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TOURIST ACCOMMODATION, AUSTRALIA, DECEMBER QUARTER 1980

PHONE INQUIRIES *for more information about these statistics*—contact Mr Aub Edwards on Canberra (062) 52 5657 or any of our State offices.
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MAIL INQUIRIES *write to* Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616 or any of our State offices.



MAIN FEATURES

	December Quarter 1979			December Quarter 1980		
	October	November	December	October	November	December
	(per cent)					
Room occupancy rates—						
Licensed hotels with facilities	59.6	57.1	45.5	60.5	57.1	46.2
Motels	62.5	58.5	49.8	64.6	59.0	51.0
Site occupancy rates—						
Caravan parks	18.4	18.1	30.5	19.7	18.9	31.7

EXPLANATORY NOTES

Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments. The period covered by the latest survey is the 3 months ended 31 December 1980.

Scope and coverage

2. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (a) *Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- (b) *Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or shower and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.
- (c) *Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

3. Because of the limitations of information available for updating lists of tourist accommodation establishments, some delay may occur between the opening of an establishment and its inclusion in this survey. The effect of these delays on published occupancy rates are generally considered to be insignificant.

Definitions

4. *Tourist accommodation establishment* is defined as an establishment which predominantly provides short term accommodation (i.e. for periods of less than 2 months) available to the general public.
5. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than one type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as two separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.
6. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.
7. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

8. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

9. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, which are available at caravan parks for accommodating paying guests during the survey period.

10. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

11. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

12. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

13. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

14. *Site occupancy rate* refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.

15. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation were a combined charge an estimate of takings from meals was

excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

16. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

17. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States (e.g. local government areas or combinations of local government areas) are available upon request. From September Quarter 1980 a dissection of the statistics shown in this publication, according to size of establishment, is available on request for each State (Territories excluded).

18. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0) which is available free of charge from any ABS office.

Symbols and other usages

19. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

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Australian Statistician

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
NUMBER AND CAPACITY (number)															
December quarter 1980—	238	899	1,137	156	452	608	189	513	702	109	149	258	130	114	244
Establishments	7,005	22,045	29,050	3,848	11,922	15,770	4,768	10,659	15,427	2,613	4,010	6,623	3,274	4,834	8,108
Guest rooms	16,141	64,878	81,019	8,877	33,555	42,432	12,167	31,189	43,356	6,117	12,238	18,355	6,669	12,178	18,847
Bed spaces															
ROOM OCCUPANCY RATES (per cent)															
1979—	60.0	62.5	61.9	60.4	60.3	60.3	61.6	62.9	62.5	53.9	64.1	59.9	61.9	64.6	63.5
October	60.0	58.5	58.9	64.1	63.1	63.3	58.2	57.6	57.8	43.1	54.6	49.9	51.9	50.3	50.9
November	46.5	52.0	50.6	47.4	47.9	47.8	49.2	51.0	50.4	34.4	48.3	42.6	44.8	40.7	42.3
December															
December quarter 1979	55.5	57.6	57.1	57.2	57.0	57.1	56.3	57.2	56.9	43.8	55.7	50.9	52.8	51.9	52.2
1980—	62.9	66.5	65.6	57.9	62.6	61.4	62.2	65.4	64.4	56.4	67.2	62.9	61.1	58.3	59.4
October	60.7	61.0	60.9	58.6	61.6	60.8	57.6	60.0	59.3	47.8	54.4	51.8	54.4	45.8	49.3
November	47.7	54.1	52.5	46.2	48.2	47.7	48.6	52.8	51.5	37.7	48.5	44.2	47.0	41.8	43.9
December															
December quarter 1980	56.1	60.5	59.7	54.2	57.4	56.6	56.1	59.4	58.4	47.3	56.7	53.0	54.2	48.6	50.9
BED OCCUPANCY RATES (per cent)															
1980—	40.9	40.1	40.3	35.0	36.3	36.0	39.1	38.9	39.0	37.2	37.6	37.5	41.4	38.6	39.6
October	38.9	35.4	36.1	36.7	36.4	36.4	35.5	35.3	35.4	29.6	28.9	29.1	34.4	28.3	30.4
November	32.0	35.8	35.1	29.4	30.7	30.3	32.7	35.1	34.4	25.0	29.7	28.1	32.0	28.8	29.9
December															
December quarter 1980	37.2	37.1	37.2	33.6	34.4	34.2	35.8	36.4	36.2	30.6	32.1	31.6	35.9	31.9	33.3
TAKINGS FROM ACCOMMODATION (\$'000)															
1980—	5,625	13,168	18,793	2,412	6,661	9,074	3,066	5,966	9,032	1,292	2,333	3,625	1,816	2,373	4,189
October	5,310	11,793	17,103	2,453	6,501	8,954	2,643	5,339	7,981	1,037	1,818	2,855	1,592	1,857	3,449
November	4,067	11,167	15,233	1,935	5,202	7,138	2,401	5,021	7,423	799	1,762	2,561	1,413	1,740	3,153
December															
December quarter 1980	15,002	36,127	51,129	6,800	18,365	25,166	8,108	16,327	24,436	3,129	5,913	9,042	4,821	5,970	10,791

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION—continued

	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)
NUMBER AND CAPACITY												
December quarter 1980—												
Establishments	76	55	131	21	25	46	13	22	35	932	2,229	3,161
Guest rooms	2,526	1,405	3,931	572	973	1,545	783	1,150	1,933	25,389	56,998	82,387
Bed spaces	6,361	4,256	10,617	1,303	2,613	3,917	1,793	3,535	5,328	59,428	164,443	223,871
ROOM OCCUPANCY RATES (per cent)												
1979—												
October	57.2	58.6	57.8	53.6	68.0	62.6	60.2	64.6	62.8	59.6	62.5	61.6
November	58.0	64.0	60.5	51.5	61.5	57.8	55.0	62.8	59.6	57.1	58.5	58.1
December	45.8	53.6	49.1	38.8	51.0	46.5	47.1	52.8	50.5	45.5	49.8	48.4
December quarter 1979	53.6	58.7	55.8	48.0	60.2	55.6	54.1	60.0	57.6	54.0	56.9	56.0
1980—												
October	57.2	53.3	55.8	67.4	73.4	71.1	58.1	72.3	66.5	60.5	64.6	63.4
November	57.5	54.3	56.3	58.4	65.2	62.7	55.5	61.5	59.1	57.1	59.0	58.4
December	47.9	48.5	48.1	47.5	52.2	50.5	38.8	57.2	49.8	46.2	51.0	49.5
December quarter 1980	54.1	52.0	53.4	57.7	63.6	61.4	50.8	63.7	58.5	54.6	58.2	57.1
BED OCCUPANCY RATES (per cent)												
1980—												
October	37.3	30.8	34.7	42.6	30.9	34.8	37.6	43.5	41.5	38.9	38.4	38.5
November	37.1	32.2	35.1	35.8	35.7	35.8	33.2	36.3	35.2	35.9	34.5	34.9
December	33.0	31.6	32.4	31.4	29.8	30.3	25.4	37.4	33.4	30.9	33.5	32.8
December quarter 1980	35.8	31.5	34.1	36.6	32.1	33.6	32.0	39.1	36.7	35.2	35.5	35.4
TAKINGS FROM ACCOMMODATION (\$'000)												
1980—												
October	1,428	606	2,034	387	722	1,109	512	735	1,247	16,538	32,564	49,103
November	1,352	602	1,954	320	616	935	497	588	1,085	15,204	29,114	44,316
December	1,240	606	1,846	281	510	791	343	592	935	12,479	26,600	39,070
December quarter 1980	4,021	1,813	5,834	987	1,848	2,835	1,352	1,915	3,267	44,220	88,278	132,500

TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales(a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
NUMBER AND CAPACITY (number)								
December quarter 1980—								
Establishments	527	416	401	154	229	54	8	1,789
Powered sites	44,141	34,642	22,150	12,149	12,751	2,749	615	129,197
Unpowered sites	22,695	14,363	9,604	5,004	3,765	2,213	490	58,134
Cabins, flats, etc.	961	813	684	521	484	84	56	3,603
<i>Total capacity</i>	67,797	49,818	32,438	17,674	17,000	5,046	1,161	190,934
SITE OCCUPANCY RATES (per cent)								
1979—								
October	16.8	9.5	32.2	15.9	27.3	13.1	30.2	18.4
November	17.0	11.2	30.9	12.7	23.4	18.2	22.9	18.1
December	33.5	23.8	40.2	22.4	29.9	27.4	15.4	30.5
December quarter 1979	22.5	14.9	34.5	17.1	26.9	19.6	22.8	22.4
1980—								
October	19.7	10.4	34.3	16.2	23.7	15.3	27.9	19.7
November	18.8	11.9	32.8	12.6	20.6	17.5	21.0	18.9
December	35.8	25.0	42.5	20.9	28.1	25.7	15.1	31.7
December quarter 1980	24.8	15.8	36.6	16.6	24.1	19.6	21.3	23.5
TAKINGS FROM ACCOMMODATION (\$'000)								
1980—								
October	2,253	950	1,644	312	635	123	33	5,950
November	2,074	1,104	1,539	236	519	148	25	5,645
December	4,399	2,185	2,168	444	828	234	19	10,277
December quarter 1980	8,726	4,239	5,351	992	1,982	505	78	21,873

(a) Includes Australian Capital Territory.