

AUSTRALIAN BUREAU OF STATISTICS Canberra

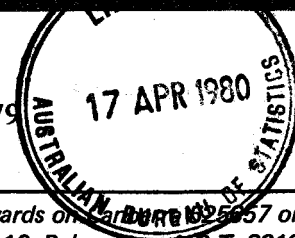
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TOURIST ACCOMMODATION AUSTRALIA, DECEMBER QUARTER 1979



INQUIRIES

If you want to know more about these statistics ring Mr Aub Edwards on Canberra 5557 or our State office, or write to Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616
For copies of this publication ring Information Services, Canberra 526627

MAIN FEATURES

	December Quarter 1978			December Quarter 1979		
	October	November	December	October	November	December
Room occupancy rates						
Licensed hotels with facilities	57.4	55.1	45.4	59.6	57.1	45.5
Motels	62.0	57.6	51.5	62.5	58.5	49.8
Site occupancy rates						
Caravan parks	18.2	17.4	30.6	18.4	18.1	30.5

EXPLANATORY NOTES

Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments. The period covered by the latest survey is the 3 months ended 31 December 1979.

Tourist accommodation establishment

2. There is no generally accepted definition of a tourist accommodation establishment, but for the purpose of the surveys, a tourist accommodation establishment has been defined as an establishment which provides accommodation of a predominantly short term nature (i.e. for periods of less than 2 months) available to the general public.

Scope of the survey

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (i) *Licensed hotel with facilities* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.

- (ii) *Licensed or unlicensed motel, private hotel or guest house with facilities* A tourist accommodation establishment which provides bath or shower and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (iii) *Caravan park* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than 1 type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as 2 separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

5. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

6. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

7. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

8. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, which are available at caravan parks for accommodating paying guests during the survey period.

9. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

10. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

11. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

12. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

13. *Site occupancy rate* refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.

14. *Guest nights* refers to the number of paying guests accommodated in caravan parks each night tallied

for the survey period. In some cases it has been necessary to estimate this figure.

15. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation are a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

16. *Employment* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

17. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States are available (e.g. local government areas or combinations of local government areas) upon request.

18. All current publications produced by the ABS are listed in *Catalogue of Publications* (1101.0) which is available free of charge from any ABS office.

Symbols and other usages

19. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

R.J. CAMERON
Australian Statistician

TABLE 1. HOTELS AND MOTELS ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

Particulars	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Total	Motels etc.	Licensed hotels with facilities	Total	Motels etc.	Licensed hotels with facilities	Total	Motels etc.	Licensed hotels with facilities	Total	Motels etc.	Licensed hotels with facilities	Total	Motels etc.
	No.			No.			No.			No.			No.		
NUMBER AND CAPACITY															
December quarter 1979	254	1,134	880	157	419	576	191	530	721	108	145	253	123	115	238
Establishments	7,271	28,542	21,271	3,957	10,985	14,942	4,697	10,816	15,513	2,597	3,798	6,395	3,090	4,815	7,905
Guest rooms	16,676	78,985	62,309	9,153	31,027	40,180	11,825	31,795	43,620	6,036	11,395	17,431	6,219	12,186	18,405
Bed spaces															
ROOM OCCUPANCY RATES (per cent)															
1978 - October	57.6	61.2	62.4	54.6	60.3	58.8	60.2	61.2	60.9	52.7	63.2	58.9	60.7	64.0	62.7
November	57.9	58.5	58.8	58.6	61.4	60.7	53.5	55.4	54.8	47.0	55.1	51.8	51.7	46.6	48.6
December	48.8	53.1	54.6	45.0	50.2	48.8	46.5	51.7	50.0	38.4	50.0	45.2	44.7	43.3	43.9
December quarter 1978	54.7	57.6	58.6	52.7	57.3	56.0	53.4	56.1	55.2	46.0	56.1	51.9	52.4	51.3	51.8
1979 - October	60.0	61.9	62.5	60.4	60.3	60.3	61.6	62.9	62.5	53.9	64.1	59.9	61.9	64.6	63.5
November	60.0	58.9	58.5	64.1	63.1	63.3	58.2	57.6	57.8	43.1	54.6	49.9	51.9	50.3	50.9
December	46.5	50.6	52.0	47.4	47.9	47.8	49.2	51.0	50.4	34.4	48.3	42.6	44.8	40.7	42.3
December quarter 1979	55.5	57.1	57.6	57.2	57.0	57.1	56.3	57.2	56.9	43.8	55.7	50.9	52.8	51.9	52.2
BED OCCUPANCY RATES (per cent)															
1979 - October	38.7	37.6	37.3	35.9	35.0	35.2	38.3	37.6	37.8	35.4	36.3	36.0	44.2	42.3	42.9
November	37.8	34.8	34.0	38.8	37.0	37.4	36.2	34.1	34.6	26.5	30.5	29.1	35.0	31.6	32.8
December	31.3	33.9	34.6	30.1	30.5	30.4	33.8	34.2	34.1	23.0	30.8	28.1	31.2	28.7	29.6
December quarter 1979	35.9	35.4	35.3	34.9	34.1	34.3	36.1	35.3	35.5	28.3	32.5	31.1	36.8	34.2	35.1
TAKINGS FROM ACCOMMODATION (\$'000)															
1979 - October	4,676	10,771	15,447	2,276	5,115	7,390	2,455	5,255	7,710	1,082	1,929	3,011	1,613	2,464	4,077
November	4,648	9,779	14,427	2,406	5,405	7,811	2,197	4,678	6,875	823	1,602	2,425	1,313	1,839	3,151
December	3,473	9,291	12,764	1,740	4,254	5,994	2,013	4,431	6,443	673	1,509	2,182	1,130	1,546	2,676
December quarter 1979	12,797	29,841	42,637	6,422	14,773	21,195	6,665	14,363	21,028	2,578	5,040	7,618	4,055	5,849	9,904

TABLE 1. HOTELS AND MOTELS ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION - continued

Particulars	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total
NUMBER AND CAPACITY												
December quarter 1979	No.	58	126	21	25	46	13	22	35	935	2,194	3,129
Establishments	No.	2,171	3,746	555	929	1,484	790	1,158	1,948	25,128	55,347	80,475
Guest rooms	No.	5,181	9,914	1,224	2,474	3,698	1,819	3,575	5,394	58,133	159,494	217,627
Bed spaces												
ROOM OCCUPANCY RATES (per cent)												
1978 - October		59.0	60.5	42.6	62.1	54.4	59.8	66.1	63.5	57.4	62.0	60.5
November		60.3	61.6	37.5	54.6	47.9	56.9	67.5	63.2	55.1	57.6	56.8
December		46.5	48.7	28.2	41.3	36.1	43.7	50.0	47.4	45.4	51.5	49.5
December quarter 1978		55.2	56.8	36.1	52.7	46.1	53.4	61.1	58.0	52.6	57.0	55.6
1979 - October		57.2	57.8	53.6	68.0	62.6	60.2	64.6	62.8	59.6	62.5	61.6
November		58.0	60.5	51.5	61.5	57.8	55.0	62.8	59.6	57.1	58.5	58.1
December		45.8	49.1	38.8	51.0	46.5	47.1	52.8	50.5	45.5	49.8	48.4
December quarter 1979		53.6	55.8	48.0	60.2	55.6	54.1	60.0	57.6	54.0	56.9	56.0
BED OCCUPANCY RATES (per cent)												
1979 - October		40.0	37.6	36.3	38.4	37.7	36.4	38.8	37.8	38.4	37.2	37.5
November		41.8	40.7	33.7	35.8	35.1	32.3	35.8	34.6	36.3	34.4	34.9
December		34.1	35.1	26.9	30.3	29.2	29.1	33.1	31.8	30.8	33.0	32.4
December quarter 1979		38.6	37.8	32.3	34.8	34.0	32.6	35.8	34.7	35.2	34.8	34.9
TAKINGS FROM ACCOMMODATION (\$'000)												
1979 - October		1,095	1,840	274	593	868	454	570	1,025	13,926	27,442	41,368
November		1,079	1,848	240	552	792	394	566	960	13,100	25,189	38,289
December		951	1,665	182	469	651	348	502	850	10,509	22,715	33,225
December quarter 1979		3,126	5,353	696	1,615	2,311	1,197	1,638	2,835	37,536	75,346	112,882

TABLE 2. CARAVAN PARKS: NUMBER, CAPACITY, SITE OCCUPANCY RATES, GUEST NIGHTS AND TAKINGS FROM ACCOMMODATION

Particulars	NUMBER AND CAPACITY							
	New South Wales (a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
December quarter 1979	No.	404	412	157	218	54	8	1,764
Establishments	No.	33,534	21,819	12,263	12,342	2,532	511	125,014
Powered sites	No.	22,693	9,956	5,422	3,705	2,029	450	57,543
Unpowered sites	No.	904	693	499	467	61	17	3,463
Cabins, flats, etc.		47,644	32,468	18,184	16,514	4,622	978	186,020
Total capacity								
SITE OCCUPANCY RATES (per cent)								
1978 - October		16.9	29.8	16.7	29.7	14.6	35.4	18.2
November		16.5	27.8	12.7	25.9	18.5	22.5	17.4
December		33.2	37.8	23.1	35.8	28.1	17.5	30.6
December quarter 1978		22.3	31.8	17.5	30.5	20.4	25.1	22.1
1979 - October		16.8	32.2	15.9	27.3	13.1	30.2	18.4
November		17.0	30.9	12.7	23.4	18.2	22.9	18.1
December		33.5	40.2	22.4	29.9	27.4	15.4	30.5
December quarter 1979		22.5	34.5	17.1	26.9	19.6	22.8	22.4
GUEST NIGHTS ('000)								
1979 - October		847	784	256	359	47	22	2,649
November		844	724	191	292	64	16	2,534
December		2,097	1,127	401	435	110	11	5,234
December quarter 1979		3,788	2,635	848	1,086	220	48	10,417
TAKINGS FROM ACCOMMODATION (\$'000)								
1979 - October		1,760	1,388	438	612	94	39	5,083
November		1,685	1,270	329	503	120	32	4,909
December		3,819	1,822	616	784	165	24	9,060
December quarter 1979		7,264	4,481	1,383	1,899	379	96	19,052

(a) Includes Australian Capital Territory.

S/T 1980