401.0), or contact Bill Allen on Canberra 02 6252 7329 or bill.allen@abs.gov.au.

Survey of Tourist Accommodation

As advised in the March and June quarter issues of this publication, the Survey of Tourist Accommodation has been substantially revised commencing with the March quarter 1998. Information in respect of 1997 has been re-tabulated on the new scope, while data for earlier periods have been recompiled to partially account for this change. Please refer to paragraphs 3 to 7 of the Explanatory Notes for further details.

Annual counts of establishments and capacity will be compiled in respect of the previous survey scope, and will be published annually in the December quarter issue of this publication.

W. McLennan
Australian Statistician

KEY TOURISM INDICATORS

| | Period | Latest figures | | Percentage change on | |
|---|--------------|----------------|---------|----------------------|--------------------------------|
| | | Value | Unit | Previous period | Corresponding period last year |
| Tourist accommodation—supply and demand(a) | | | | | |
| Licensed hotels, motels, guest houses and serviced apartments | | | | | |
| Establishments | Sep qtr 1998 | 3 660 | no. | 0.9 | 2.6 |
| Guest rooms/units | Sep qtr 1998 | 179.1 | '000 | 1.7 | 5.2 |
| Bed spaces | Sep qtr 1998 | 526.7 | '000 | 1.9 | 5.3 |
| Room nights occupied | Sep qtr 1998 | 9 639.4 | '000 | 10.5 | 3.6 |
| Room occupancy rate(b) | Sep qtr 1998 | 58.7 | % | 4.1 | -0.9 |
| Guest nights | Sep qtr 1998 | 17 181.6 | '000 | 13.22 | .. |
| Guest arrivals | Sep qtr 1998 | 7 869.0 | '000 | 10.13 | .. |
| Takings from accommodation | Sep qtr 1998 | 998.1 | \$m | 13.3 | 4.5 |
| Caravan parks | | | | | |
| Establishments | Dec qtr 1997 | 2 685 | no. | -0.3 | -0.6 |
| Total capacity | Dec qtr 1997 | 286 740 | no. | -0.1 | -0.4 |
| Site occupancy rate(b) | Dec qtr 1997 | 43.7 | % | -1.1 | 0.3 |
| Holiday flats, units and houses | | | | | |
| Establishments | Dec qtr 1997 | 43 883 | no. | 3.8 | 3.9 |
| Bed spaces | Dec qtr 1997 | 192 700 | no. | 4.1 | 4.0 |
| Unit occupancy rate(b) | Dec qtr 1997 | 53.2 | % | -1.7 | -0.8 |
| Visitor hostels | | | | | |
| Establishments | Dec qtr 1997 | 500 | no. | 0.2 | 4.2 |
| Bed spaces | Dec qtr 1997 | 32 504 | no. | 1.4 | 7.1 |
| Bed occupancy(b) | Dec qtr 1997 | 48.3 | % | 2.2 | 1.9 |
| Domestic tourism(c) | | | | | |
| Number of overnight trips | 1997-98 | 66 285 | '000 | .. | 4.8 |
| Number of visitor nights | 1997-98 | 262 340 | '000 | .. | 3.5 |
| International visitor arrivals | | | | | |
| Number of visitor arrivals(d) | Sep 1998 | 323.9 | '000 | 0.1 | -2.1 |
| Number of visitor arrivals(d) | 1997-98 | 4 220.0 | '000 | .. | -0.8 |
| Expenditure by international visitors(e) | 1997 | 7 756.9 | \$m | .. | 4.6 |
| Australian departures(d) | | | | | |
| Short-term departures | Sep 1998 | 313.5 | '000 | 18.0 | 3.1 |
| Short-term departures | 1997-98 | 3 031.9 | '000 | .. | 6.9 |
| Balance of payments(f) | | | | | |
| Travel credits | Sep qtr 1998 | 2 989 | \$m | 22.4 | -1.4 |
| Travel debits | Sep qtr 1998 | -2 349 | \$m | -12.2 | -0.7 |
| Balance on travel services | Sep qtr 1998 | 640 | \$m | 83.4 | -8.2 |
| Exchange rates(g) | | | | | |
| United States dollar | Nov 1998 | 0.6323 | per \$A | 1.0 | -9.9 |
| Japanese yen | Nov 1998 | 78.2 | per \$A | 8.1 | -7.1 |

(a) *Tourist Accommodation, Australia, September Quarter 1998* (ABS Cat. no. 8635.0).

(b) Change is shown in terms of percentage points.

(c) Bureau of Tourism Research, *Domestic Tourism Monitor, 1997-98*.

(d) *Overseas Arrivals and Departures, Australia, September 1998* (ABS Cat. no. 3401.0).

(e) Bureau of Tourism Research, *International Visitor Survey, 1997*. Excludes international airfares and inclusive package tours purchased outside Australia.

(f) *Balance of Payments, Australia, September Quarter 1998* (ABS Cat. no. 5302.0).

(g) Reserve Bank of Australia, *The Reserve Bank of Australia Bulletin, December 1998*.

continued

KEY TOURISM INDICATORS—continued

| | Period | Latest figures | | Percentage change on | |
|---|--------------|----------------|------|----------------------|--------------------------------|
| | | Value | Unit | Previous period | Corresponding period last year |
| Price index(a) | | | | | |
| Holiday travel and accommodation | Dec qtr 1998 | 108.3 | . . | 2.8 | 2.5 |
| Employment(b) | | | | | |
| Employed in accommodation, cafes and restaurants | | | | | |
| Males | Nov 1998 | 183.0 | '000 | 0.8 | -1.8 |
| Females | Nov 1998 | 228.5 | '000 | 3.3 | 5.6 |
| Persons | Nov 1998 | 411.5 | '000 | 2.2 | 2.2 |
| Unemployment rates(b)(c) | | | | | |
| Worked full time for two weeks or more in the last two years in accommodation, cafes and restaurants | | | | | |
| Males | Nov 1998 | 5.4 | % | -1.6 | -1.1 |
| Females | Nov 1998 | 4.1 | % | -0.4 | -1.1 |
| Persons | Nov 1998 | 4.7 | % | -1.0 | -1.1 |
| Average weekly earnings(d) | | | | | |
| Accommodation, cafes and restaurants | Aug 1998 | 352.1 | \$ | 0.1 | 4.0 |
| Tourist accommodation construction | | | | | |
| Hotels, etc. approved(e) | Nov 1998 | 53.4 | \$m | -102.1 | -82.4 |
| Hotels, etc. commenced(f) | Sep qtr 1998 | 261.5 | \$m | 43.1 | 12.8 |
| Hotels, etc. under construction(f) | Sep qtr 1998 | 1 614.3 | \$m | 0.0 | 3.8 |
| Hotels, etc. completed(f) | Sep qtr 1998 | 230.2 | \$m | 2.6 | 43.2 |
| Retail turnover(g) | | | | | |
| Hospitality and services | | | | | |
| Hotels and licensed clubs | Nov 1998 | 1 244.8 | \$m | -1.1 | 8.3 |
| Cafes and restaurants | Nov 1998 | 638.8 | \$m | -3.4 | 11.3 |
| Selected services | Nov 1998 | 182.9 | \$m | -1.5 | 0.4 |
| (a) <i>Consumer Price Index, December Quarter 1998</i> (ABS Cat. no. 6401.0); base year: 1989-90=100. | | | | | |
| (b) <i>Labour Force, Australia, November 1998</i> (ABS Cat. no. 6203.0). | | | | | |
| (c) Change is shown in terms of percentage points. | | | | | |
| (d) <i>Average Weekly Earnings, States and Australia, August 1998</i> (ABS Cat. no. 6302.0). | | | | | |
| (e) <i>Building Approvals, Australia, November 1998</i> (ABS Cat. no. 8731.0). | | | | | |
| (f) <i>Building Activity, Australia, September Quarter 1998</i> (ABS Cat. no. 8752.0). | | | | | |
| (g) <i>Retail Trade, Australia, November 1998</i> (ABS Cat. no. 8501.0) | | | | | |

IN BRIEF

CASINOS

At the end of June 1998 there were 13 casinos in Australia, employing a total of 20,531 persons. During 1997–98 the casino industry generated \$2,710 million in income, but recorded an operating loss before tax of \$288 million. Takings from gambling accounted for \$2,165 million or 80% of the total income. The industry gross product (IGP) of the industry was \$744 million, compared with \$920 million in 1996–97. Overseas ‘premium’ players and other ‘rated’ players accounted for 25% of the casino industry’s total gambling income. At the end of June 1998 there were 10,575 poker/gaming machines and 1,107 gaming tables located in the 13 casinos.

For further information about these statistics please refer to the publication *Casinos, Australia, 1997–98* (ABS Cat. no. 8683.0), or contact Graham Boxsell on Canberra 02 6252 5633.

CARAVANS AND CAMPERVANS

The Motor Vehicle Census provides statistics on the number of registered motor vehicles at 31 October 1997. At this time there were 33,291 campervans registered in Australia. Campervans are the oldest type of vehicle on the register, with an average age of 17.6 years, having often been converted from buses and trucks after a number of years’ operation. Nearly half (48% or 15,984) of campervans, on the register in 1997 were manufactured in 1978 or earlier. The majority of campervans are Toyotas (33% or 10,862). Of all campervans, Victoria accounted for the highest number of registrations (7,144 or 21%), followed by Western Australia with 6,644 or 20%.

There were 262,828 caravans registered for road use at 31 October 1997. Of the registered caravans, 93,408 or 36% were registered in Victoria, and 54%, or 143,236 were manufactured before 1979. Information on caravans have been collected in the Motor Vehicle Census since 1971, and show a decline over time in the number of caravans registered for road use. In 1979 (at 30 September) there were 291,332 caravans on the register, compared with 277, 589 at the same time in 1988. Victoria has always predominated in terms of caravan usage accounting for 37% of caravans registered for road use in 1979, and 38% of those registered for road use in 1988.

For more information about campervans, caravans or other motor vehicles, please refer to *Motor Vehicle Census, Australia, 31 October 1997* (ABS Cat. no. 9309.0), or contact Geoff Pegg on Brisbane 07 3222 6119.

BUSINESS EXPECTATIONS

Operating income in the Accommodation, cafes and restaurants industry is expected to fall by 1.7% in the March quarter 1999. This may be largely due to seasonal influences as a fall was also expected in the March quarter 1998. Total operating expenses are expected to increase by 0.3% in the quarter leading to an expected 19.2% fall in profits.

The medium term outlook for the industry, indicates that operating income is expected to increase by 2.5% between the December quarter 1998 and the December quarter 1999. Total operating expenses and profits are also expected to increase, by 2.1% and 4.4% respectively between the two December quarters.

For further details about these statistics please refer to *Australian Business Expectations* (ABS Cat. no. 5250.0) or contact Jonathan Sim on Canberra 02 6252 7045.

BUSINESS SPONSORSHIP

Businesses in the Accommodation, cafes and restaurants industry provided sponsorship of sport, arts and other activities to the value of \$34.3 million during 1996–97. This industry accounted for 7%, of the \$466.5 million in sponsorship by all businesses during this period.

Sport was the most sponsored activity by those businesses in the Accommodation, cafes and restaurants industry, accounting for 80%, or \$27.6 million of the industry's total sponsorship, while the sport sponsorship by businesses across all industries amounted to \$281.9 million, or 60% of the total sponsorship.

For further information about these statistics please contact Colin Speechley in Adelaide on 08 8237 7363 or col.speech@abs.gov.au.

FEATURE ARTICLE

INTERNATIONAL TOURISM PROFILE: NEW ZEALAND

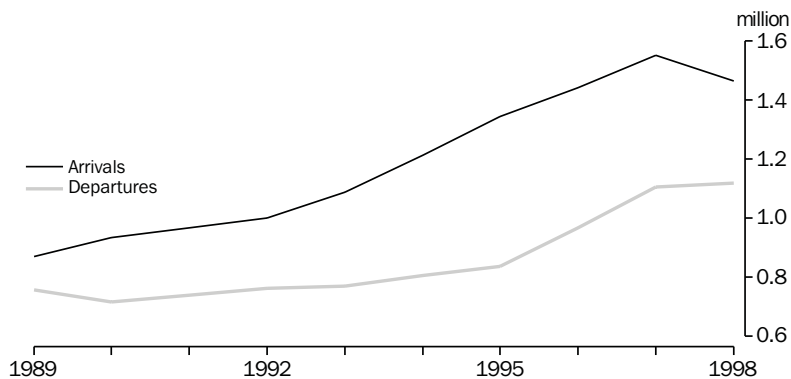
INTRODUCTION

Traditionally Australia and New Zealand have enjoyed strong tourism links. A high level of short-term movement between the two countries has been encouraged by their close proximity, affordability of travel and relaxed visa arrangements. The following article uses external migration data, produced by Statistics New Zealand, to examine recent changes in international tourism to and from New Zealand. The data are based on information collected from all persons arriving in, or departing from, New Zealand. It should be noted that estimates of short-term movements between Australia and New Zealand, produced by the Australian Bureau of Statistics and Statistics New Zealand, are not directly comparable due to differences in sampling, scope and methodology.

VISITOR ARRIVALS TO NEW ZEALAND

There were 1.5 million visitors to New Zealand, intending to stay less than 12 months, in the year ending March 1998, a fall of 86,600 or 6% since the previous year. This was the first time in the 1990s that the yearly number of short-term arrivals had decreased, mostly due to a drop in visitors from Asia. In particular, there were large decreases in arrivals from Korea (down 44% to 72,400), Hong Kong (down 21% to 27,500) and Taiwan (down 19% to 42,400), which together accounted for a loss of over 75,000 visitors. This was most likely due to the economic down-turn in Asia, with visitor arrivals from these three countries to Australia also dropping significantly (down 16% or 86,100) during this period.

SHORT-TERM MOVEMENTS, New Zealand: **Original**—Years ended March 31

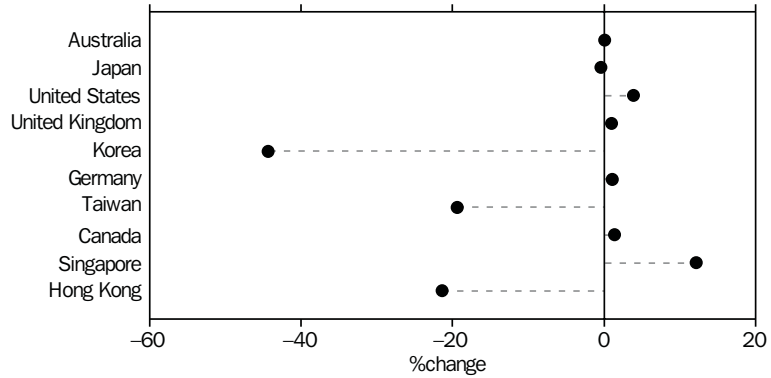


Source: Statistics New Zealand, *Key Statistics*, December 1998.

Growing markets

Despite the large fall in arrivals from Asian countries, visitor numbers from most other major source countries remained stable or increased during the year ended March 1998. In particular, short-term arrivals from Singapore increased by 12% to 28,000, making it the only Asian country among the top 10 source countries to increase its supply of visitors in this period. Visitor arrivals from the United States of America also showed strong growth, increasing by 4% to 151,800. However, arrivals from Australia, New Zealand's largest international tourism market, remained relatively unchanged at 440,800.

SHORT-TERM ARRIVALS—Year ended March 1998

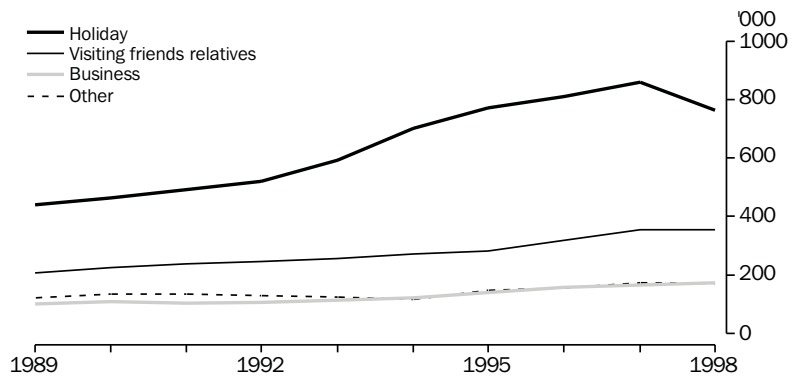


Source: Statistics New Zealand, *HOT OFF THE PRESS: External migration*, September 1998.

Purpose of journey More than half (765,100) of the 1.5 million short-term visitors to New Zealand, in the year ending March 1998, were travelling for holiday reasons. Other common reasons were visiting friends or relatives (355,300, or 24%) and visiting for business (173,600 or 12%).

The graph below shows that most of the recent decline in short-term visitors to New Zealand can be traced to a large drop in holiday arrivals. In the 12 months to March 1998, the number of holiday makers travelling to New Zealand decreased by 95,100 or 11%. In contrast, the number of business visitors increased by 9,600 (6%), and those visiting friends or relatives increased by 1,100 (0.3%).

SHORT-TERM ARRIVALS, Purpose of journey—Years ended March 31



Source: Statistics New Zealand, *Key Statistics*, December 1998.

RESIDENT DEPARTURES
FROM NEW ZEALAND

In the 12 months ending March 1998, there were 1.1 million resident departures from New Zealand for short-term trips overseas. Although this was 10,700 or 1% more than the number a year earlier, it represented a significant slowing down in the rate of growth achieved in previous years.

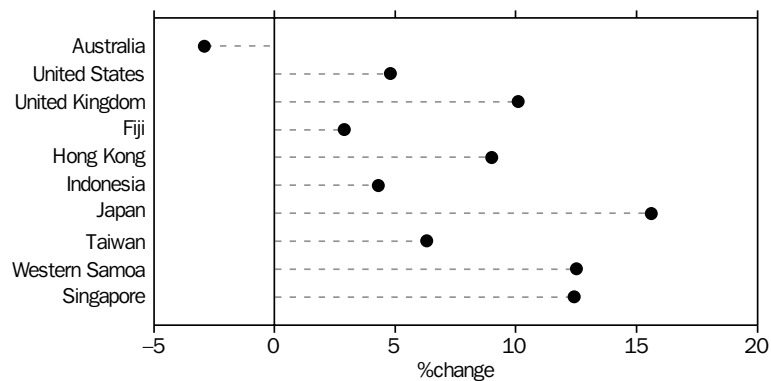
Major destinations

Over half (581,500) of all short-term resident departures in the year ending March 1998 were to Australia. In comparison, just 14% of the 3 million resident departures from Australia during this period were to New Zealand. Other popular destinations for New Zealanders were the United States of America (86,200), the United Kingdom (65,700) and Fiji (63,000).

With the exception of Australia, short-term resident departures from New Zealand to each of the 10 most popular destination countries increased in the year ended March 1998. The strongest growth was in departures to the United Kingdom (up 6,000) and the United States of America (up 3,900). On the other hand, the number of short-term departures to Australia decreased by 17,500.

In terms of percentage growth, the largest increase during the year ended March 1998 was in New Zealanders visiting Japan (up 16% to 17,900). Resident departures to Western Samoa (13,800), Singapore (12,900) and the United Kingdom (65,700) also increased by more than 10%.

SHORT-TERM DEPARTURES—Year ended March 1998

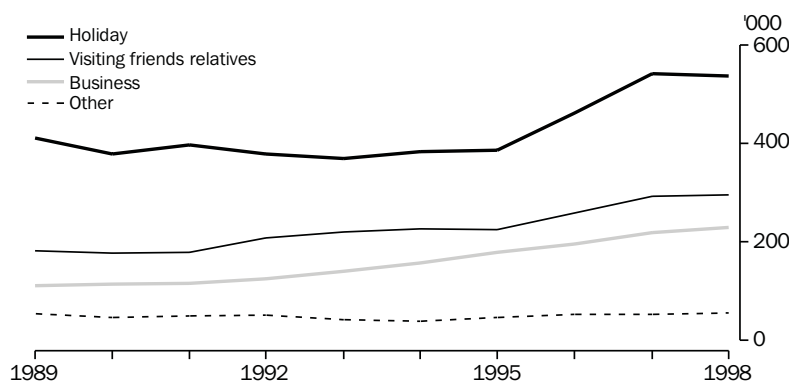


Source: Statistics New Zealand, *HOT OFF THE PRESS: External migration*, September 1998.

Purpose of journey The majority of the 1.1 million New Zealanders who took short-term trips overseas in the 12 months ended March 1998 did so for holidays (537,100 or 48%), or to visit friends or relatives (295,600 or 26%). A further 228,500 (20%) resident departures were for business reasons.

Recent slowing down of growth in resident departures from New Zealand has been most apparent among holiday travellers. Between the years ended March 1997 and 1998, the number of residents travelling overseas for holiday reasons decreased by 4,800. This decline was countered by an increase of 15,500 residents departing for various other reasons, including 9,600 travelling for business and 3,000 visiting friend or relatives.

SHORT-TERM DEPARTURES, PURPOSE OF JOURNEY—Years ended March 31



Source: Statistics New Zealand, Key Statistics, December 1998.

SHORT-TERM VISITS TO AND FROM NEW ZEALAND, MAIN PURPOSE OF JOURNEY

| Years ended March 31 | Conference/ convention | Business | Visiting friends/relatives | Holiday | Other | Total |
|----------------------|---------------------------|----------|-------------------------------|---------|-------|---------|
| | '000 | '000 | '000 | '000 | '000 | '000 |
| VISITOR ARRIVALS | | | | | | |
| 1989 | 13.0 | 100.2 | 207.3 | 439.2 | 107.7 | 867.5 |
| 1990 | 17.2 | 109.1 | 224.9 | 464.5 | 117.7 | 933.4 |
| 1991 | 21.9 | 103.9 | 238.0 | 491.6 | 111.7 | 967.1 |
| 1992 | 17.4 | 106.2 | 245.8 | 519.3 | 111.0 | 999.7 |
| 1993 | 17.8 | 114.2 | 255.1 | 593.4 | 106.0 | 1 086.6 |
| 1994 | 19.8 | 121.9 | 272.5 | 702.9 | 96.1 | 1 213.3 |
| 1995 | 25.6 | 139.2 | 282.6 | 773.4 | 122.2 | 1 343.0 |
| 1996 | 30.4 | 156.0 | 319.4 | 811.2 | 124.8 | 1 441.8 |
| 1997 | 30.5 | 164.0 | 354.2 | 860.2 | 142.4 | 1 551.3 |
| 1998 | 32.9 | 173.6 | 355.3 | 765.1 | 137.9 | 1 464.8 |
| RESIDENT DEPARTURES | | | | | | |
| 1989 | — | 110.3 | 181.3 | 410.8 | 52.8 | 755.3 |
| 1990 | — | 114.0 | 176.6 | 378.6 | 44.8 | 714.0 |
| 1991 | — | 114.3 | 178.0 | 397.5 | 48.6 | 738.4 |
| 1992 | — | 123.7 | 207.8 | 378.7 | 50.9 | 761.1 |
| 1993 | — | 140.1 | 219.3 | 368.5 | 40.2 | 768.2 |
| 1994 | — | 156.7 | 225.9 | 383.2 | 38.3 | 804.1 |
| 1995 | — | 178.0 | 224.7 | 385.5 | 45.7 | 833.8 |
| 1996 | — | 195.3 | 258.4 | 461.7 | 51.0 | 966.4 |
| 1997 | — | 218.9 | 292.6 | 541.9 | 52.3 | 1 105.8 |
| 1998 | — | 228.5 | 295.6 | 537.1 | 55.2 | 1 116.5 |

Source: Statistics New Zealand, Key Statistics, December 1998.

SHORT-TERM VISITOR ARRIVALS TO NEW ZEALAND, COUNTRY OF RESIDENCE

| Country of residence | Original(a) | | | | | Change 1997-98 % | Change 1994-98 % |
|--------------------------|----------------|----------------|----------------|----------------|----------------|------------------------|------------------------|
| | 1994 '000 | 1995 '000 | 1996 '000 | 1997 '000 | 1998 '000 | | |
| Oceania | | | | | | | |
| Australia | 388.7 | 389.6 | 409.3 | 440.6 | 440.8 | 0.0 | 13.4 |
| Total | 425.9 | 454.2 | 476.9 | 513.9 | 509.2 | -0.9 | 19.6 |
| Asia | | | | | | | |
| Hong Kong | 24.7 | 28.4 | 32.3 | 35.0 | 27.5 | -21.4 | 11.6 |
| Japan | 140.4 | 146.3 | 158.0 | 162.7 | 161.9 | -0.5 | 15.3 |
| Korea | 37.7 | 74.2 | 110.7 | 129.9 | 72.4 | -44.3 | 91.9 |
| Singapore | 24.7 | 22.7 | 22.2 | 24.9 | 28.0 | 12.1 | 13.0 |
| Taiwan | 48.1 | 61.0 | 63.0 | 52.7 | 42.4 | -19.4 | -11.8 |
| Total | 335.1 | 405.0 | 464.8 | 497.7 | 406.3 | -18.4 | 21.2 |
| Europe | | | | | | | |
| Germany | 59.4 | 56.7 | 53.0 | 48.0 | 48.4 | 1.0 | -18.5 |
| United Kingdom | 110.7 | 118.5 | 126.1 | 146.7 | 148.0 | 0.9 | 33.7 |
| Total | 237.1 | 250.5 | 256.9 | 277.7 | 280.1 | 0.8 | 18.1 |
| Northern America | | | | | | | |
| Canada | 28.4 | 29.6 | 28.9 | 29.7 | 30.1 | 1.3 | 5.8 |
| United States of America | 150.7 | 155.7 | 151.8 | 146.3 | 151.8 | 3.8 | 0.7 |
| Total | 181.7 | 186.5 | 181.1 | 176.2 | 182.1 | 3.3 | 0.2 |
| Total(b) | 1 213.3 | 1 343.0 | 1 441.8 | 1 551.3 | 1 464.8 | -5.6 | 20.7 |

(a) Years ended 31 March.

(b) Includes other and not stated.

Source: Statistics New Zealand, HOT OFF THE PRESS: External migration, September 1998.

SHORT-TERM RESIDENT DEPARTURES FROM NEW ZEALAND, COUNTRY OF RESIDENCE

| Country of residence | Original(a) | | | | | Change 1997-98 % | Change 1994-98 % |
|--------------------------|--------------|--------------|--------------|----------------|----------------|------------------------|------------------------|
| | 1994 '000 | 1995 '000 | 1996 '000 | 1997 '000 | 1998 '000 | | |
| Oceania | | | | | | | |
| Australia | 417.5 | 411.6 | 495.4 | 599.0 | 581.5 | -2.9 | 39.3 |
| Fiji | 42.7 | 51.5 | 55.3 | 61.2 | 63.0 | 2.9 | 47.4 |
| Western Samoa | 12.9 | 13.5 | 12.5 | 12.3 | 13.8 | 12.5 | 6.9 |
| Total | 523.7 | 527.6 | 612.2 | 721.5 | 708.3 | -1.8 | 35.2 |
| Asia | | | | | | | |
| Hong Kong | 23.5 | 21.3 | 22.3 | 26.3 | 28.6 | 9.0 | 22.0 |
| Indonesia | 18.0 | 15.0 | 16.7 | 18.2 | 18.9 | 4.3 | 5.3 |
| Japan | 12.9 | 14.8 | 13.5 | 15.5 | 17.9 | 15.6 | 38.3 |
| Singapore | 10.0 | 10.8 | 10.2 | 11.4 | 12.9 | 12.4 | 28.3 |
| Taiwan | 8.3 | 10.8 | 13.1 | 15.8 | 16.8 | 6.3 | 101.2 |
| Total | 109.5 | 114.1 | 126.1 | 144.3 | 152.6 | 5.8 | 39.4 |
| Europe | | | | | | | |
| United Kingdom | 49.9 | 52.4 | 59.1 | 59.7 | 65.7 | 10.1 | 31.8 |
| Total | 71.7 | 77.9 | 87.7 | 89.6 | 97.7 | 9.0 | 36.3 |
| Northern America | | | | | | | |
| United States of America | 59.3 | 62.2 | 77.3 | 82.3 | 86.2 | 4.8 | 45.4 |
| Total | 69.6 | 73.2 | 88.1 | 93.8 | 98.3 | 4.7 | 45.5 |
| Total(b) | 804.1 | 833.8 | 966.4 | 1 105.8 | 1 116.5 | 1.0 | 38.8 |

(a) Years ended 31 March.

(b) Includes other and not stated.

Source: Statistics New Zealand, HOT OFF THE PRESS: External migration, September 1998.

FEATURE ARTICLE

THE YEAR 2000 PROBLEM IN THE ACCOMMODATION INDUSTRY

Year 2000 readiness is considered to be crucially important for businesses of all types and sizes. In October 1998, the ABS surveyed private employing businesses regarding their progress in addressing the Year 2000 problem. This article examines the results relating to the Accommodation industry (ANZSIC 571) and shows that this industry rates well in addressing the Year 2000 problem when compared with other industries.

Level of awareness The level of awareness of the Year 2000 problem was high across all industries and in particular for the Accommodation industry (ANZSIC 571) where 98% of businesses were aware of the problem. This compared with a slightly lower awareness across all businesses of 93%.

Businesses not taking action In the Accommodation industry, 28% of businesses surveyed were not aware of, or did not intend to take action to address, the Year 2000 problem, a much lower rate than across all businesses (42%). The main reason reported for not taking action was that they did not think they would be affected. For Accommodation businesses, this was about 80% of those that did not intend to take action, or 23% of all businesses in the industry. Virtually all large businesses (those employing more than 200 employees) intended to take action to address the Year 2000 problem.

Businesses taking action The majority of Accommodation businesses surveyed (72%) intended to undertake Year 2000 work, a much higher proportion than that for all businesses (58%). Of the Accommodation businesses intending to undertake work, about 40% had actually commenced work in October 1998. In the industry, two thirds of all businesses intending to do something about Year 2000 planned to complete the work during 1999, with the balance planning to complete work prior to January 1999.

The cost of Year 2000 work Exactly one quarter of all Accommodation businesses were unable to estimate the cost of Year 2000 work, while 44% estimated that the cost would be less than \$10,000. This is a much higher proportion than that for all businesses, where only 28% estimated that the cost would come under \$10,000, while 23% of all businesses could not estimate the cost.

Contingency plans Across all businesses, only 13% had developed contingency plans in case disruptions were to occur as a result of the Year 2000 problem, compared with a higher proportion (19%) that had sought assurances from suppliers, service providers and customers about Year 2000 readiness. For the Accommodation industry, this pattern was reversed, with 19% having contingency plans and 17% having sought assurances.

For further information about these statistics, please refer to *Year 2000 Problem, Australia* (Cat. no. 8152.0), or contact John Ovington on Canberra 02 6252 5189 or john.ovington@abs.gov.au.

YEAR 2000 PROBLEM

| | <i>Accommodation businesses</i> | <i>All businesses</i> |
|---|-------------------------------------|---------------------------|
| | %(a)(b) | %(b)(c) |
| Aware of Year 2000 problem | 98 | 93 |
| Do not intend to undertake Year 2000 work | | |
| Total | 28 | 42 |
| Do not think business will be affected | *23 | 25 |
| Other(d) | **5 | 16 |
| Intend to undertake Year 2000 work | | |
| Total | 72 | 58 |
| Progress on Year 2000 work | | |
| Yet to commence work | 44 | 30 |
| Commenced work | *9 | 16 |
| Testing or completed work | *20 | 13 |
| Expected completion date of Year 2000 work(e) | | |
| By January 1999 | *24 | 14 |
| Between January and June 1999 | *18 | 22 |
| Between July and December 1999 | 26 | 21 |
| Estimated cost of Year 2000 work | | |
| Unable to estimate | 25 | 23 |
| Less than \$10,000 | 44 | 28 |
| \$10,000 to \$99,999 | **3 | 6 |
| \$100,000 or more | *- | 1 |
| Have sought assurances from suppliers, service providers or customers | *17 | 19 |
| Developing contingency plans | *19 | 13 |

(a) Percentages are expressed as a percentage of all businesses in the accommodation industry.

(b) * Subject to an RSE of between 25% and 50%.** Subject to an RSE of greater than 50%.

(c) Percentages are expressed as a percentage of all businesses.

(d) Includes those businesses that are not aware of the Year 2000 problem, or are unsure about the effect of the problem on the business.

(e) Approximately 4% of accommodation businesses and 1% of all businesses do not expect to complete their Year 2000 work before January 2000.

THE ECONOMIC PERFORMANCE OF LARGE ACCOMMODATION BUSINESSES, 1993–94 AND 1996–97

This article examines the performance of large businesses whose predominant activity was in the Accommodation industry (ANZSIC 571). The large businesses discussed here are defined as those employing more than 200 employees or having assets of greater than \$200 million.

A comparison of two snapshot years (1993–94 and 1996–97) from the ABS Economic Activity Survey shows that over this period the economic performance of these businesses has improved dramatically.

Structure There were 57 large accommodation businesses operating in Australia in 1996–97, the same number as three years earlier. Total employment in these businesses was 28,000 in 1996–97 compared with 29,000 in 1993–94, a fall of 3%. Average employment decreased over this period from 509 employees per business in 1993–94 to 491 in 1996–97.

Industry performance The key factor in the improved position of large businesses in the accommodation industry between 1993–94 and 1996–97 is that operating income increased significantly (up 25%), while operating expenses increased only slightly (up 3%). This turned the operating profit before tax (OPBT) for the industry from a loss of \$139 million in 1993–94, to a profit of \$266 million in 1996–97. Each of these businesses in 1996–97 produced an average profit of \$4.7 million.

Income from sales of goods and services contributed to 95% of the total income in the industry in 1996–97, almost unchanged when compared with three years earlier. Labour costs accounted for 37% of the total expenses for the industry in 1996–97, an increase from 31% in 1993–94.

The profit margin of these large accommodation businesses turned around from –7.4% in 1993–94 to 11.4% in 1996–97. The increased profitability of the industry is also reflected in the ratios for return on assets (how effectively a business utilises its assets to generate profit), and the return on net worth (OPBT as a percentage of shareholders' funds), which in 1996–97 showed positive results of 4.8% and 14.4% respectively compared with negative ratios in 1993–94.

Business Averages In 1996–97, the industry gross product (IGP) of the large accommodation sector was \$1.2 billion, an increase of just over 50% compared with the IGP recorded in 1993–94. Each business had an average IGP of \$21 million in 1996–97. The average assets of these businesses increased between 1993–94 and 1996–97 from \$72 million to \$97 million per business, and the average net worth of these businesses increased by 13 fold to be \$32 million per business in 1996–97.

For further information about these statistics please contact
Barbara Misfeld on Canberra 02 6252 5288 or email
barbara.misfeld@abs.gov.au.

LARGE ACCOMMODATION BUSINESSES

| | <i>Unit</i> | <i>Large accommodation businesses</i> | | |
|----------------------------------|-------------|---------------------------------------|----------------|-----------------|
| | | <i>1993–94</i> | <i>1996–97</i> | <i>% change</i> |
| Structure and performance | | | | |
| Operating businesses | no. | 57 | 57 | — |
| Employment | '000 | 29 | 28 | –3 |
| Sales of goods and services | \$m | 1 749 | 2 215 | 27 |
| Total income | \$m | 1 872 | 2 342 | 25 |
| Labour costs | \$m | 643 | 771 | 20 |
| Total expenses | \$m | 2 012 | 2 078 | 3 |
| Operating profit before tax | \$m | –139 | 266 | –291 |
| Net worth | \$m | 136 | 1 843 | 1 255 |
| Industry gross product | \$m | 785 | 1 189 | 51 |
| Business averages | | | | |
| Average employment | no. | 509 | 491 | –3 |
| Average sales | \$'000 | 30 684 | 38 860 | 27 |
| Average income | \$'000 | 32 842 | 41 088 | 25 |
| Average expenses | \$'000 | 35 298 | 36 456 | 3 |
| Average profit | \$'000 | –2 439 | 4 667 | –291 |
| Average assets | \$'000 | 72 368 | 97 368 | 35 |
| Average net worth | \$'000 | 2 386 | 32 333 | 1 255 |
| Average gross product | \$'000 | 13 772 | 20 860 | 51 |
| Industry ratios(a) | | | | |
| Profit margin | % | –7 | 11 | 18 |
| Return on assets | % | –3 | 5 | 8 |
| Return on Net worth | % | –102 | 14 | 116 |

(a) Expressed as change in percentage points.

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TOURIST ACCOMMODATION

INTRODUCTION

The statistics presented in this section are from the Quarterly Survey of Tourist Accommodation (STA). The data presented here are for hotels, motels, guest houses and serviced apartments with 15 or more rooms or units. As a result of the changes to the STA as outlined in the March quarter issue of this publication, there is a break in all time series presented in tables and graphs between the December quarter 1996 and the March quarter 1997. Please refer to paragraphs 2 to 7 of the Explanatory Notes.

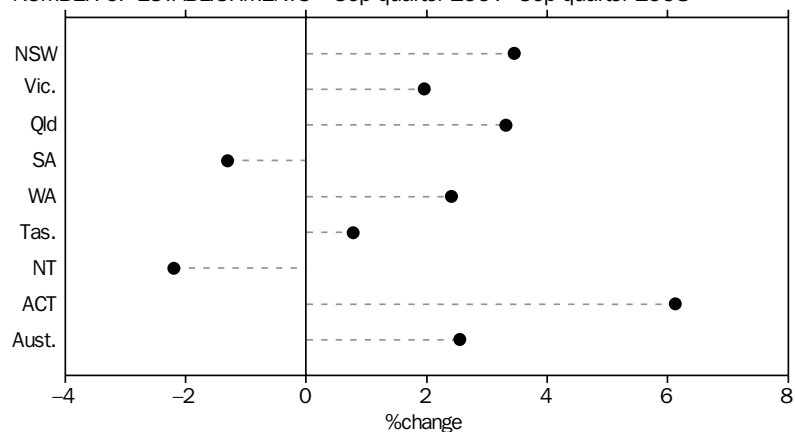
AUSTRALIA

Establishments

At the end of September 1998, there were 3,660 accommodation establishments with 15 or more rooms, an increase of 91, or nearly 3%, since the end of September 1997. Two thirds of this growth occurred in the serviced apartments sector where the number of establishments increased by 13% to 522 establishments.

Over the 12 months to September 1998, the number of accommodation establishments increased in each State and Territory, with the exception of South Australia and the Northern Territory. In absolute terms, New South Wales showed the strongest growth, with 43 new establishments (up 3%), while percentage growth was strongest in the Australian Capital Territory where three new establishments accounted for a 6% increase.

NUMBER OF ESTABLISHMENTS—Sep quarter 1997–Sep quarter 1998



Guest rooms

While the number of accommodation establishments continued to increase between September quarter 1997 and 1998, the capacity of these establishments, in terms of guest rooms increased by a greater margin—5%, or 8,800—to 179,068 rooms. Almost half of this growth occurred in serviced apartments, where the number of guest rooms available increased by 22%, or 4,345, to a total of 24,332 rooms. This was followed by licensed hotels with facilities which showed an increase of 5%, or 3,505, to a total of 70,414 rooms.

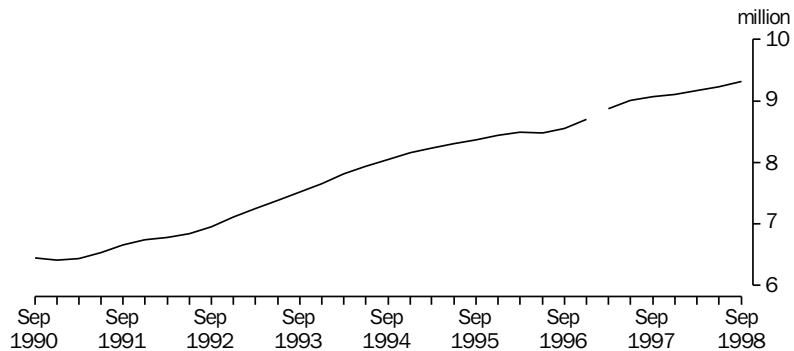
The average number of rooms per establishments increased slightly over the previous 12 months to be 49 at the end of June 1998.

Room nights occupied

The total number of room nights occupied, for the September quarter 1998, was 9.6 million, up nearly 4% since the September quarter 1997. During this period, the average number of room nights occupied per establishment remained relatively unchanged at 28.7. So despite continued increase in capacity, and in the demand for accommodation, there has been little effect on a per establishment basis.

In trend terms, the number of room nights occupied for the September quarter 1998, was 9.3 million. The current quarter's growth continues a trend in which the number of room nights occupied has increased steadily throughout the 1990s.

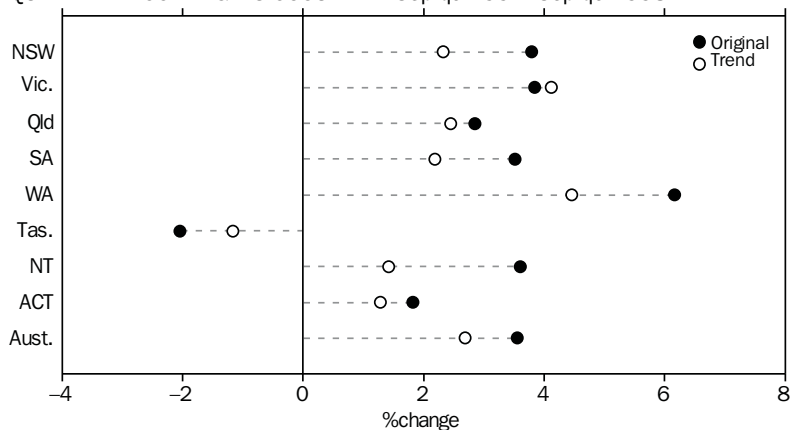
QUARTERLY ROOM NIGHTS OCCUPIED, Aust: Trend



Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7.

With the exception of Tasmania, the quarterly number of room nights occupied increased for all States and Territories, between the September quarters of 1997 and 1998, in both original and trend terms. The largest growth occurred in Western Australia, where the trend estimate of room nights occupied increased by over 4% to a total of 895,100.

QUARTERLY ROOM NIGHTS OCCUPIED—Sep qtr 1997—Sep qtr 1998



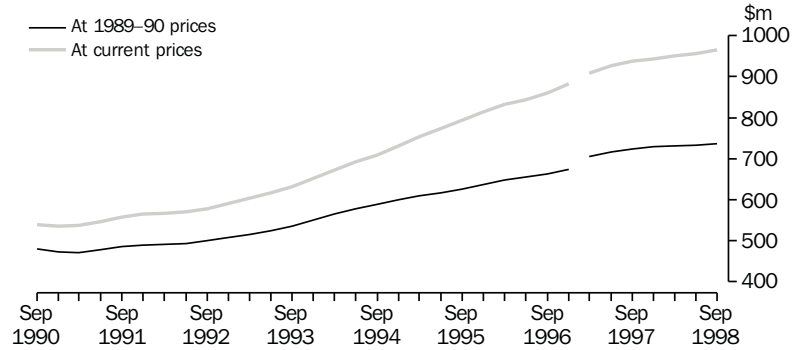
Guests

For the September quarter 1998 there were, on average, 1.8 nightly guests per occupied room. This average was highest in serviced apartments, where there were 2.2 guests per occupied room. Guests stayed an average of 2.2 nights, with the longest stays being in serviced apartments (3.9 nights).

Takings from accommodation

Between the September quarters 1997 and 1998, the trend estimate for total takings from accommodation establishments, in current price terms, increased by 3% to \$965.5 million, while the constant price estimate increased by almost 2% to \$736.1 million. Although quarterly takings for accommodation establishments have continued to increase since 1992, growth has slowed over the last six quarters.

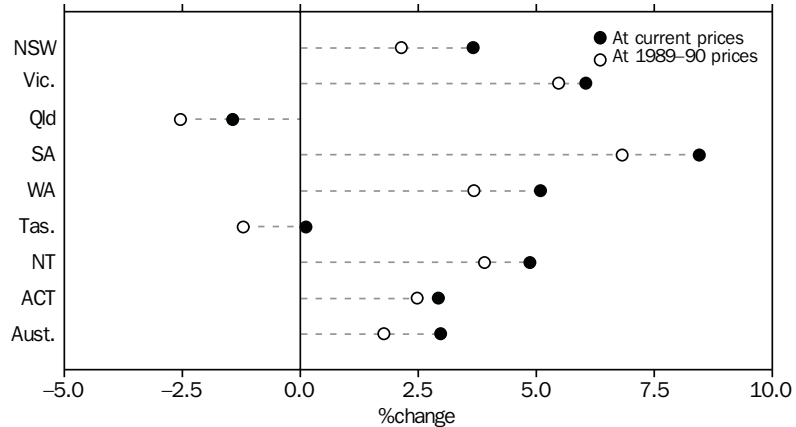
QUARTERLY TAKINGS FROM ACCOMMODATION, Aust: Trend



Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

With the exception of Queensland and Tasmania, all States and Territories showed an increase in the trend estimate for takings, between the September quarters of 1997 and 1998. The largest percentage growth occurred in South Australia, where the current price estimate increased by more than 8% to \$44.9 million, and the constant price estimate by 7% to \$34.0 million. In contrast, in Queensland takings dropped by 1% in current prices (to \$250.7 million) and by nearly 3% in 1989-90 prices (to \$190.5 million).

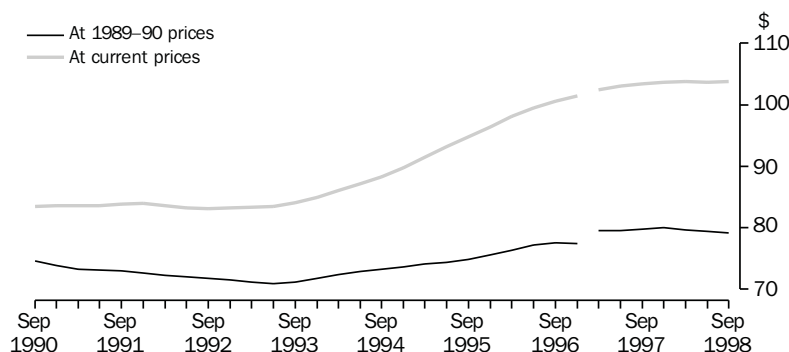
QUARTERLY TAKINGS: Trend—Sep qtr 1997—Sep qtr 1998



Takings per room night occupied

For the September quarter 1998, the trend estimate for average takings per room night occupied were \$104 in current terms, almost unchanged from the previous quarter and from the corresponding quarter of 1997. Similarly, the constant price estimate of \$79 was largely unchanged from the June quarter, and less than \$1 below the figure for September 1997. This levelling was reflected across most States and Territories. However, in Queensland the current and constant price estimates have decreased steadily since the June quarter 1996, while in South Australia both estimates have increased steadily for the third successive quarter.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED, Aust: Trend



Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7.

1

HOTELS, MOTELS GUEST HOUSES AND SERVICED APARTMENTS—AUST.(a)

| | Room nights occupied(b) | | | Takings at current prices(b) | | | Takings at average 1989-90 prices(c) | | |
|-------------|-------------------------|---------------------|----------|------------------------------|---------------------|---------|--------------------------------------|---------------------|---------|
| | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
| | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 24 994.9 | 24 894.3 | 24 939.1 | 1 851.9 | 1 843.7 | 1 848.9 | 1 916.7 | 1 909.1 | 1 916.2 |
| 1989 | 24 808.4 | 24 823.7 | 24 865.4 | 1 939.5 | 1 941.7 | 1 949.2 | 1 870.1 | 1 873.3 | 1 883.1 |
| 1990 | 25 755.7 | 25 778.2 | 25 696.3 | 2 138.3 | 2 140.0 | 2 126.9 | 1 924.4 | 1 926.6 | 1 917.0 |
| 1991 | 26 417.8 | 26 399.7 | 26 372.4 | 2 211.7 | 2 209.6 | 2 207.8 | 1 929.0 | 1 927.4 | 1 925.1 |
| 1992 | 27 736.6 | 27 656.0 | 27 696.3 | 2 307.3 | 2 300.1 | 2 306.6 | 1 993.5 | 1 987.4 | 1 992.2 |
| 1993 | 29 834.6 | 29 844.4 | 29 810.1 | 2 503.1 | 2 503.3 | 2 503.4 | 2 124.0 | 2 124.3 | 2 125.2 |
| 1994 | 31 948.5 | 31 962.2 | 31 944.4 | 2 807.9 | 2 808.2 | 2 804.9 | 2 336.5 | 2 337.4 | 2 333.2 |
| 1995 | 33 278.7 | 33 316.9 | 33 341.3 | 3 124.9 | 3 127.3 | 3 132.5 | 2 482.9 | 2 485.5 | 2 490.8 |
| 1996 | 34 171.5 | 34 130.9 | 34 212.6 | 3 412.9 | 3 409.0 | 3 417.8 | 2 641.1 | 2 638.2 | 2 639.2 |
| 1997 | 36 182.8 | 36 157.6 | 36 051.8 | 3 727.8 | 3 728.8 | 3 717.5 | 2 876.0 | 2 876.7 | 2 873.0 |
| 1997 | | | | | | | | | |
| Jun qtr | 8 452.5 | 8 902.5 | 9 005.7 | 854.8 | 916.6 | 927.5 | 659.2 | 706.9 | 715.5 |
| Sep qtr | 9 309.0 | 9 075.2 | 9 064.2 | 955.3 | 937.0 | 937.7 | 739.5 | 725.3 | 723.3 |
| Dec qtr | 9 439.3 | 9 125.4 | 9 106.7 | 987.3 | 944.6 | 943.7 | 761.9 | 729.0 | 728.5 |
| 1998 | | | | | | | | | |
| Mar qtr | 9 056.0 | 9 179.5 | 9 171.5 | 955.5 | 959.1 | 950.6 | 734.9 | 737.7 | 731.1 |
| Jun qtr | 8 724.6 | 9 177.1 | 9 231.7 | 881.1 | 940.9 | 956.7 | 674.3 | 720.0 | 732.6 |
| Sep qtr | 9 639.4 | 9 362.0 | 9 307.9 | 998.1 | 976.4 | 965.5 | 761.5 | 744.9 | 736.1 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.

(c) The deflator used to revalue current price data in this table is the Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.

2

ACCOMMODATION ESTABLISHMENTS—AUST.

| | Licensed hotels with facilities | Motels and guest houses | Serviced apart- ments | Star grading | | | | | | Total |
|--|--|----------------------------------|-----------------------------|--------------|--------|--------|--------|--------|----------|---------|
| | | | | 1 | 2 | 3 | 4 | 5 | Ungraded | |
| ESTABLISHMENTS AND CAPACITY | | | | | | | | | | |
| Sep qtr 1997 | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| Establishments | 732 | 2 377 | 460 | 60 | 661 | 1 803 | 411 | 54 | 580 | 3 569 |
| Guest rooms | 66 909 | 83 292 | 19 987 | 1 823 | 19 419 | 70 246 | 40 304 | 14 163 | 24 233 | 170 188 |
| Rooms per establishment | 91 | 35 | 43 | 30 | 29 | 39 | 98 | 262 | 42 | 48 |
| Sep qtr 1998 | | | | | | | | | | |
| Establishments | 751 | 2 387 | 522 | 72 | 579 | 1 837 | 586 | 60 | 526 | 3 660 |
| Guest rooms | 70 414 | 84 322 | 24 332 | 2 168 | 17 001 | 69 258 | 52 945 | 15 064 | 22 632 | 179 068 |
| Rooms per establishment | 94 | 35 | 47 | 30 | 29 | 38 | 90 | 251 | 43 | 49 |
| AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT | | | | | | | | | | |
| 1997 | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| Sep qtr | 57.8 | 19.5 | 27.9 | 13.5 | 14.5 | 22.5 | 66.1 | 178.3 | 23.8 | 28.4 |
| 1998 | | | | | | | | | | |
| Jul | 56.7 | 19.1 | 29.4 | 14.6 | 14.1 | 21.1 | 58.4 | 163.2 | 21.6 | 28.3 |
| Aug | 59.0 | 18.4 | 29.0 | 14.8 | 13.7 | 20.6 | 58.7 | 176.6 | 22.1 | 28.3 |
| Sep | 60.0 | 20.1 | 30.0 | 14.4 | 14.5 | 22.4 | 60.4 | 176.1 | 23.2 | 29.7 |
| Sep qtr | 58.6 | 19.2 | 29.5 | 14.6 | 14.1 | 21.4 | 59.2 | 171.9 | 22.3 | 28.7 |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM | | | | | | | | | | |
| 1997 | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| Sep qtr | 1.7 | 1.8 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 | | | | | | | | | | |
| Jul | 1.7 | 1.8 | 2.2 | 2.3 | 1.9 | 1.9 | 1.8 | 1.6 | 1.9 | 1.8 |
| Aug | 1.7 | 1.7 | 2.1 | 2.4 | 1.8 | 1.8 | 1.7 | 1.6 | 1.8 | 1.8 |
| Sep | 1.7 | 1.8 | 2.2 | 2.2 | 1.8 | 1.8 | 1.7 | 1.6 | 1.8 | 1.8 |
| Sep qtr | 1.7 | 1.8 | 2.2 | 2.3 | 1.8 | 1.8 | 1.7 | 1.6 | 1.8 | 1.8 |
| AVERAGE LENGTH OF STAY | | | | | | | | | | |
| 1997 | days | days | days | days | days | days | days | days | days | days |
| Sep qtr | 2.4 | 1.8 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 | | | | | | | | | | |
| Jul | 2.3 | 1.8 | 4.0 | 2.3 | 1.7 | 2.0 | 2.4 | 2.6 | 2.6 | 2.2 |
| Aug | 2.3 | 1.8 | 4.0 | 2.3 | 1.7 | 2.0 | 2.4 | 2.6 | 2.6 | 2.2 |
| Sep | 2.3 | 1.8 | 3.8 | 2.1 | 1.7 | 2.0 | 2.3 | 2.6 | 2.6 | 2.2 |
| Sep qtr | 2.3 | 1.8 | 3.9 | 2.2 | 1.7 | 2.0 | 2.4 | 2.6 | 2.6 | 2.2 |

3

AVERAGE TAKINGS, ACCOMMODATION ESTABLISHMENTS—AUST.

| | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | Star grading | | | | | | Total |
|--|---------------------------------|-------------------------|---------------------|--------------|--------|---------|---------|---------|----------|---------|
| | | | | 1 | 2 | 3 | 4 | 5 | Ungraded | |
| TAKINGS FROM ACCOMMODATION | | | | | | | | | | |
| | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 | | | | | | | | | | |
| Sep qtr | 500 972 | 333 223 | 121 085 | 4 799 | 52 385 | 304 634 | 306 116 | 164 065 | 123 282 | 955 280 |
| 1998 | | | | | | | | | | |
| Jul | 166 715 | 112 417 | 48 697 | 2 273 | 15 786 | 97 027 | 125 569 | 54 874 | 32 300 | 327 829 |
| Aug | 175 960 | 110 011 | 48 393 | 2 682 | 15 378 | 95 958 | 125 818 | 58 779 | 35 750 | 334 364 |
| Sep | 173 267 | 112 521 | 50 082 | 2 060 | 15 353 | 98 589 | 127 004 | 57 919 | 34 945 | 335 870 |
| Sep qtr | 515 942 | 334 949 | 147 171 | 7 015 | 46 517 | 291 574 | 378 390 | 171 572 | 102 994 | 998 062 |
| AVERAGE TAKINGS PER ESTABLISHMENT | | | | | | | | | | |
| | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 | | | | | | | | | | |
| Sep qtr | 684.4 | 140.2 | 263.2 | 80.0 | 79.3 | 169.0 | 744.8 | 3 038.2 | 212.6 | 267.7 |
| 1998 | | | | | | | | | | |
| Jul | 222.0 | 47.1 | 93.3 | 31.6 | 27.3 | 52.8 | 214.3 | 914.6 | 61.4 | 89.6 |
| Aug | 234.3 | 46.1 | 92.7 | 37.3 | 26.6 | 52.2 | 214.7 | 979.7 | 68.0 | 91.4 |
| Sep | 230.7 | 47.1 | 95.9 | 28.6 | 26.5 | 53.7 | 216.7 | 965.3 | 66.4 | 91.8 |
| Sep qtr | 687.0 | 140.3 | 281.9 | 97.4 | 80.3 | 158.7 | 645.7 | 2 859.5 | 195.8 | 272.7 |
| AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED | | | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 | | | | | | | | | | |
| Sep qtr | 130 | 78 | 103 | 65 | 60 | 82 | 123 | 185 | 99 | 103 |
| 1998 | | | | | | | | | | |
| Jul | 127 | 80 | 104 | 70 | 63 | 81 | 118 | 181 | 95 | 103 |
| Aug | 128 | 81 | 105 | 82 | 63 | 82 | 118 | 179 | 101 | 105 |
| Sep | 128 | 78 | 108 | 67 | 61 | 80 | 120 | 183 | 96 | 103 |
| Sep qtr | 128 | 80 | 106 | 73 | 62 | 81 | 119 | 181 | 97 | 104 |
| AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE | | | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 | | | | | | | | | | |
| Sep qtr | 82 | 44 | 66 | 29 | 29 | 47 | 83 | 126 | 56 | 61 |
| 1998 | | | | | | | | | | |
| Jul | 77 | 43 | 66 | 34 | 30 | 45 | 77 | 118 | 48 | 59 |
| Aug | 81 | 42 | 65 | 40 | 29 | 45 | 77 | 126 | 52 | 61 |
| Sep | 82 | 45 | 69 | 32 | 30 | 48 | 80 | 128 | 52 | 63 |
| Sep qtr | 80 | 43 | 67 | 35 | 30 | 46 | 78 | 124 | 50 | 61 |
| AVERAGE TAKINGS PER GUEST NIGHT | | | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 | | | | | | | | | | |
| Sep qtr | 78 | 45 | 83 | 27 | 34 | 47 | 73 | 118 | 79 | 62 |
| 1998 | | | | | | | | | | |
| Jul | 75 | 44 | 47 | 31 | 34 | 43 | 67 | 112 | 51 | 57 |
| Aug | 78 | 47 | 50 | 34 | 35 | 46 | 69 | 114 | 55 | 60 |
| Sep | 78 | 44 | 49 | 30 | 33 | 43 | 70 | 116 | 53 | 58 |
| Sep qtr | 77 | 45 | 49 | 32 | 34 | 44 | 69 | 114 | 53 | 58 |

NEW SOUTH WALES

Capacity At the end of September 1998, there were 1,287 accommodation establishments with 15 or more rooms in New South Wales, 43 more than at the same time in 1997. During this period the number of guest rooms available increased by 6% to 57,957. There were an average of 45 guest rooms per establishment, an increase over the 12 months of one room for each establishment.

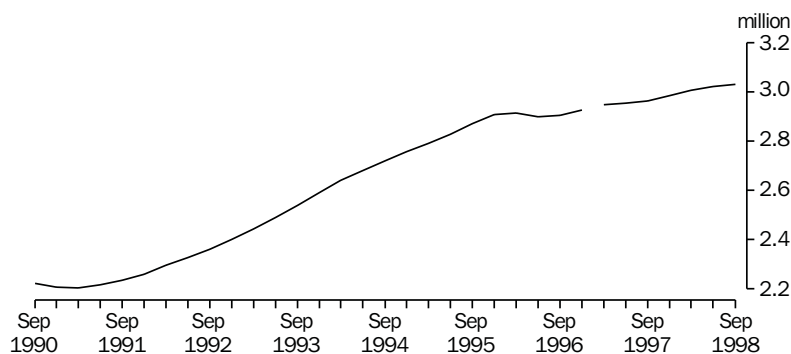
Between the September quarters of 1997 and 1998, the average nightly number of rooms occupied remained at 26. There were on average 1.8 nightly guests per occupied room, who stayed 1.9 nights. The average number of guests per occupied room, and the average length of stay, were both highest in serviced apartments (2.1 guests and 3.4 nights respectively).

Takings from accommodation Takings from all accommodation establishments for the September quarter 1998 were \$342.1 million, up more than 6% since the corresponding quarter of 1997. This represented average takings of \$265,800 per establishment. Over this period, average quarterly takings increased for all accommodation types, with serviced apartments showing the largest percentage increase, up almost 7% to \$304,300 per establishment.

In the September quarter 1998, average takings per room night occupied were \$111, up 2% over the same quarter in 1997, while takings per room night available stayed at \$64. All accommodation types, showed an increase in average takings per room night occupied but only serviced apartments showed an increase in average takings per room night available (up 4% to \$74).

Room nights occupied For the September quarter 1998, the trend estimate of room nights occupied was over 3 million, an increase of 11,600 (0.5%) since the previous quarter. This represented the ninth consecutive quarter of growth in room nights occupied, although recent increases have not matched the fast rate of growth of the early to mid 1990s.

QUARTERLY ROOM NIGHTS OCCUPIED, NSW: Trend

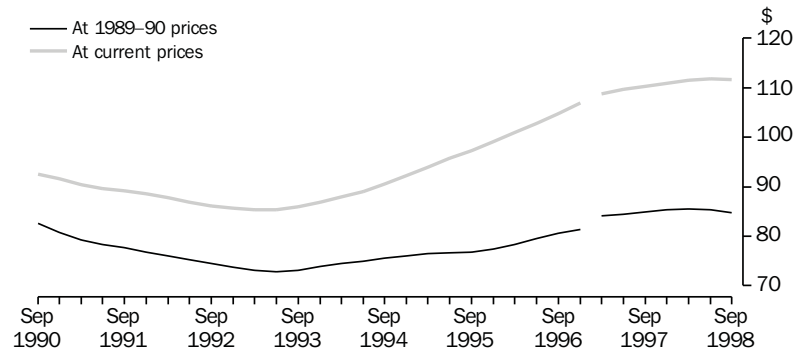


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraph 3 to 7.

Takings per room night occupied

Between the June and September quarters of 1998, the trend estimate of average takings per room night occupied changed very little, staying at around \$112 in current terms and \$85 in 1989–90 terms.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED, NSW: Trend



Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraph 3 to 7.

4

HOTELS, MOTELS GUEST HOUSES AND SERVICED APARTMENTS—NSW(a)

| | Room nights occupied(b) | | | Takings at current prices(b) | | | Takings at average 1989–90 prices(c) | | |
|-------------|-------------------------|---------------------|----------|------------------------------|---------------------|---------|--------------------------------------|---------------------|---------|
| | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
| | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 8 660.9 | 8 638.4 | 8 629.2 | 719.1 | 717.2 | 715.1 | 745.1 | 743.4 | 743.0 |
| 1989 | 8 631.7 | 8 627.2 | 8 639.0 | 759.8 | 760.6 | 765.1 | 732.3 | 733.3 | 736.5 |
| 1990 | 8 878.2 | 8 895.5 | 8 907.2 | 818.8 | 820.9 | 819.3 | 735.4 | 737.4 | 736.2 |
| 1991 | 8 928.1 | 8 932.5 | 8 917.6 | 798.6 | 799.3 | 797.5 | 696.5 | 697.2 | 695.6 |
| 1992 | 9 389.7 | 9 370.4 | 9 388.6 | 812.6 | 811.2 | 812.8 | 702.7 | 701.6 | 702.6 |
| 1993 | 10 065.0 | 10 074.9 | 10 064.9 | 863.7 | 864.5 | 864.5 | 736.1 | 736.8 | 737.1 |
| 1994 | 10 817.2 | 10 820.6 | 10 800.7 | 972.9 | 973.7 | 971.5 | 814.4 | 815.1 | 813.0 |
| 1995 | 11 363.4 | 11 377.8 | 11 403.1 | 1 097.1 | 1 098.4 | 1 100.9 | 873.1 | 874.2 | 876.5 |
| 1996 | 11 654.8 | 11 636.1 | 11 647.1 | 1 209.5 | 1 207.8 | 1 209.7 | 933.1 | 931.8 | 931.5 |
| 1997 | 11 887.0 | 11 874.7 | 11 850.8 | 1 303.6 | 1 305.5 | 1 302.4 | 1 003.5 | 1 005.0 | 1 004.0 |
| 1997 | | | | | | | | | |
| Jun qtr | 2 810.3 | 2 931.1 | 2 954.8 | 303.3 | 323.9 | 324.2 | 233.5 | 249.4 | 249.6 |
| Sep qtr | 2 964.9 | 2 941.9 | 2 963.7 | 322.1 | 320.9 | 326.9 | 248.7 | 247.8 | 251.7 |
| Dec qtr | 3 081.0 | 3 009.0 | 2 984.4 | 343.7 | 334.6 | 331.0 | 264.8 | 257.8 | 254.9 |
| 1998 | | | | | | | | | |
| Mar qtr | 3 017.3 | 3 015.7 | 3 007.8 | 343.2 | 337.8 | 335.4 | 263.0 | 258.8 | 257.1 |
| Jun qtr | 2 890.3 | 2 996.2 | 3 021.0 | 316.7 | 334.2 | 337.8 | 241.4 | 254.7 | 257.5 |
| Sep qtr | 3 077.3 | 3 051.7 | 3 032.6 | 342.1 | 340.8 | 338.9 | 259.6 | 258.6 | 257.1 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.

(c) The deflator used to revalue current price data in this table is the Sydney All Groups Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.

5

ACCOMMODATION ESTABLISHMENTS—NSW

| | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | Star grading | | | | | Ungraded | Total |
|--|---------------------------------|-------------------------|---------------------|--------------|-------|--------|--------|-------|----------|--------|
| | | | | 1 | 2 | 3 | 4 | 5 | | |
| ESTABLISHMENTS AND CAPACITY | | | | | | | | | | |
| Sep qtr 1997 | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| Establishments | 170 | 965 | 109 | 32 | 215 | 673 | 125 | 13 | 186 | 1 244 |
| Guest rooms | 18 961 | 31 102 | 4 763 | 1 082 | 6 159 | 23 770 | n.p. | n.p. | 8 032 | 54 826 |
| Rooms per establishment | 112 | 32 | 44 | 34 | 29 | 35 | n.p. | n.p. | 43 | 44 |
| Sep qtr 1998 | | | | | | | | | | |
| Establishments | 176 | 989 | 122 | 43 | 202 | 653 | 168 | 14 | 207 | 1 287 |
| Guest rooms | 19 912 | 32 478 | 5 567 | 1 429 | 6 024 | 21 956 | 16 335 | 3 489 | 8 724 | 57 957 |
| Rooms per establishment | 113 | 33 | 46 | 33 | 30 | 34 | 97 | 249 | 42 | 45 |
| AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT | | | | | | | | | | |
| | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 | | | | | | | | | | |
| Sep qtr | 75.4 | 17.3 | 26.2 | 15.4 | 13.7 | 20.1 | n.p. | n.p. | 22.9 | 26.0 |
| 1998 | | | | | | | | | | |
| Jul | 73.5 | 16.9 | 27.3 | 17.4 | 14.4 | 18.2 | 64.7 | 162.4 | 20.7 | 25.7 |
| Aug | 76.8 | 16.3 | 26.2 | 18.0 | 13.7 | 17.5 | 65.3 | 170.5 | 21.7 | 25.5 |
| Sep | 75.4 | 18.5 | 27.6 | 17.1 | 15.2 | 19.7 | 66.0 | 174.3 | 22.6 | 27.1 |
| Sep qtr | 75.2 | 17.2 | 27.0 | 17.5 | 14.4 | 18.5 | 65.3 | 169.0 | 21.7 | 26.1 |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM | | | | | | | | | | |
| | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 | | | | | | | | | | |
| Sep qtr | 1.6 | 1.8 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 | | | | | | | | | | |
| Jul | 1.7 | 1.9 | 2.1 | 2.5 | 1.9 | 1.9 | 1.7 | 1.6 | 1.9 | 1.8 |
| Aug | 1.6 | 1.8 | 2.0 | 2.6 | 1.9 | 1.8 | 1.6 | 1.6 | 1.8 | 1.7 |
| Sep | 1.6 | 1.8 | 2.0 | 2.4 | 1.9 | 1.8 | 1.6 | 1.5 | 1.8 | 1.8 |
| Sep qtr | 1.6 | 1.8 | 2.1 | 2.5 | 1.9 | 1.8 | 1.7 | 1.6 | 1.8 | 1.8 |
| AVERAGE LENGTH OF STAY | | | | | | | | | | |
| | days | days | days | days | days | days | days | days | days | days |
| 1997 | | | | | | | | | | |
| Sep qtr | 2.4 | 1.6 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 | | | | | | | | | | |
| Jul | 2.4 | 1.6 | 3.4 | 2.4 | 1.6 | 1.7 | 2.1 | 2.5 | 2.5 | 2.0 |
| Aug | 2.3 | 1.6 | 3.3 | 2.5 | 1.6 | 1.8 | 2.1 | 2.4 | 2.6 | 2.0 |
| Sep | 2.3 | 1.6 | 3.4 | 2.1 | 1.5 | 1.7 | 2.0 | 2.5 | 2.6 | 1.9 |
| Sep qtr | 2.3 | 1.6 | 3.4 | 2.3 | 1.6 | 1.7 | 2.1 | 2.4 | 2.6 | 1.9 |

6

TAKINGS, ACCOMMODATION ESTABLISHMENTS—NSW

| | Licensed hotels with facilities | Motels and guest houses | Serviced apart- ments | Star grading | | | | | | Total |
|--|--|----------------------------------|-----------------------------|--------------|--------|---------|---------|--------|----------|---------|
| | | | | 1 | 2 | 3 | 4 | 5 | Ungraded | |
| TAKINGS FROM ACCOMMODATION | | | | | | | | | | |
| | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 | | | | | | | | | | |
| Sep qtr | 169 821 | 121 099 | 31 145 | 3 649 | 16 987 | 105 583 | n.p. | n.p. | 47 559 | 322 065 |
| 1998 | | | | | | | | | | |
| Jul | 58 668 | 41 672 | 12 509 | 1 877 | 5 838 | 31 153 | 44 082 | 15 132 | 14 767 | 112 849 |
| Aug | 61 901 | 40 603 | 12 327 | 2 315 | 5 497 | 30 132 | 44 256 | 15 600 | 17 029 | 114 831 |
| Sep | 59 112 | 43 027 | 12 283 | 1 706 | 5 658 | 31 730 | 43 766 | 15 879 | 15 684 | 114 422 |
| Sep qtr | 179 681 | 125 302 | 37 119 | 5 898 | 16 993 | 93 015 | 132 104 | 46 612 | 47 480 | 342 102 |
| AVERAGE TAKINGS PER ESTABLISHMENT | | | | | | | | | | |
| | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 | | | | | | | | | | |
| Sep qtr | 998.9 | 125.5 | 285.7 | 114.0 | 79.0 | 156.9 | n.p. | n.p. | 255.7 | 258.9 |
| 1998 | | | | | | | | | | |
| Jul | 333.3 | 42.1 | 102.5 | 43.7 | 28.9 | 47.7 | 262.4 | 1080.9 | 71.3 | 87.7 |
| Aug | 351.7 | 41.1 | 101.0 | 53.8 | 27.2 | 46.1 | 263.4 | 1114.3 | 82.3 | 89.2 |
| Sep | 335.9 | 43.5 | 100.7 | 39.7 | 28.0 | 48.6 | 260.5 | 1134.2 | 75.8 | 88.9 |
| Sep qtr | 1020.9 | 126.7 | 304.3 | 137.2 | 84.1 | 142.4 | 786.3 | 3329.4 | 229.4 | 265.8 |
| AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED | | | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 | | | | | | | | | | |
| Sep qtr | 145 | 79 | 119 | 81 | 63 | 85 | n.p. | n.p. | 125 | 109 |
| 1998 | | | | | | | | | | |
| Jul | 146 | 80 | 126 | 81 | 65 | 85 | 131 | 215 | 114 | 111 |
| Aug | 148 | 82 | 126 | 97 | 64 | 85 | 130 | 211 | 124 | 113 |
| Sep | 149 | 79 | 123 | 78 | 62 | 82 | 132 | 217 | 113 | 110 |
| Sep qtr | 148 | 80 | 125 | 85 | 64 | 84 | 131 | 214 | 117 | 111 |
| AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE | | | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 | | | | | | | | | | |
| Sep qtr | 98 | 42 | 71 | 37 | 30 | 48 | n.p. | n.p. | 66 | 64 |
| 1998 | | | | | | | | | | |
| Jul | 95 | 42 | 76 | 42 | 31 | 46 | 87 | 140 | 56 | 63 |
| Aug | 100 | 40 | 72 | 52 | 30 | 44 | 87 | 144 | 64 | 64 |
| Sep | 99 | 44 | 74 | 40 | 32 | 48 | 90 | 152 | 61 | 66 |
| Sep qtr | 98 | 42 | 74 | 45 | 31 | 46 | 88 | 145 | 60 | 64 |
| AVERAGE TAKINGS PER GUEST NIGHT | | | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 | | | | | | | | | | |
| Sep qtr | 89 | 44 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 | | | | | | | | | | |
| Jul | 88 | 43 | 59 | 32 | 34 | 46 | 77 | 133 | 61 | 61 |
| Aug | 90 | 46 | 63 | 37 | 35 | 49 | 80 | 134 | 67 | 65 |
| Sep | 93 | 43 | 60 | 32 | 32 | 45 | 80 | 140 | 63 | 62 |
| Sep qtr | 91 | 44 | 61 | 34 | 33 | 46 | 79 | 136 | 64 | 63 |

VICTORIA

Capacity There were 676 accommodation establishments in Victoria at the end of September 1998, 13 more than at the same time the previous year. Motels and guest houses accounted for three quarters of all establishments.

Between the September quarters of 1997 and 1998, the number of guest rooms available increased by 7% to 29,404, at an average of 43 rooms per establishment. The largest percentage increase occurred in serviced apartments, where the number of guest rooms available increased by 59% to 2,997.

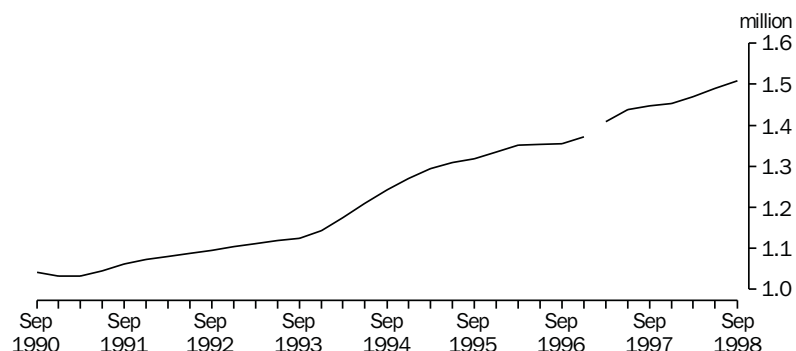
For the September quarter 1998, the average nightly number of rooms occupied for each establishment was 23.7, down slightly from 23.1 in the corresponding quarter of 1997. Contributing to this decline was a 3% fall in average nightly rooms occupied in motels and guest houses.

Takings from accommodation Takings from Victoria's accommodation establishments in the September quarter 1998 were \$170 million, an increase of 6% over the September quarter 1997. During this period, average takings per establishment increased by \$9,800, or 4%, to \$251,400. Growth in takings was especially high in serviced apartments, where total takings increased by over 50% and average takings per establishment increased by 12%.

The growth in average takings per establishment was reflected in a 2% increase in average takings per room night occupied. Of all accommodation types, motels and guest houses showed the largest increase (up 3% to \$89), followed by serviced apartments (up 2% to \$130). However, this was not reflected in increased average takings per room night available, which remained at \$63.

Room nights occupied The trend estimate of quarterly room nights occupied, for the September quarter 1998, was 1.5 million, up 1% on the previous quarter. This was the third consecutive quarter of growth and continues a trend that has seen the number of room nights occupied in Victoria increase by over a third in the five years to September 1998.

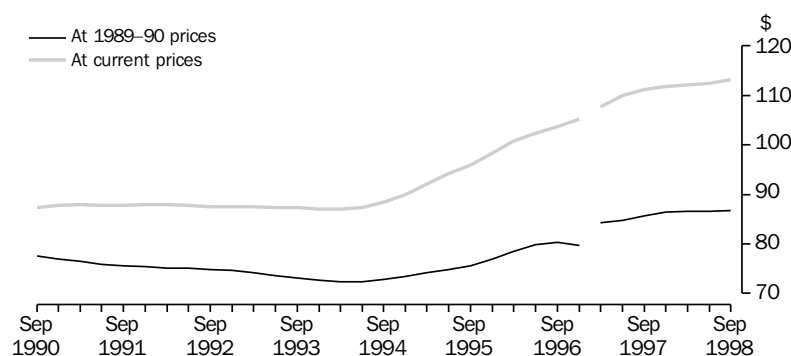
QUARTERLY ROOM NIGHTS OCCUPIED, Vic: Trend



Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7.

Takings per room night occupied After a brief period of growth in the mid 1990s, the trend estimate of takings per room night occupied has levelled off. In the September quarter of 1998, average takings were \$113 in current terms and \$87 in 1989–90 terms, both showing little change from the previous quarter (\$112 and \$87 respectively).

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED, Vic: Trend



Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

7

HOTELS, MOTELS GUEST HOUSES AND SERVICED APARTMENTS—VIC.(a)

| | Room nights occupied(b) | | | Takings at current prices(b) | | | Takings at average 1989–90 prices(c) | | |
|-------------|-------------------------|---------------------|---------|------------------------------|---------------------|-------|--------------------------------------|---------------------|-------|
| | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
| | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 3 838.0 | 3 824.9 | 3 809.2 | 280.2 | 279.4 | 279.4 | 290.2 | 289.4 | 289.4 |
| 1989 | 4 141.5 | 4 153.9 | 4 172.2 | 333.1 | 334.6 | 335.5 | 320.7 | 322.1 | 322.9 |
| 1990 | 4 161.6 | 4 165.9 | 4 156.2 | 361.5 | 361.9 | 360.2 | 323.6 | 324.0 | 322.7 |
| 1991 | 4 209.1 | 4 212.3 | 4 209.8 | 369.1 | 369.4 | 370.2 | 318.4 | 318.8 | 319.2 |
| 1992 | 4 367.6 | 4 358.9 | 4 365.9 | 382.5 | 381.9 | 382.5 | 327.3 | 326.9 | 327.1 |
| 1993 | 4 490.5 | 4 497.2 | 4 498.1 | 391.6 | 392.8 | 392.7 | 328.8 | 329.8 | 329.9 |
| 1994 | 4 890.8 | 4 894.0 | 4 894.6 | 432.5 | 432.4 | 431.8 | 356.8 | 356.8 | 356.1 |
| 1995 | 5 248.4 | 5 257.3 | 5 254.9 | 497.7 | 499.2 | 500.1 | 394.0 | 395.2 | 396.4 |
| 1996 | 5 411.1 | 5 409.6 | 5 431.1 | 555.6 | 556.2 | 559.4 | 431.2 | 431.5 | 432.2 |
| 1997 | 5 754.2 | 5 756.9 | 5 746.3 | 634.9 | 634.8 | 632.8 | 490.3 | 490.2 | 490.3 |
| 1997 | | | | | | | | | |
| Jun qtr | 1 365.9 | 1 432.7 | 1 438.6 | 145.4 | 156.3 | 158.1 | 112.2 | 120.6 | 122.0 |
| Sep qtr | 1 410.1 | 1 460.3 | 1 447.7 | 160.2 | 162.9 | 160.9 | 124.1 | 126.2 | 124.0 |
| Dec qtr | 1 484.0 | 1 427.0 | 1 452.1 | 164.1 | 158.6 | 162.3 | 126.8 | 122.5 | 125.5 |
| 1998 | | | | | | | | | |
| Mar qtr | 1 534.1 | 1 483.9 | 1 469.6 | 175.6 | 168.3 | 164.8 | 135.8 | 130.2 | 127.2 |
| Jun qtr | 1 415.7 | 1 487.7 | 1 489.5 | 153.2 | 164.9 | 167.5 | 117.9 | 126.8 | 129.0 |
| Sep qtr | 1 464.3 | 1 506.8 | 1 507.3 | 170.0 | 171.5 | 170.6 | 130.6 | 131.8 | 130.8 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.

(c) The deflator used to revalue current price data in this table is the Melbourne All Groups Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.

| | Licensed hotels with facilities | Motels and guest houses | Serviced apart- ments | Star grading | | | | | | Total |
|--|--|----------------------------------|-----------------------------|--------------|-------|--------|-------|-------|----------|--------|
| | | | | 1 | 2 | 3 | 4 | 5 | Ungraded | |
| ESTABLISHMENTS AND CAPACITY | | | | | | | | | | |
| | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| Sep qtr 1997 | | | | | | | | | | |
| Establishments | 115 | 506 | 42 | 4 | 89 | 384 | 103 | 11 | 72 | 663 |
| Guest rooms | 9 194 | 16 397 | 1 885 | 78 | 2 539 | 11 769 | 7 901 | 2 987 | 2 202 | 27 476 |
| Rooms per establishment | 80 | 32 | 45 | 20 | 29 | 31 | 77 | 272 | 31 | 41 |
| Sep qtr 1998 | | | | | | | | | | |
| Establishments | 117 | 502 | 57 | 4 | 90 | 380 | 126 | 11 | 65 | 676 |
| Guest rooms | 10 037 | 16 370 | 2 997 | 93 | 2 408 | 11 892 | 9 746 | 2 975 | 2 290 | 29 404 |
| Rooms per establishment | 86 | 33 | 53 | 23 | 27 | 31 | 77 | 270 | 35 | 43 |
| AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT | | | | | | | | | | |
| | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 | | | | | | | | | | |
| Sep qtr | 51.9 | 16.0 | 30.7 | 4.1 | 11.4 | 15.4 | 51.7 | 185.7 | 14.1 | 23.1 |
| 1998 | | | | | | | | | | |
| Jul | 53.7 | 15.9 | 35.5 | 5.1 | 9.0 | 15.6 | 50.7 | 184.8 | 16.7 | 24.1 |
| Aug | 52.7 | 14.8 | 32.5 | 4.8 | 9.0 | 14.5 | 47.7 | 192.0 | 15.0 | 22.8 |
| Sep | 55.3 | 15.7 | 34.4 | 6.6 | 9.7 | 15.4 | 50.5 | 193.9 | 16.4 | 24.1 |
| Sep qtr | 53.9 | 15.5 | 34.1 | 5.5 | 9.2 | 15.1 | 49.6 | 190.2 | 16.0 | 23.7 |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM | | | | | | | | | | |
| | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 | | | | | | | | | | |
| Sep qtr | 1.5 | 1.7 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 | | | | | | | | | | |
| Jul | 1.5 | 1.8 | 2.0 | 1.4 | 1.9 | 1.9 | 1.6 | 1.4 | 2.0 | 1.7 |
| Aug | 1.5 | 1.7 | 1.9 | 1.3 | 1.8 | 1.8 | 1.5 | 1.4 | 1.9 | 1.6 |
| Sep | 1.5 | 1.7 | 1.9 | 1.5 | 1.8 | 1.8 | 1.6 | 1.4 | 1.9 | 1.7 |
| Sep qtr | 1.5 | 1.7 | 2.0 | 1.4 | 1.8 | 1.8 | 1.6 | 1.4 | 1.9 | 1.7 |
| AVERAGE LENGTH OF STAY | | | | | | | | | | |
| | days | days | days | days | days | days | days | days | days | days |
| 1997 | | | | | | | | | | |
| Sep qtr | 2.2 | 1.8 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 | | | | | | | | | | |
| Jul | 2.1 | 1.8 | 3.7 | 2.3 | 1.7 | 1.9 | 2.1 | 2.3 | 2.3 | 2.0 |
| Aug | 2.1 | 1.7 | 3.5 | 2.0 | 1.7 | 1.9 | 2.0 | 2.4 | 2.4 | 2.0 |
| Sep | 2.1 | 1.7 | 3.5 | 2.6 | 1.7 | 1.8 | 2.1 | 2.4 | 2.2 | 2.0 |
| Sep qtr | 2.1 | 1.7 | 3.6 | 2.3 | 1.7 | 1.9 | 2.1 | 2.4 | 2.3 | 2.0 |

9

TAKINGS, ACCOMMODATION ESTABLISHMENTS—VIC.

| | Licensed hotels with facilities | Motels and guest houses | Serviced apart- ments | Star grading | | | | | | Ungraded | Total |
|--|--|----------------------------------|-----------------------------|--------------|--------|--------|--------|---------|--------|----------|-------|
| | | | | 1 | 2 | 3 | 4 | 5 | | | |
| TAKINGS FROM ACCOMMODATION | | | | | | | | | | | |
| | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | |
| 1997 | | | | | | | | | | | |
| Sep qtr | 81 018 | 64 062 | 15 115 | 36 | 6 287 | 44 311 | 63 707 | 37 012 | 8 842 | 160 195 | |
| 1998 | | | | | | | | | | | |
| Jul | 27 721 | 22 060 | 7 956 | 25 | 1 592 | 15 641 | 25 160 | 12 420 | 2 900 | 57 738 | |
| Aug | 27 775 | 20 986 | 7 116 | 23 | 1 676 | 15 109 | 23 561 | 12 498 | 3 010 | 55 877 | |
| Sep | 28 465 | 20 070 | 7 816 | 38 | 1 478 | 14 219 | 24 593 | 12 953 | 3 070 | 56 351 | |
| Sep qtr | 83 961 | 63 116 | 22 888 | 86 | 4 747 | 44 968 | 73 314 | 37 871 | 8 980 | 169 966 | |
| AVERAGE TAKINGS PER ESTABLISHMENT | | | | | | | | | | | |
| | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | |
| 1997 | | | | | | | | | | | |
| Sep qtr | 704.5 | 126.6 | 359.9 | 9.1 | 70.6 | 115.4 | 618.5 | 3 364.8 | 122.8 | 241.6 | |
| 1998 | | | | | | | | | | | |
| Jul | 236.9 | 43.9 | 139.6 | 6.3 | 17.7 | 41.2 | 199.7 | 1 129.1 | 44.6 | 85.4 | |
| Aug | 237.4 | 41.8 | 124.8 | 5.7 | 18.6 | 39.8 | 187.0 | 1 136.2 | 46.3 | 82.7 | |
| Sep | 243.3 | 40.0 | 137.1 | 9.4 | 16.4 | 37.4 | 195.2 | 1 177.6 | 47.2 | 83.4 | |
| Sep qtr | 717.6 | 125.7 | 401.5 | 21.4 | 52.7 | 118.3 | 581.9 | 3 442.8 | 138.2 | 251.4 | |
| AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED | | | | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | |
| 1997 | | | | | | | | | | | |
| Sep qtr | 148 | 86 | 127 | 24 | 68 | 81 | 130 | 197 | 95 | 114 | |
| 1998 | | | | | | | | | | | |
| Jul | 145 | 89 | 130 | 40 | 63 | 86 | 127 | 197 | 97 | 116 | |
| Aug | 146 | 91 | 126 | 38 | 67 | 89 | 126 | 191 | 102 | 117 | |
| Sep | 147 | 85 | 133 | 47 | 57 | 81 | 129 | 202 | 96 | 115 | |
| Sep qtr | 146 | 89 | 130 | 42 | 62 | 85 | 128 | 197 | 99 | 116 | |
| AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE | | | | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | |
| 1997 | | | | | | | | | | | |
| Sep qtr | 96 | 43 | 87 | 5 | 27 | 41 | 88 | 135 | 44 | 63 | |
| 1998 | | | | | | | | | | | |
| Jul | 91 | 44 | 87 | 9 | 21 | 43 | 83 | 135 | 46 | 64 | |
| Aug | 89 | 42 | 78 | 8 | 23 | 41 | 78 | 136 | 44 | 62 | |
| Sep | 95 | 41 | 87 | 13 | 21 | 40 | 84 | 145 | 45 | 64 | |
| Sep qtr | 92 | 42 | 84 | 10 | 21 | 41 | 82 | 138 | 45 | 63 | |
| AVERAGE TAKINGS PER GUEST NIGHT | | | | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | |
| 1997 | | | | | | | | | | | |
| Sep qtr | 97 | 50 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | |
| 1998 | | | | | | | | | | | |
| Jul | 97 | 51 | 64 | 28 | 34 | 46 | 81 | 140 | 50 | 68 | |
| Aug | 96 | 54 | 67 | 30 | 37 | 50 | 82 | 133 | 55 | 71 | |
| Sep | 99 | 49 | 68 | 31 | 32 | 45 | 81 | 144 | 51 | 69 | |
| Sep qtr | 97 | 51 | 67 | 30 | 34 | 47 | 81 | 139 | 52 | 70 | |

QUEENSLAND

Capacity There were 903 accommodation establishments with 15 rooms or more in Queensland at the end of September 1998, an increase of 29 since September 1997. Growth was most apparent in the number of serviced apartments, which increased in number by 11% to 215. During this period the number of guest rooms available increased by 6% to 49,019, to an average of 54 rooms per establishment.

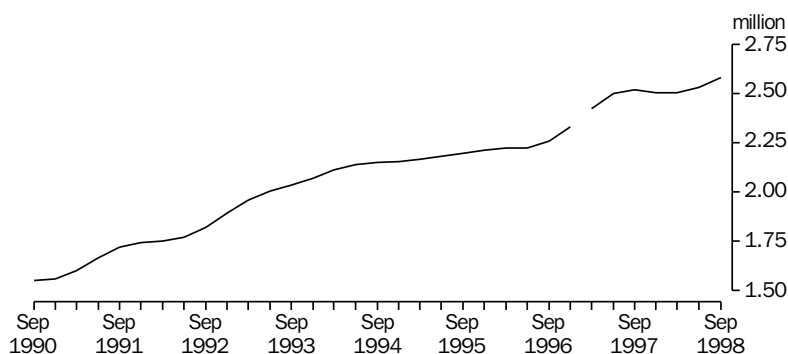
Despite the increase in guest rooms available, the average nightly number of rooms occupied (34.5) for the September quarter was relatively unchanged compared with September quarter 1997. This would suggest growth in the supply of accommodation has out-paced growth in demand. In fact, of all accommodation types, only serviced apartments showed an increase in the average number of rooms occupied (up 5% to 30 rooms).

Takings from accommodation For the September quarter 1998, takings from accommodation establishments totalled \$273.7 million, almost unchanged from the corresponding quarter of 1997. However, average takings per establishment decreased by 3% to \$303,000.

Also between the September quarters of 1997 and 1998, there was a decrease in both average takings per room night occupied (from \$99 to \$96), and per room night available (from \$65 to \$61). These decreases occurred for all accommodation types.

Room nights occupied The trend estimate of quarterly room nights occupied, for the September quarter of 1998, was 2.6 million, 2% higher than in the previous quarter. This was the highest level of quarterly growth since the June quarter 1997 (3%), and only the fourth time since the March quarter 1994 that growth had reached 2%.

QUARTERLY ROOM NIGHTS OCCUPIED, Qld: Trend

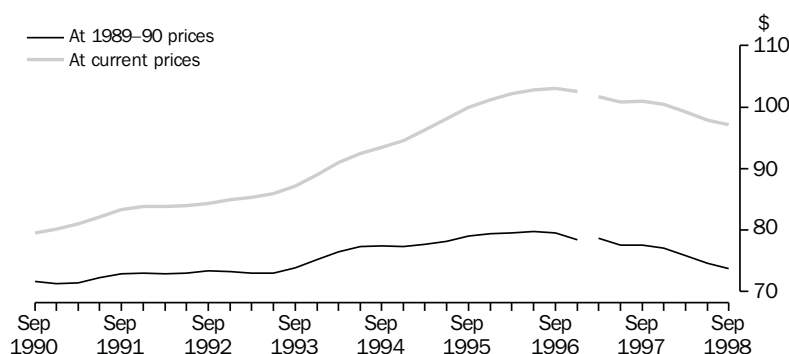


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7.

Takings per room night occupied

After solid growth in the mid 1990s, average takings per room night occupied have steadily declined. The current price trend estimate of average takings per room night occupied, for the September quarter 1998, was \$97, and the constant price estimate \$74. This represented a fall of 6% since September quarter 1996, when the current price estimate peaked (\$103), and an 8% fall since June quarter 1996, when the constant price estimate peaked (\$80).

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED, Qld: Trend



Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

10

HOTELS, MOTELS GUEST HOUSES AND SERVICED APARTMENTS—QLD(a)

| | Room nights occupied(b) | | | Takings at current prices(b) | | | Takings at average 1989-90 prices(c) | | |
|-------------|-------------------------|---------------------|---------|------------------------------|---------------------|---------|--------------------------------------|---------------------|-------|
| | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
| | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 6 461.5 | 6 406.5 | 6 466.7 | 484.0 | 479.3 | 486.2 | 500.4 | 496.0 | 503.1 |
| 1989 | 5 805.6 | 5 805.6 | 5 804.2 | 435.2 | 435.1 | 435.3 | 419.8 | 420.2 | 420.0 |
| 1990 | 6 230.9 | 6 233.5 | 6 179.6 | 493.2 | 492.9 | 486.6 | 446.8 | 446.8 | 441.1 |
| 1991 | 6 761.7 | 6 744.0 | 6 737.0 | 559.8 | 557.3 | 556.5 | 490.7 | 488.7 | 487.8 |
| 1992 | 7 224.9 | 7 192.2 | 7 236.8 | 609.4 | 605.8 | 609.9 | 528.8 | 525.7 | 529.1 |
| 1993 | 8 089.6 | 8 088.8 | 8 074.9 | 702.5 | 701.5 | 701.4 | 596.3 | 595.5 | 595.6 |
| 1994 | 8 566.7 | 8 567.5 | 8 561.8 | 797.1 | 796.6 | 795.3 | 661.9 | 661.9 | 660.4 |
| 1995 | 8 753.9 | 8 756.5 | 8 760.2 | 866.1 | 865.3 | 866.4 | 687.5 | 687.2 | 688.3 |
| 1996 | 9 023.0 | 9 011.0 | 9 041.7 | 928.2 | 926.5 | 927.9 | 718.5 | 717.1 | 717.2 |
| 1997 | 10 034.9 | 10 019.6 | 9 953.7 | 1 012.1 | 1 010.3 | 1 004.8 | 778.2 | 776.7 | 773.6 |
| 1997 | | | | | | | | | |
| Jun qtr | 2 295.1 | 2 454.6 | 2 501.3 | 225.4 | 246.2 | 252.3 | 173.4 | 189.4 | 194.1 |
| Sep qtr | 2 771.5 | 2 550.9 | 2 521.5 | 273.3 | 257.7 | 254.3 | 210.9 | 198.8 | 195.5 |
| Dec qtr | 2 628.0 | 2 529.2 | 2 506.6 | 273.0 | 254.3 | 251.7 | 209.5 | 195.2 | 193.3 |
| 1998 | | | | | | | | | |
| Mar qtr | 2 302.2 | 2 451.6 | 2 506.8 | 234.6 | 246.1 | 248.6 | 179.3 | 188.2 | 190.1 |
| Jun qtr | 2 372.2 | 2 537.7 | 2 532.4 | 222.3 | 242.8 | 247.9 | 169.3 | 184.9 | 188.9 |
| Sep qtr | 2 850.5 | 2 612.7 | 2 583.3 | 273.7 | 257.1 | 250.7 | 208.1 | 195.5 | 190.5 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.

(c) The deflator used to revalue current price data in this table is the Brisbane All Groups Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.

| | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | Star grading | | | | | | Total |
|--|---------------------------------|-------------------------|---------------------|--------------|-------|--------|--------|-------|----------|--------|
| | | | | 1 | 2 | 3 | 4 | 5 | Ungraded | |
| ESTABLISHMENTS AND CAPACITY | | | | | | | | | | |
| | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| Sep qtr 1997 | | | | | | | | | | |
| Establishments | 163 | 518 | 193 | 12 | 180 | 371 | 95 | 16 | 200 | 874 |
| Guest rooms | 19 489 | 18 578 | 8 052 | 304 | 4 956 | 15 821 | n.p. | n.p. | 8 633 | 46 119 |
| Rooms per establishment | 120 | 36 | 42 | 25 | 28 | 43 | n.p. | n.p. | 43 | 53 |
| Sep qtr 1998 | | | | | | | | | | |
| Establishments | 174 | 514 | 215 | 16 | 142 | 439 | 170 | 22 | 114 | 903 |
| Guest rooms | 20 737 | 18 416 | 9 866 | 409 | 3 768 | 17 209 | 16 365 | 5 005 | 6 263 | 49 019 |
| Rooms per establishment | 119 | 36 | 46 | 26 | 27 | 39 | 96 | 228 | 55 | 54 |
| AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT | | | | | | | | | | |
| | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 | | | | | | | | | | |
| Sep qtr | 77.6 | 23.4 | 28.5 | 14.1 | 15.9 | 28.3 | n.p. | n.p. | 28.3 | 34.7 |
| 1998 | | | | | | | | | | |
| Jul | 71.8 | 22.8 | 29.4 | 12.6 | 14.7 | 25.3 | 62.3 | 143.6 | 29.7 | 33.8 |
| Aug | 76.1 | 22.6 | 30.7 | 11.9 | 14.6 | 25.3 | 64.4 | 160.9 | 31.5 | 34.9 |
| Sep | 76.6 | 22.8 | 29.9 | 12.6 | 14.4 | 25.5 | 64.1 | 160.9 | 31.5 | 34.8 |
| Sep qtr | 74.8 | 22.7 | 30.0 | 12.4 | 14.6 | 25.4 | 63.6 | 155.1 | 30.9 | 34.5 |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM | | | | | | | | | | |
| | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 | | | | | | | | | | |
| Sep qtr | 1.9 | 1.8 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 | | | | | | | | | | |
| Jul | 1.9 | 1.8 | 2.4 | 1.8 | 1.8 | 2.0 | 2.0 | 1.9 | 2.0 | 2.0 |
| Aug | 1.9 | 1.7 | 2.3 | 1.7 | 1.7 | 1.9 | 1.9 | 1.8 | 2.0 | 1.9 |
| Sep | 1.9 | 1.8 | 2.4 | 1.8 | 1.8 | 2.0 | 1.9 | 1.8 | 2.0 | 1.9 |
| Sep qtr | 1.9 | 1.8 | 2.4 | 1.8 | 1.8 | 2.0 | 2.0 | 1.8 | 2.0 | 1.9 |
| AVERAGE LENGTH OF STAY | | | | | | | | | | |
| | days | days | days | days | days | days | days | days | days | days |
| 1997 | | | | | | | | | | |
| Sep qtr | 2.8 | 1.9 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 | | | | | | | | | | |
| Jul | 2.7 | 2.0 | 5.1 | 2.1 | 1.8 | 2.5 | 2.9 | 3.3 | 3.2 | 2.7 |
| Aug | 2.7 | 2.0 | 5.0 | 2.0 | 1.9 | 2.5 | 2.9 | 3.2 | 3.2 | 2.7 |
| Sep | 2.7 | 2.0 | 4.7 | 2.1 | 1.9 | 2.5 | 2.8 | 3.1 | 3.2 | 2.6 |
| Sep qtr | 2.7 | 2.0 | 4.9 | 2.1 | 1.8 | 2.5 | 2.8 | 3.2 | 3.2 | 2.7 |

| | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | Star grading | | | | | | Ungraded | Total |
|--|---------------------------------|-------------------------|---------------------|--------------|--------|--------|---------|--------|--------|----------|-------|
| | | | | 1 | 2 | 3 | 4 | 5 | | | |
| TAKINGS FROM ACCOMMODATION | | | | | | | | | | | |
| | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | |
| 1997 | | | | | | | | | | | |
| Sep qtr | 144 635 | 81 462 | 47 200 | 583 | 14 499 | 77 517 | n.p. | n.p. | 42 357 | 273 298 | |
| 1998 | | | | | | | | | | | |
| Jul | 45 609 | 25 692 | 16 822 | 217 | 3 717 | 25 195 | 33 141 | 17 592 | 8 261 | 88 123 | |
| Aug | 49 347 | 25 846 | 18 164 | 199 | 3 807 | 25 526 | 34 591 | 19 843 | 9 391 | 93 357 | |
| Sep | 48 431 | 25 160 | 18 580 | 202 | 3 756 | 25 528 | 34 331 | 18 986 | 9 368 | 92 171 | |
| Sep qtr | 143 388 | 76 698 | 53 565 | 618 | 11 280 | 76 249 | 102 063 | 56 421 | 27 020 | 273 650 | |
| AVERAGE TAKINGS PER ESTABLISHMENT | | | | | | | | | | | |
| | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | |
| 1997 | | | | | | | | | | | |
| Sep qtr | 887.3 | 157.3 | 244.6 | 48.6 | 80.5 | 208.9 | n.p. | n.p. | 211.8 | 312.7 | |
| 1998 | | | | | | | | | | | |
| Jul | 262.1 | 50.0 | 78.2 | 13.6 | 26.2 | 57.4 | 194.9 | 799.6 | 72.5 | 97.6 | |
| Aug | 283.6 | 50.3 | 84.5 | 12.4 | 26.8 | 58.1 | 203.5 | 902.0 | 82.4 | 103.4 | |
| Sep | 278.3 | 48.9 | 86.4 | 12.6 | 26.4 | 58.2 | 201.9 | 863.0 | 82.2 | 102.1 | |
| Sep qtr | 824.1 | 149.2 | 249.1 | 38.6 | 79.4 | 173.7 | 600.4 | 2564.6 | 237.0 | 303.0 | |
| AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED | | | | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | |
| 1997 | | | | | | | | | | | |
| Sep qtr | 126 | 73 | 93 | 37 | 55 | 80 | n.p. | n.p. | 84 | 99 | |
| 1998 | | | | | | | | | | | |
| Jul | 118 | 71 | 87 | 35 | 58 | 73 | 101 | 180 | 81 | 94 | |
| Aug | 121 | 72 | 91 | 34 | 59 | 74 | 103 | 181 | 86 | 96 | |
| Sep | 122 | 72 | 98 | 33 | 61 | 76 | 107 | 179 | 87 | 98 | |
| Sep qtr | 120 | 71 | 92 | 34 | 59 | 75 | 104 | 180 | 85 | 96 | |
| AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE | | | | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | |
| 1997 | | | | | | | | | | | |
| Sep qtr | 82 | 48 | 64 | 21 | 32 | 53 | n.p. | n.p. | 55 | 65 | |
| 1998 | | | | | | | | | | | |
| Jul | 71 | 45 | 56 | 17 | 32 | 47 | 65 | 113 | 44 | 58 | |
| Aug | 77 | 45 | 61 | 16 | 33 | 48 | 69 | 128 | 50 | 62 | |
| Sep | 78 | 46 | 64 | 17 | 33 | 50 | 71 | 126 | 50 | 63 | |
| Sep qtr | 75 | 45 | 60 | 16 | 33 | 48 | 68 | 123 | 48 | 61 | |
| AVERAGE TAKINGS PER GUEST NIGHT | | | | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | |
| 1997 | | | | | | | | | | | |
| Sep qtr | 66 | 41 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | |
| 1998 | | | | | | | | | | | |
| Jul | 61 | 40 | 36 | 19 | 32 | 36 | 51 | 96 | 40 | 47 | |
| Aug | 64 | 41 | 40 | 19 | 34 | 38 | 53 | 101 | 43 | 50 | |
| Sep | 64 | 41 | 41 | 19 | 33 | 38 | 55 | 99 | 44 | 50 | |
| Sep qtr | 63 | 41 | 39 | 19 | 33 | 38 | 53 | 99 | 43 | 49 | |

SOUTH AUSTRALIA

Capacity At the end of September 1998 there were 226 accommodation establishments in South Australia, three less than at the same time the previous year. Despite the decline in number of establishments, the number of guest rooms available during this period increased by 2%, to 9,900. Much of this growth occurred in serviced apartments, where there were two new establishments, bringing the number to 19, and a 19% increase in rooms available.

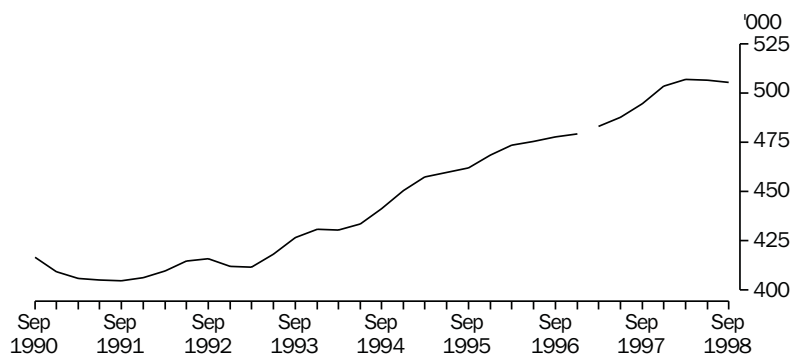
Between the September quarters of 1997 and 1998, the increased supply of guest rooms was matched by a 5% increase in the average nightly number of guest rooms occupied per establishment (23.8). There were, on average, 1.6 nightly guests per occupied room, who stayed 1.8 days.

Takings from accommodation Total takings from accommodation establishments also increased during this period, up 8% to \$42.5 million. This represented a 10% increase in average takings per establishment to \$188,200. Of all accommodation types, serviced apartments showed the largest percentage increase in average takings per establishment, up 21% to \$193,000.

Growth in total takings, between the September quarters of 1997 and 1998, was reflected in increases in average takings per both room nights occupied (from \$82 to \$86) and room nights available (from \$44 to \$47). This was most apparent for serviced apartments, which showed a 17% increase in average takings per room night occupied (up \$14 to \$96), and a 15% increase per room night available (up \$7 to \$54).

Room nights occupied After a lengthy period of sustained growth, dating back to the March quarter 1994, the trend estimate of room nights occupied has declined for the second successive quarter, despite there being an increase between the June and September quarters in both original and seasonally adjusted terms. For the September quarter of 1998, the trend estimate for number of room nights occupied was 505,400, down slightly (less 0.5%) on the previous quarter.

QUARTERLY ROOM NIGHTS OCCUPIED, SA: Trend

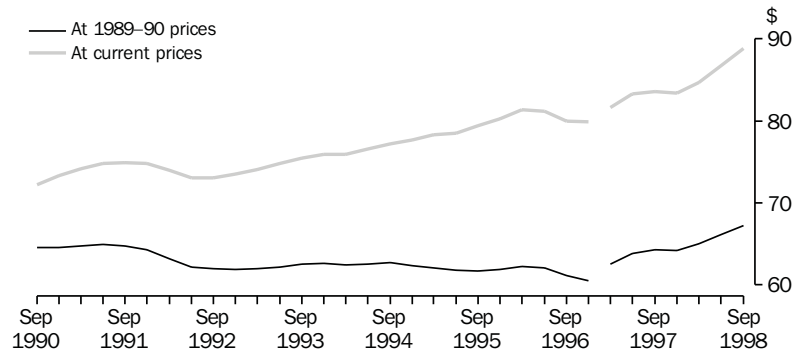


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7.

Takings per room night occupied

Between the June and September quarters of 1998, the trend estimate for average takings per room night occupied increased in terms of both current prices (up \$1 to \$89), and 1989–90 prices (up \$1 to \$67). Both estimates increased for the third successive quarter continuing the relatively consistent growth experienced throughout the late 1990s.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED, SA: Trend



Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

13

HOTELS, MOTELS GUEST HOUSES AND SERVICED APARTMENTS—SA(a)

| | Room nights occupied(b) | | | Takings at current prices(b) | | | Takings at average 1989–90 prices(c) | | |
|-------------|-------------------------|---------------------|---------|------------------------------|---------------------|-------|--------------------------------------|---------------------|-------|
| | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
| | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 1 516.5 | 1 512.4 | 1 513.8 | 89.0 | 88.7 | 88.8 | 92.3 | 92.0 | 92.1 |
| 1989 | 1 622.4 | 1 625.6 | 1 627.0 | 104.1 | 104.4 | 104.8 | 100.3 | 100.7 | 101.0 |
| 1990 | 1 680.5 | 1 680.3 | 1 675.3 | 119.9 | 119.8 | 119.1 | 108.2 | 108.2 | 107.6 |
| 1991 | 1 620.5 | 1 619.6 | 1 622.1 | 121.1 | 121.0 | 121.1 | 104.9 | 104.8 | 104.9 |
| 1992 | 1 661.7 | 1 657.1 | 1 653.0 | 122.2 | 121.7 | 121.3 | 103.7 | 103.3 | 103.0 |
| 1993 | 1 687.0 | 1 686.9 | 1 687.9 | 126.6 | 126.3 | 126.7 | 105.2 | 105.0 | 105.2 |
| 1994 | 1 754.5 | 1 754.4 | 1 756.3 | 135.3 | 135.1 | 135.1 | 110.1 | 109.9 | 109.9 |
| 1995 | 1 838.0 | 1 843.0 | 1 847.9 | 145.1 | 145.4 | 146.1 | 113.4 | 113.6 | 114.2 |
| 1996 | 1 910.2 | 1 911.0 | 1 906.3 | 152.5 | 153.3 | 153.6 | 116.7 | 117.2 | 117.2 |
| 1997 | 1 970.3 | 1 969.0 | 1 969.0 | 163.1 | 163.6 | 163.4 | 125.1 | 125.5 | 125.4 |
| 1997 | | | | | | | | | |
| Jun qtr | 460.6 | 480.3 | 487.8 | 37.9 | 40.5 | 40.6 | 29.0 | 31.0 | 31.1 |
| Sep qtr | 477.8 | 495.2 | 494.6 | 39.3 | 41.8 | 41.4 | 30.3 | 32.2 | 31.8 |
| Dec qtr | 533.8 | 506.0 | 503.4 | 45.4 | 40.9 | 42.0 | 35.0 | 31.5 | 32.3 |
| 1998 | | | | | | | | | |
| Mar qtr | 517.4 | 510.3 | 507.0 | 44.0 | 44.0 | 42.9 | 33.8 | 33.7 | 32.9 |
| Jun qtr | 479.7 | 502.0 | 506.5 | 40.4 | 43.4 | 43.9 | 30.8 | 33.1 | 33.5 |
| Sep qtr | 494.6 | 507.2 | 505.4 | 42.5 | 44.9 | 44.9 | 32.3 | 34.1 | 34.0 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.

(c) The deflator used to revalue current price data in this table is the Adelaide All Groups Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.

| | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | Star grading | | | | | | Ungraded | Total |
|--|---------------------------------|-------------------------|---------------------|--------------|-------|-------|-------|-------|------|----------|-------|
| | | | | 1 | 2 | 3 | 4 | 5 | | | |
| ESTABLISHMENTS AND CAPACITY | | | | | | | | | | | |
| | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. | |
| Sep qtr 1997 | | | | | | | | | | | |
| Establishments | 62 | 150 | 17 | 3 | 64 | 123 | 24 | 3 | 12 | 229 | |
| Guest rooms | 3 875 | 5 179 | 624 | 66 | 1 861 | 4 524 | 1 792 | 1 083 | 352 | 9 678 | |
| Rooms per establishment | 63 | 35 | 37 | 22 | 29 | 37 | 75 | 361 | 29 | 42 | |
| Sep qtr 1998 | | | | | | | | | | | |
| Establishments | 61 | 146 | 19 | 3 | 57 | 123 | 34 | 3 | 6 | 226 | |
| Guest rooms | 4 048 | 5 112 | 740 | 89 | 1 630 | 4 608 | 2 349 | 1 082 | 142 | 9 900 | |
| Rooms per establishment | 66 | 35 | 39 | 30 | 29 | 37 | 69 | 361 | 24 | 44 | |
| AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT | | | | | | | | | | | |
| | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. | |
| 1997 | | | | | | | | | | | |
| Sep qtr | 35.1 | 17.7 | 21.2 | 5.6 | 12.8 | 19.1 | 47.2 | 245.4 | 11.5 | 22.7 | |
| 1998 | | | | | | | | | | | |
| Jul | 36.3 | 17.3 | 22.2 | 7.6 | 12.3 | 18.8 | 39.2 | 247.7 | 8.3 | 22.8 | |
| Aug | 37.0 | 16.4 | 18.9 | 8.3 | 11.4 | 18.0 | 38.3 | 258.4 | 8.1 | 22.2 | |
| Sep | 40.7 | 20.7 | 24.7 | 11.4 | 13.6 | 22.4 | 45.4 | 265.5 | 10.5 | 26.4 | |
| Sep qtr | 38.0 | 18.1 | 21.9 | 9.1 | 12.4 | 19.7 | 40.9 | 257.1 | 9.0 | 23.8 | |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM | | | | | | | | | | | |
| | no. | no. | no. | no. | no. | no. | no. | no. | no. | no. | |
| 1997 | | | | | | | | | | | |
| Sep qtr | 1.5 | 1.6 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | |
| 1998 | | | | | | | | | | | |
| Jul | 1.5 | 1.7 | 1.9 | 1.9 | 1.6 | 1.7 | 1.6 | 1.3 | 1.5 | 1.6 | |
| Aug | 1.4 | 1.6 | 2.0 | 1.7 | 1.6 | 1.6 | 1.5 | 1.3 | 1.5 | 1.5 | |
| Sep | 1.5 | 1.7 | 2.0 | 1.6 | 1.7 | 1.7 | 1.5 | 1.3 | 1.7 | 1.6 | |
| Sep qtr | 1.5 | 1.6 | 2.0 | 1.7 | 1.6 | 1.7 | 1.5 | 1.3 | 1.6 | 1.6 | |
| AVERAGE LENGTH OF STAY | | | | | | | | | | | |
| | days | days | days | days | days | days | days | days | days | days | |
| 1997 | | | | | | | | | | | |
| Sep qtr | 2.0 | 1.7 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | |
| 1998 | | | | | | | | | | | |
| Jul | 1.8 | 1.7 | 2.8 | 1.5 | 1.6 | 1.7 | 2.1 | 2.1 | 1.8 | 1.8 | |
| Aug | 1.9 | 1.7 | 2.6 | 1.4 | 1.6 | 1.7 | 2.1 | 2.2 | 1.7 | 1.8 | |
| Sep | 1.9 | 1.7 | 2.6 | 1.3 | 1.7 | 1.8 | 2.1 | 2.3 | 1.6 | 1.9 | |
| Sep qtr | 1.9 | 1.7 | 2.7 | 1.4 | 1.6 | 1.7 | 2.1 | 2.2 | 1.7 | 1.8 | |

| | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | Star grading | | | | | | Total |
|--|---------------------------------|-------------------------|---------------------|--------------|--------|--------|--------|--------|----------|--------|
| | | | | 1 | 2 | 3 | 4 | 5 | Ungraded | |
| TAKINGS FROM ACCOMMODATION | | | | | | | | | | |
| | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 | | | | | | | | | | |
| Sep qtr | 19 193 | 17 420 | 2 714 | 62 | 3 520 | 15 029 | 11 006 | 8 907 | 804 | 39 326 |
| 1998 | | | | | | | | | | |
| Jul | 6 628 | 5 738 | 1 214 | 30 | 1 135 | 4 923 | 4 446 | 2 994 | 52 | 13 579 |
| Aug | 6 898 | 5 444 | 1 062 | 32 | 1 001 | 4 803 | 4 439 | 3 077 | 52 | 13 404 |
| Sep | 7 542 | 6 624 | 1 390 | 37 | 1 261 | 5 862 | 5 108 | 3 206 | 82 | 15 556 |
| Sep qtr | 21 068 | 17 805 | 3 667 | 98 | 3 397 | 15 587 | 13 993 | 9 278 | 186 | 42 539 |
| AVERAGE TAKINGS PER ESTABLISHMENT | | | | | | | | | | |
| | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 | | | | | | | | | | |
| Sep qtr | 309.6 | 116.1 | 159.6 | 20.5 | 55.0 | 122.2 | 458.6 | 2968.9 | 67.0 | 171.7 |
| 1998 | | | | | | | | | | |
| Jul | 108.6 | 39.3 | 63.9 | 9.9 | 19.9 | 40.0 | 130.8 | 998.0 | 8.7 | 60.1 |
| Aug | 113.1 | 37.3 | 55.9 | 10.7 | 17.6 | 39.0 | 130.6 | 1025.8 | 8.7 | 59.3 |
| Sep | 123.6 | 45.4 | 73.2 | 12.2 | 22.1 | 47.7 | 150.2 | 1068.8 | 13.6 | 68.8 |
| Sep qtr | 345.4 | 122.0 | 193.0 | 32.7 | 59.6 | 126.7 | 411.6 | 3092.6 | 31.0 | 188.2 |
| AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED | | | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 | | | | | | | | | | |
| Sep qtr | 96 | 71 | 82 | 40 | 47 | 69 | 106 | 132 | 64 | 82 |
| 1998 | | | | | | | | | | |
| Jul | 97 | 73 | 93 | 42 | 52 | 69 | 108 | 130 | 34 | 85 |
| Aug | 99 | 73 | 95 | 42 | 50 | 70 | 110 | 128 | 35 | 86 |
| Sep | 101 | 73 | 99 | 36 | 54 | 71 | 110 | 134 | 43 | 87 |
| Sep qtr | 99 | 73 | 96 | 39 | 52 | 70 | 109 | 131 | 38 | 86 |
| AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE | | | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 | | | | | | | | | | |
| Sep qtr | 54 | 37 | 47 | 10 | 21 | 36 | 67 | 89 | 25 | 44 |
| 1998 | | | | | | | | | | |
| Jul | 53 | 36 | 53 | 11 | 23 | 35 | 61 | 89 | 12 | 44 |
| Aug | 55 | 34 | 46 | 12 | 20 | 34 | 61 | 92 | 12 | 44 |
| Sep | 62 | 43 | 63 | 14 | 26 | 42 | 73 | 99 | 19 | 52 |
| Sep qtr | 57 | 38 | 54 | 12 | 23 | 37 | 65 | 93 | 14 | 47 |
| AVERAGE TAKINGS PER GUEST NIGHT | | | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 | | | | | | | | | | |
| Sep qtr | 66 | 44 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 | | | | | | | | | | |
| Jul | 66 | 44 | 48 | 23 | 32 | 40 | 69 | 101 | 22 | 53 |
| Aug | 69 | 47 | 47 | 24 | 31 | 43 | 74 | 96 | 23 | 56 |
| Sep | 69 | 44 | 50 | 23 | 32 | 42 | 72 | 101 | 25 | 54 |
| Sep qtr | 68 | 45 | 49 | 23 | 32 | 42 | 72 | 100 | 24 | 54 |

WESTERN AUSTRALIA

Capacity There were 298 accommodation establishments in Western Australia at the end of September 1998, seven more than at the same time the previous year. The number of guest rooms available during this period increased by 4% to 17,015, at an average of 57 rooms per establishment.

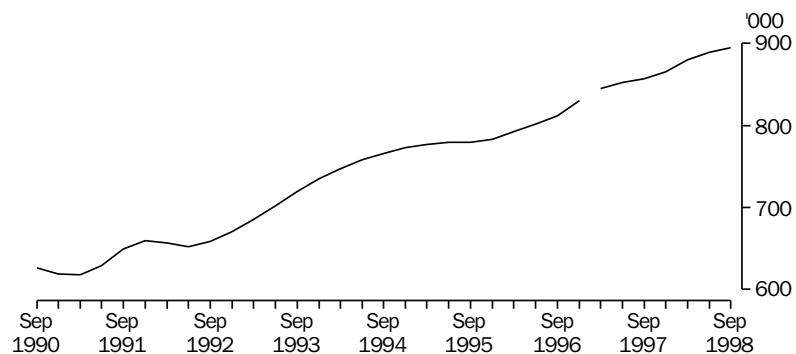
Between the September quarters of 1997 and 1998, the average nightly number of rooms occupied also increased, up 3% to 34.2. This growth was apparent in all forms of accommodation, with serviced apartments (up 8%) and licensed hotels with facilities (up 4%) showing the largest increases.

Takings from accommodation For the September quarter 1998, takings from all accommodation establishments were \$88.7 million, 6% higher than in the corresponding quarter of 1997. This represented a 4%, or \$10,200, increase in average takings per establishment. Serviced apartments showed the largest percentage increase in average takings per establishment (up 16% to \$238,600), followed by motels and guest houses (up 9% to \$213,500). Despite increases in average room nights occupied, average takings for licensed hotels with facilities decreased (down 1% to \$393,500).

In the September quarter 1998, average takings per room night occupied were \$95, unchanged from the corresponding period of 1997, while average takings per room nights available were \$57 (up \$1). Serviced apartments and motels and guest houses both showed increases in average takings per room night occupied (both up 8% to \$96 and \$84 respectively), and per guest room available (up 13% to \$59 and 9% to \$48, respectively). In contrast, average takings for licensed hotels with facilities decreased in terms of both room nights occupied (down 5% to \$101) and room nights available (down 3% to \$62), and guest nights (down 6% to \$62).

Room nights occupied For the September quarter 1998, the trend estimate of room nights occupied was 895,100, slightly above the figure for the previous quarter (889,400). This increase continues a trend that has seen the number of room nights occupied grow consistently in every quarter since June 1992.

QUARTERLY ROOM NIGHTS OCCUPIED, WA: Trend

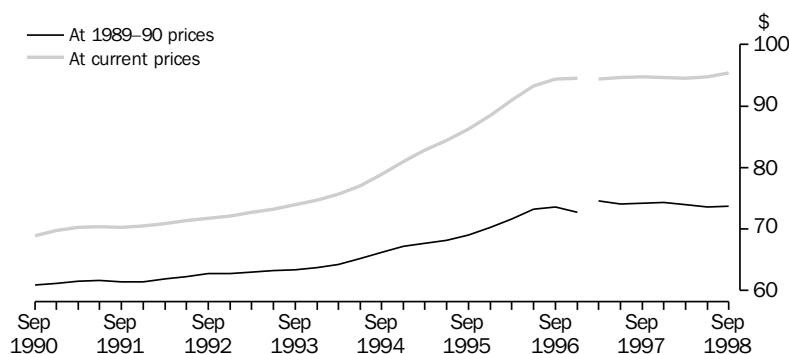


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7.

Takings per room night occupied

After growing steadily during the mid 1990s, average takings per room night occupied have levelled off in terms of both current and constant price estimates. In the September quarter of 1998, the trend estimate of average takings per room night occupied was \$95 in current prices, and \$74 in 1989–90 prices, both showing little change from the previous quarter.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED, WA: Trend



Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

16

HOTELS, MOTELS GUEST HOUSES AND SERVICED APARTMENTS—WA(a)

| | Room nights occupied(b) | | | Takings at current prices(b) | | | Takings at average 1989–90 prices(c) | | |
|-------------|-------------------------|---------------------|---------|------------------------------|---------------------|-------|--------------------------------------|---------------------|-------|
| | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
| | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 2 412.1 | 2 407.8 | 2 414.6 | 137.8 | 137.6 | 137.9 | 142.8 | 142.6 | 142.9 |
| 1989 | 2 525.7 | 2 531.0 | 2 530.8 | 159.4 | 159.5 | 159.8 | 153.6 | 153.9 | 154.0 |
| 1990 | 2 503.6 | 2 503.7 | 2 498.4 | 170.5 | 170.4 | 169.7 | 152.1 | 152.1 | 151.6 |
| 1991 | 2 566.6 | 2 562.7 | 2 555.7 | 180.2 | 179.9 | 179.8 | 157.6 | 157.4 | 157.2 |
| 1992 | 2 645.7 | 2 634.7 | 2 636.6 | 189.6 | 188.8 | 188.6 | 165.5 | 164.8 | 164.6 |
| 1993 | 2 835.3 | 2 836.3 | 2 841.4 | 209.0 | 209.0 | 209.4 | 179.7 | 179.7 | 180.1 |
| 1994 | 3 041.7 | 3 041.4 | 3 043.0 | 237.9 | 237.6 | 237.8 | 200.2 | 200.0 | 200.0 |
| 1995 | 3 119.8 | 3 123.3 | 3 117.9 | 266.8 | 267.0 | 266.8 | 214.3 | 214.4 | 214.4 |
| 1996 | 3 223.4 | 3 220.7 | 3 235.9 | 301.2 | 300.8 | 301.8 | 235.9 | 235.5 | 235.7 |
| 1997 | 3 424.9 | 3 424.4 | 3 419.4 | 323.8 | 323.8 | 323.5 | 253.8 | 253.8 | 254.1 |
| 1997 | | | | | | | | | |
| Jun qtr | 797.4 | 852.4 | 852.1 | 75.0 | 80.3 | 80.6 | 58.7 | 62.8 | 63.1 |
| Sep qtr | 881.4 | 848.1 | 856.9 | 83.7 | 81.0 | 81.2 | 65.8 | 63.7 | 63.6 |
| Dec qtr | 900.1 | 861.5 | 865.4 | 85.1 | 81.3 | 81.9 | 66.8 | 63.8 | 64.3 |
| 1998 | | | | | | | | | |
| Mar qtr | 872.3 | 893.3 | 879.6 | 82.8 | 84.4 | 83.1 | 64.8 | 66.0 | 65.0 |
| Jun qtr | 824.3 | 880.9 | 889.4 | 77.8 | 83.2 | 84.2 | 60.4 | 64.6 | 65.5 |
| Sep qtr | 935.8 | 896.8 | 895.1 | 88.7 | 85.8 | 85.3 | 68.5 | 66.2 | 65.9 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.

(c) The deflator used to revalue current price data in this table is the Perth All Groups Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.

| | Licensed hotels with facilities | Motels and guest houses | Serviced apart- ments | Star grading | | | | | Total |
|--|--|----------------------------------|-----------------------------|-------------------|-------|-------|-------|-------|--------|
| | | | | 1 and ungraded | 2 | 3 | 4 | 5 | |
| ESTABLISHMENTS AND CAPACITY | | | | | | | | | |
| | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| Sep qtr 1997 | | | | | | | | | |
| Establishments | 129 | 113 | 49 | 62 | 66 | 136 | 18 | 9 | 291 |
| Guest rooms | 8 796 | 5 526 | 2 093 | 2 938 | 1 959 | 7 479 | n.p. | n.p. | 16 415 |
| Rooms per establishment | 68 | 49 | 43 | 47 | 30 | 55 | n.p. | n.p. | 56 |
| Sep qtr 1998 | | | | | | | | | |
| Establishments | 132 | 112 | 54 | 88 | 44 | 123 | 36 | 7 | 298 |
| Guest rooms | 9 153 | 5 477 | 2 385 | 3 400 | 1 310 | 6 921 | 3 450 | 1 934 | 17 015 |
| Rooms per establishment | 69 | 49 | 44 | 39 | 30 | 56 | 96 | 276 | 57 |
| AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT | | | | | | | | | |
| | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 | | | | | | | | | |
| Sep qtr | 40.9 | 27.5 | 25.2 | 25.5 | 14.4 | 32.4 | n.p. | n.p. | 33.1 |
| 1998 | | | | | | | | | |
| Jul | 40.5 | 26.4 | 27.1 | 19.6 | 15.1 | 31.7 | 63.5 | 172.6 | 32.8 |
| Aug | 43.7 | 26.5 | 25.6 | 20.3 | 14.9 | 31.9 | 65.3 | 201.2 | 34.0 |
| Sep | 43.2 | 30.5 | 28.6 | 21.4 | 16.9 | 36.4 | 64.1 | 179.4 | 35.8 |
| Sep qtr | 42.5 | 27.8 | 27.1 | 20.4 | 15.6 | 33.3 | 64.3 | 184.4 | 34.2 |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM | | | | | | | | | |
| | no. | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 | | | | | | | | | |
| Sep qtr | 1.5 | 1.6 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 | | | | | | | | | |
| Jul | 1.5 | 1.8 | 2.3 | 1.6 | 1.8 | 1.7 | 1.8 | 1.5 | 1.7 |
| Aug | 1.4 | 1.6 | 2.2 | 1.5 | 1.6 | 1.6 | 1.7 | 1.5 | 1.6 |
| Sep | 1.5 | 1.7 | 2.2 | 1.5 | 1.7 | 1.7 | 1.8 | 1.5 | 1.7 |
| Sep qtr | 1.5 | 1.7 | 2.2 | 1.5 | 1.7 | 1.7 | 1.8 | 1.5 | 1.7 |
| AVERAGE LENGTH OF STAY | | | | | | | | | |
| | days | days | days | days | days | days | days | days | days |
| 1997 | | | | | | | | | |
| Sep qtr | 2.3 | 2.0 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 | | | | | | | | | |
| Jul | 2.3 | 2.2 | 3.8 | 2.2 | 2.0 | 2.3 | 3.3 | 2.5 | 2.5 |
| Aug | 2.2 | 2.0 | 3.9 | 2.1 | 1.9 | 2.1 | 3.0 | 2.7 | 2.3 |
| Sep | 2.2 | 2.0 | 3.7 | 2.1 | 1.9 | 2.1 | 3.1 | 2.6 | 2.3 |
| Sep qtr | 2.2 | 2.1 | 3.8 | 2.1 | 1.9 | 2.2 | 3.1 | 2.6 | 2.4 |

| | Licensed hotels with facilities | Motels and guest houses | Serviced apart- ments | Star grading | | | | | Total |
|--|--|----------------------------------|-----------------------------|-------------------|--------|--------|--------|--------|--------|
| | | | | 1 and ungraded | 2 | 3 | 4 | 5 | |
| TAKINGS FROM ACCOMMODATION | | | | | | | | | |
| | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 | | | | | | | | | |
| Sep qtr | 51 495 | 22 140 | 10 062 | 14 228 | 4 864 | 30 837 | n.p. | n.p. | 83 697 |
| 1998 | | | | | | | | | |
| Jul | 16 653 | 7 858 | 4 386 | 4 364 | 1 317 | 9 521 | 8 541 | 5 155 | 28 897 |
| Aug | 18 253 | 7 742 | 4 083 | 4 477 | 1 227 | 9 558 | 8 650 | 6 166 | 30 078 |
| Sep | 17 035 | 8 314 | 4 413 | 4 502 | 1 359 | 10 648 | 8 051 | 5 202 | 29 762 |
| Sep qtr | 51 941 | 23 914 | 12 882 | 13 344 | 3 903 | 29 727 | 25 241 | 16 523 | 88 737 |
| AVERAGE TAKINGS PER ESTABLISHMENT | | | | | | | | | |
| | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 | | | | | | | | | |
| Sep qtr | 399.2 | 195.9 | 205.3 | 229.5 | 73.7 | 226.7 | n.p. | n.p. | 287.6 |
| 1998 | | | | | | | | | |
| Jul | 126.2 | 70.2 | 81.2 | 49.6 | 29.9 | 77.4 | 237.2 | 736.4 | 97.0 |
| Aug | 138.3 | 69.1 | 75.6 | 50.9 | 27.9 | 77.7 | 240.3 | 880.8 | 100.9 |
| Sep | 129.0 | 74.2 | 81.7 | 51.2 | 30.9 | 86.6 | 223.6 | 743.2 | 99.9 |
| Sep qtr | 393.5 | 213.5 | 238.6 | 151.6 | 88.7 | 241.7 | 701.1 | 2360.4 | 297.8 |
| AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED | | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 | | | | | | | | | |
| Sep qtr | 106 | 78 | 89 | 99 | 56 | 76 | n.p. | n.p. | 95 |
| 1998 | | | | | | | | | |
| Jul | 101 | 86 | 97 | 82 | 64 | 79 | 121 | 138 | 96 |
| Aug | 102 | 84 | 95 | 81 | 60 | 79 | 119 | 141 | 96 |
| Sep | 100 | 81 | 95 | 80 | 61 | 79 | 116 | 138 | 93 |
| Sep qtr | 101 | 84 | 96 | 81 | 62 | 79 | 119 | 139 | 95 |
| AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE | | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 | | | | | | | | | |
| Sep qtr | 64 | 44 | 52 | 53 | 27 | 45 | n.p. | n.p. | 56 |
| 1998 | | | | | | | | | |
| Jul | 59 | 46 | 59 | 41 | 32 | 45 | 80 | 86 | 55 |
| Aug | 65 | 46 | 55 | 43 | 30 | 45 | 81 | 103 | 57 |
| Sep | 62 | 51 | 62 | 44 | 35 | 51 | 78 | 90 | 58 |
| Sep qtr | 62 | 48 | 59 | 43 | 32 | 47 | 80 | 93 | 57 |
| AVERAGE TAKINGS PER GUEST NIGHT | | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 | | | | | | | | | |
| Sep qtr | 72 | 48 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 | | | | | | | | | |
| Jul | 68 | 49 | 41 | 52 | 36 | 46 | 66 | 92 | 56 |
| Aug | 71 | 51 | 44 | 54 | 37 | 48 | 71 | 97 | 60 |
| Sep | 66 | 47 | 43 | 52 | 36 | 46 | 65 | 90 | 55 |
| Sep qtr | 68 | 49 | 43 | 53 | 36 | 46 | 67 | 93 | 57 |

Capacity At the end of September 1998, there were 129 accommodation establishments with 15 or more rooms in Tasmania. Within these establishments were 5,486 guest rooms, an average of 43 rooms per establishment.

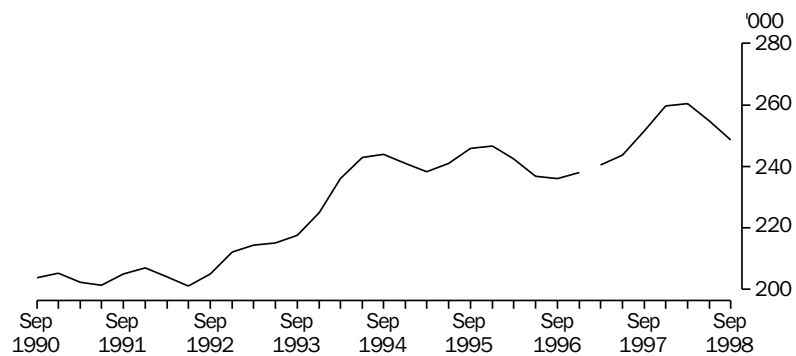
The average nightly number of rooms occupied was 16.5, slightly below the figure (16.8) for the September quarter 1997. Of the three accommodation types, only serviced apartments showed an increase in average room nights occupied, up 20% to 15.2. On average, guests in all establishments stayed 1.9 nights, with 1.7 nightly guests per occupied room.

Takings from accommodation Total takings from accommodation establishments in the September quarter 1998 were \$16.1 million. Average takings per establishment were \$124,800, 2% lower than the average for the corresponding quarter of 1997. During this period, average takings for serviced apartments grew to \$128,800 (up 17%), while average takings for licensed hotels with facilities (\$165,300) and motels and guest houses (\$80,100) both fell (down 6% and 4% respectively).

Between the September quarters of 1997 and 1998, average takings per room nights occupied increased to \$83 (up \$1), while average takings per room nights available decreased to \$32 (down \$1). Of all accommodation types, only serviced apartments showed an increase in average takings per room nights available (up \$3 to \$39), however this corresponded with a decrease in takings per room nights occupied (down \$2 to \$92).

Room nights occupied Between the June and September quarters of 1998, the trend estimate of room nights occupied decreased by 2%, to 248,500. This was the second successive quarter of decline after a period of sustained growth spanning the previous six quarters.

QUARTERLY ROOM NIGHTS OCCUPIED, Tas: Trend

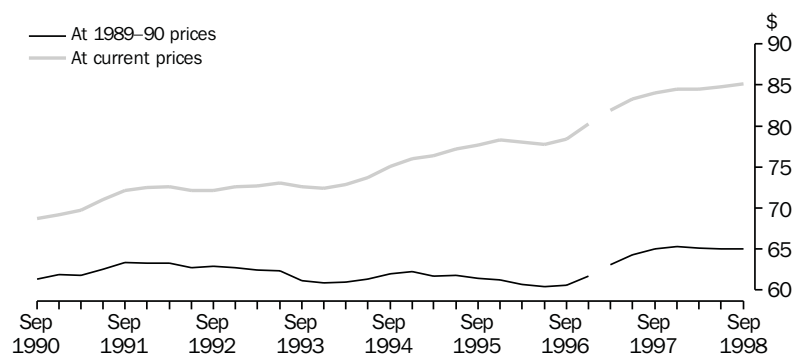


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7.

Takings per room night occupied

For the September quarter of 1998, the current price estimate of average takings per room night occupied was \$85, and the constant price estimate \$65. In trend terms, both estimates were relatively unchanged from the previous quarter, continuing a levelling off in growth that began in the middle of 1997.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED, Tas: Trend



Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

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HOTELS, MOTELS GUEST HOUSES AND SERVICED APARTMENTS—TAS.(a)

| | Room nights occupied(b) | | | Takings at current prices(b) | | | Takings at average 1989-90 prices(c) | | |
|-------------|-------------------------|---------------------|-------|------------------------------|---------------------|-------|--------------------------------------|---------------------|-------|
| | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
| | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 696.8 | 697.4 | 697.3 | 41.6 | 41.6 | 41.6 | 43.1 | 43.0 | 42.9 |
| 1989 | 700.5 | 701.9 | 708.4 | 44.8 | 44.9 | 45.4 | 43.5 | 43.5 | 46.5 |
| 1990 | 786.3 | 791.2 | 780.8 | 53.3 | 53.8 | 52.9 | 48.5 | 48.9 | 48.7 |
| 1991 | 817.4 | 816.9 | 815.7 | 58.2 | 58.3 | 58.2 | 51.3 | 51.3 | 51.2 |
| 1992 | 815.4 | 815.2 | 822.3 | 59.1 | 59.0 | 59.5 | 51.4 | 51.3 | 51.8 |
| 1993 | 878.6 | 876.2 | 872.1 | 63.9 | 63.7 | 63.4 | 54.2 | 54.0 | 53.8 |
| 1994 | 954.9 | 960.6 | 963.6 | 70.9 | 71.5 | 71.7 | 58.7 | 59.2 | 59.4 |
| 1995 | 970.1 | 974.5 | 971.6 | 75.0 | 75.4 | 75.2 | 59.7 | 60.0 | 59.8 |
| 1996 | 954.4 | 951.3 | 953.1 | 75.2 | 74.8 | 74.9 | 58.4 | 57.9 | 58.0 |
| 1997 | 990.3 | 992.9 | 995.3 | 82.5 | 82.9 | 83.1 | 63.7 | 64.0 | 64.1 |
| 1997 | | | | | | | | | |
| Jun qtr | 214.6 | 236.9 | 243.6 | 17.5 | 19.4 | 20.3 | 13.5 | 15.0 | 15.7 |
| Sep qtr | 198.2 | 253.3 | 251.4 | 16.3 | 21.5 | 21.1 | 12.6 | 16.7 | 16.3 |
| Dec qtr | 273.5 | 258.7 | 259.7 | 23.3 | 21.9 | 21.9 | 18.0 | 16.9 | 17.0 |
| 1998 | | | | | | | | | |
| Mar qtr | 334.3 | 268.5 | 260.3 | 28.7 | 22.6 | 22.0 | 22.1 | 17.4 | 16.9 |
| Jun qtr | 226.0 | 249.0 | 254.6 | 19.0 | 21.0 | 21.6 | 14.6 | 16.1 | 16.5 |
| Sep qtr | 194.2 | 247.0 | 248.5 | 16.1 | 21.2 | 21.2 | 12.3 | 16.2 | 16.1 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.

(c) The deflator used to revalue current price data in this table is the Hobart All Groups Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.

| | <i>Licensed hotels with facilities</i> | <i>Motels and guest houses</i> | <i>Serviced apartments</i> | <i>Star grading</i> | | | | <i>Total</i> |
|--|--|--------------------------------|----------------------------|-----------------------|----------|----------|----------------|--------------|
| | | | | <i>1 and ungraded</i> | <i>2</i> | <i>3</i> | <i>4 and 5</i> | |
| ESTABLISHMENTS AND CAPACITY | | | | | | | | |
| Sep qtr 1997 | no. | no. | no. | no. | no. | no. | no. | no. |
| Establishments | 55 | 52 | 21 | 24 | 16 | 61 | 27 | 128 |
| Guest rooms | 2 933 | 1 715 | 690 | 654 | 407 | 2 379 | 1 898 | 5 338 |
| Rooms per establishment | 53 | 33 | 33 | 27 | 25 | 39 | 70 | 42 |
| Sep qtr 1998 | | | | | | | | |
| Establishments | 54 | 51 | 24 | 27 | 12 | 62 | 28 | 129 |
| Guest rooms | 2 884 | 1 739 | 863 | 986 | 304 | 2 183 | 2 013 | 5 486 |
| Rooms per establishment | 53 | 34 | 36 | 37 | 25 | 35 | 72 | 43 |
| AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT | | | | | | | | |
| | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 | | | | | | | | |
| Sep qtr | 22.0 | 13.0 | 12.7 | 9.4 | 5.0 | 13.7 | 37.4 | 16.8 |
| 1998 | | | | | | | | |
| Jul | 19.0 | 10.8 | 12.7 | 11.0 | 5.8 | 10.1 | 31.6 | 14.6 |
| Aug | 18.9 | 11.0 | 13.6 | 10.4 | 5.2 | 10.8 | 31.9 | 14.8 |
| Sep | 25.2 | 15.2 | 19.3 | 14.2 | 7.2 | 15.3 | 42.2 | 20.1 |
| Sep qtr | 21.0 | 12.3 | 15.2 | 11.9 | 6.1 | 12.1 | 35.2 | 16.5 |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM | | | | | | | | |
| | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 | | | | | | | | |
| Sep qtr | 1.6 | 1.7 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 | | | | | | | | |
| Jul | 1.5 | 1.8 | 2.0 | 1.7 | 1.3 | 1.9 | 1.5 | 1.7 |
| Aug | 1.6 | 1.7 | 1.9 | 1.6 | 1.3 | 1.9 | 1.6 | 1.7 |
| Sep | 1.6 | 1.8 | 2.2 | 1.8 | 1.4 | 2.0 | 1.6 | 1.7 |
| Sep qtr | 1.6 | 1.8 | 2.0 | 1.7 | 1.4 | 1.9 | 1.6 | 1.7 |
| AVERAGE LENGTH OF STAY | | | | | | | | |
| | days | days | days | days | days | days | days | days |
| 1997 | | | | | | | | |
| Sep qtr | 1.9 | 1.7 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 | | | | | | | | |
| Jul | 1.7 | 1.7 | 2.1 | 2.0 | 1.7 | 1.7 | 1.7 | 1.8 |
| Aug | 1.9 | 1.7 | 2.2 | 2.0 | 1.7 | 1.8 | 1.9 | 1.9 |
| Sep | 1.9 | 1.8 | 2.2 | 2.1 | 1.7 | 1.8 | 2.0 | 1.9 |
| Sep qtr | 1.8 | 1.8 | 2.2 | 2.0 | 1.7 | 1.8 | 1.9 | 1.9 |

| | Licensed hotels with facilities | Motels and guest houses | Serviced apart- ments | Star grading | | | | Total |
|--|--|----------------------------------|-----------------------------|-------------------|--------|--------|---------|--------|
| | | | | 1 and ungraded | 2 | 3 | 4 and 5 | |
| TAKINGS FROM ACCOMMODATION | | | | | | | | |
| | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 | | | | | | | | |
| Sep qtr | 9 645 | 4 324 | 2 309 | 1 596 | 345 | 4 960 | 9 377 | 16 278 |
| 1998 | | | | | | | | |
| Jul | 2 661 | 1 169 | 898 | 674 | 80 | 1 206 | 2 768 | 4 727 |
| Aug | 2 664 | 1 203 | 898 | 642 | 74 | 1 293 | 2 756 | 4 766 |
| Sep | 3 604 | 1 714 | 1 295 | 907 | 104 | 1 853 | 3 749 | 6 613 |
| Sep qtr | 8 929 | 4 086 | 3 091 | 2 223 | 259 | 4 351 | 9 273 | 16 106 |
| AVERAGE TAKINGS PER ESTABLISHMENT | | | | | | | | |
| | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 | | | | | | | | |
| Sep qtr | 175.4 | 83.2 | 109.9 | 66.5 | 21.5 | 81.3 | 347.3 | 127.2 |
| 1998 | | | | | | | | |
| Jul | 49.3 | 22.9 | 37.4 | 24.9 | 6.7 | 19.4 | 98.9 | 36.6 |
| Aug | 49.3 | 23.6 | 37.4 | 23.8 | 6.2 | 20.9 | 98.4 | 36.9 |
| Sep | 66.7 | 33.6 | 54.0 | 33.6 | 8.7 | 29.9 | 133.9 | 51.3 |
| Sep qtr | 165.3 | 80.1 | 128.8 | 82.3 | 21.6 | 70.2 | 331.2 | 124.8 |
| AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 | | | | | | | | |
| Sep qtr | 87 | 70 | 94 | 77 | 47 | 64 | 101 | 82 |
| 1998 | | | | | | | | |
| Jul | 84 | 71 | 95 | 78 | 37 | 62 | 101 | 82 |
| Aug | 85 | 70 | 89 | 74 | 38 | 63 | 101 | 81 |
| Sep | 88 | 74 | 93 | 79 | 40 | 65 | 106 | 85 |
| Sep qtr | 86 | 72 | 92 | 77 | 39 | 64 | 103 | 83 |
| AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 | | | | | | | | |
| Sep qtr | 36 | 27 | 36 | 27 | 9 | 23 | 54 | 33 |
| 1998 | | | | | | | | |
| Jul | 30 | 23 | 34 | 24 | 9 | 18 | 44 | 28 |
| Aug | 30 | 23 | 34 | 21 | 8 | 19 | 45 | 28 |
| Sep | 42 | 33 | 50 | 31 | 11 | 28 | 62 | 40 |
| Sep qtr | 34 | 26 | 39 | 25 | 9 | 22 | 50 | 32 |
| AVERAGE TAKINGS PER GUEST NIGHT | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 | | | | | | | | |
| Sep qtr | 55 | 40 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 | | | | | | | | |
| Jul | 55 | 41 | 47 | 47 | 28 | 33 | 66 | 49 |
| Aug | 53 | 41 | 47 | 46 | 29 | 34 | 63 | 48 |
| Sep | 56 | 41 | 43 | 45 | 28 | 33 | 67 | 49 |
| Sep qtr | 55 | 41 | 46 | 46 | 28 | 33 | 65 | 49 |

NORTHERN TERRITORY

Capacity There were 89 accommodation establishments, with 15 rooms or more, in the Northern Territory at the end of September 1998, two less than at the same time the previous year. There were 6,053 guest rooms representing an average of 68 rooms per establishment.

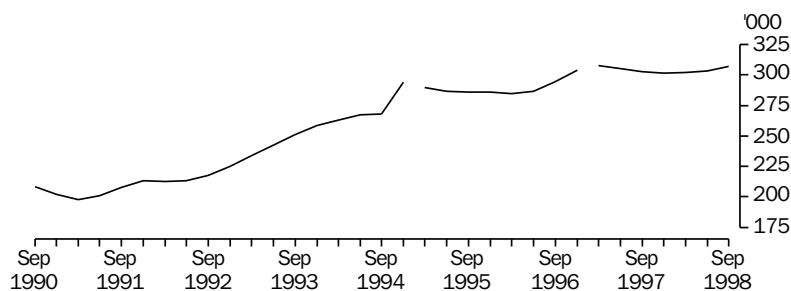
Between the September quarters of 1997 and 1998, the average nightly number of rooms occupied per establishment increased by 6% to 48.5. All forms of accommodation showed some increase in average room nights occupied, with licensed hotels with facilities showing the largest percentage increase (up 12% to 57.7).

Takings from accommodation For the September quarter 1998, total takings from all accommodation establishments were \$42.4 million, up 9% on the figure for the corresponding period of 1997. This represented an increase in average takings per establishment of 11% to \$476,800. Licensed hotels with facilities recorded the largest percentage increase in average takings (up 13% to \$673,100), followed by serviced apartments (up 11% to \$503,800) and motels and guest houses (up 10% to \$371,800).

The growth in average takings was reflected in increases in average takings per room night occupied (up \$5 to \$107), and per room night available (up \$7 to \$76). These increases were apparent for all accommodation types. However, motels and guest houses showed the largest percentage increases in both average takings per room nights occupied (up 8% to \$94) and available (up 12% to \$65).

Room nights occupied For the September quarter 1998, the trend estimate of room nights occupied was 306,900, 1% above the estimate for the previous quarter. Despite four consecutive quarterly increases, the estimate was still below the peak of 307,900 reached in the March quarter 1997.

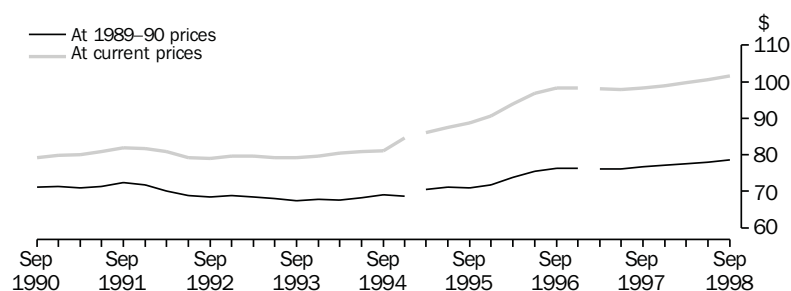
QUARTERLY ROOM NIGHTS OCCUPIED, NT: Trend estimates



Note: There is a break in series relating to the Northern Territory because 2 establishments previously classified as holiday units were reclassified as motels from the December quarter 1994.
There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory notes, paragraphs 3 to 7.

Takings per room night occupied Between the June and September quarters 1998, the current and constant price trend estimates of average takings per room nights occupied both increased by \$1, to \$102 and \$79 respectively. Both estimates have shown slow growth since the September quarter 1997.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED, NT: Trend



Notes: There is a break in series relating to the Northern Territory because 2 establishments previously classified as holiday units were reclassified as motels from the December quarter 1994.
There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory notes, paragraphs 3 to 7.

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HOTELS, MOTELS GUEST HOUSES AND SERVICED APARTMENTS—NT(a)

| | Room nights occupied(b) | | | Takings at current prices(b) | | | Takings at average 1989-90 prices(c) | | |
|-------------|-------------------------|---------------------|---------|------------------------------|---------------------|-------|--------------------------------------|---------------------|-------|
| | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
| | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 761.4 | 760.2 | 759.9 | 53.3 | 53.0 | 53.0 | 54.6 | 54.4 | 54.3 |
| 1989 | 739.0 | 736.4 | 744.7 | 53.3 | 52.9 | 53.8 | 51.9 | 51.6 | 54.2 |
| 1990 | 820.0 | 811.9 | 799.3 | 64.2 | 63.4 | 62.1 | 58.6 | 57.9 | 57.5 |
| 1991 | 817.6 | 814.4 | 818.7 | 66.6 | 66.2 | 66.5 | 58.7 | 58.3 | 58.6 |
| 1992 | 872.7 | 871.9 | 869.1 | 69.0 | 69.1 | 69.2 | 59.9 | 60.0 | 60.0 |
| 1993 | 989.8 | 984.7 | 986.3 | 78.6 | 78.3 | 78.3 | 67.0 | 66.8 | 66.9 |
| 1994 | 1 096.3 | 1 094.0 | 1 092.6 | 89.7 | 89.4 | 89.4 | 75.0 | 74.8 | 74.7 |
| 1995 | 1 146.4 | 1 144.8 | 1 148.2 | 101.3 | 100.9 | 101.4 | 81.3 | 81.2 | 81.7 |
| 1996 | 1 173.1 | 1 170.0 | 1 170.0 | 113.9 | 113.4 | 113.3 | 88.7 | 88.4 | 88.3 |
| 1997 | 1 217.7 | 1 219.1 | 1 217.3 | 119.8 | 120.0 | 119.6 | 93.2 | 93.4 | 93.1 |
| 1997 | | | | | | | | | |
| Jun qtr | 299.2 | 297.5 | 305.2 | 29.5 | 28.9 | 29.9 | 22.9 | 22.4 | 23.2 |
| Sep qtr | 383.0 | 302.5 | 302.6 | 38.9 | 29.5 | 29.7 | 30.4 | 23.0 | 23.2 |
| Dec qtr | 292.6 | 304.5 | 301.6 | 28.7 | 30.3 | 29.8 | 22.4 | 23.7 | 23.2 |
| 1998 | | | | | | | | | |
| Mar qtr | 235.6 | 304.2 | 301.9 | 22.3 | 30.7 | 30.1 | 17.3 | 23.8 | 23.4 |
| Jun qtr | 295.1 | 293.7 | 303.1 | 29.3 | 28.8 | 30.5 | 22.7 | 22.3 | 23.6 |
| Sep qtr | 396.8 | 315.2 | 306.9 | 42.4 | 32.6 | 31.2 | 32.8 | 25.2 | 24.1 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.

(c) The deflator used to revalue current price data in this table is the Darwin All Groups Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.

| | <i>Licensed hotels with facilities</i> | <i>Motels and guest houses</i> | <i>Serviced apartments</i> | <i>Star grading</i> | | | | <i>Total</i> |
|--|--|--------------------------------|----------------------------|-----------------------|----------|----------|----------------|--------------|
| | | | | <i>1 and ungraded</i> | <i>2</i> | <i>3</i> | <i>4 and 5</i> | |
| ESTABLISHMENTS AND CAPACITY | | | | | | | | |
| Sep qtr 1997 | no. | no. | no. | no. | no. | no. | no. | no. |
| Establishments | 25 | 50 | 16 | 28 | 24 | 30 | 9 | 91 |
| Guest rooms | 1 991 | 3 133 | 1 045 | 1 434 | n.p. | 2 443 | n.p. | 6 169 |
| Rooms per establishment | 80 | 63 | 65 | 51 | n.p. | 81 | n.p. | 68 |
| Sep qtr 1998 | | | | | | | | |
| Establishments | 24 | 49 | 16 | 19 | 24 | 35 | 11 | 89 |
| Guest rooms | 1 974 | 3 042 | 1 037 | 772 | 1 074 | 2 753 | 1 454 | 6 053 |
| Rooms per establishment | 82 | 62 | 65 | 41 | 45 | 79 | 132 | 68 |
| AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT | | | | | | | | |
| | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 | | | | | | | | |
| Sep qtr | 51.5 | 42.0 | 48.5 | 30.8 | n.p. | 61.7 | n.p. | 45.7 |
| 1998 | | | | | | | | |
| Jul | 58.3 | 45.4 | 54.7 | 25.1 | 28.9 | 62.7 | 102.7 | 50.5 |
| Aug | 59.6 | 43.9 | 53.7 | 22.7 | 28.3 | 61.1 | 108.0 | 49.9 |
| Sep | 55.1 | 39.2 | 47.7 | 23.6 | 21.7 | 56.1 | 97.6 | 45.0 |
| Sep qtr | 57.7 | 42.9 | 52.1 | 23.8 | 26.3 | 60.0 | 102.8 | 48.5 |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM | | | | | | | | |
| | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 | | | | | | | | |
| Sep qtr | 1.7 | 1.7 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 | | | | | | | | |
| Jul | 1.7 | 1.8 | 2.0 | 1.7 | 2.0 | 1.9 | 1.7 | 1.8 |
| Aug | 1.7 | 1.7 | 1.9 | 1.6 | 1.8 | 1.8 | 1.7 | 1.8 |
| Sep | 1.6 | 1.7 | 1.9 | 1.6 | 1.7 | 1.8 | 1.6 | 1.7 |
| Sep qtr | 1.7 | 1.8 | 2.0 | 1.6 | 1.8 | 1.8 | 1.7 | 1.8 |
| AVERAGE LENGTH OF STAY | | | | | | | | |
| | days | days | days | days | days | days | days | days |
| 1997 | | | | | | | | |
| Sep qtr | 1.9 | 1.9 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 | | | | | | | | |
| Jul | 2.2 | 1.8 | 3.2 | 2.1 | 1.7 | 2.0 | 2.8 | 2.1 |
| Aug | 2.0 | 1.7 | 3.2 | 2.0 | 1.5 | 1.9 | 2.7 | 2.0 |
| Sep | 2.1 | 1.8 | 2.9 | 2.1 | 1.6 | 2.0 | 2.7 | 2.1 |
| Sep qtr | 2.1 | 1.8 | 3.1 | 2.1 | 1.6 | 2.0 | 2.7 | 2.1 |

| | Licensed hotels with facilities | Motels and guest houses | Serviced apart- ments | Star grading | | | | Total |
|--|--|----------------------------------|-----------------------------|-------------------|--------|--------|---------|--------|
| | | | | 1 and ungraded | 2 | 3 | 4 and 5 | |
| TAKINGS FROM ACCOMMODATION | | | | | | | | |
| | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 | | | | | | | | |
| Sep qtr | 14 842 | 16 826 | 7 275 | 7 084 | n.p. | 17 724 | n.p. | 38 942 |
| 1998 | | | | | | | | |
| Jul | 5 489 | 6 479 | 2 942 | 1 277 | 1 692 | 7 160 | 4 781 | 14 909 |
| Aug | 5 790 | 6 450 | 2 918 | 1 139 | 1 651 | 7 369 | 4 998 | 15 157 |
| Sep | 4 877 | 5 288 | 2 202 | 1 202 | 1 145 | 5 917 | 4 103 | 12 366 |
| Sep qtr | 16 155 | 18 216 | 8 061 | 3 617 | 4 487 | 20 445 | 13 882 | 42 432 |
| AVERAGE TAKINGS PER ESTABLISHMENT | | | | | | | | |
| | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 | | | | | | | | |
| Sep qtr | 593.7 | 336.5 | 454.7 | 253.0 | n.p. | 590.8 | n.p. | 427.9 |
| 1998 | | | | | | | | |
| Jul | 228.7 | 132.2 | 183.9 | 67.2 | 70.5 | 204.6 | 434.7 | 167.5 |
| Aug | 241.2 | 131.6 | 182.4 | 60.0 | 68.8 | 210.6 | 454.3 | 170.3 |
| Sep | 203.2 | 107.9 | 137.6 | 63.2 | 47.7 | 169.0 | 373.0 | 138.9 |
| Sep qtr | 673.1 | 371.8 | 503.8 | 190.4 | 187.0 | 584.2 | 1262.0 | 476.8 |
| AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 | | | | | | | | |
| Sep qtr | 125 | 87 | 102 | 89 | n.p. | 104 | n.p. | 102 |
| 1998 | | | | | | | | |
| Jul | 127 | 94 | 108 | 87 | 79 | 105 | 137 | 107 |
| Aug | 131 | 97 | 110 | 86 | 79 | 111 | 136 | 110 |
| Sep | 123 | 92 | 96 | 89 | 73 | 100 | 127 | 103 |
| Sep qtr | 127 | 94 | 105 | 88 | 77 | 106 | 133 | 107 |
| AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 | | | | | | | | |
| Sep qtr | 81 | 58 | 76 | 54 | n.p. | 79 | n.p. | 69 |
| 1998 | | | | | | | | |
| Jul | 90 | 69 | 92 | 54 | 51 | 84 | 106 | 80 |
| Aug | 95 | 68 | 91 | 48 | 50 | 86 | 111 | 81 |
| Sep | 82 | 58 | 71 | 52 | 36 | 72 | 94 | 68 |
| Sep qtr | 89 | 65 | 85 | 51 | 45 | 81 | 104 | 76 |
| AVERAGE TAKINGS PER GUEST NIGHT | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 | | | | | | | | |
| Sep qtr | 74 | 50 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 | | | | | | | | |
| Jul | 75 | 52 | 53 | 52 | 40 | 56 | 80 | 59 |
| Aug | 77 | 56 | 57 | 53 | 43 | 61 | 80 | 62 |
| Sep | 76 | 54 | 51 | 55 | 43 | 57 | 79 | 61 |
| Sep qtr | 76 | 54 | 54 | 53 | 42 | 58 | 80 | 61 |

AUSTRALIAN CAPITAL
TERRITORY

Capacity In the 12 months to September 1998, the number of accommodation establishments with 15 rooms or more, in the Australian Capital Territory increased by three to 52. There were 4,234 guest rooms available, at an average of 81 rooms per establishment. This was down from the September 1997 average of 85 rooms.

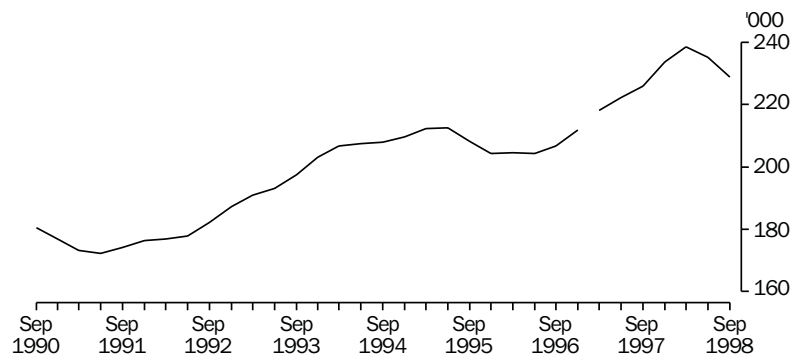
For the September quarter 1998, there were on average 47.6 nightly guest rooms occupied per establishment, down 3% on the corresponding figure for 1997. Of all accommodation types, only licensed hotels with facilities showed an increase, up 2% to a nightly average of 75.5 occupied rooms per establishment.

Takings from accommodation Takings from accommodation establishments, between the September quarters of 1997 and 1998, increased by 5% to \$22.5 million. However, average takings per establishment decreased by 1% to \$433,300. The largest percentage decrease occurred in motels and guest houses, which dropped 5% to \$242,200. In contrast, average takings by licensed hotels with facilities grew by 5% to \$832,300.

Although takings per establishment declined during this period, average takings per room night occupied (\$100) and per room night available (\$58) both increased (up \$3 and \$2 respectively). This was reflected in increases for all types of accommodation for both measures, except motels and guest houses which showed a 3% decrease, to \$38, in average takings per room night available.

Room nights occupied For the September quarter of 1998, the trend estimate of room nights occupied was 228,800, down 3% on the previous quarter. This, the second consecutive quarterly decline in 1998, followed almost two years of consistent growth dating back to the September quarter of 1996.

QUARTERLY ROOM NIGHTS OCCUPIED, ACT: Trend

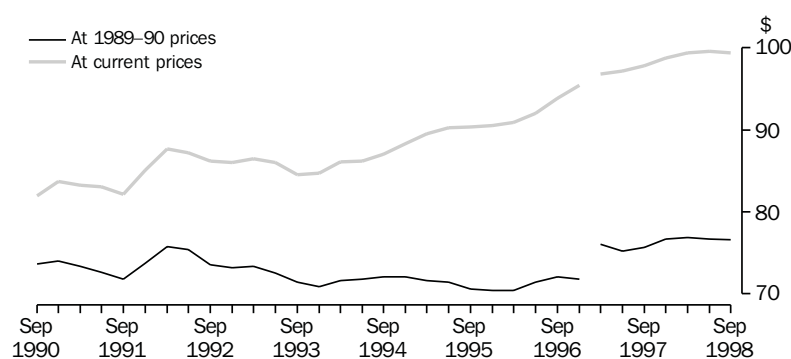


Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to STA. Refer to Explanatory Notes, paragraphs 3 to 7.

Takings per room night occupied

In trend terms, average takings per room night occupied changed very little between the June and September quarters of 1998, staying around \$99 in current prices and \$77 in 1989–90 prices. This continues a levelling off in average takings per room night occupied, which has seen both current and constant price estimates increase by less than 2% in 12 months.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED, ACT: Trend



Note: There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes to the STA. Refer to Explanatory notes, paragraphs 3 to 7.

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HOTELS, MOTELS GUEST HOUSES AND SERVICED APARTMENTS—ACT(a)

| | Room nights occupied(b) | | | Takings at current prices(b) | | | Takings at average 1989–90 prices(c) | | |
|-------------|-------------------------|---------------------|-------|------------------------------|---------------------|-------|--------------------------------------|---------------------|-------|
| | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend | Original | Seasonally adjusted | Trend |
| | '000 | '000 | '000 | \$m | \$m | \$m | \$m | \$m | \$m |
| 1988 | 647.7 | 646.6 | 648.5 | 46.9 | 46.8 | 46.9 | 48.4 | 48.3 | 48.5 |
| 1989 | 642.0 | 642.1 | 639.2 | 49.8 | 49.6 | 49.7 | 48.1 | 48.0 | 48.0 |
| 1990 | 694.6 | 696.2 | 699.6 | 56.8 | 56.8 | 57.0 | 51.3 | 51.4 | 51.5 |
| 1991 | 696.7 | 697.2 | 695.9 | 58.1 | 58.2 | 58.0 | 50.8 | 50.9 | 50.7 |
| 1992 | 758.9 | 755.6 | 724.1 | 62.9 | 62.5 | 62.8 | 54.1 | 53.8 | 53.9 |
| 1993 | 798.9 | 799.6 | 784.5 | 67.2 | 67.3 | 67.0 | 56.6 | 56.7 | 56.5 |
| 1994 | 826.4 | 829.7 | 831.8 | 71.6 | 72.0 | 72.2 | 59.4 | 59.7 | 59.8 |
| 1995 | 838.7 | 839.6 | 837.5 | 75.7 | 75.7 | 75.5 | 59.6 | 59.7 | 59.6 |
| 1996 | 821.6 | 820.9 | 827.6 | 76.4 | 76.4 | 77.0 | 58.9 | 58.7 | 59.1 |
| 1997 | 903.3 | 901.0 | 900.1 | 88.1 | 88.0 | 87.9 | 68.3 | 68.1 | 68.3 |
| 1997 | | | | | | | | | |
| Jun qtr | 209.5 | 217.0 | 222.3 | 20.8 | 21.1 | 21.6 | 16.1 | 16.3 | 16.7 |
| Sep qtr | 222.0 | 223.1 | 225.9 | 21.5 | 21.6 | 22.1 | 16.7 | 16.8 | 17.1 |
| Dec qtr | 246.4 | 229.3 | 233.6 | 24.0 | 22.7 | 23.1 | 18.7 | 17.7 | 17.9 |
| 1998 | | | | | | | | | |
| Mar qtr | 242.8 | 252.0 | 238.5 | 24.3 | 25.3 | 23.7 | 18.8 | 19.6 | 18.4 |
| Jun qtr | 221.3 | 229.9 | 235.2 | 22.3 | 22.7 | 23.4 | 17.2 | 17.4 | 18.1 |
| Sep qtr | 226.0 | 224.7 | 228.8 | 22.5 | 22.4 | 22.7 | 17.3 | 17.2 | 17.5 |

(a) There is a break in series between December quarter 1996 and March quarter 1997 because of scope changes in the STA. Refer to Explanatory Notes, paragraphs 3 to 7.

(b) For presentation purposes, the quarterly seasonally adjusted and trend estimates for room nights occupied and takings at current prices have been derived by summing the relevant monthly figures. However the graphs show the data plotted on a quarterly basis for the years 1990 to 1998.

(c) The deflator used to revalue current price data in this table is the Canberra All Groups Consumer Price Index. See paragraphs 8 to 10 of the Explanatory Notes.

| | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | Star grading | | | | Total |
|--|---------------------------------|-------------------------|---------------------|----------------|------|-------|---------|-------|
| | | | | 1 and ungraded | 2 | 3 | 4 and 5 | |
| ESTABLISHMENTS AND CAPACITY | | | | | | | | |
| Sep qtr 1997 | no. | no. | no. | no. | no. | no. | no. | no. |
| Establishments | 13 | 23 | 13 | 5 | 7 | 25 | 12 | 49 |
| Guest rooms | 1 670 | 1 662 | 835 | n.p. | n.p. | 2 061 | 1 428 | 4 167 |
| Rooms per establishment | 128 | 72 | 64 | n.p. | n.p. | 82 | 119 | 85 |
| Sep qtr 1998 | | | | | | | | |
| Establishments | 13 | 24 | 15 | 6 | 8 | 22 | 16 | 52 |
| Guest rooms | 1 669 | 1 688 | 877 | 203 | 483 | 1 736 | 1 812 | 4 234 |
| Rooms per establishment | 128 | 70 | 58 | 34 | 60 | 79 | 113 | 81 |
| AVERAGE NIGHTLY ROOMS OCCUPIED PER ESTABLISHMENT | | | | | | | | |
| | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 | | | | | | | | |
| Sep qtr | 74.2 | 39.0 | 42.5 | n.p. | n.p. | 45.2 | 76.1 | 49.2 |
| 1998 | | | | | | | | |
| Jul | 69.2 | 32.6 | 40.6 | 16.1 | 25.1 | 39.7 | 69.7 | 44.0 |
| Aug | 71.4 | 33.3 | 38.4 | 14.3 | 28.5 | 39.7 | 69.4 | 44.3 |
| Sep | 86.2 | 43.6 | 44.6 | 18.2 | 37.0 | 49.2 | 84.2 | 54.5 |
| Sep qtr | 75.5 | 36.5 | 41.2 | 16.4 | 30.1 | 42.8 | 74.3 | 47.6 |
| AVERAGE NIGHTLY GUESTS PER OCCUPIED ROOM | | | | | | | | |
| | no. | no. | no. | no. | no. | no. | no. | no. |
| 1997 | | | | | | | | |
| Sep qtr | 1.5 | 1.8 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 | | | | | | | | |
| Jul | 1.5 | 1.8 | 1.9 | 1.7 | 2.4 | 1.7 | 1.6 | 1.7 |
| Aug | 1.4 | 1.9 | 1.8 | 2.0 | 2.4 | 1.7 | 1.5 | 1.7 |
| Sep | 1.5 | 1.9 | 2.0 | 2.0 | 2.2 | 1.8 | 1.6 | 1.7 |
| Sep qtr | 1.5 | 1.8 | 1.9 | 1.9 | 2.3 | 1.7 | 1.6 | 1.7 |
| AVERAGE LENGTH OF STAY | | | | | | | | |
| | days | days | days | days | days | days | days | days |
| 1997 | | | | | | | | |
| Sep qtr | 1.7 | 1.9 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 | | | | | | | | |
| Jul | 2.0 | 1.9 | 4.1 | 3.8 | 1.9 | 2.3 | 2.4 | 2.3 |
| Aug | 1.8 | 1.8 | 4.0 | 2.8 | 1.8 | 2.2 | 2.2 | 2.1 |
| Sep | 1.9 | 1.9 | 3.7 | 2.2 | 1.9 | 2.3 | 2.2 | 2.2 |
| Sep qtr | 1.9 | 1.8 | 3.9 | 2.7 | 1.9 | 2.2 | 2.3 | 2.2 |

| | Licensed hotels with facilities | Motels and guest houses | Serviced apartments | Star grading | | | | Total |
|--|---------------------------------|-------------------------|---------------------|----------------|--------|--------|---------|--------|
| | | | | 1 and ungraded | 2 | 3 | 4 and 5 | |
| TAKINGS FROM ACCOMMODATION | | | | | | | | |
| | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 | | | | | | | | |
| Sep qtr | 10 325 | 5 891 | 5 264 | n.p. | n.p. | 8 672 | 10 287 | 21 479 |
| 1998 | | | | | | | | |
| Jul | 3 287 | 1 750 | 1 970 | 129 | 415 | 2 230 | 4 232 | 7 006 |
| Aug | 3 331 | 1 738 | 1 825 | 122 | 444 | 2 168 | 4 160 | 6 894 |
| Sep | 4 202 | 2 324 | 2 103 | 209 | 592 | 2 833 | 4 995 | 8 629 |
| Sep qtr | 10 820 | 5 812 | 5 898 | 460 | 1 451 | 7 231 | 13 388 | 22 529 |
| AVERAGE TAKINGS PER ESTABLISHMENT | | | | | | | | |
| | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| 1997 | | | | | | | | |
| Sep qtr | 794.2 | 256.1 | 404.9 | n.p. | n.p. | 346.9 | 857.3 | 438.4 |
| 1998 | | | | | | | | |
| Jul | 252.8 | 72.9 | 131.3 | 21.6 | 51.9 | 101.3 | 264.5 | 134.7 |
| Aug | 256.2 | 72.4 | 121.7 | 20.3 | 55.5 | 98.5 | 260.0 | 132.6 |
| Sep | 323.2 | 96.8 | 140.2 | 34.8 | 74.0 | 128.8 | 312.2 | 165.9 |
| Sep qtr | 832.3 | 242.2 | 393.2 | 76.7 | 181.4 | 328.7 | 836.7 | 433.3 |
| AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 | | | | | | | | |
| Sep qtr | 116 | 71 | 104 | n.p. | n.p. | 83 | 123 | 97 |
| 1998 | | | | | | | | |
| Jul | 118 | 73 | 106 | 54 | 67 | 82 | 122 | 100 |
| Aug | 116 | 71 | 104 | 58 | 63 | 80 | 121 | 98 |
| Sep | 125 | 74 | 105 | 64 | 67 | 87 | 124 | 101 |
| Sep qtr | 120 | 73 | 105 | 59 | 65 | 83 | 122 | 100 |
| AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 | | | | | | | | |
| Sep qtr | 67 | 39 | 69 | n.p. | n.p. | 46 | 78 | 56 |
| 1998 | | | | | | | | |
| Jul | 64 | 34 | 74 | 26 | 28 | 41 | 75 | 54 |
| Aug | 64 | 34 | 69 | 24 | 30 | 40 | 74 | 53 |
| Sep | 84 | 46 | 80 | 34 | 41 | 54 | 92 | 68 |
| Sep qtr | 71 | 38 | 74 | 29 | 33 | 45 | 80 | 58 |
| AVERAGE TAKINGS PER GUEST NIGHT | | | | | | | | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| 1997 | | | | | | | | |
| Sep qtr | 78 | 39 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| 1998 | | | | | | | | |
| Jul | 81 | 41 | 56 | 32 | 28 | 50 | 77 | 59 |
| Aug | 81 | 38 | 56 | 29 | 26 | 48 | 79 | 58 |
| Sep | 83 | 40 | 53 | 32 | 30 | 50 | 77 | 58 |
| Sep qtr | 82 | 40 | 55 | 31 | 28 | 49 | 78 | 58 |

INTERNATIONAL TOURISM

INTRODUCTION

The statistics presented in this section are sourced from the overseas arrivals and departures data obtained from incoming and outgoing passenger cards, collected by the Department of Immigration and Multicultural Affairs (DIMA). The data relate to short-term movements (less than 12 months) of visitors to or from Australia, and departures of Australian residents for short term trips abroad. The statistics presented here supplement those already released in the monthly publication, *Overseas Arrivals and Departures, Australia* (ABS Cat. no. 3401.0).

VISITOR ARRIVALS

In the September quarter 1998, there were over 1 million short-term visitor arrivals to Australia, a decrease of 38,900, almost 4%, since the corresponding quarter of 1997. This overall decrease was largely as a result of a drop in visitor arrivals from the Northeast and Southeast Asia regions of more than 82,000.

Visitors from Asia

During the September quarter 1998, there were 441,500 short-term arrivals to Australia from Asia, of which the majority (311,000 and 120,900) were from Northeast and Southeast Asia respectively. With the exception of Germany (down 5%), all of the source countries which showed a decline in visitor numbers when compared with the September quarter 1997 were from these two regions. The largest decreases in visitor numbers were Korea and Japan (down 67% and 12% respectively) in the Northeast, and Indonesia and Malaysia (down 45% and 16% respectively) in the Southeast.

Sources of growth

The downturn in visitor arrivals from many Asian countries was partly off-set by increases in arrivals from some Asian countries and other world regions. Visitor numbers from all world regions, except for Northeast and Southeast Asia, showed increases, between September quarter 1997 and September quarter 1998. Over this period, the largest increases in the number of visitor arrivals were from New Zealand (up 7,100 to 212,300), China (up 4,900 to 19,500) and the United Kingdom (up 4,200 to 78,300). At 34%, China also had the highest proportional growth in supply of visitors of all major source countries. Following China were Thailand and the Netherlands. Visitor arrivals from Thailand and the Netherlands grew by over 20%, or more than 2,000 visitors each.

Person days

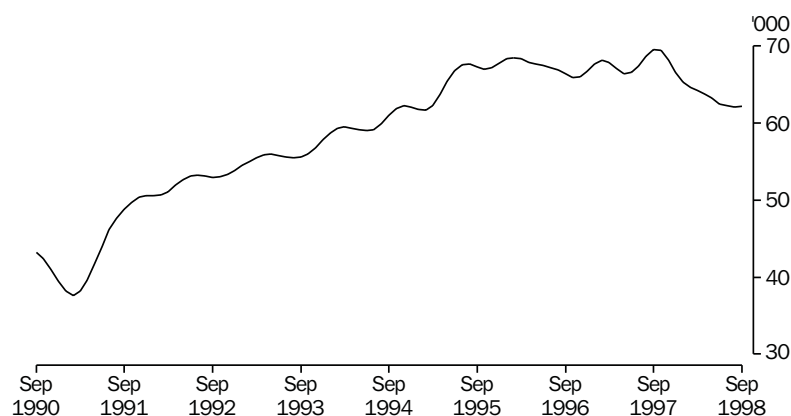
Despite the decline in visitor arrivals to Australia, those who did travel stayed longer. Between the September quarters of 1997 and 1998, the total number of person days spent in Australia by short-term visitors dropped 1% to 29 million days, but the median intended length of stay increased from 9 to 10.5 days. Visitors who stayed longest were those from Europe and the former USSR, in particular those from the Netherlands and Switzerland where the median length of stay was 30 person days. This region accounted for nearly one-third of the total person days to be spent in Australia by visitors.

Visitors from Japan There were 200,900 short-term visitors from Japan in the September quarter 1998. This was 26,800, or 12%, less than the number of arrivals in the same quarter a year earlier. Despite the large decline in arrivals, Japan remained the second largest source of visitors to Australia, accounting for 20% of all short-term arrivals.

Japanese visitors planned to stay for a total of 3 million person days, a drop of 241,000 (or 7%) compared with the September quarter 1997. Despite this decline, Japanese visitors intended staying a median of 6.9 days in Australia, compared with a median of 5.7 days for the corresponding quarter in the previous year. Almost three quarters of Japanese visitors (145,900) were visiting Australia for a holiday.

In trend terms, the number of visitor arrivals from Japan during September 1998 was 62,200. This was a very slight increase over the previous month, but still 7,300 or 11% below the corresponding figure for 1997.

MONTHLY VISITOR ARRIVALS, Residents of Japan: Trend

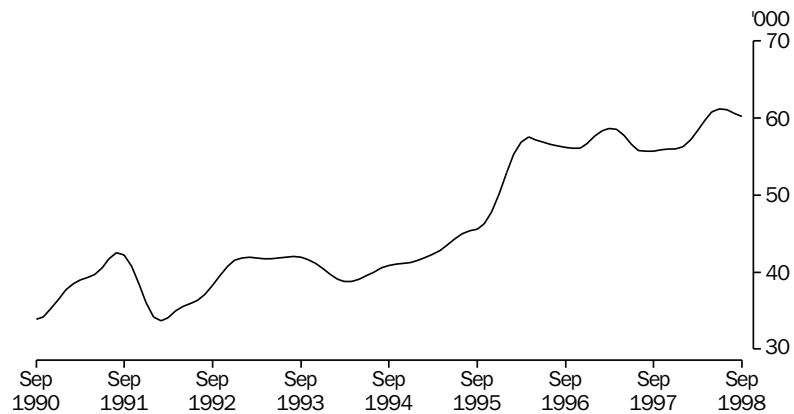


Visitors from New Zealand In the September quarter 1998, there were 212,300 short-term arrivals from New Zealand, making it the largest source of visitors to Australia (accounting for 21% of all arrivals) for the second consecutive quarter. The number of arrivals was 15% higher than in the previous quarter, and 3% higher than in the September quarter 1997.

Visitors arriving from New Zealand intended staying a total of 3.4 million person days. The median length of stay was 10.1 days, compared with nine days a year earlier. The majority of arrivals from New Zealand were either on holiday (44% or 94,000) or visiting friends or relatives (23% or 48,100).

In September 1998, the trend estimate of visitor arrivals from New Zealand was 60,200, 400 fewer than in the previous month, and 1,000 below the peak achieved in June 1998. This followed a period of uninterrupted growth in the trend series during the six months to June 1998.

MONTHLY VISITOR ARRIVALS, Residents of New Zealand: **Trend**



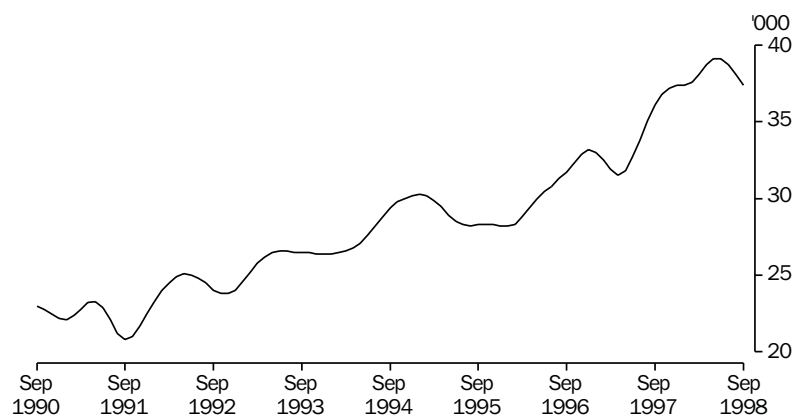
Visitors from the United Kingdom

In the September quarter 1998, 78,300 short-term visitors from the United Kingdom arrived in Australia, 6% more than for the corresponding quarter of 1997. During this period the proportion of all short-term visitors that were from the United Kingdom increased slightly (up 1% to 8%).

English visitors in the September quarter 1998 intended to stay for a total of just under 4 million person days, with a median intended length of stay of 21.7 days. More than three quarters of these visitor were in Australia on holiday (40% or 31,300) or to visit friends and relatives (30% or 23,800).

The trend estimate of visitor arrivals from the United Kingdom for the month of September 1998 was 37,400, down 2% on the figure for August. This was the third successive monthly decline in visitor arrivals following a period of steady growth in the preceding 12 months.

MONTHLY VISITOR ARRIVALS, Residents of the UK: **Trend**



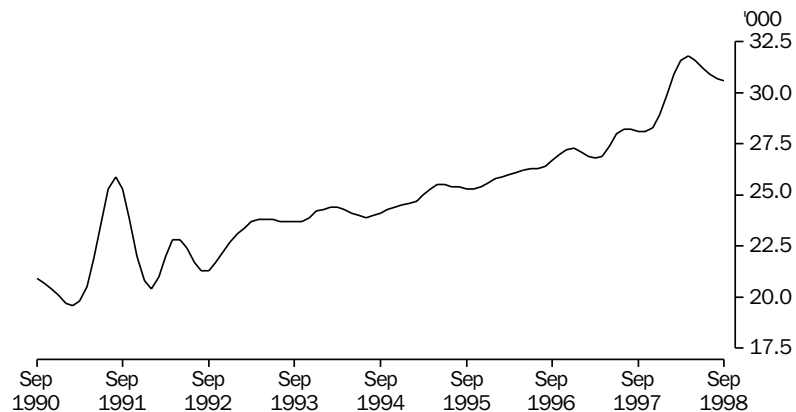
Visitors from the United States of America

During the September quarter 1998 there were 82,600 visitors from the United States of America, the third highest number from any country. This was an increase of 3% over the corresponding quarter of 1997.

With a median length of stay of 12.8 days, in the September quarter 1998, visitors from the United States of America intended staying longer than they had a year earlier (11.5 days). This represented a total of 2.1 million days. Holidays were the most popular reason for visiting Australia (36% of arrivals), followed by visiting friends and relatives (19%) and education (18%).

In trend terms, the number of short-term visitor arrivals from the United States of America has grown steadily throughout most of the 1990s. However, since May 1998 monthly trend estimates for arrivals have decreased, to be 30,600 in the September quarter 1998.

MONTHLY VISITOR ARRIVALS, Residents of the USA: Trend



Purpose of journey

In the September quarter 1998, the majority of the one million short-term visitors to Australia were on holiday (482,700 or 47%), visiting relatives and friends (164,500 or 16%), or visiting for business (95,400 or 9%). Together these three purposes accounted for almost three quarters of all short-term arrivals, and over half of all person days intended to be spent in Australia.

Half of the 482,700 holiday makers visiting Australia at this time, were from just two countries; Japan (30% or 145,900) and New Zealand (19% or 94,000). New Zealanders also accounted for the largest proportion of arrivals visiting relatives and friends (29%), visiting for business (30%), employment reasons (25%), and attending conventions and conferences (22%). Of the 39,200 arrivals for education reasons, the highest proportions were from Japan (12%), and the United States of America (10%).

Visitors for education purposes and employment had the longest average intended length of stay of 144 days and 127 days respectively. Those attending conventions and conferences had the briefest intended stay (11.5 days).

| <i>Country of residence</i> | <i>Original</i> | | | | <i>Change over Sep qtr 1997</i> | <i>Proportion of total visitors</i> | <i>Median intended length of stay</i> | <i>No. person days</i> |
|-------------------------------------|-----------------|--------------|--------------|---------------------|---------------------------------|-------------------------------------|---------------------------------------|------------------------|
| | <i>Jul</i> | <i>Aug</i> | <i>Sep</i> | <i>Sep qtr 1998</i> | | | | |
| | <i>'000</i> | <i>'000</i> | <i>'000</i> | <i>'000</i> | <i>%</i> | <i>%</i> | <i>days</i> | <i>'000</i> |
| Oceania and Antarctica | | | | | | | | |
| New Zealand | 78.5 | 66.6 | 67.1 | 212.3 | 3.4 | 20.8 | 10.1 | 3 402.2 |
| Other | 11.4 | 8.1 | 11.4 | 31.0 | 13.6 | 3.0 | 10.1 | 708.8 |
| <i>Total</i> | 90.0 | 74.7 | 78.5 | 243.2 | 4.6 | 23.8 | 10.1 | 4 110.9 |
| Europe and the former USSR | | | | | | | | |
| France | 5.3 | 4.2 | 3.8 | 13.3 | 14.8 | 1.3 | 20.8 | 474.3 |
| Germany | 8.5 | 8.8 | 8.9 | 26.2 | -4.7 | 2.6 | 28.0 | 962.7 |
| Italy | 5.0 | 6.7 | 3.9 | 15.5 | 9.3 | 1.5 | 20.6 | 411.2 |
| Netherlands | 4.4 | 2.6 | 4.3 | 11.4 | 21.4 | 1.1 | 30.0 | 629.5 |
| Switzerland | 3.3 | 2.2 | 3.7 | 9.2 | 12.2 | 0.9 | 30.3 | 499.9 |
| United Kingdom | 28.7 | 23.8 | 25.9 | 78.3 | 5.7 | 7.7 | 21.7 | 3 985.3 |
| Other | 13.8 | 11.5 | 16.2 | 41.5 | 16.2 | 4.1 | 22.8 | 2 431.8 |
| <i>Total</i> | 68.9 | 59.7 | 66.8 | 195.4 | 8.2 | 19.2 | 22.7 | 9 394.8 |
| Middle East and North Africa | | | | | | | | |
| <i>Total</i> | 7.5 | 5.3 | 3.7 | 16.4 | 41.9 | 1.6 | 20.5 | 530.3 |
| Southeast Asia | | | | | | | | |
| Indonesia | 9.0 | 6.5 | 6.8 | 22.2 | -44.9 | 2.2 | 14.2 | 1 065.5 |
| Malaysia | 8.7 | 7.4 | 13.0 | 29.1 | -15.6 | 2.9 | 10.1 | 896.4 |
| Singapore | 14.4 | 14.1 | 15.9 | 44.5 | 1.2 | 4.4 | 8.3 | 1 098.7 |
| Thailand | 4.2 | 3.2 | 5.7 | 13.0 | 22.1 | 1.3 | 8.6 | 444.5 |
| Other | 4.3 | 3.7 | 4.0 | 12.0 | -9.9 | 1.2 | 14.2 | 555.1 |
| <i>Total</i> | 40.6 | 34.8 | 45.5 | 120.9 | -15.4 | 11.9 | 10.2 | 4 060.1 |
| Northeast Asia | | | | | | | | |
| China | 7.9 | 6.3 | 5.3 | 19.5 | 33.7 | 1.9 | 14.1 | 930.3 |
| Hong Kong (SAR of China) | 14.7 | 10.6 | 9.2 | 34.5 | -2.1 | 3.4 | 10.3 | 958.8 |
| Japan | 66.7 | 74.6 | 59.6 | 200.9 | -11.8 | 19.7 | 6.9 | 3 040.2 |
| Korea | 5.9 | 5.4 | 6.4 | 17.7 | -67.0 | 1.7 | 10.6 | 831.4 |
| Taiwan | 16.5 | 13.3 | 7.8 | 37.6 | -4.8 | 3.7 | 8.5 | 841.5 |
| Other | 0.3 | 0.3 | 0.2 | 0.8 | 5.8 | 0.1 | 10.4 | 30.3 |
| <i>Total</i> | 112.0 | 110.5 | 88.4 | 311.0 | -16.2 | 30.5 | 7.8 | 6 632.6 |
| Southern Asia | | | | | | | | |
| <i>Total</i> | 3.3 | 2.5 | 3.8 | 9.6 | 16.0 | 0.9 | 16.2 | 617.7 |
| The Americas | | | | | | | | |
| Canada | 5.8 | 4.4 | 5.0 | 15.2 | 12.2 | 1.5 | 19.4 | 744.1 |
| United States of America | 34.7 | 25.1 | 22.8 | 82.6 | 3.3 | 8.1 | 12.8 | 2 108.6 |
| Other | 2.7 | 1.6 | 2.5 | 6.8 | 20.2 | 0.7 | 14.9 | 269.5 |
| <i>Total</i> | 43.2 | 31.0 | 30.4 | 104.6 | 5.4 | 10.3 | 14.0 | 3 122.1 |
| Africa | | | | | | | | |
| <i>Total</i> | 6.4 | 4.9 | 6.5 | 17.8 | 44.4 | 1.7 | 14.3 | 508.8 |
| Other and not stated | | | | | | | | |
| | 0.3 | 0.3 | 0.3 | 0.9 | 1 609.8 | 0.1 | 10.7 | 24.3 |
| Total | 372.3 | 323.7 | 323.9 | 1 019.8 | -3.7 | 100.0 | 10.5 | 29 001.7 |

| Country of residence | 1997 | | | | | | | | | | | 1998 |
|--------------------------|---------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep |
| | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 |
| | ORIGINAL | | | | | | | | | | | |
| Canada | 5.4 | 7.4 | 8.0 | 7.3 | 7.1 | 7.2 | 5.4 | 3.5 | 3.4 | 5.8 | 4.4 | 5.0 |
| Germany | 13.5 | 12.7 | 15.0 | 12.1 | 14.0 | 13.4 | 9.9 | 6.3 | 5.8 | 8.5 | 8.8 | 8.9 |
| Hong Kong (SAR of China) | 11.7 | 9.1 | 15.2 | 15.1 | 11.5 | 11.8 | 15.8 | 8.4 | 10.5 | 14.7 | 10.6 | 9.2 |
| Japan | 58.5 | 61.8 | 75.1 | 68.3 | 69.2 | 68.0 | 64.0 | 55.4 | 49.1 | 66.7 | 74.6 | 59.6 |
| Malaysia | 12.3 | 11.7 | 13.7 | 8.5 | 9.1 | 6.2 | 9.8 | 12.0 | 7.0 | 8.7 | 7.4 | 13.0 |
| New Zealand | 64.7 | 52.3 | 60.4 | 42.3 | 38.1 | 47.8 | 60.4 | 56.4 | 68.1 | 78.5 | 66.6 | 67.1 |
| Papua New Guinea | 3.6 | 4.2 | 4.6 | 4.7 | 2.7 | 2.4 | 4.2 | 2.8 | 3.1 | 4.7 | 3.0 | 3.9 |
| Singapore | 19.1 | 28.5 | 39.8 | 17.0 | 13.6 | 18.9 | 21.9 | 20.4 | 33.8 | 14.4 | 14.1 | 15.9 |
| United Kingdom | 38.7 | 47.1 | 59.3 | 41.8 | 54.0 | 47.4 | 37.2 | 22.7 | 22.9 | 28.7 | 23.8 | 25.9 |
| United States of America | 28.2 | 28.9 | 32.1 | 28.6 | 37.6 | 35.0 | 31.5 | 24.4 | 29.4 | 34.7 | 25.1 | 22.8 |
| Other and not stated | 110.9 | 115.8 | 125.0 | 100.6 | 96.7 | 80.5 | 80.8 | 71.1 | 71.1 | 106.9 | 85.4 | 92.4 |
| Total | 366.5 | 379.5 | 448.3 | 346.2 | 353.6 | 338.6 | 341.1 | 283.4 | 304.2 | 372.3 | 323.7 | 323.9 |
| | SEASONALLY ADJUSTED | | | | | | | | | | | |
| Canada | 5.0 | 5.9 | 5.7 | 5.8 | 5.7 | 5.9 | 6.3 | 5.9 | 5.4 | 6.0 | 6.0 | 7.3 |
| Germany | 10.1 | 11.2 | 11.7 | 11.0 | 11.2 | 10.7 | 11.1 | 10.2 | 10.2 | 9.2 | 12.6 | 10.1 |
| Hong Kong (SAR of China) | 14.0 | 11.1 | 11.4 | 11.3 | 10.3 | 12.1 | 14.9 | 12.0 | 14.1 | 11.6 | 11.0 | 13.7 |
| Japan | 69.1 | 67.8 | 64.3 | 66.2 | 65.4 | 60.3 | 67.0 | 64.7 | 60.7 | 60.8 | 62.2 | 62.9 |
| Malaysia | 12.3 | 7.9 | 16.8 | 12.7 | 6.3 | 7.1 | 10.5 | 9.7 | 8.6 | 11.5 | 7.9 | 17.1 |
| New Zealand | 57.7 | 56.2 | 56.5 | 55.5 | 58.4 | 56.2 | 56.7 | 62.8 | 65.1 | 64.6 | 56.2 | 54.3 |
| Papua New Guinea | 3.7 | 4.3 | 3.5 | 3.4 | 3.5 | 3.2 | 4.4 | 3.3 | 3.3 | 3.7 | 3.7 | 3.9 |
| Singapore | 24.0 | 19.5 | 19.2 | 25.0 | 17.2 | 23.3 | 28.5 | 22.2 | 23.3 | 24.1 | 21.1 | 20.2 |
| United Kingdom | 37.3 | 35.4 | 38.0 | 36.5 | 40.1 | 36.4 | 37.6 | 38.0 | 41.1 | 42.3 | 36.1 | 34.2 |
| United States of America | 26.2 | 25.6 | 30.7 | 30.6 | 30.7 | 30.9 | 32.4 | 32.7 | 30.6 | 30.7 | 29.9 | 30.2 |
| Other and not stated | 107.2 | 105.5 | 92.7 | 91.7 | 83.9 | 78.1 | 85.8 | 92.7 | 91.1 | 101.8 | 95.2 | 120.7 |
| Total | 366.7 | 350.5 | 350.5 | 349.8 | 332.6 | 324.2 | 355.3 | 354.1 | 353.7 | 366.5 | 341.9 | 374.7 |
| | TREND | | | | | | | | | | | |
| Canada | 5.6 | 5.6 | 5.7 | 5.8 | 5.9 | 5.9 | 5.9 | 5.9 | 6.0 | 6.1 | 6.2 | 6.4 |
| Germany | 11.0 | 11.1 | 11.2 | 11.2 | 11.1 | 10.9 | 10.6 | 10.5 | 10.4 | 10.5 | 10.6 | 10.7 |
| Hong Kong (SAR of China) | 12.8 | 12.3 | 11.8 | 11.5 | 11.7 | 12.1 | 12.7 | 12.9 | 12.8 | 12.6 | 12.4 | 12.3 |
| Japan | 69.4 | 68.2 | 66.6 | 65.3 | 64.6 | 64.0 | 63.6 | 63.1 | 62.6 | 62.3 | 62.1 | 62.2 |
| Malaysia | 13.2 | 12.7 | 11.8 | 10.7 | 9.8 | 9.0 | 8.8 | 9.1 | 9.8 | 10.5 | 10.9 | 11.2 |
| New Zealand | 55.9 | 56.0 | 56.0 | 56.3 | 57.1 | 58.3 | 59.7 | 60.8 | 61.2 | 61.1 | 60.6 | 60.2 |
| Papua New Guinea | 3.8 | 3.8 | 3.7 | 3.5 | 3.4 | 3.4 | 3.5 | 3.7 | 3.9 | 3.9 | 3.9 | 3.8 |
| Singapore | 21.4 | 21.1 | 21.1 | 21.5 | 22.2 | 23.1 | 23.9 | 24.1 | 23.6 | 22.7 | 21.5 | 20.3 |
| United Kingdom | 36.8 | 37.2 | 37.4 | 37.4 | 37.6 | 38.1 | 38.7 | 39.1 | 39.1 | 38.7 | 38.1 | 37.4 |
| United States of America | 28.1 | 28.3 | 28.9 | 29.9 | 30.9 | 31.6 | 31.8 | 31.6 | 31.2 | 30.9 | 30.7 | 30.6 |
| Other and not stated | 106.0 | 100.7 | 95.1 | 89.8 | 86.0 | 84.2 | 85.5 | 89.3 | 94.0 | 98.2 | 101.2 | 103.2 |
| Total | 363.9 | 357.0 | 349.3 | 342.8 | 340.0 | 340.6 | 344.7 | 350.0 | 354.6 | 357.5 | 358.3 | 358.2 |

| Country of residence | Main purpose of journey | | | | | | | Total |
|------------------------------|---------------------------|-------------|-----------------------------------|--------------|-------------|-------------|----------------------------|----------------|
| | Convention/ conference | Business | Visiting relatives/ friends | Holiday | Employment | Education | Other and not stated | |
| | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 |
| Oceania and Antarctica | | | | | | | | |
| New Zealand | 6.5 | 28.4 | 48.1 | 94.0 | 2.6 | 1.3 | 31.3 | 212.3 |
| Other | 1.0 | 2.1 | 6.0 | 10.5 | 0.1 | 2.0 | 9.3 | 31.0 |
| <i>Total</i> | 7.5 | 30.5 | 54.0 | 104.6 | 2.7 | 3.3 | 40.6 | 243.2 |
| Europe and the former USSR | | | | | | | | |
| France | 0.4 | 0.9 | 1.9 | 4.8 | 0.1 | 0.2 | 5.0 | 13.3 |
| Germany | 0.6 | 1.9 | 3.5 | 15.7 | 0.2 | 1.0 | 3.3 | 26.2 |
| Italy | 0.4 | 0.9 | 1.9 | 8.1 | 0.1 | 0.2 | 3.9 | 15.5 |
| Netherlands | 0.3 | 0.9 | 2.3 | 4.9 | 0.2 | 0.2 | 2.7 | 11.4 |
| Switzerland | 0.2 | 0.5 | 1.3 | 4.4 | 0.1 | 0.8 | 2.0 | 9.2 |
| United Kingdom | 1.4 | 6.5 | 23.8 | 31.3 | 1.4 | 1.0 | 13.0 | 78.3 |
| Other | 1.9 | 3.0 | 7.2 | 15.4 | 0.9 | 2.1 | 11.1 | 41.5 |
| <i>Total</i> | 5.2 | 14.4 | 41.9 | 84.5 | 3.0 | 5.4 | 41.0 | 195.4 |
| Middle East and North Africa | | | | | | | | |
| <i>Total</i> | 0.5 | 0.8 | 2.3 | 7.1 | 0.1 | 0.3 | 5.4 | 16.4 |
| Southeast Asia | | | | | | | | |
| Indonesia | 0.4 | 1.7 | 3.6 | 6.0 | 0.4 | 3.3 | 6.9 | 22.2 |
| Malaysia | 0.8 | 1.7 | 4.2 | 12.5 | 0.2 | 2.3 | 7.4 | 29.1 |
| Singapore | 1.7 | 5.6 | 5.1 | 19.3 | 0.3 | 3.2 | 9.3 | 44.5 |
| Thailand | 1.3 | 1.3 | 1.8 | 4.8 | 0.1 | 1.5 | 2.2 | 13.0 |
| Other | 0.7 | 1.1 | 3.7 | 2.5 | 0.2 | 0.7 | 3.2 | 12.0 |
| <i>Total</i> | 4.8 | 11.3 | 18.5 | 45.0 | 1.2 | 11.1 | 28.9 | 120.9 |
| Northeast Asia | | | | | | | | |
| China | 0.9 | 5.7 | 3.6 | 3.6 | 0.1 | 1.7 | 3.9 | 19.5 |
| Hong Kong (SAR of China) | 0.6 | 3.4 | 6.3 | 16.7 | 0.1 | 2.3 | 5.1 | 34.5 |
| Japan | 1.2 | 5.6 | 4.4 | 145.9 | 1.3 | 4.7 | 37.8 | 200.9 |
| Korea | 0.6 | 2.3 | 3.9 | 6.6 | 0.1 | 2.0 | 2.2 | 17.7 |
| Taiwan | 0.2 | 1.3 | 2.0 | 24.9 | 0.1 | 2.1 | 7.2 | 37.6 |
| Other | 0.0 | 0.0 | 0.1 | 0.5 | 0.0 | 0.1 | 0.1 | 0.8 |
| <i>Total</i> | 3.4 | 18.3 | 20.3 | 198.1 | 1.7 | 12.9 | 56.4 | 311.0 |
| Southern Asia | | | | | | | | |
| <i>Total</i> | 0.5 | 1.3 | 2.0 | 1.7 | 0.2 | 1.2 | 2.8 | 9.6 |
| The Americas | | | | | | | | |
| Canada | 0.9 | 1.6 | 4.5 | 4.9 | 0.3 | 0.3 | 2.7 | 15.2 |
| United States of America | 4.8 | 15.2 | 15.9 | 29.4 | 1.1 | 3.9 | 12.3 | 82.6 |
| Other | 0.7 | 0.5 | 1.2 | 2.2 | 0.1 | 0.5 | 1.7 | 6.8 |
| <i>Total</i> | 6.4 | 17.3 | 21.6 | 36.4 | 1.4 | 4.7 | 16.8 | 104.6 |
| Africa | | | | | | | | |
| <i>Total</i> | 0.7 | 1.5 | 3.9 | 5.3 | 0.1 | 0.3 | 5.9 | 17.8 |
| Not stated | | | | | | | | |
| | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.1 | 0.7 | 0.9 |
| Total | 29.1 | 95.4 | 164.5 | 482.7 | 10.5 | 39.2 | 198.5 | 1 019.8 |

| Country of residence | Main purpose of journey | | | | | | | Total |
|------------------------------|---------------------------|----------------|-----------------------------------|----------------|----------------|----------------|----------------------------|-----------------|
| | Convention/ conference | Business | Visiting relatives/ friends | Holiday | Employment | Education | Other and not stated | |
| | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 |
| Oceania and Antarctica | | | | | | | | |
| New Zealand | 62.1 | 252.7 | 1 001.9 | 1 282.1 | 343.0 | 42.8 | 417.6 | 3 402.2 |
| Other | 12.7 | 27.3 | 167.0 | 140.8 | 4.6 | 210.3 | 146.1 | 708.8 |
| <i>Total</i> | 74.8 | 280.0 | 1 168.9 | 1 422.8 | 347.7 | 253.1 | 563.6 | 4 110.9 |
| Europe and the former USSR | | | | | | | | |
| France | 5.6 | 39.0 | 66.8 | 133.5 | 21.6 | 38.6 | 169.3 | 474.3 |
| Germany | 9.4 | 60.0 | 154.5 | 490.4 | 18.4 | 134.9 | 95.2 | 962.7 |
| Italy | 4.2 | 17.0 | 82.1 | 184.0 | 9.2 | 16.5 | 98.4 | 411.2 |
| Netherlands | 4.1 | 21.2 | 83.6 | 300.0 | 42.2 | 32.3 | 146.2 | 629.5 |
| Switzerland | 3.1 | 12.3 | 44.9 | 201.4 | 16.4 | 117.5 | 104.3 | 499.9 |
| United Kingdom | 20.8 | 188.1 | 955.8 | 1 832.9 | 311.8 | 88.3 | 587.6 | 3 985.3 |
| Other | 32.7 | 93.2 | 402.1 | 850.6 | 183.6 | 401.2 | 468.4 | 2 431.8 |
| <i>Total</i> | 79.9 | 430.9 | 1 789.7 | 3 992.8 | 603.1 | 829.2 | 1 669.3 | 9 394.8 |
| Middle East and North Africa | | | | | | | | |
| <i>Total</i> | 4.4 | 18.0 | 124.2 | 200.2 | 7.8 | 40.4 | 135.4 | 530.3 |
| Southeast Asia | | | | | | | | |
| Indonesia | 3.6 | 36.7 | 112.0 | 111.8 | 18.7 | 591.6 | 191.0 | 1 065.5 |
| Malaysia | 7.2 | 21.4 | 117.5 | 149.0 | 23.2 | 439.1 | 138.9 | 896.4 |
| Singapore | 13.5 | 68.7 | 83.0 | 188.1 | 13.1 | 551.2 | 181.2 | 1 098.7 |
| Thailand | 8.6 | 26.8 | 52.3 | 58.8 | 8.9 | 245.6 | 43.5 | 444.5 |
| Other | 8.8 | 22.4 | 245.9 | 52.2 | 7.9 | 122.3 | 95.6 | 555.1 |
| <i>Total</i> | 41.7 | 176.0 | 610.7 | 559.8 | 71.9 | 1 949.8 | 650.3 | 4 060.1 |
| Northeast Asia | | | | | | | | |
| China | 11.0 | 137.9 | 358.1 | 73.8 | 16.8 | 210.0 | 122.7 | 930.3 |
| Hong Kong (SAR of China) | 10.3 | 42.2 | 158.9 | 203.2 | 9.5 | 414.9 | 119.8 | 958.8 |
| Japan | 7.7 | 136.7 | 91.3 | 1 631.8 | 39.7 | 470.4 | 662.7 | 3 040.2 |
| Korea | 6.4 | 40.5 | 144.9 | 202.2 | 10.7 | 352.9 | 73.8 | 831.4 |
| Taiwan | 1.3 | 22.5 | 77.4 | 281.2 | 6.0 | 340.3 | 112.8 | 841.5 |
| Other | 0.4 | 1.1 | 2.6 | 6.0 | 0.1 | 15.8 | 4.4 | 30.3 |
| <i>Total</i> | 37.2 | 380.9 | 833.3 | 2 398.2 | 82.7 | 1 804.3 | 1 096.1 | 6 632.6 |
| Southern Asia | | | | | | | | |
| <i>Total</i> | 10.0 | 47.5 | 137.5 | 40.1 | 29.9 | 236.8 | 115.9 | 617.7 |
| The Americas | | | | | | | | |
| Canada | 11.0 | 47.7 | 156.3 | 297.2 | 58.9 | 57.0 | 116.0 | 744.1 |
| United States of America | 56.0 | 340.8 | 409.3 | 510.8 | 98.0 | 379.8 | 313.9 | 2 108.6 |
| Other | 8.7 | 18.0 | 64.8 | 51.4 | 7.6 | 67.7 | 51.3 | 269.5 |
| <i>Total</i> | 75.6 | 406.5 | 630.3 | 859.4 | 164.5 | 504.6 | 481.1 | 3 122.1 |
| Africa | | | | | | | | |
| <i>Total</i> | 9.5 | 31.2 | 145.9 | 112.3 | 23.1 | 38.7 | 148.2 | 508.8 |
| Not stated | | | | | | | | |
| | 2.3 | 0.9 | 1.8 | 0.7 | 0.4 | 1.0 | 17.3 | 24.3 |
| Total | 335.4 | 1 771.9 | 5 442.2 | 9 586.2 | 1 331.1 | 5 657.8 | 4 877.2 | 29 001.7 |

| Purpose of journey | Intended length of stay | | | | | | | Total(a) |
|----------------------------|-------------------------|--------------------------|---------------------------|----------------------------|-----------------------------|-----------------------------|------------------------------|--------------|
| | Under 1 week | 1 week and under 2 weeks | 2 weeks and under 1 month | 1 month and under 2 months | 2 months and under 3 months | 3 months and under 6 months | 6 months and under 12 months | |
| | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 |
| JAPAN | | | | | | | | |
| Convention/conference | 0.8 | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.2 |
| Business | 2.9 | 1.9 | 0.1 | 0.3 | 0.1 | 0.1 | 0.3 | 5.6 |
| Visiting relatives/friends | 0.8 | 1.7 | 1.0 | 0.5 | 0.2 | 0.1 | 0.1 | 4.4 |
| Holiday | 79.8 | 47.5 | 15.0 | 1.3 | 0.3 | 0.6 | 1.5 | 145.9 |
| Employment | 0.6 | 0.3 | 0.3 | 0.0 | 0.0 | 0.0 | 0.1 | 1.3 |
| Education | 0.3 | 0.6 | 1.4 | 0.2 | 0.1 | 0.7 | 1.4 | 4.7 |
| Other and not stated | 17.8 | 14.7 | 2.0 | 0.7 | 0.1 | 1.0 | 1.0 | 37.8 |
| <i>Total</i> | <i>103.3</i> | <i>67.1</i> | <i>19.9</i> | <i>3.1</i> | <i>0.7</i> | <i>2.4</i> | <i>4.4</i> | <i>200.9</i> |
| NEW ZEALAND | | | | | | | | |
| Convention/conference | 3.6 | 2.2 | 0.6 | 0.0 | 0.0 | 0.0 | 0.1 | 6.5 |
| Business | 20.6 | 5.2 | 1.5 | 0.3 | 0.4 | 0.2 | 0.2 | 28.4 |
| Visiting relatives/friends | 10.3 | 16.0 | 14.7 | 3.6 | 1.4 | 1.2 | 1.0 | 48.1 |
| Holiday | 21.3 | 41.3 | 25.9 | 3.6 | 0.7 | 0.7 | 0.5 | 94.0 |
| Employment | 0.4 | 0.5 | 0.4 | 0.0 | 0.1 | 0.3 | 1.0 | 2.6 |
| Education | 0.7 | 0.3 | 0.2 | 0.0 | 0.0 | 0.1 | 0.1 | 1.3 |
| Other and not stated | 10.4 | 13.5 | 4.5 | 1.0 | 0.2 | 0.3 | 0.4 | 31.3 |
| <i>Total</i> | <i>67.7</i> | <i>79.3</i> | <i>47.9</i> | <i>8.5</i> | <i>2.8</i> | <i>2.8</i> | <i>3.2</i> | <i>212.3</i> |
| SINGAPORE | | | | | | | | |
| Convention/conference | 0.8 | 0.7 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 1.7 |
| Business | 3.3 | 1.5 | 0.4 | 0.1 | 0.0 | 0.1 | 0.1 | 5.6 |
| Visiting relatives/friends | 1.4 | 1.9 | 1.1 | 0.4 | 0.2 | 0.1 | 0.0 | 5.1 |
| Holiday | 6.6 | 9.6 | 2.6 | 0.3 | 0.1 | 0.1 | 0.0 | 19.3 |
| Employment | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.3 |
| Education | 0.1 | 0.2 | 0.0 | 0.0 | 0.1 | 1.0 | 1.7 | 3.2 |
| Other and not stated | 2.6 | 4.3 | 1.2 | 0.3 | 0.1 | 0.2 | 0.3 | 9.3 |
| <i>Total</i> | <i>15.1</i> | <i>18.4</i> | <i>5.5</i> | <i>1.2</i> | <i>0.6</i> | <i>1.5</i> | <i>2.2</i> | <i>44.5</i> |
| TAIWAN | | | | | | | | |
| Convention/conference | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.2 |
| Business | 0.6 | 0.5 | 0.1 | 0.0 | 0.0 | 0.1 | 0.0 | 1.3 |
| Visiting relatives/friends | 0.1 | 0.6 | 0.4 | 0.3 | 0.3 | 0.2 | 0.1 | 2.0 |
| Holiday | 5.8 | 16.5 | 1.6 | 0.6 | 0.1 | 0.1 | 0.2 | 24.9 |
| Employment | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 |
| Education | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.4 | 1.2 | 2.1 |
| Other and not stated | 1.4 | 4.7 | 0.5 | 0.1 | 0.1 | 0.1 | 0.1 | 7.2 |
| <i>Total</i> | <i>8.1</i> | <i>22.6</i> | <i>2.7</i> | <i>1.1</i> | <i>0.6</i> | <i>0.8</i> | <i>1.6</i> | <i>37.6</i> |
| UNITED KINGDOM | | | | | | | | |
| Convention/conference | 0.2 | 0.6 | 0.5 | 0.2 | 0.0 | 0.0 | 0.0 | 1.4 |
| Business | 1.8 | 2.2 | 1.1 | 0.6 | 0.1 | 0.3 | 0.3 | 6.5 |
| Visiting relatives/friends | 0.8 | 2.2 | 10.2 | 6.3 | 1.7 | 1.6 | 0.9 | 23.8 |
| Holiday | 2.5 | 4.0 | 12.0 | 5.9 | 1.6 | 1.8 | 3.5 | 31.3 |
| Employment | 0.2 | 0.0 | 0.1 | 0.1 | 0.0 | 0.3 | 0.8 | 1.4 |
| Education | 0.0 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.2 | 1.0 |
| Other and not stated | 1.1 | 5.9 | 1.5 | 1.6 | 0.5 | 1.0 | 1.1 | 13.0 |
| <i>Total</i> | <i>6.8</i> | <i>15.0</i> | <i>25.8</i> | <i>14.8</i> | <i>4.0</i> | <i>5.0</i> | <i>6.9</i> | <i>78.3</i> |

(a) Includes 'Not stated'.

...continued

| Purpose of journey | Intended length of stay | | | | | | | Total(a) |
|----------------------------|-------------------------|--------------------------|---------------------------|----------------------------|-----------------------------|-----------------------------|------------------------------|----------------|
| | Under 1 week | 1 week and under 2 weeks | 2 weeks and under 1 month | 1 month and under 2 months | 2 months and under 3 months | 3 months and under 6 months | 6 months and under 12 months | |
| | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 |
| UNITED STATES OF AMERICA | | | | | | | | |
| Convention/conference | 1.0 | 2.4 | 1.2 | 0.1 | 0.1 | 0.0 | 0.0 | 4.8 |
| Business | 5.5 | 4.5 | 2.8 | 1.0 | 0.5 | 0.6 | 0.3 | 15.2 |
| Visiting relatives/friends | 1.0 | 3.7 | 7.2 | 2.6 | 0.4 | 0.8 | 0.2 | 15.9 |
| Holiday | 5.2 | 10.5 | 11.0 | 1.8 | 0.3 | 0.4 | 0.3 | 29.4 |
| Employment | 0.1 | 0.2 | 0.1 | 0.2 | 0.0 | 0.1 | 0.3 | 1.1 |
| Education | 0.1 | 0.5 | 1.3 | 0.1 | 0.0 | 1.0 | 0.9 | 3.9 |
| Other and not stated | 1.7 | 6.0 | 1.9 | 0.8 | 0.2 | 0.3 | 0.5 | 12.3 |
| Total | 15.2 | 28.0 | 25.6 | 6.6 | 1.5 | 3.1 | 2.5 | 82.6 |
| OTHER AND NOT STATED | | | | | | | | |
| Convention/conference | 3.3 | 6.4 | 2.9 | 0.5 | 0.0 | 0.1 | 0.1 | 13.3 |
| Business | 9.8 | 11.5 | 5.9 | 2.4 | 0.9 | 1.4 | 1.0 | 32.8 |
| Visiting relatives/friends | 5.9 | 11.2 | 17.2 | 14.9 | 4.9 | 7.0 | 4.2 | 65.2 |
| Holiday | 25.3 | 36.0 | 41.8 | 21.0 | 4.3 | 4.8 | 4.4 | 137.9 |
| Employment | 0.3 | 0.7 | 0.5 | 0.4 | 0.1 | 0.3 | 1.4 | 3.7 |
| Education | 0.4 | 2.2 | 1.6 | 1.1 | 1.2 | 5.2 | 11.3 | 23.0 |
| Other and not stated | 15.4 | 35.0 | 14.4 | 9.1 | 3.0 | 4.6 | 3.6 | 87.6 |
| Total | 60.8 | 103.8 | 84.8 | 49.7 | 14.7 | 24.0 | 26.0 | 363.6 |
| TOTAL | | | | | | | | |
| Convention/conference | 9.8 | 12.8 | 5.3 | 0.8 | 0.1 | 0.1 | 0.2 | 29.1 |
| Business | 44.5 | 27.3 | 11.9 | 4.7 | 2.0 | 2.8 | 2.2 | 95.4 |
| Visiting relatives/friends | 20.3 | 37.3 | 51.8 | 28.6 | 9.1 | 11.0 | 6.5 | 164.5 |
| Holiday | 146.5 | 165.4 | 109.9 | 34.5 | 7.4 | 8.5 | 10.4 | 482.7 |
| Employment | 1.7 | 1.8 | 1.4 | 0.7 | 0.2 | 1.0 | 3.6 | 10.5 |
| Education | 1.7 | 4.1 | 4.9 | 1.6 | 1.6 | 8.5 | 16.8 | 39.2 |
| Other and not stated | 50.4 | 84.1 | 26.0 | 13.6 | 4.2 | 7.5 | 7.0 | 198.5 |
| Total | 277.0 | 334.2 | 212.2 | 85.0 | 24.9 | 39.6 | 46.8 | 1 019.8 |

(a) Includes 'Not stated'.

Length of stay During the September quarter 1998, 81% or 823,400 of the one million visitor arrivals to Australia intended to stay less than a month, with the largest category being those visitors who intended staying between one and two weeks (334,200 or 33%). Holiday purposes were the most common reason for short term visits of less than one month accounting for 51%. Of the 200,900 visitors from Japan, 51% or 103,300 intended staying for less than one week.

Most of the 196,300 visitors intending to stay in Australia for more than a month were either on holiday (31%) or visiting relatives and friends (28%). Education was the next most common reason, accounting for 15% of all visitors intending to stay more than a month, and of these, more than half intended to stay at least six months.

Education purposes accounted for over 50% of visitors from Singapore and 44% from Taiwan, who intended to stay more than a month.

| Purpose of journey | Age group (years) | | | | | | | Total |
|----------------------------|-------------------|-------|-------|-------|-------|-------|-------------|-------|
| | 0-14 | 15-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65 and over | |
| | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 |
| JAPAN | | | | | | | | |
| Convention/conference | 0.0 | 0.0 | 0.3 | 0.6 | 0.2 | 0.1 | 0.0 | 1.2 |
| Business | 0.0 | 0.1 | 2.0 | 1.4 | 1.5 | 0.4 | 0.1 | 5.6 |
| Visiting relatives/friends | 0.3 | 1.4 | 1.4 | 0.5 | 0.4 | 0.0 | 0.2 | 4.4 |
| Holiday | 17.9 | 38.0 | 33.1 | 20.3 | 19.1 | 11.0 | 6.5 | 145.9 |
| Employment | 0.0 | 0.5 | 0.2 | 0.1 | 0.1 | 0.2 | 0.1 | 1.3 |
| Education | 0.3 | 3.1 | 0.9 | 0.1 | 0.3 | 0.0 | 0.0 | 4.7 |
| Other and not stated | 2.1 | 9.4 | 9.9 | 4.9 | 5.7 | 4.4 | 1.4 | 37.8 |
| <i>Total</i> | 20.7 | 52.5 | 47.8 | 27.9 | 27.5 | 16.2 | 8.3 | 200.9 |
| NEW ZEALAND | | | | | | | | |
| Convention/conference | 0.0 | 0.3 | 1.5 | 1.9 | 1.9 | 0.6 | 0.2 | 6.5 |
| Business | 0.0 | 1.0 | 6.9 | 10.1 | 7.3 | 2.7 | 0.4 | 28.4 |
| Visiting relatives/friends | 5.5 | 5.2 | 7.5 | 7.6 | 7.4 | 6.9 | 7.9 | 48.1 |
| Holiday | 11.4 | 8.9 | 12.2 | 16.3 | 19.6 | 13.6 | 12.1 | 94.0 |
| Employment | 0.0 | 0.7 | 0.7 | 0.3 | 0.5 | 0.2 | 0.1 | 2.6 |
| Education | 0.0 | 0.3 | 0.4 | 0.2 | 0.3 | 0.1 | 0.0 | 1.3 |
| Other and not stated | 3.1 | 4.2 | 6.0 | 5.7 | 6.3 | 4.0 | 2.0 | 31.3 |
| <i>Total</i> | 20.0 | 20.6 | 35.3 | 42.2 | 43.2 | 28.0 | 22.9 | 212.3 |
| SINGAPORE | | | | | | | | |
| Convention/conference | 0.0 | 0.1 | 0.5 | 0.6 | 0.3 | 0.1 | 0.0 | 1.7 |
| Business | 0.0 | 0.1 | 1.8 | 2.2 | 1.1 | 0.3 | 0.0 | 5.6 |
| Visiting relatives/friends | 0.3 | 0.5 | 0.9 | 1.1 | 1.2 | 0.7 | 0.4 | 5.1 |
| Holiday | 1.7 | 2.0 | 5.8 | 4.1 | 3.6 | 1.6 | 0.5 | 19.3 |
| Employment | 0.0 | 0.0 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.3 |
| Education | 0.1 | 2.3 | 0.6 | 0.1 | 0.0 | 0.0 | 0.0 | 3.2 |
| Other and not stated | 0.7 | 1.4 | 2.8 | 1.6 | 1.7 | 0.8 | 0.3 | 9.3 |
| <i>Total</i> | 2.8 | 6.5 | 12.6 | 9.8 | 8.0 | 3.6 | 1.3 | 44.5 |
| TAIWAN | | | | | | | | |
| Convention/conference | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.2 |
| Business | 0.0 | 0.1 | 0.4 | 0.5 | 0.3 | 0.1 | 0.0 | 1.3 |
| Visiting relatives/friends | 0.3 | 0.4 | 0.2 | 0.3 | 0.4 | 0.1 | 0.2 | 2.0 |
| Holiday | 5.0 | 3.4 | 5.0 | 5.6 | 3.1 | 1.7 | 1.0 | 24.9 |
| Employment | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.1 |
| Education | 0.2 | 1.4 | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | 2.1 |
| Other and not stated | 0.9 | 1.1 | 1.4 | 1.5 | 1.4 | 0.5 | 0.3 | 7.2 |
| <i>Total</i> | 6.5 | 6.3 | 7.6 | 7.8 | 5.3 | 2.5 | 1.6 | 37.6 |
| UNITED KINGDOM | | | | | | | | |
| Convention/conference | 0.0 | 0.1 | 0.4 | 0.3 | 0.3 | 0.3 | 0.0 | 1.4 |
| Business | 0.0 | 0.3 | 2.0 | 2.0 | 1.5 | 0.5 | 0.2 | 6.5 |
| Visiting relatives/friends | 1.3 | 2.7 | 3.5 | 3.5 | 4.2 | 4.3 | 4.3 | 23.8 |
| Holiday | 1.4 | 8.0 | 8.5 | 3.4 | 4.7 | 3.7 | 1.5 | 31.3 |
| Employment | 0.0 | 0.4 | 0.6 | 0.2 | 0.0 | 0.1 | 0.0 | 1.4 |
| Education | 0.1 | 0.4 | 0.3 | 0.0 | 0.1 | 0.1 | 0.0 | 1.0 |
| Other and not stated | 0.5 | 1.8 | 4.2 | 2.1 | 2.0 | 1.5 | 0.9 | 13.0 |
| <i>Total</i> | 3.3 | 13.8 | 19.4 | 11.5 | 12.9 | 10.6 | 6.9 | 78.3 |

...continued

| Purpose of journey | Age group (years) | | | | | | | Total |
|----------------------------|-------------------|--------------|--------------|--------------|--------------|--------------|-------------|----------------|
| | 0-14 | 15-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65 and over | |
| | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 |
| UNITED STATES OF AMERICA | | | | | | | | |
| Convention/conference | 0.0 | 0.1 | 0.7 | 1.0 | 1.5 | 1.1 | 0.4 | 4.8 |
| Business | 0.0 | 0.4 | 3.3 | 5.3 | 4.3 | 1.7 | 0.1 | 15.2 |
| Visiting relatives/friends | 1.7 | 2.1 | 2.3 | 2.7 | 3.0 | 2.5 | 1.6 | 15.9 |
| Holiday | 2.7 | 4.2 | 5.7 | 4.9 | 5.2 | 3.5 | 3.2 | 29.4 |
| Employment | 0.0 | 0.1 | 0.2 | 0.2 | 0.3 | 0.1 | 0.1 | 1.1 |
| Education | 0.8 | 2.3 | 0.2 | 0.3 | 0.2 | 0.1 | 0.1 | 3.9 |
| Other and not stated | 1.0 | 1.9 | 2.2 | 2.8 | 2.1 | 1.4 | 0.9 | 12.3 |
| Total | 6.2 | 11.1 | 14.7 | 17.2 | 16.7 | 10.4 | 6.4 | 82.6 |
| OTHER AND NOT STATED | | | | | | | | |
| Convention/conference | 0.0 | 0.8 | 3.0 | 4.3 | 3.2 | 1.9 | 0.3 | 13.3 |
| Business | 0.0 | 1.5 | 9.4 | 11.3 | 7.6 | 2.7 | 0.5 | 32.8 |
| Visiting relatives/friends | 5.6 | 8.3 | 12.0 | 11.7 | 11.9 | 9.9 | 6.2 | 65.2 |
| Holiday | 14.6 | 19.6 | 37.4 | 26.5 | 21.5 | 12.1 | 6.3 | 137.9 |
| Employment | 0.0 | 1.1 | 1.2 | 0.8 | 0.4 | 0.3 | 0.2 | 3.7 |
| Education | 1.8 | 13.8 | 4.5 | 1.7 | 0.8 | 0.3 | 0.2 | 23.0 |
| Other and not stated | 6.0 | 12.4 | 20.8 | 19.5 | 14.3 | 9.7 | 5.0 | 87.6 |
| Total | 27.8 | 57.4 | 88.0 | 75.9 | 59.5 | 36.6 | 18.3 | 363.6 |
| TOTAL | | | | | | | | |
| Convention/conference | 0.0 | 1.4 | 6.5 | 8.7 | 7.4 | 4.1 | 0.9 | 29.1 |
| Business | 0.0 | 3.5 | 25.8 | 32.8 | 23.6 | 8.4 | 1.3 | 95.4 |
| Visiting relatives/friends | 15.0 | 20.6 | 27.8 | 27.4 | 28.5 | 24.4 | 20.8 | 164.5 |
| Holiday | 54.7 | 84.1 | 107.7 | 81.1 | 76.8 | 47.2 | 31.1 | 482.7 |
| Employment | 0.0 | 2.8 | 3.0 | 1.7 | 1.5 | 0.9 | 0.5 | 10.5 |
| Education | 3.3 | 23.6 | 7.3 | 2.4 | 1.7 | 0.6 | 0.3 | 39.2 |
| Other and not stated | 14.3 | 32.2 | 47.3 | 38.1 | 33.5 | 22.3 | 10.8 | 198.5 |
| Total | 87.3 | 168.2 | 225.4 | 192.3 | 173.1 | 107.9 | 65.7 | 1 019.8 |

Age of visitors In the September quarter 1998, short-term visitors to Australia were most heavily concentrated in the 25-34 years age group, which accounted for 22% (or 225,400) of all arrivals. There were also high proportions of arrivals aged 35-44 years (19%), 45-54 years (17%), and 15-25 years (16%). For most age groups, holidays were the most common reason for visiting Australia.

Of short-term arrivals, the most common age group from New Zealand was in the 45-54 age group, accounting for 43,200 or 20% of all visitors from this country. On the other hand for this quarter, visitors from Japan in the 15-24 year age group accounted for 52,500 or 26% of all visitors from that country.

| <i>Country of residence</i> | <i>State or Territory in which most time was spent</i> | | | | | | | | <i>Aust.(a)</i> |
|-------------------------------------|--|--------------|--------------|-------------|-------------|-------------|-------------|-------------|-----------------|
| | <i>NSW</i> | <i>Vic.</i> | <i>Qld</i> | <i>SA</i> | <i>WA</i> | <i>Tas.</i> | <i>NT</i> | <i>ACT</i> | |
| | <i>'000</i> | <i>'000</i> | <i>'000</i> | <i>'000</i> | <i>'000</i> | <i>'000</i> | <i>'000</i> | <i>'000</i> | <i>'000</i> |
| <i>Oceania and Antarctica</i> | | | | | | | | | |
| New Zealand | 70.0 | 32.8 | 89.6 | 2.6 | 6.8 | 0.8 | 2.0 | 1.5 | 206.0 |
| Other | 9.5 | 2.6 | 12.8 | 0.1 | 0.2 | 0.0 | 0.4 | 0.3 | 25.9 |
| <i>Total</i> | <i>79.5</i> | <i>35.3</i> | <i>102.3</i> | <i>2.7</i> | <i>7.0</i> | <i>0.9</i> | <i>2.5</i> | <i>1.8</i> | <i>231.9</i> |
| <i>Europe and the former USSR</i> | | | | | | | | | |
| France | 5.1 | 1.9 | 3.3 | 0.2 | 0.9 | 0.0 | 0.7 | 0.1 | 12.3 |
| Germany | 8.0 | 2.6 | 8.1 | 0.5 | 2.1 | 0.1 | 1.9 | 0.2 | 23.5 |
| Italy | 6.2 | 1.8 | 3.9 | 0.3 | 1.2 | 0.0 | 0.7 | 0.1 | 14.3 |
| Netherlands | 3.2 | 1.2 | 2.9 | 0.2 | 1.2 | 0.0 | 0.6 | 0.1 | 9.6 |
| Switzerland | 2.2 | 0.8 | 2.0 | 0.2 | 1.0 | 0.0 | 0.6 | 0.0 | 6.8 |
| United Kingdom | 33.4 | 8.8 | 20.5 | 2.7 | 11.7 | 0.4 | 2.3 | 0.5 | 80.2 |
| Other | 15.5 | 5.6 | 8.3 | 0.9 | 2.6 | 0.1 | 1.7 | 0.3 | 35.1 |
| <i>Total</i> | <i>73.6</i> | <i>22.7</i> | <i>49.0</i> | <i>5.1</i> | <i>20.7</i> | <i>0.7</i> | <i>8.5</i> | <i>1.4</i> | <i>181.9</i> |
| <i>Middle East and North Africa</i> | | | | | | | | | |
| <i>Total</i> | <i>5.0</i> | <i>2.9</i> | <i>5.7</i> | <i>0.3</i> | <i>0.5</i> | <i>0.0</i> | <i>0.3</i> | <i>0.2</i> | <i>14.9</i> |
| <i>Southeast Asia</i> | | | | | | | | | |
| Indonesia | 6.8 | 4.9 | 2.0 | 0.4 | 6.8 | 0.0 | 1.0 | 0.1 | 22.0 |
| Malaysia | 7.5 | 6.5 | 5.4 | 1.0 | 7.8 | 0.1 | 0.6 | 0.2 | 29.0 |
| Singapore | 11.6 | 8.8 | 9.9 | 1.5 | 12.6 | 0.0 | 1.2 | 0.1 | 45.7 |
| Thailand | 4.3 | 2.2 | 2.2 | 0.2 | 1.3 | 0.0 | 0.1 | 0.1 | 10.5 |
| Other | 4.2 | 1.9 | 2.0 | 0.2 | 1.4 | 0.0 | 0.4 | 0.1 | 10.3 |
| <i>Total</i> | <i>34.4</i> | <i>24.2</i> | <i>21.5</i> | <i>3.3</i> | <i>29.9</i> | <i>0.1</i> | <i>3.3</i> | <i>0.6</i> | <i>117.5</i> |
| <i>Northeast Asia</i> | | | | | | | | | |
| China | 10.3 | 3.5 | 2.6 | 0.2 | 0.5 | 0.0 | 0.3 | 0.1 | 17.6 |
| Hong Kong (SAR of China) | 16.4 | 6.2 | 7.9 | 0.4 | 2.0 | 0.0 | 0.3 | 0.1 | 33.4 |
| Japan | 77.2 | 10.6 | 95.2 | 2.9 | 9.3 | 0.1 | 8.0 | 0.9 | 204.2 |
| Korea | 10.6 | 1.0 | 2.9 | 0.1 | 0.4 | 0.0 | 0.2 | 0.2 | 15.5 |
| Taiwan | 18.6 | 2.8 | 13.8 | 0.4 | 1.3 | 0.0 | 0.8 | 0.1 | 37.8 |
| Other | 0.4 | 0.1 | 0.1 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.7 |
| <i>Total</i> | <i>133.5</i> | <i>24.2</i> | <i>122.5</i> | <i>4.0</i> | <i>13.6</i> | <i>0.2</i> | <i>9.6</i> | <i>1.4</i> | <i>309.1</i> |
| <i>Southern Asia</i> | | | | | | | | | |
| <i>Total</i> | <i>3.9</i> | <i>2.2</i> | <i>1.3</i> | <i>0.2</i> | <i>0.8</i> | <i>0.0</i> | <i>0.2</i> | <i>0.1</i> | <i>8.7</i> |
| <i>The Americas</i> | | | | | | | | | |
| Canada | 6.1 | 2.0 | 3.0 | 0.3 | 1.0 | 0.2 | 0.4 | 0.2 | 13.2 |
| United States of America | 46.1 | 12.1 | 19.2 | 2.2 | 3.9 | 0.3 | 2.1 | 1.3 | 87.2 |
| Other | 3.3 | 0.7 | 1.0 | 0.1 | 0.2 | 0.0 | 0.1 | 0.1 | 5.5 |
| <i>Total</i> | <i>55.5</i> | <i>14.8</i> | <i>23.2</i> | <i>2.6</i> | <i>5.1</i> | <i>0.5</i> | <i>2.6</i> | <i>1.6</i> | <i>105.9</i> |
| <i>Africa</i> | | | | | | | | | |
| <i>Total</i> | <i>8.1</i> | <i>1.8</i> | <i>2.4</i> | <i>0.2</i> | <i>4.7</i> | <i>0.0</i> | <i>0.2</i> | <i>0.1</i> | <i>17.6</i> |
| <i>Not stated</i> | | | | | | | | | |
| <i>Total</i> | <i>0.4</i> | <i>0.2</i> | <i>0.1</i> | <i>0.0</i> | <i>0.0</i> | <i>0.0</i> | <i>0.1</i> | <i>0.0</i> | <i>3.8</i> |
| Total | 393.8 | 128.3 | 328.2 | 18.4 | 82.5 | 2.4 | 27.2 | 7.1 | 991.3 |

(a) Includes 'Other Territories' and 'Not stated'.

VISITOR DEPARTURES

During the September quarter 1998, there were 991,300 overseas visitors departing from Australia, 4% less than at the same time the previous year. Almost three quarters of these visitors spent most of their time in New South Wales (40%), and Queensland (33%). The next most popular place of stay was Victoria, (13%). With only a few exceptions, these were the three main States of stay for visitors from all countries.

One notable exception to this pattern, was Western Australia. Of all visitors from Indonesia, Singapore and Malaysia, 31%, 28% and 27% respectively, spent most of their time in this State.

DEPARTURES OF
AUSTRALIAN RESIDENTS
FOR SHORT-TERM TRIPS

During the September quarter 1998, 850,200 Australian residents departed for short-term trips overseas. This was an increase of 4% since the previous quarter, and 7% over the corresponding quarter of 1997.

Country of destination

In the September quarter 1998, New Zealand was the most popular destination for residents departing Australia, accounting for 14%, or 119,400, of all short-term departures. Following New Zealand were Indonesia (13% or 106,900), the United Kingdom (11% or 96,900), and the United States of America (9% or 80,000). Since the September quarter 1997, the proportion of departures headed for New Zealand and Indonesia both increased (up 21% and 9% respectively), while departures to the United Kingdom and the United States of America both decreased (down 3% and 18% respectively).

A number of Asian region countries were less popular as a destination for Australian residents compared with the September quarter 1997, most notably the Philippines, where the number of departures decreased by 11% to 10,300. Canada was the only other non-Asia region country, besides the United Kingdom and the United States of America, that showed a decrease in Australians visiting—down 5% to 15,300.

Of all country destinations, departures to Thailand showed the greatest proportional increase. Between the September quarters of 1997 and 1998, the number of short-term departures to Thailand almost doubled, from 20,000 to 38,500. During this period, resident departures to Fiji also increased significantly, up a third from 19,700 to 26,300.

Purpose of journey

Almost half of the 850,200 residents departing Australia in the September quarter 1998 were going on a holiday. A further 21% (176,800) were visiting friends and relatives, and 14% (119,700) travelling for business reasons. These proportions are very similar to short-term departures from Australia during September quarter 1997.

While holiday departures were cited as the most common reason for travel to most overseas destinations, there were some exceptions. In the case of departures to Germany, the Philippines, Viet Nam, and India, the number of residents departing to visit friends and relatives outnumbered those taking a holiday.

Purpose of journey *continued*

By far the most popular destination for holiday makers was Indonesia, which accounted for 20% (85,900) of the 421,100 residents departing for holiday reasons. The next most popular destinations for those on holiday were New Zealand (12% or 49,500) and the United Kingdom (11% or 45,300). These were also the most common destinations for the 176,800 residents departing to visit friends and relatives.

In addition, New Zealand was the most common destination for the 119,700 residents departing Australia for business reasons. Of these departures, 19% were travelling to New Zealand, 14% to the United States of America, and 7% to both the United Kingdom and Singapore.

Length of stay During the September quarter 1998, residents departing Australia for short-term trips overseas intended to spend a total of 28.5 million person days abroad. This represented an average length of stay of 34 person days per resident departure.

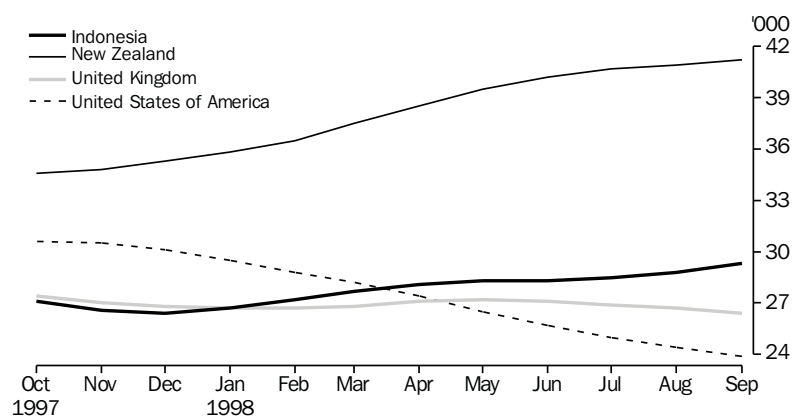
Around two thirds of total person days to be spent overseas by departing residents were for holiday purposes (11.2 million or 39%) and visiting friends and relatives (7.6 million or 27%). The average length of stay for holiday makers was 27 person days, and for those visiting friends and relatives, 43 person days.

The most person days were to be spent in the United Kingdom (5.1 million), at the average of 52 days. This was followed by 2.8 million days in the United States of America (35 days per departure), and 1.7 million in Indonesia and New Zealand (an average of 16 and 14 days respectively).

Trend estimates After steady monthly growth throughout the first half of 1998, the trend estimate of short-term resident departures dropped slightly for the third successive month in September 1998 to be 262,500.

Over the 12 months to September 1998, departures to New Zealand increased every month over this period to be 41,200 in September 1998. Departures to Indonesia, while showing monthly decreases toward the end of 1997, have increased every month since January 1998 to be 29,300 in September 1998. On the other hand, departures to the United States of America have decreased every month over the previous year to be 23,900, while the trend estimate for short-term resident departures to the United Kingdom have remained flat.

OVERSEAS DEPARTURES, Australian residents: **Trend**



| Country of intended stay | <i>Original</i> | | | | Change over Sep qtr 1997 % | Proportion of total visitors % | Median intended length of stay days | No. person days '000 |
|--|-----------------|--------------|--------------|----------------------|-------------------------------|-----------------------------------|--|-------------------------|
| | Jul '000 | Aug '000 | Sep '000 | Sep qtr 1998 '000 | | | | |
| Oceania and Antarctica | | | | | | | | |
| Fiji | 9.1 | 7.9 | 9.3 | 26.3 | 33.3 | 3.1 | 10.5 | 388.1 |
| New Zealand | 38.0 | 36.8 | 44.7 | 119.4 | 21.2 | 14.0 | 9.9 | 1 668.4 |
| Other | 13.1 | 11.5 | 13.2 | 37.9 | 9.2 | 4.5 | 8.7 | 782.6 |
| <i>Total</i> | 60.2 | 56.2 | 67.2 | 183.6 | 20.1 | 21.6 | 9.8 | 2 839.2 |
| Europe and the former USSR | | | | | | | | |
| France | 3.3 | 3.2 | 5.1 | 11.5 | 18.2 | 1.4 | 30.1 | 450.7 |
| Germany | 3.1 | 4.1 | 3.8 | 11.0 | 9.6 | 1.3 | 30.3 | 495.4 |
| Greece | 7.0 | 3.8 | 4.9 | 15.7 | 12.1 | 1.8 | 48.3 | 975.8 |
| Italy | 6.6 | 7.1 | 9.4 | 23.1 | 8.1 | 2.7 | 31.0 | 1 078.4 |
| United Kingdom | 31.2 | 31.6 | 34.0 | 96.9 | -3.4 | 11.4 | 30.8 | 5 057.9 |
| Other | 18.8 | 17.8 | 13.5 | 50.1 | 6.3 | 5.9 | 31.0 | 2 625.1 |
| <i>Total</i> | 70.1 | 67.7 | 70.6 | 208.3 | 2.8 | 24.5 | 30.9 | 10 683.3 |
| Middle East and North Africa | | | | | | | | |
| <i>Total</i> | 7.4 | 6.2 | 7.5 | 21.0 | 10.3 | 2.5 | 49.2 | 1 610.0 |
| Southeast Asia | | | | | | | | |
| Indonesia | 33.3 | 34.5 | 39.1 | 106.9 | 8.6 | 12.6 | 10.7 | 1 679.5 |
| Malaysia | 9.2 | 9.0 | 10.4 | 28.7 | 5.1 | 3.4 | 13.3 | 723.6 |
| Philippines | 3.8 | 2.7 | 3.9 | 10.3 | -11.1 | 1.2 | 20.8 | 399.1 |
| Singapore | 10.3 | 10.7 | 11.0 | 32.0 | 3.1 | 3.8 | 8.8 | 732.0 |
| Thailand | 12.2 | 11.7 | 14.6 | 38.5 | 92.7 | 4.5 | 14.2 | 813.4 |
| Viet Nam | 3.1 | 2.9 | 4.2 | 10.2 | 38.7 | 1.2 | 26.8 | 374.6 |
| Other | 0.5 | 0.6 | 0.8 | 1.9 | -7.4 | 0.2 | 30.2 | 96.0 |
| <i>Total</i> | 72.4 | 72.1 | 84.0 | 228.5 | 15.5 | 26.9 | 11.7 | 4 818.2 |
| Northeast Asia | | | | | | | | |
| China | 5.2 | 5.7 | 9.4 | 20.2 | 1.8 | 2.4 | 16.9 | 720.9 |
| Hong Kong (SAR of China) | 8.9 | 10.8 | 9.9 | 29.6 | 4.8 | 3.5 | 12.7 | 1 398.7 |
| Japan | 4.3 | 3.2 | 7.5 | 15.1 | 0.3 | 1.8 | 14.5 | 687.5 |
| Other | 3.4 | 4.3 | 4.2 | 11.9 | -9.8 | 1.4 | 21.6 | 558.8 |
| <i>Total</i> | 21.8 | 24.0 | 31.0 | 76.8 | 0.6 | 9.0 | 15.0 | 3 365.9 |
| Southern Asia | | | | | | | | |
| India | 1.9 | 1.6 | 3.1 | 6.6 | 8.4 | 0.8 | 30.4 | 369.2 |
| Other | 1.6 | 1.5 | 2.1 | 5.2 | -9.1 | 0.6 | 28.1 | 234.8 |
| <i>Total</i> | 3.5 | 3.1 | 5.2 | 11.8 | -0.1 | 1.4 | 30.1 | 604.1 |
| The Americas | | | | | | | | |
| Canada | 5.7 | 5.7 | 3.9 | 15.3 | -4.7 | 1.8 | 28.5 | 678.1 |
| United States of America | 22.9 | 22.3 | 34.8 | 80.0 | -17.6 | 9.4 | 20.3 | 2 817.0 |
| Other | 2.0 | 1.9 | 2.3 | 6.2 | 26.5 | 0.7 | 30.5 | 317.8 |
| <i>Total</i> | 30.6 | 29.8 | 41.1 | 101.6 | -14.0 | 11.9 | 21.6 | 3 812.9 |
| Africa (excluding North Africa) | | | | | | | | |
| <i>Total</i> | 3.8 | 5.2 | 5.7 | 14.6 | 7.6 | 1.7 | 25.8 | 647.9 |
| <i>Other and not stated</i> | 1.3 | 1.4 | 1.2 | 3.9 | 204.9 | 0.5 | 20.3 | 144.0 |
| Total | 271.1 | 265.6 | 313.5 | 850.2 | 7.1 | 100.0 | 15.5 | 28 525.6 |

| Country of intended stay | Main purpose of journey | | | | | | | Total |
|---------------------------------|---------------------------|--------------|-----------------------------------|--------------|-------------|-------------|----------------------------|--------------|
| | Convention/ conference | Business | Visiting friends/ relatives | Holiday | Employment | Education | Other and not stated | |
| | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 |
| Oceania and Antarctica | | | | | | | | |
| Fiji | 0.6 | 2.1 | 2.5 | 18.3 | 0.2 | 0.2 | 2.4 | 26.3 |
| New Zealand | 4.5 | 22.6 | 31.4 | 49.3 | 1.2 | 0.6 | 9.8 | 119.4 |
| Other | 1.1 | 6.1 | 3.4 | 19.9 | 3.4 | 0.8 | 3.3 | 37.9 |
| <i>Total</i> | 6.1 | 30.8 | 37.3 | 87.5 | 4.8 | 1.6 | 15.5 | 183.6 |
| Europe and the former USSR | | | | | | | | |
| France | 0.6 | 1.9 | 1.7 | 6.6 | 0.0 | 0.0 | 0.6 | 11.5 |
| Germany | 0.7 | 2.2 | 3.4 | 3.0 | 0.3 | 0.4 | 1.0 | 11.0 |
| Greece | 0.1 | 0.6 | 3.8 | 9.8 | 0.1 | 0.1 | 1.1 | 15.7 |
| Italy | 0.6 | 1.8 | 6.6 | 12.2 | 0.2 | 0.2 | 1.5 | 23.1 |
| United Kingdom | 2.8 | 8.5 | 29.5 | 45.3 | 1.7 | 1.3 | 7.8 | 96.9 |
| Other | 3.0 | 4.2 | 18.2 | 19.0 | 0.8 | 0.6 | 4.4 | 50.1 |
| <i>Total</i> | 7.8 | 19.2 | 63.2 | 96.0 | 3.1 | 2.6 | 16.4 | 208.3 |
| Middle East and North Africa | | | | | | | | |
| <i>Total</i> | 0.3 | 1.5 | 7.4 | 8.9 | 0.9 | 0.2 | 1.8 | 21.0 |
| Southeast Asia | | | | | | | | |
| Indonesia | 0.8 | 6.6 | 3.5 | 85.9 | 2.1 | 1.1 | 6.9 | 106.9 |
| Malaysia | 1.3 | 5.7 | 4.3 | 13.7 | 0.6 | 0.1 | 2.9 | 28.7 |
| Phillipines | 0.1 | 2.2 | 4.5 | 2.6 | 0.1 | 0.0 | 0.8 | 10.3 |
| Singapore | 1.6 | 8.2 | 4.0 | 13.5 | 1.3 | 0.5 | 3.0 | 32.0 |
| Thailand | 1.0 | 2.8 | 2.1 | 30.5 | 0.8 | 0.0 | 1.3 | 38.5 |
| Viet Nam | 0.1 | 1.0 | 5.0 | 3.4 | 0.2 | 0.0 | 0.5 | 10.2 |
| Other | 0.1 | 0.8 | 0.4 | 0.4 | 0.2 | 0.0 | 0.0 | 1.9 |
| <i>Total</i> | 5.0 | 27.4 | 23.7 | 150.0 | 5.3 | 1.8 | 15.4 | 228.5 |
| Northeast Asia | | | | | | | | |
| China | 1.1 | 5.2 | 4.6 | 6.9 | 0.6 | 0.6 | 1.2 | 20.2 |
| Hong Kong (SAR of China) | 0.9 | 7.1 | 7.0 | 9.7 | 1.9 | 0.7 | 2.3 | 29.6 |
| Japan | 0.4 | 3.1 | 2.2 | 4.3 | 1.3 | 2.0 | 1.7 | 15.1 |
| Other | 0.4 | 3.1 | 4.3 | 2.2 | 0.2 | 0.2 | 1.4 | 11.9 |
| <i>Total</i> | 2.8 | 18.6 | 18.2 | 23.1 | 4.0 | 3.5 | 6.7 | 76.8 |
| Southern Asia | | | | | | | | |
| India | 0.2 | 1.2 | 2.6 | 1.8 | 0.1 | 0.0 | 0.8 | 6.6 |
| Other | 0.1 | 0.7 | 1.4 | 2.6 | 0.2 | 0.0 | 0.1 | 5.2 |
| <i>Total</i> | 0.3 | 1.9 | 4.0 | 4.4 | 0.2 | 0.0 | 0.9 | 11.8 |
| The Americas | | | | | | | | |
| Canada | 0.9 | 1.2 | 4.6 | 6.9 | 0.3 | 0.3 | 1.2 | 15.3 |
| United States of America | 4.7 | 16.3 | 13.0 | 35.2 | 1.2 | 2.0 | 7.6 | 80.0 |
| Other | 0.3 | 0.8 | 2.0 | 2.5 | 0.3 | 0.2 | 0.2 | 6.2 |
| <i>Total</i> | 5.8 | 18.4 | 19.6 | 44.6 | 1.7 | 2.5 | 9.0 | 101.6 |
| Africa (excluding North Africa) | | | | | | | | |
| <i>Total</i> | 0.3 | 1.9 | 3.5 | 6.2 | 0.8 | 0.1 | 1.9 | 14.6 |
| <i>Other and not stated</i> | 0.0 | 0.1 | 0.0 | 0.5 | 0.1 | 0.0 | 3.3 | 3.9 |
| Total | 28.5 | 119.7 | 176.8 | 421.1 | 21.0 | 12.2 | 70.8 | 850.2 |

| Country of intended stay | Main purpose of journey in person days | | | | | | | Total |
|---------------------------------|--|----------------|-----------------------------------|-----------------|----------------|----------------|----------------------------|-----------------|
| | Convention/ conference | Business | Visiting friends/ relatives | Holiday | Employment | Education | Other and not stated | |
| | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 |
| Oceania and Antarctica | | | | | | | | |
| Fiji | 6.2 | 35.3 | 70.0 | 221.2 | 7.8 | 3.9 | 43.7 | 388.1 |
| New Zealand | 38.4 | 201.9 | 484.1 | 645.1 | 108.1 | 13.0 | 177.8 | 1 668.4 |
| Other | 8.7 | 94.8 | 126.7 | 224.3 | 178.0 | 18.6 | 131.6 | 782.6 |
| <i>Total</i> | 53.2 | 332.0 | 680.8 | 1 090.6 | 293.9 | 35.5 | 353.1 | 2 839.2 |
| Europe and the former USSR | | | | | | | | |
| France | 8.8 | 41.7 | 70.9 | 276.5 | 12.8 | 11.7 | 28.3 | 450.7 |
| Germany | 11.1 | 54.4 | 162.7 | 120.2 | 38.1 | 52.0 | 57.0 | 495.4 |
| Greece | 4.0 | 17.6 | 297.1 | 562.4 | 6.7 | 15.4 | 72.6 | 975.8 |
| Italy | 14.8 | 43.9 | 387.1 | 527.0 | 29.7 | 15.5 | 60.3 | 1 078.4 |
| United Kingdom | 66.2 | 276.6 | 1 326.1 | 2 507.9 | 363.3 | 136.6 | 381.2 | 5 057.9 |
| Other | 56.8 | 135.3 | 1 032.3 | 934.6 | 103.6 | 98.2 | 264.2 | 2 625.1 |
| <i>Total</i> | 161.8 | 569.6 | 3 276.1 | 4 928.7 | 554.1 | 329.4 | 863.6 | 10 683.3 |
| Middle East and North Africa | | | | | | | | |
| <i>Total</i> | 12.6 | 65.9 | 614.7 | 549.5 | 143.7 | 44.5 | 179.1 | 1 610.0 |
| Southeast Asia | | | | | | | | |
| Indonesia | 5.5 | 148.2 | 94.3 | 1 119.3 | 104.6 | 30.3 | 177.4 | 1 679.5 |
| Malaysia | 14.5 | 133.6 | 178.6 | 214.1 | 62.4 | 12.7 | 107.7 | 723.6 |
| Philippines | 2.1 | 90.9 | 156.4 | 99.7 | 8.3 | 3.7 | 38.2 | 399.1 |
| Singapore | 13.9 | 128.0 | 109.8 | 193.3 | 181.2 | 9.0 | 96.9 | 732.0 |
| Thailand | 29.4 | 60.1 | 72.8 | 531.9 | 69.6 | 3.8 | 45.6 | 813.4 |
| Viet Nam | 1.6 | 22.0 | 208.2 | 96.2 | 25.0 | 0.7 | 20.9 | 374.6 |
| Other | 1.5 | 26.2 | 12.8 | 11.4 | 38.7 | 1.1 | 4.2 | 96.0 |
| <i>Total</i> | 68.5 | 608.9 | 833.0 | 2 265.9 | 489.8 | 61.3 | 490.8 | 4 818.2 |
| Northeast Asia | | | | | | | | |
| China | 18.6 | 139.8 | 211.0 | 172.5 | 70.7 | 57.1 | 51.2 | 720.9 |
| Hong Kong (SAR of China) | 9.7 | 229.9 | 325.6 | 209.5 | 324.9 | 118.4 | 180.7 | 1 398.7 |
| Japan | 3.0 | 87.1 | 73.1 | 106.6 | 258.6 | 54.6 | 104.5 | 687.5 |
| Other | 3.7 | 110.4 | 234.6 | 65.8 | 48.7 | 37.7 | 58.0 | 558.8 |
| <i>Total</i> | 35.1 | 567.1 | 844.3 | 554.4 | 703.0 | 267.7 | 394.3 | 3 365.9 |
| Southern Asia | | | | | | | | |
| India | 1.2 | 45.2 | 156.6 | 99.6 | 6.8 | 6.9 | 52.9 | 369.2 |
| Other | 5.2 | 23.8 | 70.9 | 95.6 | 24.0 | 2.0 | 13.4 | 234.8 |
| <i>Total</i> | 6.4 | 68.9 | 227.5 | 195.2 | 30.8 | 8.9 | 66.3 | 604.1 |
| The Americas | | | | | | | | |
| Canada | 14.2 | 51.7 | 184.9 | 278.8 | 38.5 | 55.9 | 54.1 | 678.1 |
| United States of America | 66.0 | 402.3 | 642.2 | 973.8 | 181.0 | 289.7 | 261.9 | 2 817.0 |
| Other | 7.8 | 24.2 | 140.5 | 108.9 | 15.7 | 8.5 | 12.1 | 317.8 |
| <i>Total</i> | 88.1 | 478.3 | 967.7 | 1 361.5 | 235.2 | 354.0 | 328.2 | 3 812.9 |
| Africa (excluding North Africa) | | | | | | | | |
| <i>Total</i> | 2.7 | 57.2 | 155.6 | 216.9 | 97.1 | 14.2 | 104.2 | 647.9 |
| Other and not stated | | | | | | | | |
| | 0.0 | 1.0 | 0.0 | 33.8 | 2.7 | 0.0 | 106.5 | 144.0 |
| Total | 428.4 | 2 749.0 | 7 599.8 | 11 196.5 | 2 550.3 | 1 115.6 | 2 886.1 | 28 525.6 |

| Country of intended stay | 1997 | | | | | | 1998 | | | | | |
|--------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep |
| | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '000 | '001 | '002 | '003 |
| ORIGINAL | | | | | | | | | | | | |
| Fiji | 6.4 | 6.5 | 8.9 | 6.8 | 4.6 | 7.2 | 9.7 | 7.8 | 10.7 | 9.1 | 7.9 | 9.3 |
| Hong Kong (SAR of China) | 10.6 | 11.9 | 18.2 | 12.2 | 14.2 | 12.9 | 12.6 | 9.9 | 11.3 | 8.9 | 10.8 | 9.9 |
| Indonesia | 31.8 | 25.8 | 23.6 | 20.7 | 21.7 | 27.6 | 24.5 | 23.8 | 25.9 | 33.3 | 34.5 | 39.1 |
| Italy | 4.4 | 2.6 | 2.8 | 1.6 | 1.7 | 4.6 | 6.3 | 8.5 | 7.2 | 6.6 | 7.1 | 9.4 |
| Malaysia | 5.9 | 7.9 | 10.5 | 9.7 | 8.6 | 8.1 | 8.4 | 8.3 | 9.5 | 9.2 | 9.0 | 10.4 |
| New Zealand | 33.1 | 31.8 | 51.3 | 36.3 | 39.6 | 36.1 | 44.4 | 30.1 | 28.0 | 38.0 | 36.8 | 44.7 |
| Singapore | 8.0 | 9.9 | 8.4 | 8.5 | 9.3 | 11.1 | 9.9 | 9.7 | 10.0 | 10.3 | 10.7 | 11.0 |
| Thailand | 7.5 | 9.0 | 9.8 | 6.9 | 8.5 | 9.8 | 11.1 | 9.6 | 11.8 | 12.2 | 11.7 | 14.6 |
| United Kingdom | 24.2 | 18.8 | 24.1 | 13.0 | 13.1 | 24.9 | 29.9 | 40.6 | 38.5 | 31.2 | 31.6 | 34.0 |
| United States of America | 29.6 | 25.7 | 35.9 | 26.5 | 19.3 | 27.2 | 24.3 | 31.2 | 29.4 | 22.9 | 22.3 | 34.8 |
| Other and not stated | 75.1 | 82.4 | 107.1 | 64.6 | 55.8 | 77.0 | 81.3 | 93.4 | 100.1 | 88.1 | 83.2 | 96.2 |
| Total | 236.6 | 232.3 | 300.7 | 207.3 | 196.9 | 246.6 | 262.5 | 272.8 | 282.3 | 271.1 | 265.6 | 313.5 |
| SEASONALLY ADJUSTED | | | | | | | | | | | | |
| Fiji | 6.2 | 7.2 | 6.7 | 7.5 | 7.9 | 7.8 | 10.8 | 9.2 | 9.3 | 8.3 | 7.1 | 7.8 |
| Hong Kong (SAR of China) | 12.4 | 10.8 | 12.2 | 13.7 | 13.9 | 12.7 | 13.7 | 12.6 | 10.3 | 11.2 | 12.1 | 9.0 |
| Indonesia | 28.0 | 27.4 | 24.2 | 23.7 | 29.3 | 29.0 | 28.1 | 31.7 | 22.8 | 28.2 | 30.8 | 30.3 |
| Italy | 5.6 | 5.0 | 3.3 | 4.0 | 4.1 | 4.8 | 6.0 | 5.7 | 4.7 | 4.9 | 6.2 | 6.3 |
| Malaysia | 6.2 | 8.2 | 7.3 | 9.8 | 10.8 | 9.0 | 9.8 | 10.3 | 8.6 | 8.6 | 10.5 | 8.3 |
| New Zealand | 35.6 | 34.8 | 34.9 | 35.4 | 38.7 | 31.9 | 44.4 | 39.0 | 35.3 | 45.5 | 42.1 | 38.1 |
| Singapore | 8.0 | 9.1 | 7.6 | 9.5 | 11.1 | 9.9 | 10.4 | 11.0 | 10.5 | 9.1 | 12.0 | 9.4 |
| Thailand | 6.9 | 8.2 | 8.4 | 7.6 | 9.5 | 10.1 | 9.7 | 11.3 | 13.0 | 11.5 | 14.5 | 12.3 |
| United Kingdom | 27.8 | 28.4 | 25.5 | 26.5 | 25.7 | 27.5 | 26.5 | 29.6 | 27.0 | 23.0 | 30.8 | 24.6 |
| United States of America | 30.2 | 30.1 | 30.8 | 29.7 | 27.5 | 28.5 | 26.7 | 28.6 | 25.5 | 23.3 | 23.4 | 25.4 |
| Other and not stated | 92.1 | 80.7 | 79.6 | 83.2 | 80.0 | 81.3 | 85.5 | 86.4 | 85.3 | 81.2 | 86.4 | 85.8 |
| Total | 259.0 | 249.8 | 240.4 | 250.5 | 258.5 | 252.5 | 271.6 | 275.5 | 252.2 | 254.8 | 276.1 | 257.3 |
| TREND | | | | | | | | | | | | |
| Fiji | 6.3 | 6.6 | 7.0 | 7.6 | 8.2 | 8.8 | 9.1 | 9.1 | 8.9 | 8.5 | 8.1 | 7.7 |
| Hong Kong (SAR of China) | 11.8 | 12.0 | 12.5 | 13.0 | 13.2 | 13.2 | 12.9 | 12.3 | 11.7 | 11.2 | 10.6 | 10.2 |
| Indonesia | 27.1 | 26.6 | 26.4 | 26.7 | 27.2 | 27.7 | 28.1 | 28.3 | 28.3 | 28.5 | 28.8 | 29.3 |
| Italy | 5.0 | 4.6 | 4.3 | 4.3 | 4.4 | 4.7 | 5.0 | 5.3 | 5.4 | 5.6 | 5.7 | 5.9 |
| Malaysia | 7.7 | 7.9 | 8.4 | 9.0 | 9.5 | 9.8 | 9.8 | 9.6 | 9.4 | 9.2 | 9.1 | 9.1 |
| New Zealand | 34.6 | 34.8 | 35.3 | 35.8 | 36.5 | 37.5 | 38.5 | 39.5 | 40.2 | 40.7 | 40.9 | 41.2 |
| Singapore | 9.1 | 8.9 | 9.0 | 9.4 | 9.8 | 10.3 | 10.5 | 10.5 | 10.5 | 10.4 | 10.3 | 10.3 |
| Thailand | 7.4 | 7.7 | 8.1 | 8.5 | 9.1 | 9.7 | 10.5 | 11.3 | 12.0 | 12.5 | 13.0 | 13.3 |
| United Kingdom | 27.4 | 27.0 | 26.8 | 26.7 | 26.7 | 26.8 | 27.1 | 27.2 | 27.1 | 26.9 | 26.7 | 26.4 |
| United States of America | 30.6 | 30.5 | 30.1 | 29.5 | 28.8 | 28.2 | 27.4 | 26.5 | 25.7 | 25.0 | 24.4 | 23.9 |
| Other and not stated | 83.8 | 83.5 | 82.7 | 82.0 | 81.9 | 82.5 | 83.5 | 84.3 | 84.7 | 84.9 | 85.2 | 85.3 |
| Total | 250.7 | 250.2 | 250.6 | 252.4 | 255.3 | 259.2 | 262.4 | 263.9 | 263.9 | 263.4 | 262.9 | 262.5 |

EXPLANATORY NOTES

INTRODUCTION

1 This publication brings together domestic tourism data from a number of sources, including previously unpublished data from the quarterly Survey of Tourist Accommodation (STA) and the Overseas Arrivals and Departures Collection (OAD).

TOURIST ACCOMMODATION

2 The series of tables and graphs in the tourist accommodation section of this publication contain statistics for Australia and each State and Territory. Statistics in this publication are the latest available for the September quarter 1998.

SCOPE AND COVERAGE

3 Tourist accommodation establishments included in the STA, and for which data appear in this publication, are hotels, motels and guest houses with facilities; and serviced apartments which are available to the general public for a minimum of one night.

4 Data collected and published relate to both long-term and short-term guests at hotels, motels and guest houses, but only short-term guests at serviced apartments. For hotels, motels and guest houses the amount of long-term residential activity is considered insignificant. This activity is included in the data presented.

5 As a result of the separate classification of serviced apartments from the March quarter 1998, there have been several changes to definitions of accommodation units. Some units which were previously classified as hotels, motels or holiday flats have been reclassified to serviced apartments. A small number of establishments previously classified as motels, have been reclassified as holiday flats, units or houses, and are no longer in scope of the quarterly STA.

6 From the March quarter 1998, only those in-scope establishments with 15 or more rooms or units are covered by the survey. Data for the 1997 calendar year have been recompiled on the new basis. Data for time periods prior to 1997 have been recompiled to only include accommodation establishments with 15 or more rooms, but have not been recompiled to reflect the inclusion of serviced apartments as a separate classification. This means that data for periods prior to the March quarter 1997 reflect the old classification and only include hotels, motels and guest houses. It should be noted that some serviced apartments may have been included in STA estimates prior to the March quarter 1997, as they may previously have been classified as hotels or motels, as outlined in paragraph 5 above.

7 As a result of the changes to the scope and classification of accommodation establishments there is a break in all time series between the December quarter 1996 and the March quarter 1997.

ESTIMATES AT CONSTANT
PRICES

8 Estimates of quarterly takings from accommodation contained in this publication are also expressed in terms of average 1989–90 prices (constant prices). These estimates are presented in original, seasonally adjusted and trend terms, for Australia and each State and Territory. (Note: monthly data at constant prices are not available.)

9 Takings from accommodation for each State and Territory have been deflated using the All Groups Consumer Price Index (CPI) for the relevant capital city. The CPI has been used as it is a measure of the general extent of price change (inflation) in the economy. (Note: the CPI is only produced for capital cities.) As an example, an increase of 10% in the New South Wales takings from accommodation at 1989–90 prices over a period would mean that New South Wales takings from accommodation increased 10% more than the Sydney CPI over that period, implying that takings from accommodation in New South Wales increased 10% more than inflation.

10 General information on price deflators and constant price estimates is contained in section 4 of *Australian National Accounts: Concepts, Sources and Methods, 1989* (ABS Cat. no. 5216.0).

INTERNATIONAL TOURISM

11 The series of tables and graphs in the international tourism section of this publication contain statistics on short-term visitors arriving in or departing from Australia, and departures of Australian residents for short-term trips abroad. Short-term movement relates to an intended length of stay of less than 12 months.

SOURCE OF THE STATISTICS

12 Persons arriving in, or departing from Australia, are required to complete prescribed questionnaires in the form of Incoming and Outgoing Passenger Cards. These cards provide information to the Department of Immigration and Multicultural Affairs (DIMA) for administrative purposes and serve as the source of statistics of overseas arrivals and departures. In accordance with the *Census and Statistics Act 1905*, information relating to individuals, individual flights or ships and individual carriers, which is contained in these cards or other documents, is treated as confidential by the Australian Bureau of Statistics.

13 Implementation of the *Migration Reform Act 1992* by DIMA required that a health and character check be incorporated with the Incoming Passenger Card. The redesign of both passenger cards followed and new passenger cards were officially introduced on 1 September 1994. The main statistical change relating to data in this publication affects the purpose of journey classification and constitutes a break in time series for this data item.

| | |
|--|--|
| SOURCE OF THE STATISTICS <i>continued</i> | 14 From July 1998 there have been changes to passenger cards completed by travellers entering and leaving Australia, as well as to international passenger procedures and DIMA computer systems. Please refer to the May issue of <i>Overseas Arrivals and Departures, Australia</i> (ABS Cat. no. 3401.0). |
| SCOPE | 15 The statistics in this publication relate to the number of movements of travellers rather than the number of travellers (i.e. the multiple movements of individual persons during a given reference period are each counted separately). The statistics exclude the movements of operational air and ships' crew, of transit passengers who pass through Australia but are not cleared for entry, and of passengers on pleasure cruises commencing and finishing in Australia aboard ships not then engaged on regular voyages. |
| ESTIMATION METHOD | 16 Overseas arrival and departure statistics are derived from a combination of full enumeration and sampling. All movements with a duration of stay of less than one year are sampled. Statistics relating to these movements are therefore estimates, which may differ from statistics which would have been obtained if details of all these movements had been processed. |
| CORRECTIONS AND IMPUTATIONS | 17 Imprecision due to sampling errors should not be confused with errors arising from imperfections in reporting, which may occur in any data collection, whether sampled or not. Every effort is made to minimise such errors, by careful design of the passenger cards and through checks on the information once it is received. During the edit process some items are corrected where they conflict with other known information. Missing replies to certain items such as age are also imputed by reference to other related items. 18 Errors of this kind differ from discrepancies arising from the fact that certain information reflects the travellers' intentions, at the time the passenger cards were completed. These intentions are, of course, subject to change. Particularly affected is the distinction between permanent and temporary movement and in the latter case, length of intended stay, country in which most time will be spent, and purpose of journey. |
| SEASONAL ADJUSTMENTS | 19 Seasonally adjusted and trend estimates are shown in various graphs and tables throughout this publication. In these series, account has been taken of normal seasonal factors, 'trading day' effects (arising from the varying number of Sundays, Mondays, Tuesdays etc. in the month) and the effect of movement in the date of Easter which may, in successive years, affect figures for different months. Details of the methods used in seasonally adjusting the series from the STA and OAD collections are available on request. |

SEASONAL ADJUSTMENTS

continued

20 Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effect of other influences on the series may be more clearly recognised. Seasonal adjustment procedures do not aim to remove the irregular or non-seasonal influences which may be present in any particular month. Irregular influences that are highly volatile can make it difficult to interpret the movement of the series even after adjustment for seasonal variation, and cannot be assumed to indicate changes in the trend.

TREND ESTIMATES

21 Smoothing seasonally adjusted series reduces the impact of the irregular component of the seasonally adjusted series and creates the trend estimates. The trend estimates are derived by applying a 13-term weighted moving average to the monthly and a 7-term Henderson moving average to the quarterly seasonally adjusted series. The 7- and 13-term Henderson averages (like all Henderson averages) are symmetric but, as the end of a time series is approached, asymmetric forms of the average are applied. Unlike the weights of the standard 7-term Henderson moving average, the weights employed with the quarterly data have been tailored to suit the particular characteristics of individual series.

22 While these techniques enable smoothed data for the latest period to be produced, it does result in revisions to the smoothed series, principally of recent months, as additional observations become available. There may also be revisions as a result of the re-estimation of the seasonal factors. For further information refer to, *A Guide to Interpreting Time Series—Monitoring Trends, an Overview, 1993* (ABS Cat. no. 1348.0), or contact the Assistant Director, Time Series Analysis on Canberra 02 6252 6345.

RELATED PUBLICATIONS

23 Comprehensive definitions and explanations, and detailed data are contained in the publications below, which can be obtained from ABS Bookshops or by mail order:

Directory of Tourism Statistics, 1997 (ABS Cat. no. 1130.0)—irregular

Overseas Arrivals and Departures, Australia (ABS Cat. no. 3401.0)—
issued monthly

Migration, Australia (ABS Cat. no. 3412.0)—issued annually

Consumer Price Index (ABS Cat. no. 6401.0)—issued quarterly

Tourist Accommodation, Australia (ABS Cat. no. 8635.0)—issued
quarterly

Tourist accommodation small area data for each State and the Northern Territory—issued quarterly

RELATED PUBLICATIONS

continued

24 Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (ABS Cat. no. 1101.0). The ABS also issues on Tuesdays and Fridays, a *Release Advice* (ABS Cat. no. 1105.0) which lists publications to be released in the next few days. Both are available from any ABS office or the ABS website.

25 Related statistics are also published by the Bureau of Tourism Research, The Department of Immigration and Multicultural Affairs and the Department of Transport and Regional Services.

ADDITIONAL STATISTICS AVAILABLE

26 As well as the statistics included in this and related publications, the ABS can make available information which is not published. Generally a charge is made for providing unpublished information.

ROUNDING

27 Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

SYMBOLS AND OTHER USAGES

| | |
|------|---|
| ABS | Australian Bureau of Statistics |
| CPI | Consumer Price Index |
| DIMA | Department of Immigration and Multicultural Affairs |
| IGP | Industry Gross Product |
| n.a. | not available |
| n.p. | not published |
| NZ | New Zealand |
| OAD | Overseas Arrivals and Departures Collection |
| OPBT | Operating profit before tax |
| STA | Survey of Tourist Accommodation |
| UK | United Kingdom |
| USA | United States of America |
| — | nil or rounded to zero |
| . . | not applicable |

GLOSSARY

| | |
|---|---|
| Average length of stay | Average length of stay is expressed in numbers of days and calculated: <ul style="list-style-type: none">■ for hotels, motels and guest houses, by dividing guest nights by guest arrivals; and■ for serviced apartments, by dividing units nights occupied by unit lettings. |
| Average nightly guests per occupied room | Guest nights divided by room nights occupied. |
| Average nightly rooms occupied per establishment | The average number of rooms per establishment multiplied by the occupancy rate for the survey period. |
| Average takings per establishment | The takings from accommodation for the survey period divided by the number of establishments at the end of the survey period. |
| Average takings per guest night | The takings from accommodation divided by the total number of guest nights for the survey period. |
| Average takings per room night available | The takings from accommodation divided by the total room nights available for the survey period. |
| Average takings per room night occupied | The takings from accommodation divided by the total number of room nights occupied for the survey period. |
| Capacity | Capacity in terms of Guest rooms/units or bed spaces is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included. |
| Country of intended stay | For Australian residents travelling abroad for short-term trips, this relates to the country in which they intend to spend the most time. |
| Country of residence | Country of residence refers to the country in which short-term visitors regard themselves as living or as last having lived. The classification of countries in this publication is based on the Standard Australian Classification of Countries. For more detailed information, refer to the Australian Bureau of Statistics publication <i>Standard Australian Classification of Countries (SACC), 1998</i> (ABS Cat. no. 1269.0). |
| Establishments | All hotels, motels, guest houses and serviced apartments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons. |
| Guest nights | The total number of paying guests counted on each night they stayed at the accommodation establishment. |

| | |
|--------------------------------|--|
| Guest rooms | The maximum number of rooms available at each establishment during the survey period for accommodating short-term paying guests. Units and apartments within serviced apartments are treated as rooms in these survey results. |
| Median length of stay | Defined as the length of stay which divides the relevant population into two equal parts, one half of the cases falling below the median and the other half exceeding it. |
| Occupancy rate | Occupancy expressed as a percentage of total capacity available during the survey period, e.g. for the period. $\text{Room occupancy rate (\%)} = \frac{\text{Room nights occupied} \times 100}{(\text{Guest rooms}) \times (\text{no. of days in the period})}$ |
| Person days | Defined as the number of short-term visitor arrivals or short-term resident departures multiplied by the intended length of stay for each visitor or resident. |
| Purpose of journey | From September quarter 1994, all statistics relating to purpose of journey are published using the following categories: Convention/conference, Business, Visiting friends/relatives, Holiday, Employment, Education and Other. In tabulations of data collected before September 1994, the 'Other' category includes 'In transit', and the 'Holiday' category includes 'Student vacation' and 'Accompanying business visitor'. |
| Room nights available | The total of guest rooms/units available multiplied by the number of days for which each was available during the survey period. |
| Room nights occupied | The total number of nights each guest room/unit was occupied by a paying guest during the survey period. |
| Rooms per establishment | The average number of rooms/units per establishment. |
| Short-term movement | Movements of travellers whose intended or actual length of stay is less than 12 months are classified as short-term. The tables for visitor arrivals and resident departures in this publication relate to short-term movements only. |
| Star grading | The grading of hotels and motels with facilities and serviced apartments is based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication <i>Accommodation Australia</i> , or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as a two star). |

Takings from accommodation

Gross revenue from the provision of accommodation, including bed taxes. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month.

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