

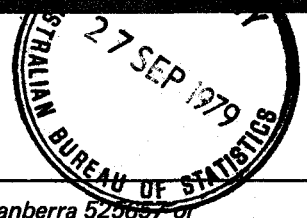
AUSTRALIAN BUREAU OF STATISTICS Canberra

CATALOGUE NO. 8635.0

NOON 27 SEPTEMBER 1979

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TOURIST ACCOMMODATION AUSTRALIA, JUNE QUARTER 1979



INQUIRIES

If you want to know more about these statistics ring Mr Aub Edwards on Canberra 525667 or our State office, or write to Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616
 For copies of this publication ring Information Services, Canberra 526627

MAIN FEATURES

June Quarter 1978

June Quarter 1979

	June Quarter 1978			June Quarter 1979		
	April	May	June	April	May	June
Room occupancy rates						
Licensed hotels with facilities	54.5%	55.0%	49.7%	53.8%	56.3%	49.1%
Motels	58.9%	62.5%	54.0%	59.6%	63.4%	53.0%
Site occupancy rates						
Caravan parks	18.9%	22.7%	18.0%	23.6%	22.2%	18.0%

EXPLANATORY NOTES

Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments. The period covered by the latest survey is the 3 months ended 30 June 1979.

Tourist accommodation establishment

2. There is no generally accepted definition of a tourist accommodation establishment, but for the purpose of the surveys, a tourist accommodation establishment has been defined as an establishment which provides accommodation of a predominantly short term nature (i.e. for periods of less than 2 months) available to the general public.

Scope of the survey

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (i) *Licensed hotel with facilities* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.

- (ii) *Licensed or unlicensed motel, private hotel or guest house with facilities* A tourist accommodation establishment which provides bath or shower and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (iii) *Caravan park* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than 1 type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as 2 separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

Guest rooms refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

Bed spaces refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Threequarter beds are classified as single beds; double beds are counted as 2 bed spaces.

Powered sites refers to the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

Unpowered sites refers to the maximum number of sites with no provision for connection to electric power supply, which are available at caravan parks for accommodating paying guests during the survey period.

Cabins, flats, etc. refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

Total caravan park capacity refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

Room occupancy rate refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

Bed occupancy rate refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

Site occupancy rate refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.

Guest nights refers to the number of paying guests accommodated in caravan parks each night tallied for

the survey period. In some cases it has been necessary to estimate this figure.

Takings from accommodation refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation are a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

Employment Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

5. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Past quarters tourist accommodation statistics are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States are available (e.g. local government areas or combinations of local government areas) upon request.

All publications produced by the ABS are listed in *Catalogue of Publications* (1101.0) which is available free of charge from any ABS office.

Symbols and other usages

Where figures have been rounded discrepancies may occur between sums of the component items and totals.

R.J. CAMERON
Australian Statistician

TABLE 1. HOTELS AND MOTELS ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

Particulars	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total
	No.			No.			No.			No.			No.		
June quarter 1979															
Establishments	251	874	1,125	158	420	578	187	496	683	108	143	251	123	112	235
Guest rooms	7,262	21,001	28,263	4,008	10,874	14,882	4,869	9,778	14,647	2,571	3,707	6,278	3,091	4,728	7,819
Bed spaces	16,610	61,173	77,783	9,246	30,926	40,172	12,000	28,799	40,799	5,910	11,136	17,046	6,116	11,770	17,886
NUMBER AND CAPACITY															
ROOM OCCUPANCY RATES (per cent)															
1978 - April	57.3	60.6	59.7	55.6	60.8	59.4	53.8	56.6	55.7	49.5	60.8	56.1	53.9	48.8	50.9
May	57.1	64.7	62.7	52.8	61.3	59.0	56.5	62.7	60.7	48.6	63.7	57.3	55.4	52.7	53.8
June	49.3	55.3	53.7	48.5	50.9	50.2	56.7	60.5	59.2	41.4	48.7	45.6	52.7	47.7	49.8
June quarter 1978	54.6	60.2	58.8	52.3	57.7	56.2	55.7	60.0	58.6	46.5	57.8	53.1	54.0	49.8	51.5
1979 - April	58.6	63.1	61.9	52.7	60.5	58.4	52.8	53.4	53.2	48.5	62.0	56.4	52.9	52.5	52.7
May	58.2	66.5	64.3	55.2	62.1	60.2	61.2	64.4	63.4	51.0	62.8	58.0	54.1	50.2	51.7
June	48.9	52.9	51.9	49.9	52.5	51.8	58.1	61.2	60.2	40.3	48.3	45.1	48.7	41.7	44.5
June quarter 1979	55.3	60.9	59.4	52.6	58.4	56.8	57.4	59.7	59.0	46.7	57.8	53.2	51.9	48.2	49.6
BED OCCUPANCY RATES (per cent)															
1979 - April	38.8	39.8	39.6	32.6	36.9	35.9	34.0	33.7	33.8	33.8	37.6	36.3	37.4	36.2	36.6
May	38.1	43.4	42.3	33.5	37.9	36.9	41.3	42.9	42.5	34.4	38.5	37.1	38.1	34.3	35.6
June	31.3	31.8	31.7	29.5	29.8	29.7	37.6	37.6	37.6	25.1	26.9	26.3	33.1	26.6	28.8
June quarter 1979	36.1	38.4	37.9	31.9	34.9	34.2	37.6	38.1	38.0	31.1	34.4	33.3	36.2	32.4	33.7
TAKINGS FROM ACCOMMODATION (\$'000)															
1979 - April	4,001	10,022	14,023	1,763	4,733	6,496	2,016	3,781	5,796	874	1,739	2,613	1,287	1,821	3,107
May	4,108	11,008	15,116	1,929	5,046	6,975	2,607	4,767	7,374	952	1,872	2,824	1,394	1,813	3,208
June	3,261	8,380	11,641	1,643	4,183	5,826	2,284	4,217	6,501	717	1,357	2,074	1,156	1,430	2,586
June quarter 1979	11,370	29,410	40,780	5,336	13,962	19,297	6,907	12,765	19,672	2,543	4,969	7,512	3,838	5,064	8,901

TABLE 1. HOTELS AND MOTELS ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION - continued

Particulars	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities		Total	Licensed hotels with facilities		Total	Licensed hotels with facilities		Total	Licensed hotels with facilities		Total
	No.	Motels etc.		No.	Motels etc.		No.	Motels etc.		No.	Motels etc.	
NUMBER AND CAPACITY												
June quarter 1979												
Establishments	No.	57	124	22	25	47	13	22	35	929	2,149	3,078
Guest rooms	No.	1,536	3,666	618	917	1,535	788	1,129	1,917	25,337	53,670	79,007
Bed spaces	No.	5,026	9,629	1,399	2,406	3,805	1,797	3,359	5,156	58,104	154,172	212,276
ROOM OCCUPANCY RATES (per cent)												
1978 - April	54.0	58.4	55.8	34.1	52.9	45.6	63.0	71.4	67.8	54.5	58.9	57.5
May	51.2	51.9	51.4	50.4	69.3	62.0	70.5	75.8	73.5	55.0	62.5	60.0
June	38.9	39.9	39.3	50.5	67.8	61.1	59.3	54.6	56.6	49.7	54.0	52.6
June quarter 1978	48.1	50.1	48.9	45.1	63.4	56.3	64.3	67.4	66.1	53.1	58.5	56.7
1979 - April	52.8	58.9	55.4	39.4	52.9	47.4	54.2	68.0	62.3	53.8	59.6	57.7
May	50.0	54.3	51.8	52.0	73.4	64.8	60.2	72.5	67.4	56.3	63.4	61.1
June	37.7	40.8	39.0	55.3	77.0	68.2	46.7	47.0	46.9	49.1	53.0	51.7
June quarter 1979	46.9	51.4	48.8	48.9	67.8	60.2	53.8	62.6	59.0	53.1	58.7	56.9
BED OCCUPANCY RATES (per cent)												
1979 - April	37.8	37.7	37.7	25.1	29.1	27.6	34.8	43.7	40.6	35.6	37.5	37.0
May	36.4	34.1	35.3	33.7	45.4	41.1	39.0	49.7	46.0	37.4	41.1	40.1
June	25.5	24.1	24.8	37.2	45.3	42.3	28.3	29.2	28.9	31.4	31.7	31.6
June quarter 1979	33.3	32.0	32.7	32.0	40.0	37.0	34.1	40.9	38.6	34.9	36.8	36.3
TAKINGS FROM ACCOMMODATION (\$'000)												
1979 - April	955	701	1,657	178	397	575	380	576	956	11,454	23,770	35,224
May	926	660	1,586	254	604	858	442	634	1,076	12,612	26,405	39,017
June	664	463	1,127	270	594	864	336	416	752	10,331	21,040	31,371
June quarter 1979	2,546	1,824	4,370	702	1,595	2,297	1,157	1,626	2,783	34,398	71,215	105,613

TABLE 2. CARAVAN PARKS: NUMBER, CAPACITY, SITE OCCUPANCY RATES, GUEST NIGHTS AND TAKINGS FROM ACCOMMODATION

Particulars	New South Wales (a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
NUMBER AND CAPACITY								
June quarter 1979								
Establishments	No. 506	403	396	156	215	52	9	1,737
Powered sites	41,183	33,244	21,222	11,991	11,854	2,462	634	122,590
Unpowered sites	23,039	13,997	9,539	5,618	3,335	1,962	456	57,946
Cabins, flats, etc.	966	824	676	499	468	61	14	3,508
Total capacity	65,188	48,065	31,437	18,108	15,657	4,485	1,104	184,044
SITE OCCUPANCY RATES (per cent)								
1978 - April	16.2	12.3	31.3	15.9	30.4	16.0	20.1	18.9
May	19.8	13.9	38.9	18.9	36.4	15.0	34.7	22.7
June	13.5	8.8	38.4	10.8	32.5	12.9	34.0	18.0
June quarter 1978	16.5	11.7	36.2	15.3	33.2	14.6	29.6	19.9
1979 - April	22.6	17.2	32.9	22.2	31.8	20.6	20.9	23.6
May	20.5	12.0	39.4	18.7	30.7	16.4	37.0	22.2
June	15.2	8.5	37.8	11.0	27.6	13.2	30.1	18.0
June quarter 1979	19.4	12.6	36.7	17.3	30.1	16.7	29.4	21.3
GUEST NIGHTS ('000)								
1979 - April	1,163	723	757	348	418	72	17	3,497
May	1,110	514	981	320	400	58	35	3,419
June	704	319	843	161	332	45	25	2,428
June quarter 1979	2,977	1,556	2,581	829	1,150	175	77	9,344
TAKINGS FROM ACCOMMODATION (\$'000)								
1979 - April	2,115	1,042	1,232	505	642	117	34	5,688
May	1,954	814	1,571	482	627	101	59	5,607
June	1,340	580	1,463	262	544	72	49	4,310
June quarter 1979	5,409	2,436	4,266	1,249	1,813	290	142	15,605

(a) Includes Australian Capital Territory.