

Australian Bureau of Statistics

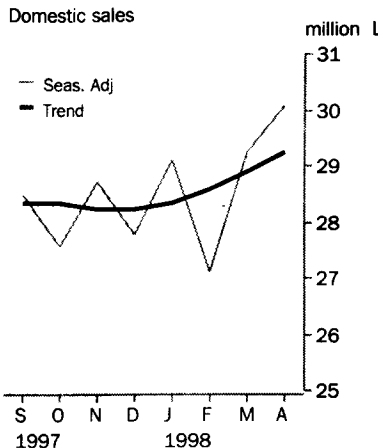
SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

EMBARGO: 11:30AM (CANBERRA TIME) WED 3 JUNE 1998



APRIL KEY FIGURES

Australian produced wine



TREND ESTIMATES

| | Apr 98 '000 L | % change Mar 98 to Apr 98 | % change Apr 97 to Apr 98 |
|-------------------------------|------------------|---------------------------------|---------------------------------|
| Australian produced wine | | | |
| Domestic wine sales | 29 234 | 1.2 | 4.4 |
| White table wine sales | 16 459 | 1.0 | 8.5 |
| Red and rosé table wine sales | 7 563 | 1.2 | 0.2 |

SEASONALLY ADJUSTED

| | Apr 98 '000 L | % change Mar 98 to Apr 98 | % change Apr 97 to Apr 98 |
|-------------------------------|------------------|---------------------------------|---------------------------------|
| Australian produced wine | | | |
| Domestic wine sales | 30 082 | 2.8 | 9.4 |
| White table wine sales | 17 142 | 6.2 | 17.8 |
| Red and rosé table wine sales | 7 826 | 6.3 | 7.3 |

APRIL KEY POINTS

TREND ESTIMATES

- The trend estimate for total domestic sales of Australian produced wine rose by 1.2% in April. It is 4.4% higher than April 1997.
- The trend for white table wine in April increased by 1.0% on March and 8.5% on April 1997.
- The trend for red/rosé table wine increased by 1.2% in April. It is 0.2% higher than April 1997.

SEASONALLY ADJUSTED ESTIMATES

- The seasonally adjusted estimate for total domestic sales of Australian produced wine for April was 30.1 million litres, up 9.4% on April 1997.
- The seasonally adjusted estimate for white table wine increased by 6.2% in April, and is 17.8% higher than April 1997.
- The seasonally adjusted estimate for red/rosé table wine rose by 6.3% on March and 7.3% from April 1997.

ORIGINAL ESTIMATES

- In original terms, 28.6 million litres of Australian produced wine was sold domestically by winemakers during April. This is an increase of 5.0% on March 1998 and 14.6% on April 1997.

INQUIRIES

- For further information about these and related statistics, contact Peter Carmalt on 08 8237 7632, or any ABS Office.

EXPLANATORY NOTES

RELATED PUBLICATIONS

11 Another ABS publication which may be of interest is the *Australian Wine and Grape Industry* (1329.0). This is a statistical compendium of Australia's wine and grape industries containing information on: area of vines and production of grapes by region; wine production and grapes crushed by region; structure of the wine manufacturing industries; stocks of wine held by winemakers at 30 June; domestic wine sales; exports and imports of wine; price indexes of grapes and wine; consumption of wine and world comparisons.

12 Current publications produced by the ABS are listed in the *Catalogue of Publications and Products Australia* (1101.0). The ABS also issues, on Tuesdays and Fridays, a *Release Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Release Advice are available from any ABS office.

ROUNDING

13 Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

SYMBOLS AND OTHER USAGES

- nil or rounded to zero
- L litres
- L al litres of alcohol
- n.a. not available
- n.p. not available for separate publication (but included in totals where applicable)
- r figure or series revised since previous issue

DOMESTIC AUSTRALIAN TABLE WINE SALES: Trend

TABLE WINE, GLASS CONTAINER < 1 LITRE

Trend estimates for both white and red/rosé table wine bottles have continued to record growth over recent years, with white up 14.3% and red/rosé up 48.6% since April 1995.

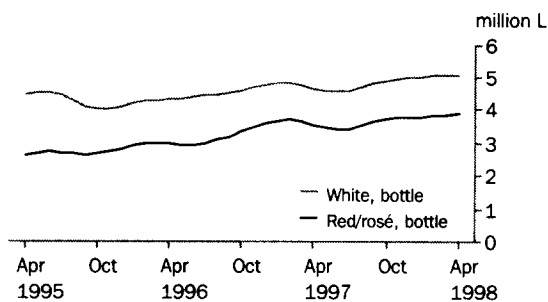
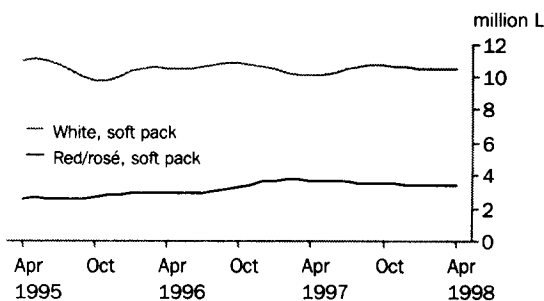


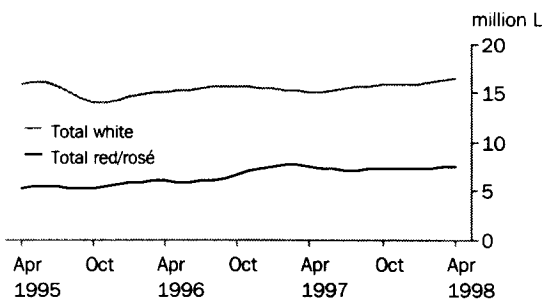
TABLE WINE, SOFT PACK CONTAINERS

The trend estimates for white table wine in softpacks have been relatively stable over the past few years. Trend estimates for red/rosé are also flattening out.



TOTAL WHITE AND RED/ROSÉ TABLE WINE

The trend estimates for the domestic sales of total white table wine reflect an increase over the past year, while the trend estimates for total red rose table wine have remained stable.



EXPORTS OF AUSTRALIAN WINE BY REGION(a)

| Period | Oceania & Antarctica | Europe & the Former USSR | Middle East & North Africa | Southeast Asia | Northeast Asia | Northern America | Other(b) | Total all regions |
|----------------|----------------------|--------------------------|----------------------------|----------------|----------------|------------------|----------|-------------------|
| | '000 L | '000 L | '000 L | '000 L | '000 L | '000 L | '000 L | '000 L |
| 1994-95 | 17 144 | 69 782 | 1 014 | 2 197 | 4 307 | 18 786 | 434 | 113 663 |
| 1995-96 | 14 659 | 83 835 | 946 | 3 525 | 4 450 | 21 999 | 257 | 129 671 |
| 1996-97 | 17 917 | 95 491 | 974 | 3 698 | 7 070 | 28 906 | 338 | 154 395 |
| 1996-97 | | | | | | | | |
| February | 691 | 6 966 | 137 | 289 | 542 | 2 377 | 28 | 11 030 |
| March | 1 614 | 7 773 | 46 | 241 | 643 | 2 328 | 22 | 12 668 |
| April | 1 436 | 7 728 | 99 | 228 | 490 | 2 430 | 12 | 12 425 |
| May | 1 062 | 8 425 | 139 | 302 | 1 029 | 2 789 | 38 | 13 784 |
| June | 1 714 | 6 663 | 89 | 274 | 722 | 2 860 | 47 | 12 370 |
| 1997-98 | | | | | | | | |
| July | 1 770 | 9 439 | 71 | 148 | 524 | 2 765 | 73 | 14 790 |
| August | 2 342 | 9 510 | 58 | 264 | 701 | 3 939 | 6 | 16 820 |
| September | 2 323 | 14 401 | 39 | 302 | 696 | 4 021 | 76 | 21 859 |
| October | 3 611 | 13 580 | 115 | 271 | 606 | 3 252 | 59 | 21 493 |
| November | 2 259 | 6 858 | 125 | 447 | 786 | 2 371 | 41 | 12 887 |
| December | 1 605 | 6 446 | 66 | 217 | 674 | 2 959 | 27 | 11 996 |
| January | 1 077 | 5 624 | 148 | 124 | 556 | 1 996 | 18 | 9 543 |
| February | 1 526 | 7 947 | 95 | 200 | 904 | 4 673 | 29 | 15 373 |
| March | 2 779 | 9 752 | 87 | 209 | 1 000 | 4 166 | 32 | 18 026 |
| April | 1 330 | 9 833 | 92 | 169 | 900 | 2 514 | 27 | 14 866 |

(a) Exports may include sales made by exporters other than winemakers.

(b) Includes ships' stores.

DOMESTIC SALES OF TOTAL AUSTRALIAN WINE & TABLE WINE BY CONTAINER TYPE

| Period | TABLE-WHITE WINE..... | | | | TABLE-RED AND ROSÉ WINE..... | | | | |
|---------------------|-----------------------|---------------------------------------|---------------------------|----------------------------------|------------------------------|---------------------------------------|---------------------------|----------------------------------|-----------------|
| | Total wine '000 L | Glass 1 litre & under '000 L | Soft pack(a) '000 L | Other containers(b) '000 L | Total '000 L | Glass 1 litre & under '000 L | Soft pack(a) '000 L | Other containers(b) '000 L | Total '000 L |
| ORIGINAL | | | | | | | | | |
| 1994-95 | 313 357 | 51 857 | 129 323 | 4 980 | 186 162 | 30 583 | 33 547 | 1 295 | 65 425 |
| 1995-96 | 309 462 | 50 586 | 124 355 | 3 767 | 178 710 | 33 707 | 34 020 | 836 | 68 564 |
| 1996-97 | 333 590 | 55 212 | 126 493 | 3 327 | 185 031 | 41 144 | 41 574 | 1 017 | 83 735 |
| 1996-97 | | | | | | | | | |
| February | 24 892 | 4 889 | 9 813 | 200 | 14 902 | 3 198 | 2 880 | 83 | 6 162 |
| March | 26 924 | 4 725 | 11 056 | 189 | 15 970 | 3 436 | 3 204 | 88 | 6 728 |
| April | 24 986 | 4 302 | 9 025 | 143 | 13 470 | 3 422 | 3 392 | 115 | 6 927 |
| May | 28 069 | 4 237 | 10 555 | 207 | 15 000 | 3 755 | 4 066 | 102 | 7 923 |
| June | 26 004 | 3 518 | 10 288 | 149 | 13 956 | 3 329 | 4 266 | 93 | 7 687 |
| 1997-98 | | | | | | | | | |
| July | 32 097 | 4 975 | 11 058 | 310 | 16 343 | 4 971 | 4 919 | 133 | 10 022 |
| August | 28 553 | 4 779 | 10 462 | 270 | 15 511 | 4 124 | 4 198 | 102 | 8 424 |
| September | 28 043 | 4 588 | 10 235 | 239 | 15 064 | 3 667 | 3 944 | 62 | 7 674 |
| October | 29 086 | 5 387 | 10 107 | 395 | 15 888 | 3 831 | 3 537 | 73 | 7 441 |
| November | 34 559 | 5 911 | 12 576 | 465 | 18 953 | 4 098 | 3 807 | 66 | 7 970 |
| December | 34 917 | 6 521 | 12 638 | 478 | 19 638 | 3 668 | 3 156 | 92 | 6 916 |
| January | 18 719 | 3 652 | 7 495 | 444 | 11 591 | 2 001 | 1 910 | 42 | 3 955 |
| February | 22 942 | 4 388 | 9 529 | 525 | 14 442 | 2 758 | 2 414 | 44 | 5 217 |
| March | 27 282 | 5 041 | 10 741 | 681 | 16 461 | 3 681 | 2 937 | 54 | 6 673 |
| April | 28 634 | 5 120 | 10 558 | 418 | 16 096 | 4 211 | 3 494 | 59 | 7 764 |
| SEASONALLY ADJUSTED | | | | | | | | | |
| 1996-97 | | | | | | | | | |
| February | 29 415 | 5 152 | 10 396 | n.a. | 15 648 | 4 381 | 4 066 | n.a. | 8 422 |
| March | 28 868 | 4 709 | 10 629 | n.a. | 15 930 | 3 552 | 3 578 | n.a. | 7 478 |
| April | 27 508 | 4 447 | 9 735 | n.a. | 14 546 | 3 492 | 3 788 | n.a. | 7 296 |
| May | 27 633 | 4 743 | 10 244 | n.a. | 15 011 | 3 610 | 3 668 | n.a. | 7 635 |
| June | 26 621 | 4 015 | 9 999 | n.a. | 14 804 | 2 988 | 3 771 | n.a. | 6 977 |
| 1997-98 | | | | | | | | | |
| July | 28 583 | 4 842 | 9 999 | n.a. | 15 707 | 3 452 | 3 382 | n.a. | 6 985 |
| August | 29 024 | 4 834 | 12 014 | n.a. | 16 385 | 3 597 | 3 652 | n.a. | 7 322 |
| September | 28 473 | 4 920 | 10 521 | n.a. | 15 527 | 3 829 | 3 844 | n.a. | 7 498 |
| October | 27 551 | 5 045 | 10 326 | n.a. | 15 533 | 3 851 | 3 551 | n.a. | 7 416 |
| November | 28 735 | 4 696 | 10 899 | n.a. | 16 013 | 3 844 | 3 341 | n.a. | 7 366 |
| December | 27 772 | 4 750 | 10 115 | n.a. | 15 679 | 3 647 | 3 242 | n.a. | 6 583 |
| January | 29 121 | 5 797 | 11 368 | n.a. | 16 678 | 3 871 | 3 866 | n.a. | 8 012 |
| February | 27 116 | 4 632 | 10 158 | n.a. | 15 206 | 3 773 | 3 380 | n.a. | 7 122 |
| March | 29 255 | 5 008 | 10 142 | n.a. | 16 148 | 3 860 | 3 318 | n.a. | 7 364 |
| April | 30 082 | 5 171 | 10 872 | n.a. | 17 142 | 4 009 | 3 587 | n.a. | 7 826 |
| TREND ESTIMATES | | | | | | | | | |
| 1996-97 | | | | | | | | | |
| February | 28 310 | 4 824 | 10 335 | n.a. | 15 329 | 3 725 | 3 766 | n.a. | 7 728 |
| March | 28 161 | 4 752 | 10 187 | n.a. | 15 222 | 3 677 | 3 764 | n.a. | 7 691 |
| April | 28 009 | 4 641 | 10 140 | n.a. | 15 174 | 3 574 | 3 733 | n.a. | 7 547 |
| May | 27 911 | 4 565 | 10 200 | n.a. | 15 198 | 3 468 | 3 700 | n.a. | 7 377 |
| June | 27 886 | 4 566 | 10 344 | n.a. | 15 290 | 3 418 | 3 676 | n.a. | 7 262 |
| 1997-98 | | | | | | | | | |
| July | 27 960 | 4 618 | 10 495 | n.a. | 15 428 | 3 450 | 3 641 | n.a. | 7 209 |
| August | 28 162 | 4 724 | 10 651 | n.a. | 15 624 | 3 556 | 3 612 | n.a. | 7 233 |
| September | 28 323 | 4 837 | 10 755 | n.a. | 15 789 | 3 679 | 3 584 | n.a. | 7 273 |
| October | 28 325 | 4 923 | 10 763 | n.a. | 15 853 | 3 763 | 3 546 | n.a. | 7 287 |
| November | 28 240 | 4 977 | 10 689 | n.a. | 15 848 | 3 805 | 3 512 | n.a. | 7 295 |
| December | 28 212 | 5 004 | 10 599 | n.a. | 15 869 | 3 809 | 3 485 | n.a. | 7 303 |
| January | 28 343 | 5 030 | 10 541 | n.a. | 15 964 | 3 813 | 3 466 | n.a. | 7 331 |
| February | 28 593 | 5 057 | 10 527 | n.a. | 16 113 | 3 835 | 3 463 | n.a. | 7 395 |
| March | 28 899 | 5 077 | 10 539 | n.a. | 16 291 | 3 866 | 3 467 | n.a. | 7 474 |
| April | 29 234 | 5 091 | 10 539 | n.a. | 16 459 | 3 902 | 3 488 | n.a. | 7 563 |

(a) Soft pack containers include all collapsible packs, plastic or otherwise.

(b) Other containers include tankers, cans and rigid containers (plastic, steel, wood and glass over 1 litre).

IMPORTS CLEARED & EXPORTS OF AUSTRALIAN PRODUCED WINE & BRANDY

| Period | WINE TYPE..... | | | | TOTAL WINE | | BRANDY..... | |
|--------|----------------|-----------|-----------|--------|------------------|--------|-------------|--------|
| | Table | Fortified | Sparkling | Other | Quantity | Value | Quantity | Value |
| | '000 L | '000 L | '000 L | '000 L | '000 L | \$'000 | '000 L a/ | \$'000 |

IMPORTS(a)(b)

| | | | | | | | | |
|----------------|---------|-----|-------|-------|---------|----------|-----|-------|
| 1994-95 | 9 398 | 272 | 3 065 | 1 322 | 14 057 | 61 057 | 590 | 7 266 |
| 1995-96 | 16 649 | 105 | 2 673 | 830 | 20 256 | 60 478 | 583 | 7 462 |
| 1996-97 | 10 105 | 105 | 2 387 | 993 | 13 589 | 66 503 | 628 | 7 889 |
| 1996-97 | | | | | | | | |
| February | 605 | 7 | 156 | 6 | 775 | 4 092 | 42 | 516 |
| March | 612 | 5 | 173 | 129 | 919 | 4 347 | 35 | 411 |
| April | 820 | 2 | 121 | 90 | 1 032 | 5 253 | 45 | 571 |
| May | 744 | 4 | 132 | 47 | 927 | 4 513 | 46 | 547 |
| June | 583 | 3 | 124 | 34 | 745 | 3 910 | 46 | 495 |
| 1997-98 | | | | | | | | |
| July | 1 359 | 6 | 412 | 61 | 1 838 | 7 972 | 61 | 685 |
| August | 1 617 | 21 | 219 | 72 | 1 928 | 5 932 | 57 | 638 |
| September | 2 161 | 18 | 186 | 192 | 2 557 | 7 921 | 54 | 653 |
| October | 2 562 | 7 | r 580 | r 135 | r 3 284 | r 12 610 | 56 | 649 |
| November | 1 983 | 19 | 370 | 135 | 2 507 | 10 961 | 70 | 903 |
| December | r 2 515 | 19 | 282 | 86 | r 2 903 | r 11 174 | 90 | 1 232 |
| January | r 1 005 | 4 | 197 | 88 | r 1 294 | r 5 486 | 31 | 442 |
| February | 1 742 | 9 | 218 | 40 | 2 010 | 6 032 | 40 | 431 |
| March | 1 324 | 7 | 100 | 73 | 1 504 | 5 465 | 44 | 468 |
| April | 1 026 | 3 | 57 | 24 | 1 111 | 3 936 | 46 | 562 |

EXPORTS(c)

| | | | | | | | | |
|----------------|----------|-------|-------|------|----------|----------|----|-----|
| 1994-95 | 105 542 | 2 475 | 5 110 | 537 | 113 663 | 385 706 | 36 | 812 |
| 1995-96 | 121 037 | 2 506 | 5 489 | 639 | 129 671 | 471 576 | 24 | 732 |
| 1996-97 | 144 894 | 2 490 | 6 046 | 966 | 154 395 | 603 372 | 17 | 526 |
| 1996-97 | | | | | | | | |
| February | 10 458 | 78 | 452 | 42 | 11 030 | 44 707 | — | 17 |
| March | 12 036 | 214 | 288 | 130 | 12 668 | 49 496 | 2 | 80 |
| April | 11 801 | 166 | 414 | 45 | 12 425 | 51 728 | — | 5 |
| May | 12 986 | 217 | 492 | 89 | 13 784 | 56 956 | 1 | 20 |
| June | 11 861 | 184 | 213 | 112 | 12 370 | 52 182 | 1 | 27 |
| 1997-98 | | | | | | | | |
| July | 14 155 | 99 | 482 | 54 | 14 790 | 63 435 | 1 | 38 |
| August | 15 968 | 239 | 540 | 73 | 16 820 | 69 176 | 2 | 20 |
| September | 20 635 | 304 | 785 | 134 | 21 859 | 91 214 | 4 | 102 |
| October | 19 849 | 415 | 1 099 | 131 | 21 493 | 92 166 | 2 | 14 |
| November | 12 198 | 207 | 422 | 60 | 12 887 | 58 073 | 3 | 50 |
| December | 11 447 | 169 | 336 | r 43 | r 11 996 | r 56 540 | 4 | 33 |
| January | r 9 177 | 191 | 159 | 15 | r 9 543 | r 44 260 | 2 | 21 |
| February | 14 571 | 200 | 559 | 43 | 15 373 | r 73 695 | 5 | 25 |
| March | r 17 385 | 111 | r 450 | r 79 | r 18 026 | r 80 723 | 2 | 12 |
| April | 14 083 | 190 | 566 | 27 | 14 866 | 71 635 | — | 1 |

r figure or series revised since previous issue

(a) Due to change in the Customs Tariff codes implemented in July 1996, the wine type categories are not necessarily comparable with earlier data.

(c) Exports may include sales made by exporters other than wine makers.

(b) Imports cleared for home consumption, see Explanatory Note 4.

IMPORTS CLEARED & EXPORTS OF AUSTRALIAN PRODUCED WINE & BRANDY

| Period | WINE TYPE..... | | | | TOTAL WINE | | BRANDY..... | |
|----------------|----------------|-----------|-----------|--------|------------------|----------|-------------|--------|
| | Table | Fortified | Sparkling | Other | Quantity | Value | Quantity | Value |
| | '000 L | '000 L | '000 L | '000 L | '000 L | \$'000 | '000 L a/ | \$'000 |
| IMPORTS(a)(b) | | | | | | | | |
| 1994-95 | 9 398 | 272 | 3 065 | 1 322 | 14 057 | 61 057 | 590 | 7 266 |
| 1995-96 | 16 649 | 105 | 2 673 | 830 | 20 256 | 60 478 | 583 | 7 462 |
| 1996-97 | 10 105 | 105 | 2 387 | 993 | 13 589 | 66 503 | 628 | 7 889 |
| 1996-97 | | | | | | | | |
| February | 605 | 7 | 156 | 6 | 775 | 4 092 | 42 | 516 |
| March | 612 | 5 | 173 | 129 | 919 | 4 347 | 35 | 411 |
| April | 820 | 2 | 121 | 90 | 1 032 | 5 253 | 45 | 571 |
| May | 744 | 4 | 132 | 47 | 927 | 4 513 | 46 | 547 |
| June | 583 | 3 | 124 | 34 | 745 | 3 910 | 46 | 495 |
| 1997-98 | | | | | | | | |
| July | 1 359 | 6 | 412 | 61 | 1 838 | 7 972 | 61 | 685 |
| August | 1 617 | 21 | 219 | 72 | 1 928 | 5 932 | 57 | 638 |
| September | 2 161 | 18 | 186 | 192 | 2 557 | 7 921 | 54 | 653 |
| October | 2 562 | 7 | r 580 | r 135 | r 3 284 | r 12 610 | 56 | 649 |
| November | 1 983 | 19 | 370 | 135 | 2 507 | 10 961 | 70 | 903 |
| December | r 2 515 | 19 | 282 | 86 | r 2 903 | r 11 174 | 90 | 1 232 |
| January | r 1 005 | 4 | 197 | 88 | r 1 294 | r 5 486 | 31 | 442 |
| February | 1 742 | 9 | 218 | 40 | 2 010 | 6 032 | 40 | 431 |
| March | 1 324 | 7 | 100 | 73 | 1 504 | 5 465 | 44 | 468 |
| April | 1 026 | 3 | 57 | 24 | 1 111 | 3 936 | 46 | 562 |
| EXPORTS(c) | | | | | | | | |
| 1994-95 | 105 542 | 2 475 | 5 110 | 537 | 113 663 | 385 706 | 36 | 812 |
| 1995-96 | 121 037 | 2 506 | 5 489 | 639 | 129 671 | 471 576 | 24 | 732 |
| 1996-97 | 144 894 | 2 490 | 6 046 | 966 | 154 395 | 603 372 | 17 | 526 |
| 1996-97 | | | | | | | | |
| February | 10 458 | 78 | 452 | 42 | 11 030 | 44 707 | — | 17 |
| March | 12 036 | 214 | 288 | 130 | 12 668 | 49 496 | 2 | 80 |
| April | 11 801 | 166 | 414 | 45 | 12 425 | 51 728 | — | 5 |
| May | 12 986 | 217 | 492 | 89 | 13 784 | 56 956 | 1 | 20 |
| June | 11 861 | 184 | 213 | 112 | 12 370 | 52 182 | 1 | 27 |
| 1997-98 | | | | | | | | |
| July | 14 155 | 99 | 482 | 54 | 14 790 | 63 435 | 1 | 38 |
| August | 15 968 | 239 | 540 | 73 | 16 820 | 69 176 | 2 | 20 |
| September | 20 635 | 304 | 785 | 134 | 21 859 | 91 214 | 4 | 102 |
| October | 19 849 | 415 | 1 099 | 131 | 21 493 | 92 166 | 2 | 14 |
| November | 12 198 | 207 | 422 | 60 | 12 887 | 58 073 | 3 | 50 |
| December | 11 447 | 169 | 336 | r 43 | r 11 996 | r 56 540 | 4 | 33 |
| January | r 9 177 | 191 | 159 | 15 | r 9 543 | r 44 260 | 2 | 21 |
| February | 14 571 | 200 | 559 | 43 | 15 373 | r 73 695 | 5 | 25 |
| March | r 17 385 | 111 | r 450 | r 79 | r 18 026 | r 80 723 | 2 | 12 |
| April | 14 083 | 190 | 566 | 27 | 14 866 | 71 635 | — | 1 |

r figure or series revised since previous issue

(a) Due to change in the Customs Tariff codes implemented in July 1996, the wine type categories are not necessarily comparable with earlier data.

(b) Imports cleared for home consumption, see Explanatory Note 4.

(c) Exports may include sales made by exporters other than wine makers.

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DOMESTIC SALES OF TOTAL AUSTRALIAN WINE & TABLE WINE BY CONTAINER TYPE

.....

| Period | TABLE-WHITE WINE..... | | | | TABLE-RED AND ROSÉ WINE..... | | | | |
|---------------------|-----------------------|---------------------------------------|---------------------------|----------------------------------|------------------------------|---------------------------------------|---------------------------|----------------------------------|-----------------|
| | Total wine '000 L | Glass 1 litre & under '000 L | Soft pack(a) '000 L | Other containers(b) '000 L | Total '000 L | Glass 1 litre & under '000 L | Soft pack(a) '000 L | Other containers(b) '000 L | Total '000 L |
| ORIGINAL | | | | | | | | | |
| 1994-95 | 313 357 | 51 857 | 129 323 | 4 980 | 186 162 | 30 583 | 33 547 | 1 295 | 65 425 |
| 1995-96 | 309 462 | 50 586 | 124 355 | 3 767 | 178 710 | 33 707 | 34 020 | 836 | 68 564 |
| 1996-97 | 333 590 | 55 212 | 126 493 | 3 327 | 185 031 | 41 144 | 41 574 | 1 017 | 83 735 |
| 1996-97 | | | | | | | | | |
| February | 24 892 | 4 889 | 9 813 | 200 | 14 902 | 3 198 | 2 880 | 83 | 6 162 |
| March | 26 924 | 4 725 | 11 056 | 189 | 15 970 | 3 436 | 3 204 | 88 | 6 728 |
| April | 24 986 | 4 302 | 9 025 | 143 | 13 470 | 3 422 | 3 392 | 115 | 6 927 |
| May | 28 069 | 4 237 | 10 555 | 207 | 15 000 | 3 755 | 4 066 | 102 | 7 923 |
| June | 26 004 | 3 518 | 10 288 | 149 | 13 956 | 3 329 | 4 266 | 93 | 7 687 |
| 1997-98 | | | | | | | | | |
| July | 32 097 | 4 975 | 11 058 | 310 | 16 343 | 4 971 | 4 919 | 133 | 10 022 |
| August | 28 553 | 4 779 | 10 462 | 270 | 15 511 | 4 124 | 4 198 | 102 | 8 424 |
| September | 28 043 | 4 588 | 10 235 | 239 | 15 064 | 3 667 | 3 944 | 62 | 7 674 |
| October | 29 086 | 5 387 | 10 107 | 395 | 15 888 | 3 831 | 3 537 | 73 | 7 441 |
| November | 34 559 | 5 911 | 12 576 | 465 | 18 953 | 4 098 | 3 807 | 66 | 7 970 |
| December | 34 917 | 6 521 | 12 638 | 478 | 19 638 | 3 668 | 3 156 | 92 | 6 916 |
| January | 18 719 | 3 652 | 7 495 | 444 | 11 591 | 2 001 | 1 910 | 42 | 3 955 |
| February | 22 942 | 4 388 | 9 529 | 525 | 14 442 | 2 758 | 2 414 | 44 | 5 217 |
| March | 27 282 | 5 041 | 10 741 | 681 | 16 461 | 3 681 | 2 937 | 54 | 6 673 |
| April | 28 634 | 5 120 | 10 558 | 418 | 16 096 | 4 211 | 3 494 | 59 | 7 764 |
| SEASONALLY ADJUSTED | | | | | | | | | |
| 1996-97 | | | | | | | | | |
| February | 29 415 | 5 152 | 10 396 | n.a. | 15 648 | 4 381 | 4 066 | n.a. | 8 422 |
| March | 28 868 | 4 709 | 10 629 | n.a. | 15 930 | 3 552 | 3 578 | n.a. | 7 478 |
| April | 27 508 | 4 447 | 9 735 | n.a. | 14 546 | 3 492 | 3 788 | n.a. | 7 296 |
| May | 27 633 | 4 743 | 10 244 | n.a. | 15 011 | 3 610 | 3 668 | n.a. | 7 635 |
| June | 26 621 | 4 015 | 9 999 | n.a. | 14 804 | 2 988 | 3 771 | n.a. | 6 977 |
| 1997-98 | | | | | | | | | |
| July | 28 583 | 4 842 | 9 999 | n.a. | 15 707 | 3 452 | 3 382 | n.a. | 6 985 |
| August | 29 024 | 4 834 | 12 014 | n.a. | 16 385 | 3 597 | 3 652 | n.a. | 7 322 |
| September | 28 473 | 4 920 | 10 521 | n.a. | 15 527 | 3 829 | 3 844 | n.a. | 7 498 |
| October | 27 551 | 5 045 | 10 326 | n.a. | 15 533 | 3 851 | 3 551 | n.a. | 7 416 |
| November | 28 735 | 4 696 | 10 899 | n.a. | 16 013 | 3 844 | 3 341 | n.a. | 7 366 |
| December | 27 772 | 4 750 | 10 115 | n.a. | 15 679 | 3 647 | 3 242 | n.a. | 6 583 |
| January | 29 121 | 5 797 | 11 368 | n.a. | 16 678 | 3 871 | 3 866 | n.a. | 8 012 |
| February | 27 116 | 4 632 | 10 158 | n.a. | 15 206 | 3 773 | 3 380 | n.a. | 7 122 |
| March | 29 255 | 5 008 | 10 142 | n.a. | 16 148 | 3 860 | 3 318 | n.a. | 7 364 |
| April | 30 082 | 5 171 | 10 872 | n.a. | 17 142 | 4 009 | 3 587 | n.a. | 7 826 |
| TREND ESTIMATES | | | | | | | | | |
| 1996-97 | | | | | | | | | |
| February | 28 310 | 4 824 | 10 335 | n.a. | 15 329 | 3 725 | 3 766 | n.a. | 7 728 |
| March | 28 161 | 4 752 | 10 187 | n.a. | 15 222 | 3 677 | 3 764 | n.a. | 7 691 |
| April | 28 009 | 4 641 | 10 140 | n.a. | 15 174 | 3 574 | 3 733 | n.a. | 7 547 |
| May | 27 911 | 4 565 | 10 200 | n.a. | 15 198 | 3 468 | 3 700 | n.a. | 7 377 |
| June | 27 886 | 4 566 | 10 344 | n.a. | 15 290 | 3 418 | 3 676 | n.a. | 7 262 |
| 1997-98 | | | | | | | | | |
| July | 27 960 | 4 618 | 10 495 | n.a. | 15 428 | 3 450 | 3 641 | n.a. | 7 209 |
| August | 28 162 | 4 724 | 10 651 | n.a. | 15 624 | 3 556 | 3 612 | n.a. | 7 233 |
| September | 28 323 | 4 837 | 10 755 | n.a. | 15 789 | 3 679 | 3 584 | n.a. | 7 273 |
| October | 28 325 | 4 923 | 10 763 | n.a. | 15 853 | 3 763 | 3 546 | n.a. | 7 287 |
| November | 28 240 | 4 977 | 10 689 | n.a. | 15 848 | 3 805 | 3 512 | n.a. | 7 295 |
| December | 28 212 | 5 004 | 10 599 | n.a. | 15 869 | 3 809 | 3 485 | n.a. | 7 303 |
| January | 28 343 | 5 030 | 10 541 | n.a. | 15 964 | 3 813 | 3 466 | n.a. | 7 331 |
| February | 28 593 | 5 057 | 10 527 | n.a. | 16 113 | 3 835 | 3 463 | n.a. | 7 395 |
| March | 28 899 | 5 077 | 10 539 | n.a. | 16 291 | 3 866 | 3 467 | n.a. | 7 474 |
| April | 29 234 | 5 091 | 10 539 | n.a. | 16 459 | 3 902 | 3 488 | n.a. | 7 563 |

(a) Soft pack containers include all collapsible packs, plastic or otherwise.

(b) Other containers include tankers, cans and rigid containers (plastic, steel, wood and glass over 1 litre).

EXPORTS OF AUSTRALIAN WINE BY REGION(a)

| <i>Period</i> | <i>Oceania & Antarctica</i> | <i>Europe & the Former USSR</i> | <i>Middle East & North Africa</i> | <i>Southeast Asia</i> | <i>Northeast Asia</i> | <i>Northern America</i> | <i>Other(b)</i> | <i>Total all regions</i> |
|----------------|---------------------------------|-------------------------------------|---------------------------------------|-----------------------|-----------------------|-------------------------|-----------------|--------------------------|
| '000 L | '000 L | '000 L | '000 L | '000 L | '000 L | '000 L | '000 L | '000 L |
| 1994-95 | 17 144 | 69 782 | 1 014 | 2 197 | 4 307 | 18 786 | 434 | 113 663 |
| 1995-96 | 14 659 | 83 835 | 946 | 3 525 | 4 450 | 21 999 | 257 | 129 671 |
| 1996-97 | 17 917 | 95 491 | 974 | 3 698 | 7 070 | 28 906 | 338 | 154 395 |
| 1996-97 | | | | | | | | |
| February | 691 | 6 966 | 137 | 289 | 542 | 2 377 | 28 | 11 030 |
| March | 1 614 | 7 773 | 46 | 241 | 643 | 2 328 | 22 | 12 668 |
| April | 1 436 | 7 728 | 99 | 228 | 490 | 2 430 | 12 | 12 425 |
| May | 1 062 | 8 425 | 139 | 302 | 1 029 | 2 789 | 38 | 13 784 |
| June | 1 714 | 6 663 | 89 | 274 | 722 | 2 860 | 47 | 12 370 |
| 1997-98 | | | | | | | | |
| July | 1 770 | 9 439 | 71 | 148 | 524 | 2 765 | 73 | 14 790 |
| August | 2 342 | 9 510 | 58 | 264 | 701 | 3 939 | 6 | 16 820 |
| September | 2 323 | 14 401 | 39 | 302 | 696 | 4 021 | 76 | 21 859 |
| October | 3 611 | 13 580 | 115 | 271 | 606 | 3 252 | 59 | 21 493 |
| November | 2 259 | 6 858 | 125 | 447 | 786 | 2 371 | 41 | 12 887 |
| December | 1 605 | 6 446 | 66 | 217 | 674 | 2 959 | 27 | 11 996 |
| January | 1 077 | 5 624 | 148 | 124 | 556 | 1 996 | 18 | 9 543 |
| February | 1 526 | 7 947 | 95 | 200 | 904 | 4 673 | 29 | 15 373 |
| March | 2 779 | 9 752 | 87 | 209 | 1 000 | 4 166 | 32 | 18 026 |
| April | 1 330 | 9 833 | 92 | 169 | 900 | 2 514 | 27 | 14 866 |

(a) Exports may include sales made by exporters other than winemakers.

(b) Includes ships' stores.

DOMESTIC AUSTRALIAN TABLE WINE SALES: Trend

TABLE WINE, GLASS CONTAINER < 1 LITRE

Trend estimates for both white and red/rosé table wine bottles have continued to record growth over recent years, with white up 14.3% and red/rosé up 48.6% since April 1995.

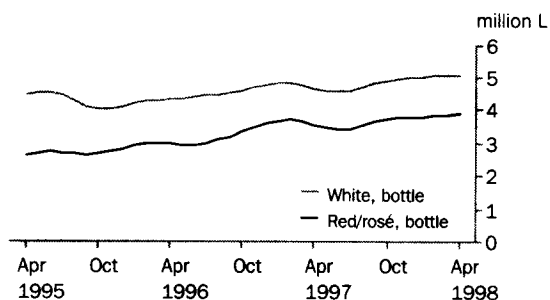
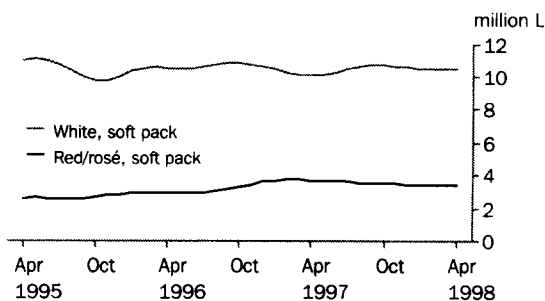


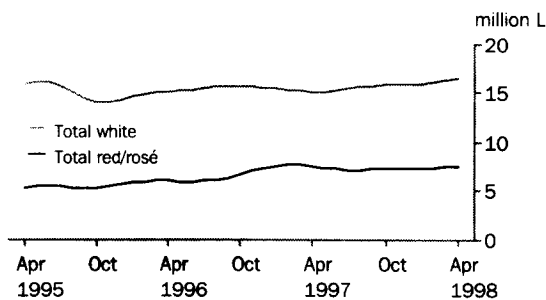
TABLE WINE, SOFT PACK CONTAINERS

The trend estimates for white table wine in softpacks have been relatively stable over the past few years. Trend estimates for red/rosé are also flattening out.



TOTAL WHITE AND RED/ROSÉ TABLE WINE

The trend estimates for the domestic sales of total white table wine reflect an increase over the past year, while the trend estimates for total red/rosé table wine have remained stable.



EXPLANATORY NOTES

RELATED PUBLICATIONS

11 Another ABS publication which may be of interest is the *Australian Wine and Grape Industry* (1329.0). This is a statistical compendium of Australia's wine and grape industries containing information on: area of vines and production of grapes by region; wine production and grapes crushed by region; structure of the wine manufacturing industries; stocks of wine held by winemakers at 30 June; domestic wine sales; exports and imports of wine; price indexes of grapes and wine; consumption of wine and world comparisons.

12 Current publications produced by the ABS are listed in the *Catalogue of Publications and Products Australia* (1101.0). The ABS also issues, on Tuesdays and Fridays, a *Release Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Release Advice are available from any ABS office.

ROUNDING

13 Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

SYMBOLS AND OTHER USAGES

- nil or rounded to zero
- L litres
- L al litres of alcohol
- n.a. not available
- n.p. not available for separate publication (but included in totals where applicable)
- r figure or series revised since previous issue



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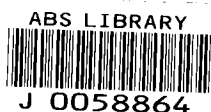
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