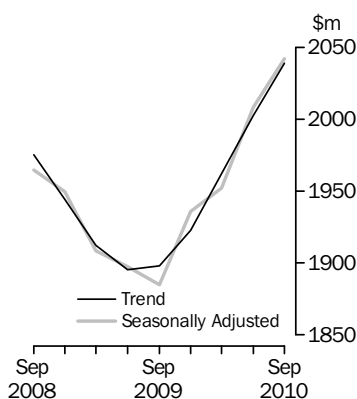


TOURIST ACCOMMODATION, AUSTRALIA

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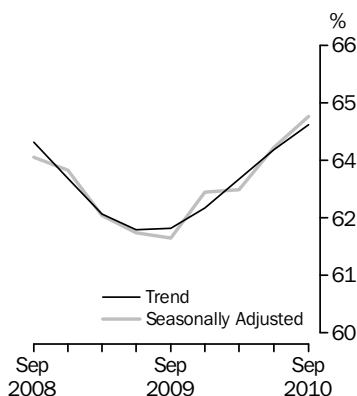
ACCOMMODATION TAKINGS

Australia



ROOM OCCUPANCY RATE

Australia



KEY FIGURES

ACCOMMODATION WITH 15 ROOMS OR MORE

	Jun Qtr 10	Sep Qtr 10	Jun Qtr 10 to Sep Qtr 10	Sep Qtr 09 to Sep Qtr 10
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Trend

Takings from accommodation (\$m)	2 002.4	2 038.7	1.8 %	7.4 %
Room occupancy rate (%)	64.0	64.5	0.5 pts	2.2 pts

Seasonally Adjusted

Takings from accommodation (\$m)	2 008.2	2 041.7	1.7 %	8.3 %
Room occupancy rate (%)	64.0	64.7	0.7 pts	2.7 pts

KEY POINTS

ACCOMMODATION TAKINGS

- In the September quarter 2010, the trend estimate of total accommodation takings for hotels, motels and serviced apartments with 15 or more rooms increased by 1.8% to \$2,038.7 million compared with the June quarter 2010.
- Over the same period, the seasonally adjusted estimate increased by 1.7% to \$2,041.7 million.

ROOM OCCUPANCY RATE

- The September quarter 2010 trend estimate room occupancy rate of 64.5% for hotels, motels and serviced apartments with 15 or more rooms was 0.5 percentage points higher than the previous quarter.
- Over the same period, the seasonally adjusted estimate increased by 0.7 percentage points to 64.7%.

INQUIRIES

For further information about these and related statistics, contact the National Information and Referral Service on 1300 135 070.

NOTES

FORTHCOMING ISSUES

<i>ISSUE (Quarter)</i>	<i>RELEASE DATE</i>
December 2010	30 March 2011
March 2011	30 June 2011



ABOUT THIS ISSUE

This issue presents results from the September quarter 2010 Survey of Tourist Accommodation (STA) for the following categories of establishments:

- hotels and resorts with 15 or more rooms
- motels, private hotels and guest houses with 15 or more rooms
- serviced apartments with 15 or more units

The scope of the STA has been reduced to cover hotels, motels and serviced apartments with 15 or more rooms this is consistent with the scope of the quarterly STA prior to the March quarter 2005.

The following categories of establishments were included in the STA from March quarter 2005 to June quarter 2010, they are excluded from the September quarter 2010 issue of this publication and onwards:

- hotels, motels and serviced apartments with 5 to 14 rooms
- caravan parks with 40 or more powered sites
- holiday flats, units and houses of letting entities with 15 or more rooms or units
- visitor hostels with 25 or more bed spaces.

For further information, refer to the Information Paper: Future Changes to Tourist Accommodation, Australia, May 2010 (cat. no. 8635.0.55.003).

Brian Pink
Australian Statistician

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ABBREVIATIONS

'000	thousand
\$'000	thousand dollars
\$m	million dollars
AAA	Australian Automobile Association
ABS	Australian Bureau of Statistics
ACT	Australian Capital Territory
ASGC	Australian Standard Geographical Classification
cat. no.	Catalogue number
GST	goods and services tax
no.	number
NSW	New South Wales
NT	Northern Territory
pts	percentage points
qtr	quarter
Qld	Queensland
SA	South Australia
SLA	statistical local area
STA	Survey of Tourist Accommodation
Tas.	Tasmania
TR	Tourism Region
Vic.	Victoria
WA	Western Australia

SUMMARY OF FINDINGS

ORIGINAL

Hotels, motels and serviced apartments

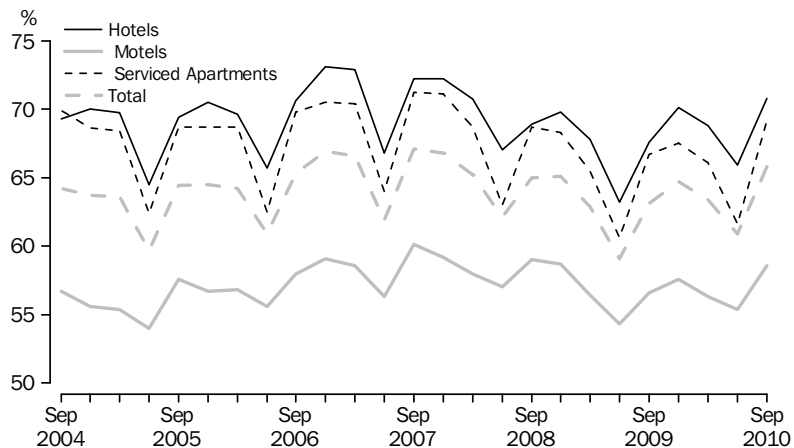
This summary contains key findings for original estimates. Original series are impacted by seasonal variations and irregular or non-seasonal influences. Comparison between quarters should be made with caution.

ROOM OCCUPANCY RATE

The room occupancy rate for hotels, motels and serviced apartments with 15 or more rooms was 65.8% in the September quarter 2010.

Hotels usually have higher occupancy rates than serviced apartments and motels. In September quarter 2010, hotels had an occupancy rate of 70.8% compared with 69.2% for serviced apartments and 58.6% for motels.

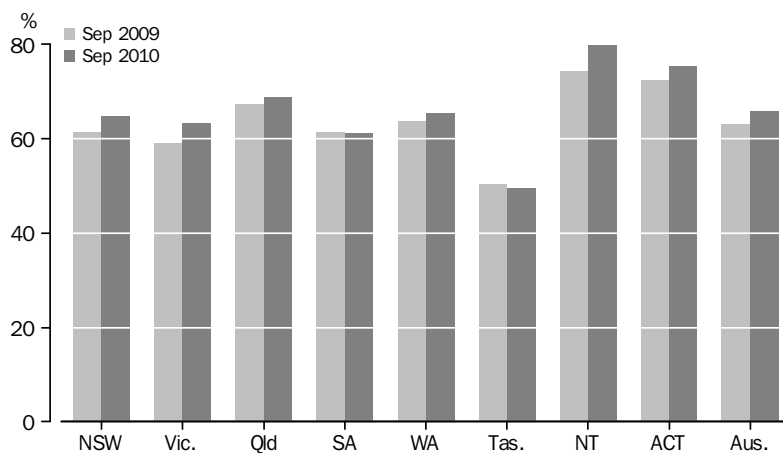
ROOM OCCUPANCY RATE, by type of establishment—Australia



There was an increase in occupancy rate between September quarter 2009 and September quarter 2010 in all states and territories except Tasmania and South Australia.

Northern Territory had the highest occupancy rate (79.8%) in September quarter 2010 and experienced the largest increase (by 5.5 percentage points) from 74.3% in September quarter 2009. The second highest occupancy rate was in Australian Capital Territory (75.4%) and the lowest was Tasmania with 49.6%.

ROOM OCCUPANCY RATE, States and territories



SUMMARY OF FINDINGS *continued*

Hotels, motels and serviced apartments continued

ROOM NIGHTS OCCUPIED

Room nights occupied were 13.7 million in the September quarter 2010 for hotels, motels and serviced apartments with 15 or more rooms.

New South Wales contributed the largest proportion (30.9%) of room nights occupied for hotels, motels and serviced apartments with 15 or more rooms, closely followed by Queensland at 28.5%.

AVERAGE LENGTH OF STAY

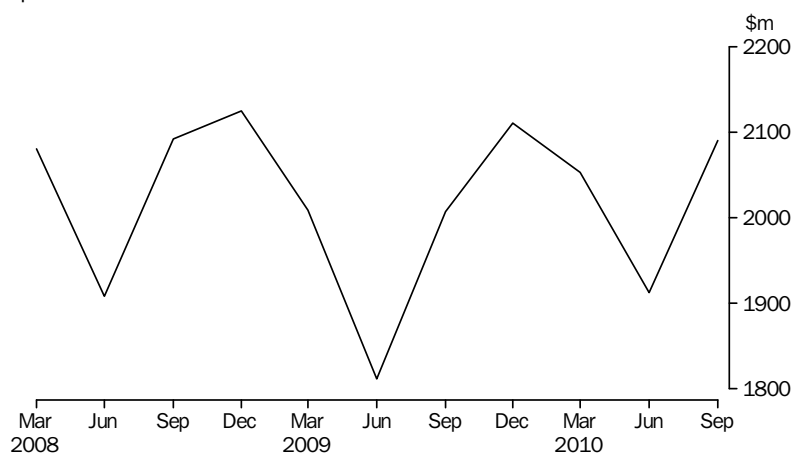
The average length of stay in September quarter 2010 for hotels, motels and serviced apartments with 15 or more rooms was 2.3 days.

For the September quarter 2010, Queensland (2.7 days) reported the longest average length of stay for hotels, motels and serviced apartments with 15 or more rooms, followed by Western Australia (2.4 days). South Australia had the shortest average length of stay with 1.9 days.

ACCOMMODATION TAKINGS

In the September quarter 2010, accommodation takings were \$2,090.2 million for hotels, motels and serviced apartments with 15 or more rooms.

TAKINGS FROM ACCOMMODATION, Hotels, motels and serviced apartments with 15 or more rooms—Australia



Accommodation takings in September quarter 2010 for hotels, motels and serviced apartments with 15 or more rooms were highest in New South Wales (\$644.6 million) and Queensland (\$573.4 million).

AVERAGE TAKINGS

For Australia, the September quarter 2010 average takings per room night occupied were \$152.11 for establishments with 15 or more rooms.

Average takings for the September quarter 2010 (\$152.11) were higher than September quarter 2009 (\$147.30).

Motels have consistently lower average takings per room night occupied than hotels or serviced apartments, regularly reporting an average of \$60 less per room night occupied than hotels and an average of \$40 less than serviced apartments.

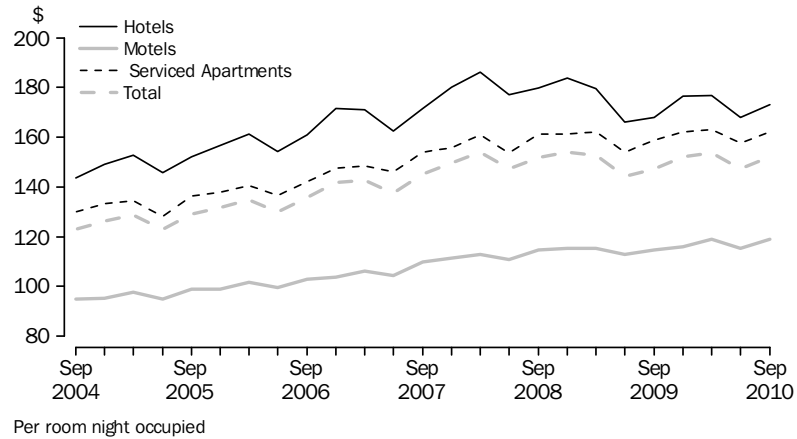
SUMMARY OF FINDINGS *continued*

Hotels, motels and serviced apartments *continued*

AVERAGE TAKINGS *continued*

In September quarter 2010 average takings per room night occupied in hotels were \$173.21 compared with \$162.29 for serviced apartments and \$119.16 for motels.

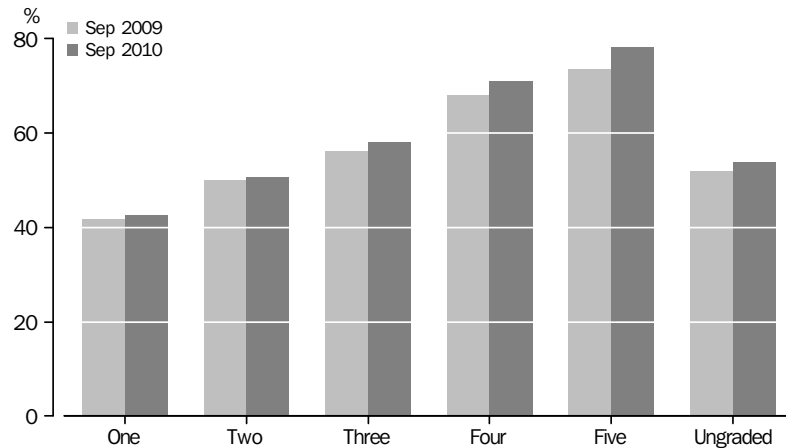
AVERAGE TAKINGS, by type of establishment—Australia



STAR GRADING

In the September quarter 2010, the room occupancy rate for five-star hotels, motels and serviced apartments with 15 or more rooms was 78.2% compared with 42.7% for one-star establishments. All grades of establishment had higher occupancy rates in September quarter 2010 than in September quarter 2009. Five-star establishments experienced the largest increase in occupancy rate (4.6 percentage points).

ROOM OCCUPANCY RATE, Star grading—Australia



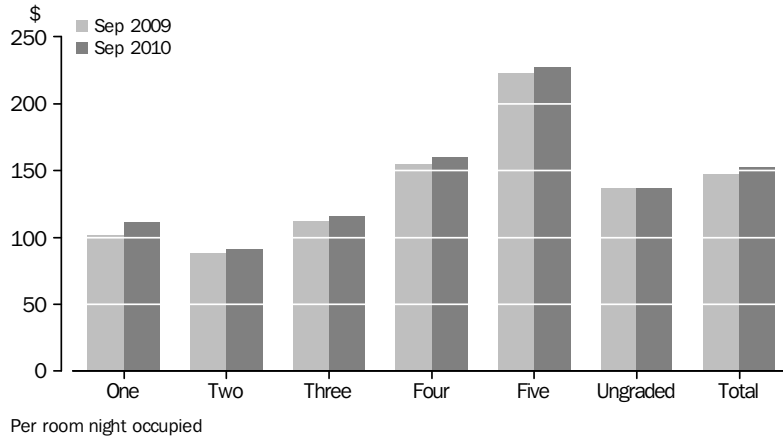
In the September quarter 2010, average takings per room night occupied were \$227.65 for five-star hotels, motels and serviced apartments with 15 or more rooms compared with \$91.00 for two-star establishments. All grades of establishment had higher takings in September quarter 2010 than in September quarter 2009 except ungraded establishments. One-star establishments experienced the largest increase in average takings per room night occupied with an increase of \$10.11 per room night occupied.

SUMMARY OF FINDINGS *continued*

Hotels, motels and serviced apartments continued

STAR GRADING *continued*

AVERAGE TAKINGS, Star grading—Australia



HOTELS, MOTELS AND SERVICED APARTMENTS(a), Australia

Period	ORIGINAL		SEASONALLY ADJUSTED		TREND	
	Takings from accommodation	Room occupancy rate	Takings from accommodation	Room occupancy rate	Takings from accommodation	Room occupancy rate
	\$m	%	\$m	%	\$m	%
2007						
March Quarter	1 832.3	66.6	1 809.8	66.2	1 806.9	65.7
June Quarter	1 667.1	61.9	1 826.6	65.3	1 842.7	65.8
September Quarter	1 942.6	67.1	1 893.2	65.9	1 878.5	65.5
December Quarter	2 000.6	66.8	1 908.9	65.2	1 927.4	65.3
2008						
March Quarter	1 999.8	65.2	1 977.2	64.8	1 968.6	65.1
June Quarter	1 838.3	62.1	2 009.3	65.4	1 986.3	64.7
September Quarter	2 014.8	65.0	1 964.8	63.8	1 975.4	64.1
December Quarter	2 044.1	65.1	1 949.6	63.5	1 944.1	63.3
2009						
March Quarter	1 928.8	62.9	1 908.4	62.5	1 912.2	62.6
June Quarter	1 739.3	59.1	1 897.5	62.2	1 895.1	62.2
September Quarter	1 930.6	63.1	1 884.8	62.0	1 897.8	62.3
December Quarter	2 030.5	64.7	1 935.9	63.0	1 922.9	62.7
2010						
March Quarter	1 974.0	63.4	1 951.9	63.1	1 961.9	63.3
June Quarter	1 841.7	60.9	2 008.2	64.0	2 002.4	64.0
September Quarter	2 090.2	65.8	2 041.7	64.7	2 038.7	64.5

(a) Comprising establishments with 15 or more rooms or units. See Glossary for definitions of hotels, motels and serviced apartments.

Period	ORIGINAL		SEASONALLY ADJUSTED		TREND	
	Takings change from prev. qtr	Room occupancy change from prev. qtr	Takings change from prev. qtr	Room occupancy change from prev. qtr	Takings change from prev. qtr	Room occupancy change from prev. qtr
	%	pts	%	pts	%	pts
2007						
March Quarter	-1.8	-0.3	1.5	0.8	2.5	0.5
June Quarter	-9.0	-4.7	0.9	-0.9	2.0	0.1
September Quarter	16.5	5.2	3.6	0.6	1.9	-0.3
December Quarter	3.0	-0.4	0.8	-0.7	2.6	-0.2
2008						
March Quarter	—	-1.6	3.6	-0.4	2.1	-0.2
June Quarter	-8.1	-3.1	1.6	0.6	0.9	-0.4
September Quarter	9.6	2.9	-2.2	-1.6	-0.6	-0.6
December Quarter	1.5	0.1	-0.8	-0.3	-1.6	-0.8
2009						
March Quarter	-5.6	-2.3	-2.1	-1.0	-1.6	-0.8
June Quarter	-9.8	-3.7	-0.6	-0.4	-0.9	-0.4
September Quarter	11.0	4.0	-0.7	-0.1	0.1	—
December Quarter	5.2	1.5	2.7	1.0	1.3	0.4
2010						
March Quarter	-2.8	-1.3	0.8	—	2.0	0.6
June Quarter	-6.7	-2.5	2.9	0.9	2.1	0.6
September Quarter	13.5	4.9	1.7	0.7	1.8	0.5

— nil or rounded to zero (including null cells)

(a) Comprising establishments with 15 or more rooms or units. See Glossary for definitions of hotels, motels and serviced apartments.

SUMMARY OF HOTELS, MOTELS AND SERVICED APARTMENTS (a), Australia

	<i>Establishments</i>	<i>Rooms</i>	<i>Bed spaces</i>	<i>Persons employed</i>	<i>Room nights occupied</i>	<i>Room occupancy rate</i>
	no.	no.	no.	no.	'000	%
.....						
HOTELS AND RESORTS						
2009						
September Quarter	853	84 701	221 594	67 262	5 260.1	67.6
December Quarter	859	85 181	222 167	67 217	5 431.2	70.1
2010						
March Quarter	859	85 883	224 274	67 025	5 258.7	68.8
June Quarter	863	86 044	224 164	66 681	5 130.8	65.9
September Quarter	854	86 094	224 146	67 269	5 609.2	70.8
Year ended September 2009	20 413.0	67.1
Year ended September 2010	21 430.0	68.9
.....						
MOTELS, PRIVATE HOTELS AND GUEST HOUSES						
2009						
September Quarter	2 473	87 077	245 702	28 539	4 533.8	56.6
December Quarter	2 477	87 252	246 787	28 168	4 570.8	57.6
2010						
March Quarter	2 463	86 927	245 076	28 065	4 353.3	56.3
June Quarter	2 464	86 857	245 094	28 072	4 348.7	55.4
September Quarter	2 454	86 594	244 090	28 459	4 665.1	58.6
Year ended September 2009	17 906.0	56.5
Year ended September 2010	17 937.9	57.0
.....						
SERVICED APARTMENTS						
2009						
September Quarter	975	54 096	170 831	15 572	3 312.6	66.7
December Quarter	974	54 001	171 185	15 551	3 341.0	67.5
2010						
March Quarter	973	54 421	171 492	15 446	3 228.5	66.1
June Quarter	974	54 183	171 218	15 125	3 033.8	61.6
September Quarter	973	54 473	171 410	15 537	3 467.1	69.2
Year ended September 2009	12 750.9	65.3
Year ended September 2010	13 070.5	66.1
.....						
HOTELS MOTELS AND SERVICED APARTMENTS						
2009						
September Quarter	4 301	225 874	638 127	111 373	13 106.5	63.1
December Quarter	4 310	226 434	640 139	110 936	13 343.1	64.7
2010						
March Quarter	4 295	227 231	640 842	110 536	12 840.5	63.4
June Quarter	4 301	227 084	640 476	109 878	12 513.3	60.9
September Quarter	4 281	227 161	639 646	111 265	13 741.5	65.8
Year ended September 2009	51 069.9	62.6
Year ended September 2010	52 438.3	63.7

.. not applicable

(a) Comprising establishments with 15 or more rooms or units. See Glossary for definitions of hotels, motels and serviced apartments.

	Guest nights occupied	Bed occupancy rate	Guest arrivals	Average length of stay	Takings from accommodation	Average takings per room night occupied	Average takings per room night available
	'000	%	'000	days	\$'000	\$	\$
.....							
HOTELS AND RESORTS							
2009							
September Quarter	8 607.4	42.3	3 906.5	1.3	883 648	167.99	113.53
December Quarter	8 885.4	44.3	3 967.7	1.4	958 853	176.54	123.73
2010							
March Quarter	8 563.7	43.2	3 788.3	1.4	929 735	176.80	121.69
June Quarter	8 040.0	39.7	3 641.3	1.4	862 038	168.01	110.80
September Quarter	9 016.6	43.7	4 041.4	1.4	971 591	173.21	122.67
Year ended September 2009	33 033.0	41.6	14 873.5	1.4	3 560 551	174.43	117.04
Year ended September 2010	34 505.7	42.7	15 438.6	1.4	3 722 216	173.69	119.72
.....							
MOTELS, PRIVATE HOTELS AND GUEST HOUSES							
2009							
September Quarter	7 737.5	34.3	4 219.4	1.1	520 772	114.87	65.05
December Quarter	7 873.9	35.1	4 270.6	1.1	530 087	115.97	66.81
2010							
March Quarter	7 517.6	34.6	3 989.7	1.1	518 223	119.04	67.04
June Quarter	7 172.9	32.4	3 838.0	1.1	501 283	115.27	63.87
September Quarter	7 875.3	35.1	4 237.6	1.1	555 911	119.16	69.88
Year ended September 2009	30 495.6	33.9	16 565.3	1.1	2 052 488	114.63	64.78
Year ended September 2010	30 439.7	34.3	16 335.8	1.1	2 105 504	117.38	66.91
.....							
SERVICED APARTMENTS							
2009							
September Quarter	6 872.6	43.8	2 189.1	1.5	526 193	158.85	105.88
December Quarter	7 093.2	45.3	2 228.0	1.5	541 600	162.11	109.36
2010							
March Quarter	6 782.7	44.1	2 069.6	1.6	526 011	162.93	107.70
June Quarter	5 982.8	38.5	1 939.2	1.6	478 331	157.67	97.20
September Quarter	7 049.1	44.7	2 201.8	1.6	562 682	162.29	112.35
Year ended September 2009	26 511.6	42.5	8 330.3	1.5	2 029 725	159.18	103.89
Year ended September 2010	26 907.8	43.2	8 438.6	1.5	2 108 624	161.33	106.68
.....							
HOTELS MOTELS AND SERVICED APARTMENTS							
2009							
September Quarter	23 217.5	39.6	10 315.0	1.3	1 930 613	147.30	93.00
December Quarter	23 852.6	41.0	10 466.3	1.3	2 030 540	152.18	98.39
2010							
March Quarter	22 864.0	40.2	9 847.6	1.3	1 973 969	153.73	97.46
June Quarter	21 195.7	36.6	9 418.4	1.3	1 841 652	147.18	89.62
September Quarter	23 940.9	40.7	10 480.7	1.3	2 090 184	152.11	100.08
Year ended September 2009	90 040.1	38.9	39 769.0	1.3	7 642 764	149.65	93.61
Year ended September 2010	91 853.2	39.6	40 213.0	1.3	7 936 344	151.35	96.40

(a) Comprising establishments with 15 or more rooms or units. See Glossary for definitions of hotels, motels and serviced apartments.

HOTELS, MOTELS AND SERVICED APARTMENTS(a), by star grading—Australia

Period	STAR GRADING						Total
	1	2	3	4	5	Ungraded	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (no.)							
September Quarter 2009							
Establishments	44	288	2 199	1 440	123	207	4 301
Rooms	1 376	9 086	79 291	105 271	24 724	6 126	225 874
Bed spaces	4 443	25 906	228 420	299 880	62 926	16 552	638 127
Persons employed	515	3 330	25 768	47 282	31 308	3 170	111 373
September Quarter 2010							
Establishments	39	301	2 194	1 422	129	196	4 281
Rooms	1 236	9 265	79 367	105 998	25 377	5 918	227 161
Bed spaces	4 059	26 106	229 709	298 856	64 923	15 993	639 646
Persons employed	489	3 548	25 407	47 164	31 707	2 950	111 265
ROOM NIGHTS OCCUPIED ('000)							
2009							
September Quarter	51.1	417.4	4 095.4	6 576.8	1 673.9	291.9	13 106.5
2010							
July	18.9	144.1	1 404.4	2 291.5	603.4	98.0	4 560.4
August	16.0	142.6	1 381.8	2 275.3	617.2	98.5	4 531.4
September	13.7	143.0	1 452.0	2 342.0	603.9	95.1	4 649.7
September Quarter	48.5	429.7	4 238.2	6 908.8	1 824.6	291.6	13 741.5
ROOM OCCUPANCY RATE (%)							
2009							
September Quarter	41.7	50.1	56.2	68.0	73.6	51.8	63.1
2010							
July	49.3	50.2	57.1	69.8	76.7	53.6	64.8
August	41.7	50.0	56.2	69.3	78.5	53.8	64.4
September	36.8	51.9	61.0	73.7	79.3	53.7	68.3
September Quarter	42.7	50.7	58.1	70.9	78.2	53.7	65.8
GUEST NIGHTS OCCUPIED ('000)							
2009							
September Quarter	120.9	755.1	7 342.7	11 770.1	2 734.5	494.1	23 217.5
2010							
July	45.6	254.0	2 556.3	4 112.7	988.7	169.8	8 127.0
August	42.1	249.1	2 396.5	3 852.1	961.5	162.6	7 663.9
September	29.4	246.3	2 591.1	4 161.4	965.2	156.6	8 149.9
September Quarter	117.0	749.5	7 543.9	12 126.2	2 915.4	489.0	23 940.9
BED OCCUPANCY RATE (%)							
2009							
September Quarter	31.0	31.8	35.0	42.7	47.2	32.4	39.6
2010							
July	36.2	31.4	35.9	44.4	49.1	34.3	41.0
August	33.4	31.0	33.7	41.6	47.8	32.9	38.7
September	24.1	31.8	37.6	46.4	49.6	32.7	42.5
September Quarter	31.3	31.4	35.7	44.1	48.8	33.3	40.7

(a) Comprising establishments with 15 or more rooms or units. See Glossary for definitions of hotels, motels and serviced apartments.

Period	STAR GRADING						Total
	1	2	3	4	5	Ungraded	
GUEST ARRIVALS ('000)							
2009							
September Quarter	44.1	407.2	3 672.5	4 867.4	1 122.0	201.7	10 315.0
2010							
July	14.1	133.7	1 238.2	1 656.4	404.7	69.7	3 516.9
August	13.6	131.4	1 179.7	1 598.5	405.0	69.0	3 397.2
September	11.7	129.1	1 269.4	1 687.0	402.4	67.0	3 566.7
September Quarter	39.5	394.2	3 687.3	4 941.9	1 212.1	205.7	10 480.7
AVERAGE LENGTH OF STAY (days)							
2009							
September Quarter	2.7	1.9	2.0	2.4	2.4	2.4	2.3
2010							
July	3.2	1.9	2.1	2.5	2.4	2.4	2.3
August	3.1	1.9	2.0	2.4	2.4	2.4	2.3
September	2.5	1.9	2.0	2.5	2.4	2.3	2.3
September Quarter	3.0	1.9	2.0	2.5	2.4	2.4	2.3
TAKINGS FROM ACCOMMODATION (\$'000)							
2009							
September Quarter	5 169	36 972	458 658	1 016 169	373 700	39 947	1 930 613
2010							
July	2 126	13 143	162 680	361 569	135 234	13 992	688 743
August	1 945	13 069	159 816	360 201	140 167	13 689	688 886
September	1 329	12 891	166 840	379 393	139 964	12 137	712 554
September Quarter	5 399	39 103	489 336	1 101 164	415 365	39 817	2 090 184
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)							
2009							
September Quarter	101.17	88.58	111.99	154.51	223.25	136.85	147.30
2010							
July	112.62	91.20	115.83	157.79	224.11	142.74	151.03
August	121.65	91.64	115.66	158.31	227.10	138.97	152.03
September	97.29	90.15	114.90	162.00	231.75	127.63	153.25
September Quarter	111.28	91.00	115.46	159.39	227.65	136.54	152.11
AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE (\$)							
2009							
September Quarter	42.24	44.42	62.90	105.04	164.29	70.88	93.00
2010							
July	55.48	45.82	66.15	110.10	171.99	76.47	97.87
August	50.75	45.80	64.98	109.68	178.17	74.82	97.90
September	35.83	46.81	70.10	119.33	183.85	68.55	104.63
September Quarter	47.48	46.14	67.05	112.97	177.94	73.33	100.08

(a) Comprising establishments with 15 or more rooms or units. See Glossary for definitions of hotels, motels and serviced apartments.

	New South Wales	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australian Capital Territory	Australia
ESTABLISHMENTS (no.)									
2009									
September Quarter	1 416	819	1 143	262	353	155	97	56	4 301
December Quarter	1 425	819	1 142	264	353	155	97	55	4 310
2010									
March Quarter	1 419	823	1 136	262	351	154	96	54	4 295
June Quarter	1 422	819	1 143	264	349	154	96	54	4 301
September Quarter	1 415	811	1 141	262	345	157	96	54	4 281
ROOMS (no.)									
2009									
September Quarter	70 990	40 189	61 612	12 060	21 955	6 621	7 347	5 100	225 874
December Quarter	71 245	40 246	61 663	12 138	22 035	6 654	7 386	5 067	226 434
2010									
March Quarter	71 739	40 817	61 534	12 097	22 045	6 658	7 377	4 964	227 231
June Quarter	71 364	41 197	61 632	12 168	21 681	6 667	7 407	4 968	227 084
September Quarter	71 252	41 140	61 855	12 102	21 636	6 826	7 388	4 962	227 161
BED SPACES (no.)									
2009									
September Quarter	195 811	108 050	188 620	33 012	58 507	18 603	21 027	14 497	638 127
December Quarter	196 176	109 101	188 553	33 175	58 724	18 748	21 163	14 499	640 139
2010									
March Quarter	197 758	110 046	187 634	33 081	58 394	18 812	20 885	14 232	640 842
June Quarter	196 422	110 701	188 078	33 319	57 769	18 723	21 113	14 351	640 476
September Quarter	195 901	110 253	188 500	33 162	57 453	18 993	21 001	14 383	639 646
PERSONS EMPLOYED (no.)									
2009									
September Quarter	31 400	21 775	30 115	6 997	10 717	4 558	3 335	2 476	111 373
December Quarter	31 196	21 883	30 142	6 993	10 452	4 702	3 063	2 505	110 936
2010									
March Quarter	30 925	22 214	29 574	7 166	10 506	4 640	2 993	2 518	110 536
June Quarter	30 926	22 309	29 253	6 960	10 310	4 378	3 215	2 527	109 878
September Quarter	31 307	22 371	29 861	7 079	10 363	4 530	3 217	2 537	111 265
ROOM NIGHTS OCCUPIED ('000)									
2009									
September Quarter	3 997.5	2 181.0	3 810.6	679.9	1 287.5	306.9	502.5	340.6	13 106.5
December Quarter	4 284.7	2 350.7	3 622.3	695.5	1 273.3	387.5	394.9	334.0	13 343.1
2010									
March Quarter	4 184.8	2 385.9	3 172.9	707.3	1 254.5	435.3	341.6	358.1	12 840.5
June Quarter	3 924.2	2 254.5	3 274.3	675.7	1 258.7	320.3	467.5	338.1	12 513.3
September Quarter	4 243.2	2 396.1	3 922.9	680.1	1 302.7	309.7	542.3	344.4	13 741.5
Year ended September 2009	15 834.6	8 864.7	14 003.4	2 716.3	5 224.8	1 475.5	1 654.2	1 296.3	51 069.9
Year ended September 2010	16 637.0	9 387.2	13 992.5	2 758.6	5 089.2	1 452.9	1 746.3	1 374.7	52 438.3

(a) Comprising establishments with 15 or more rooms or units. See Glossary for definitions of hotels, motels and serviced apartments.

continued

	New South Wales	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australian Capital Territory	Australia
ROOM OCCUPANCY RATE (%)									
2009									
September Quarter	61.3	59.1	67.3	61.3	63.7	50.4	74.3	72.6	63.1
December Quarter	66.5	64.8	63.9	62.3	62.8	63.3	58.7	71.7	64.7
2010									
March Quarter	65.9	66.2	57.4	65.0	63.2	72.7	52.2	80.2	63.4
June Quarter	61.0	60.8	58.5	61.1	63.8	52.9	69.4	74.8	60.9
September Quarter	64.8	63.3	68.9	61.1	65.5	49.6	79.8	75.4	65.8
Year ended September 2009	61.6	62.3	62.2	62.0	66.0	61.1	62.8	69.8	62.6
Year ended September 2010	64.6	63.8	62.2	62.4	63.8	59.5	65.1	75.5	63.7
GUEST NIGHTS OCCUPIED ('000)									
2009									
September Quarter	6 974.4	3 768.3	7 307.8	1 087.2	2 081.1	544.7	883.9	570.1	23 217.5
December Quarter	7 556.2	4 026.2	7 109.6	1 141.4	2 121.7	703.6	649.8	544.2	23 852.6
2010									
March Quarter	7 352.2	4 097.4	6 170.5	1 162.1	2 105.7	815.9	548.5	611.7	22 864.0
June Quarter	6 557.8	3 737.1	5 985.9	1 070.5	1 983.2	571.4	756.9	532.8	21 195.7
September Quarter	7 242.2	4 058.6	7 460.2	1 076.5	2 072.1	541.6	918.2	571.6	23 940.9
Year ended September 2009	27 511.6	15 070.3	26 910.3	4 395.8	8 562.9	2 713.2	2 759.3	2 116.6	90 040.1
Year ended September 2010	28 708.3	15 919.2	26 726.2	4 450.6	8 282.6	2 632.5	2 873.5	2 260.3	91 853.2
BED OCCUPANCY RATE (%)									
2009									
September Quarter	38.8	38.0	42.2	35.8	38.7	31.8	45.7	42.7	39.6
December Quarter	42.8	41.4	41.0	37.4	39.3	40.8	33.7	40.8	41.0
2010									
March Quarter	42.3	42.6	36.6	39.0	40.1	48.2	29.6	47.8	40.2
June Quarter	37.1	37.7	35.0	35.3	37.7	33.6	39.4	40.8	36.6
September Quarter	40.2	40.0	43.0	35.3	39.2	31.3	47.5	43.2	40.7
Year ended September 2009	38.8	39.3	38.7	36.6	40.5	40.1	36.7	39.1	38.9
Year ended September 2010	40.6	40.4	38.9	36.8	39.1	38.4	37.6	43.1	39.6
GUEST ARRIVALS ('000)									
2009									
September Quarter	3 388.4	1 776.6	2 757.2	561.7	862.5	275.7	410.3	282.6	10 315.0
December Quarter	3 604.8	1 871.7	2 604.4	598.5	870.7	360.2	294.7	261.2	10 466.3
2010									
March Quarter	3 414.4	1 862.5	2 247.1	550.4	833.8	414.3	250.6	274.4	9 847.6
June Quarter	3 157.6	1 762.7	2 330.0	521.3	800.5	290.9	312.7	242.7	9 418.4
September Quarter	3 477.5	1 860.1	2 794.3	552.9	855.6	268.5	407.8	264.0	10 480.7
Year ended September 2009	13 207.9	7 066.6	10 114.8	2 211.7	3 474.7	1 397.7	1 292.4	1 003.2	39 769.0
Year ended September 2010	13 654.3	7 357.1	9 975.9	2 223.1	3 360.6	1 333.9	1 266.0	1 042.3	40 213.0

(a) Comprising establishments with 15 or more rooms or units. See Glossary for definitions of hotels, motels and serviced apartments.

continued

	New South Wales	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australian Capital Territory	Australia
AVERAGE LENGTH OF STAY (days)									
2009									
September Quarter	2.1	2.1	2.7	1.9	2.4	2.0	2.2	2.0	2.3
December Quarter	2.1	2.2	2.7	1.9	2.4	2.0	2.2	2.1	2.3
2010									
March Quarter	2.2	2.2	2.7	2.1	2.5	2.0	2.2	2.2	2.3
June Quarter	2.1	2.1	2.6	2.1	2.5	2.0	2.4	2.2	2.3
September Quarter	2.1	2.2	2.7	1.9	2.4	2.0	2.3	2.2	2.3
Year ended September 2009	2.1	2.1	2.7	2.0	2.5	1.9	2.1	2.1	2.3
Year ended September 2010	2.1	2.2	2.7	2.0	2.5	2.0	2.3	2.2	2.3
TAKINGS FROM ACCOMMODATION (\$'000)									
2009									
September Quarter	581 185	338 388	542 759	86 183	203 614	37 826	86 156	54 502	1 930 613
December Quarter	667 881	365 595	538 195	93 659	204 106	51 471	55 316	54 317	2 030 540
2010									
March Quarter	661 848	381 164	464 352	99 665	204 677	58 717	42 735	60 812	1 973 969
June Quarter	575 032	344 133	461 462	89 224	204 341	41 397	70 588	55 473	1 841 652
September Quarter	644 634	380 001	573 376	88 844	215 329	39 102	93 218	55 680	2 090 184
Year ended September 2009	2 378 908	1 388 754	2 024 513	359 639	835 075	194 261	253 857	207 757	7 642 764
Year ended September 2010	2 549 395	1 470 893	2 037 386	371 392	828 452	190 687	261 857	226 282	7 936 344
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)									
2009									
September Quarter	145.39	155.15	142.43	126.76	158.15	123.24	171.45	160.04	147.30
December Quarter	155.87	155.53	148.58	134.66	160.30	132.82	140.06	162.61	152.18
2010									
March Quarter	158.15	159.76	146.35	140.90	163.16	134.88	125.11	169.82	153.73
June Quarter	146.53	152.64	140.93	132.05	162.35	129.24	150.99	164.05	147.18
September Quarter	151.92	158.59	146.16	130.64	165.29	126.25	171.89	161.67	152.11
Year ended September 2009	150.23	156.66	144.57	132.40	159.83	131.66	153.46	160.27	149.65
Year ended September 2010	153.24	156.69	145.61	134.63	162.79	131.25	149.95	164.61	151.35
AVERAGE TAKINGS PER ROOM NIGHT AVAILABLE (\$)									
2009									
September Quarter	89.13	91.63	95.87	77.68	100.81	62.10	127.46	116.16	93.00
December Quarter	103.62	100.82	94.92	83.87	100.73	84.08	82.17	116.52	98.39
2010									
March Quarter	104.24	105.72	84.03	91.59	103.16	97.99	65.25	136.12	97.46
June Quarter	89.39	92.84	82.41	80.70	103.57	68.40	104.72	122.70	89.62
September Quarter	98.49	100.41	100.76	79.85	108.20	62.58	137.15	121.97	100.08
Year ended September 2009	92.54	97.66	89.95	82.03	105.47	80.46	96.34	111.95	93.61
Year ended September 2010	98.92	99.91	90.60	83.97	103.90	78.10	97.64	124.23	96.40

(a) Comprising establishments with 15 or more rooms or units. See Glossary for definitions of hotels, motels and serviced apartments.

EXPLANATORY NOTES

INTRODUCTION

1 This publication presents data from the quarterly Survey of Tourist Accommodation (STA). The STA completely enumerates all in-scope accommodation establishments within Australia.

SCOPE

2 Establishments within the scope of the survey provide predominantly short-term non-residential accommodation, i.e. accommodation which is not leased, and which is provided to guests who would generally stay for periods of less than two months. Some of these establishments also provide long-term residential accommodation. The amount of such activity is considered to be insignificant and is included in the data presented in this publication.

3 From September quarter 2010, the scope of the STA has been reduced to comprise the following categories of establishments:

- hotels and resorts with 15 or more rooms
- motels, private hotels and guest houses with 15 or more rooms
- serviced apartments with 15 or more units

4 From March quarter 2005 to June quarter 2010, the scope of the STA comprised the following categories of establishments:

- hotels and resorts with 5 or more rooms
- motels, private hotels and guest houses with 5 or more rooms
- serviced apartments with 5 or more units
- caravan parks with 40 or more powered sites
- holiday flats, units and houses of letting entities with 15 or more rooms or units
- visitor hostels with 25 or more bed spaces.

5 The current scope of the STA is consistent with STA data from 1998 to 2004, with the exception of the four quarters of 2000 and 2003.

6 For the four quarters of 2000 and 2003, the scope of the STA was expanded to include:

- caravan parks with 40 or more powered sites
- holiday flats, units and houses of letting entities with 15 or more rooms or units
- visitor hostels with 25 or more bed spaces.

COVERAGE

7 The main source of coverage is from the Australian Automobile Association through AAA Tourism Pty Ltd. This is supplemented by notification of new tourism developments and their likely opening dates in selected guides, major tourism journals and periodicals and newspapers. Periodic comparison with lists of accommodation establishments provided by the various tourism organisations and industry associations is also undertaken.

TAKINGS FROM ACCOMMODATION

8 From 1 July 2000, takings from accommodation include gross revenue from the provision of accommodation, including GST. Takings from meals are excluded. Where businesses are unable to provide the data inclusive of GST, the amount of GST payable is estimated and the data adjusted by the ABS prior to aggregation and release in output.

STAR GRADING

9 Star grade classifications of establishments are continuously revised by AAA Tourism Pty Ltd. This should be taken into account when making comparisons over time. Any queries regarding the star grading process should be directed to AAA Tourism Pty Ltd on (03) 8601 2200 or email <enquiries@aaatourism.com.au>.

10 Data by star grade for states and territories are included in Tourist Accommodation, Small Area Data (cat. no. 8635.0.55.002 for national data and cat. no. 8635.1.55.001 – 8635.8.55.001 for state/territory data).

EXPLANATORY NOTES *continued*

STATISTICAL GEOGRAPHY

11 Small area statistics for 2010 are classified to the Australian Standard Geographical Classification (ASGC), 2009 Edition (cat. no. 1216.0). Data are coded to the statistical local area (SLA) level. The full terms for each of the geographical abbreviations used can be found in the Abbreviations section of the Explanatory Notes of Australian Standard Geographical Classification (ASGC) 2009 Edition (cat. no. 1216.0).

12 These SLA data are aggregated to tourism regions as defined by relevant state and territory tourism organisations. Tourism regions are reviewed annually and are subject to boundary and name changes. Where changes have occurred, care should be taken when making comparisons with previously published data at this level.

13 Data by tourism regions and SLA are not presented in this publication but are available in Tourist Accommodation, Small Area Data (cat. no. 8635.0.55.002 for national data and cat. no. 8635.1.55.001 – 8635.8.55.001 for state/territory data).

14 Details of SLAs, the composition of tourism regions and maps of tourism regions are provided in the ABS publication Tourism Region Maps and Correspondance File (cat. no. 9503.0.55.001) available from the ABS web site <www.abs.gov.au>.

DATA QUALITY

15 The survey does not have a sample component and the data are not subject to sampling variability. However, other inaccuracies collectively referred to as non-sampling error may affect the data. These non-sampling errors may arise from a number of sources, including:

- errors in the reporting of data by providers
- errors in the process of capturing data
- imputation for missing data
- definition and classification errors
- incomplete coverage.

16 Every effort has been made to reduce non-sampling error to a minimum by careful design and testing of questionnaires, and efficient operating procedures and systems used to compile statistics.

Response rates

17 The quality and reliability of survey data can be affected by the degree of response to a survey however it is rare to achieve a 100% response rate for any survey. The response rates for the Survey of Tourist Accommodation at national level for the most recent quarters are shown below:

RESPONSE RATES

	<i>Jun</i> <i>Qtr</i> 2009	<i>Sep</i> <i>Qtr</i> 2009	<i>Dec</i> <i>Qtr</i> 2009	<i>Mar</i> <i>Qtr</i> 2010	<i>Jun</i> <i>Qtr</i> 2010	<i>Sep</i> <i>Qtr</i> 2010
	%	%	%	%	%	%
Hotels and resorts	90.3	93.9	91.6	92.8	91.4	92.8
Motels, private hotels and guest houses	90.1	92.6	91.3	92.8	93.1	94.1
Serviced apartments	93.8	94.4	93.1	92.8	94.2	95.1
Hotels, motels and serviced apartments	90.9	93.3	91.8	92.6	93.0	94.1

Imputation rates

18 Missing data items are replaced by imputed values based on reported data. Average quarterly movements are applied to previously reported data for each non-responding unit to estimate values for missing data items. Only if previously reported data are not available, will data from a similar unit is used as a 'donor' for the missing data items.

19 The imputation rates for Room nights occupied and Takings from accommodation for the most recent quarters at a national level are shown below:

EXPLANATORY NOTES *continued*

Imputation rates continued

IMPUTATION RATES, Room nights occupied

	Sep Qtr 2009	Dec Qtr 2009	Mar Qtr 2010	Jun Qtr 2010	Sep Qtr 2010
	%	%	%	%	%
Hotels and resorts	1.7	4.0	3.1	6.8	6.7
Motels, private hotels and guest houses	6.4	7.4	7.3	5.1	4.6
Serviced apartments	4.2	6.0	4.9	5.1	5.1
Hotels, motels and serviced apartments	4.0	5.7	5.0	5.8	5.6

IMPUTATION RATES, Takings from accommodation

	Sep Qtr 2009	Dec Qtr 2009	Mar Qtr 2010	Jun Qtr 2010	Sep Qtr 2010
	%	%	%	%	%
Hotels and resorts	1.4	3.4	2.5	6.8	6.5
Motels, private hotels and guest houses	6.2	7.0	7.0	4.9	4.4
Serviced apartments	4.1	5.9	4.9	5.2	5.3
Hotels, motels and serviced apartments	3.4	5.0	4.3	5.9	5.6

SEASONAL ADJUSTMENT

20 Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the original time series so that the effect of other influences on the series may be more clearly recognised. Seasonal adjustment procedures do not aim to remove the irregular or non-seasonal influences which may be present in any particular quarter. Irregular influences that are highly volatile can make it difficult to interpret the movement of the series even after adjustment for seasonal variation, and cannot be assumed to indicate changes in the trend.

21 The seasonally adjusted estimates in this publication have been produced using a concurrent methodology whereby the seasonal factors are revised each quarter to take into account the seasonality exhibited by the latest observation. A more detailed review is conducted annually.

22 From the March quarter 2008, the Survey of Tourist Accommodation collection implemented Autoregressive Integrated Moving Average (ARIMA) modelling techniques for the majority of applicable time series. The revision properties of the seasonally adjusted and trend estimates can be improved by the use of ARIMA modelling. ARIMA modelling relies on the characteristics of the series being analysed to project future period data. The projected values are temporary, intermediate values, that are only used internally to improve the estimation of the seasonal factors. The projected data do not affect the original estimates and are discarded at the end of the seasonal adjustment process.

23 For more information on the details of ARIMA modelling see the feature article 'Use of ARIMA modelling to reduce revisions' in the October 2004 issue of Australian Economic Indicators (cat. no. 1350.0). Any queries regarding the ARIMA modelling should be directed to Time Series Analysis on (02) 6252 6345 or email <time.series.analysis@abs.gov.au>.

TREND ESTIMATES

24 Smoothing the seasonally adjusted series reduces the impact of the irregular component of the seasonally adjusted series and creates the trend estimates. The trend estimates are derived by applying a 7-term Henderson moving average to the quarterly seasonally adjusted series. The Henderson moving average used in the middle of the time series is symmetric but, as the end of a time series is approached, asymmetric forms

EXPLANATORY NOTES *continued*

TREND ESTIMATES *continued*

of the symmetric moving average are applied. Unlike the weights of the symmetric 7-term Henderson moving average, the asymmetric weights have been tailored to suit the particular characteristics of individual series.

25 While these techniques enable trend estimates for the latest period to be produced, the process does result in revisions to the trend estimates in recent quarters, particularly as additional original estimates become available. For further information refer to Information Paper: A Guide to Interpreting Time Series - Monitoring Trends, 2003 (cat. no. 1349.0) available at the ABS web site <www.abs.gov.au>.

CONFIDENTIALISATION OF DATA

26 Under the Census and Statistics Act, when releasing statistics the ABS is required to do this in a manner that is "not likely" (in a legal sense) to enable the identification of a particular person or organisation. A number of techniques are used to do this, including suppression of information. To ensure provider confidentiality in the Survey of Tourist Accommodation, the ABS uses a computerised process known as Disclosure Avoidance Analysis System (DAAS) to confidentialise the entire tourist accommodation dataset each quarter. This process not only ensures that data are suppressed to ensure individual establishments cannot be identified, but also suppresses data in other (consequential) cells to ensure data cannot be derived through deduction from the information available.

27 The DAAS process begins by confidentialising at the Statistical Local Area (SLA) level, then across Tourism regions, then at the state level and finally the national level. If there is an SLA that has been made confidential then another SLA will have to be made confidential within that Tourism region to protect the confidentiality of the providers in the SLA that was originally made confidential. Depending on the number of SLAs in the Tourism region the whole Tourism region may need to be made confidential. As a consequence of this, at least one more Tourism region within a state or territory will also be confidentialised. This may also occur at the state/territory level.

USER AGGREGATION OF DATA

28 The aggregation of data by users across time periods should be undertaken with caution, due to the possibility of non-inclusion of confidentialised data (see the above section for more information about confidentialisation). Where one or more cells contributing to a total have been confidentialised (ie, contains the value of n.p.), the resulting aggregated total will be incorrect. However, some broader levels of data may not be affected by confidentialised cells.

29 Where data can be aggregated (ie, no confidentialised cells are included) for calendar and financial year/s purposes, the data items Establishments, Rooms, Persons employed and Bed spaces should not be aggregated. For these items it is recommended that for calendar years, the value of the December quarter is used, and for financial years, the value of the June quarter is used.

30 Any data items that have been derived from other items collected in the survey cannot be aggregated (ie, all those with labels ending in 'rate' or commencing with 'average'). These items must be re-derived based on the aggregation of each of the quarterly items collected in the survey used in the derivation of the rate or average (see Glossary for formulas).

31 Users are cautioned against deriving any non-standard aggregations (eg, aggregation of selected star gradings such as 4-star and 5-star; aggregation of selected geographical areas such as capital city areas and balance of state; aggregation of selected activities such as hotels and motels combined). This is because data are confidentialised based on the standard data item structure.

EFFECTS OF ROUNDING

32 Where figures have been rounded, discrepancies may occur between totals and the sum of the component items.

EXPLANATORY NOTES *continued*

EFFECTS OF ROUNDING

continued

33 Estimates of movement shown in this publication are obtained by taking the difference of unrounded estimates. The movement is then rounded to one decimal place. Therefore where a discrepancy occurs between the reported movement and the difference of the rounded estimates, the reported movement will be more accurate.

RELATED PUBLICATIONS

34 Other ABS publications and products which may be of interest are outlined below. All publications released from 1998 onwards are available on the ABS web site www.abs.gov.au.

Tourist Accommodation, Small Area Data (cat. no. 8635.0.55.002) (data cube for Australia – issued quarterly)

Tourist Accommodation, Small Area Data (cat. no. 8635.1.55.001–8635.8.55.001) (data cubes for each state/territory – issued quarterly)

Tourism Region Maps and Correspondance Files, Australia (cat. no. 9503.0.55.001) (annual)

Tourist Accommodation, Australia, Expanded Scope Collection (cat. no. 8635.0.55.001) (irregular)

Short-term Visitor Arrivals Estimates, Australia (cat. no. 3401.0.55.001) (issued monthly)

Overseas Arrivals and Departures, Australia (cat. no. 3401.0) (issued monthly)

Australian National Accounts, Tourism Satellite Account (cat. no. 5249.0) (annual)

Information Paper: Future changes to Tourist Accommodation, Australia, May 2010 (cat. no. 8635.0.55.003) (irregular)

35 The catalogue of current publications and other products is available from the ABS web site www.abs.gov.au. The ABS also issues release advices on the web site which detail products to be released both in the coming week and the next six months.

ABS DATA AVAILABLE ON REQUEST

36 As well as the statistics included in this publication, the ABS has other relevant data available on request. Inquiries should be made to the National Information and Referral Service on 1300 135 070.

GLOSSARY

Average length of stay	<p>Average number of days each guest stayed during the reference period. It is a derived item calculated by dividing the number of guest nights occupied by the number of guest arrivals with the result expressed as a number of days,</p> $\text{Average length of stay(days)} = \frac{\text{Guest nights occupied}}{\text{Guest arrivals}}$
Average takings per room night available	<p>The takings from accommodation divided by the total number of room nights available for the survey period,</p> $\text{Average takings per available room night(\$)} = \frac{\text{Takings from accommodation}}{\text{Room nights available}}$
Average takings per room night occupied	<p>The takings from accommodation divided by the total number of room nights occupied for the survey period,</p> $\text{Average takings per room night occupied(\$)} = \frac{\text{Takings from accommodation}}{\text{Room nights occupied}}$
Bed occupancy rate	<p>Bed occupancy expressed as a percentage of total capacity available during the survey period,</p> $\text{Bed occupancy rate (\%)} = \frac{\text{Guest nights occupied}}{\text{Guest nights available}} * 100$
Bed spaces	<p>Bed spaces normally in place and available to accommodate paying guests during the survey period. Single beds, three-quarter beds and any beds designed to sleep one person are counted as one bed space. Double, queen and king size beds and any beds designed to sleep two people are counted as two bed spaces. Bunk beds have various configurations. If a bunk bed is designed to sleep two guests, it will count as two bed spaces. Any style of bed that is normally used as a bed is included. Fold away beds and sofas permanently made up as beds are included. Cots, divans and any other type of temporary beds not normally used as beds are excluded.</p>
Capacity	<p>Capacity is the measure of total accommodation stock available at an establishment to accommodate paying guests on the last day of the survey period. It may be given by various measures such as the maximum number of rooms, units, apartments or suites. Capacity closed temporarily for seasonal reasons is included.</p>
Establishments	<p>Hotels and resorts, motels, private hotels, guest houses and serviced apartments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.</p>
Facilities	<p>Establishments may provide a wide variety of facilities to their paying guests. For the purposes of this survey, all establishments within the scope of the survey provide bath/shower and toilet facilities in most of their rooms. Serviced apartments also provide fully self-contained cooking facilities in most rooms/units.</p>
Guest arrivals	<p>Paying guests counted only on the first night of their stay at the accommodation establishment during the survey period. Guest arrivals may also be known as 'check ins'. If the same individual returns for a second stay at the accommodation establishment during the same survey period, the first night of the second stay is regarded as a separate guest arrival.</p>
Guest nights available	<p>The total number of bed spaces multiplied by the number of days for which they were available to paying guests during the survey period. For establishments closing (other than for seasonal reasons) or opening during this period, operating periods only are included.</p>
Guest nights occupied	<p>The total number of paying guests counted on each night they stayed at the accommodation establishment during the survey period.</p>
Hotels and resorts (Hotels)	<p>Establishments which operate a public bar and which provide accommodation on a room/unit/apartment/suite basis rather than by the bed as is the practice of visitor hostels. Most guest rooms are equipped with a bath/shower and toilet but not full cooking facilities (i.e. hot plates and oven/microwave). Hotels and resorts may also include establishments referred to as resort hotel and spa, luxury hotel, apartment hotel,</p>

GLOSSARY *continued*

Hotels and resorts (Hotels) <i>continued</i>	boutique hotel, hotel motel, and commercial hotel. This group of establishments is sometimes abbreviated to 'Hotels' in the text as well as in the table and graph titles in this publication.
Motels, private hotels and guest houses (Motels)	Establishments that do not operate a public bar but which provide accommodation on a room/unit/apartment/suite basis rather than by the bed as is the practice of visitor hostels. Most guest rooms are equipped with a bath/shower and toilet but do not have full cooking facilities (i.e. hot plates and oven/microwave). A motel would typically offer guests overnight accommodation and is targeted to the motorist with car parking provided. A private hotel is often a residential hotel that also offers short-term stays. A guest house is typically a personal residence with some accommodation available for paying guests. This group of establishments is sometimes abbreviated to 'Motels' in the text as well as in the table and graph titles in this publication.
Occupancy	Occupancy can refer to the total number of nights each room/unit/apartment/suite was occupied during the survey period or the total number of paying guests counted on each night they stayed at the accommodation establishment during the same period. Room occupancy rates and bed occupancy rates are calculated from room nights and guest nights.
Paying guest	Guests occupying rooms provided for short-term non-residential accommodation.
Persons employed	Persons working at each accommodation establishment during the last pay period ending within the survey period (including working proprietors and those working on other than accommodation activities). Non-salaried workers including volunteers, contractors, and self-employed persons are excluded.
Room nights available	The number of rooms/units available multiplied by the number of days for which they were available during the survey period. For establishments closing (other than for seasonal reasons) or opening during this period, operating periods only are included.
Room nights occupied	The nights each guest room/unit was occupied by a paying guest during the survey period.
Room occupancy rate	Room occupancy expressed as a percentage of total capacity available during the survey period, $\text{Room occupancy rate (\%)} = \frac{\text{Room nights occupied}}{\text{Room nights available}} * 100$ providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.
Rooms	Rooms available for accommodating short-term paying guests at each hotel and resort, motel, guest house, and serviced apartment during the survey period. Units, apartments and suites are treated as rooms for these types of establishments.
Serviced apartments	Establishments with five or more units which mostly comprise self-contained units at the same location, and which are available on a unit/apartment basis to the general public for a minimum of one night. The units should have full cooking facilities (i.e. hot plates and oven/microwave), refrigerator and bath/shower and toilet facilities; all bed linen and towels should be provided, and daily servicing (i.e. cleaning and bed making) must be available through the on-site management, although this service may not necessarily be used.
Star grading	The grading of hotels and resorts, motels, private hotels and guest houses and serviced apartments is based on the classification system owned by AAA Tourism Pty Ltd. The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the publication <i>Accommodation Guide</i> published by AAA Tourism Pty Ltd for each of the individual Australian Motoring Organisations. For the purpose of classifying establishments to a star

GLOSSARY *continued*

Star grading *continued*

grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).

While coverage has significantly improved, some establishments (including some competing in the four and five star markets and having significant takings) still remain outside the star grading scheme. These establishments have been given a star grading of 'ungraded'.

Periodic additional investigations are made to validate the small proportion of establishments changing star grade between reference periods.

Takings from accommodation (Takings)

Revenue received from the provision of accommodation (excluding revenue received from the provision of meals and other foods and beverages). Since 1 July 2000, takings from accommodation include gross revenue from the provision of accommodation, including GST. In cases where takings from accommodation data cannot be provided inclusive of GST, the amount of GST payable is estimated and the data revised accordingly. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Takings from accommodation is sometimes abbreviated as 'Takings' in the text as well as in the table and graph titles in this publication.

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