



CATALOGUE NO. 8690.0

EMBARGOED UNTIL 11:30 AM 22 NOVEMBER 1996

INBOUND TOUR OPERATORS, AUSTRALIA, 1995-96

KEY POINTS

The ABS recently surveyed inbound tour operators located in Australia. Results of the survey show that, during the year 1995-96, 1.6 million overseas visitors coming to Australia on package tours paid a total of \$1.4 thousand million to Australian inbound tour operators for the Australian content of their tour. Of these visitors, 42% came from Japan and 33% from other Asian countries. Significant numbers of visitors were also recorded from Europe (8%), North America (6%) and the United Kingdom and Ireland (6%).

Passengers from Japan paid an average of \$1,110 for their tour while passengers from Europe paid \$1,070 on average and passengers from the Americas paid \$970.

INBOUND TOUR OPERATORS, 1995-96

Source country/region	Number of passengers	Gross amount of invoices
	'000	\$m
The Americas	106.8	104.0
United Kingdom and Ireland	97.6	58.0
Europe	126.2	135.5
Japan	691.1	769.9
Other Asia	547.1	292.1
Oceania	56.8	17.9
Africa	7.9	5.5
Total	1 633.5	1 383.0

As at the last pay period in June 1996 the 228 Australian inbound tour operators who were in scope of the survey employed 3,020 full-time and 720 part-time employees in Australia. They also employed 410 full-time employees overseas.

EXPLANATORY NOTES

Gross amount of invoices includes all amounts received for ground content provided in Australia (e.g. coach transfers, accommodation, meals, cruises etc.).

Europe is defined as the total of Eastern and Western Europe excluding the United Kingdom and Ireland. Middle Eastern countries are not included.

Other Asia comprises the whole of the Asian region (excluding Japan), from Turkey in Southwest Asia to Indonesia in Southeast Asia.

Oceania includes the whole of the South Pacific e.g. New Zealand, Tahiti, Fiji and New Caledonia.

W. McLennan
Australian Statistician

INQUIRIES ■ for further information about these and related statistics, contact Andy Harris on (06) 252 5452.

For more information . . .

The ABS publishes a wide range of statistics and other information on Australia's economic and social conditions. Details of what is available in various publications and other products can be found in the ABS Catalogue of Publications and Products available from all ABS Offices.

ABS Products and Services

Many standard products are available from ABS bookshops located in each State and Territory. In addition to these products, information tailored to the needs of clients can be obtained on a wide range of media by contacting your nearest ABS Office. The ABS also provides a Subscription Service for standard products and some tailored information services.

National Dial-a-Statistic Line

0055 86 400

Steadycom P/L: premium rate 25c/20 secs.

This number gives 24-hour access, 365 days a year, for a range of important economic statistics including the CPI.

Internet

<http://www.abs.gov.au>

A wide range of ABS information is available via the Internet, with basic statistics available for each State, Territory and Australia. We also have Key National Indicators, ABS product release details and other information of general interest.

Sales and Inquiries

Keylink STAT.INFO/ABS
X.400 (C:Australia,PUB:Telememo,O:ABS,FN:STAT,SN:INFO)
Internet stat.info@abs.telememo.au

National Mail Order Service (06) 252 5249
Subscription Service 1800 02 0608

	Information Inquiries	Bookshop Sales
SYDNEY	(02) 9268 4611	(02) 9268 4620
MELBOURNE	(03) 9615 7755	(03) 9615 7755
BRISBANE	(07) 3222 6351	(07) 3222 6350
PERTH	(09) 360 5140	(09) 360 5307
ADELAIDE	(08) 8237 7100	(08) 8237 7582
CANBERRA	(06) 252 6627	(06) 207 0326
HOBART	(03) 6220 5800	(03) 6220 5800
DARWIN	(08) 8943 2111	(08) 8943 2111



Client Services, ABS, PO Box 10, Belconnen ACT 2616

Produced by the Australian Government Publishing Service
© Commonwealth of Australia 1996

Recommended retail price: \$13.00



286900007956

ISSN 1327-3744