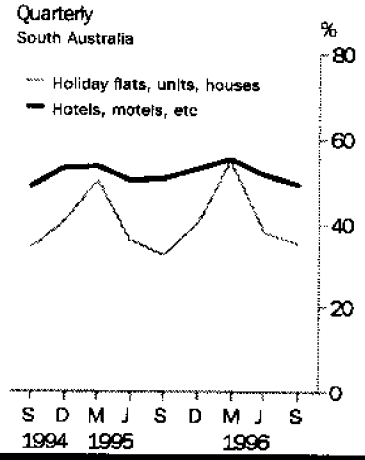
Australian Bureau of Statistics

TOURIST ACCOMMODATION

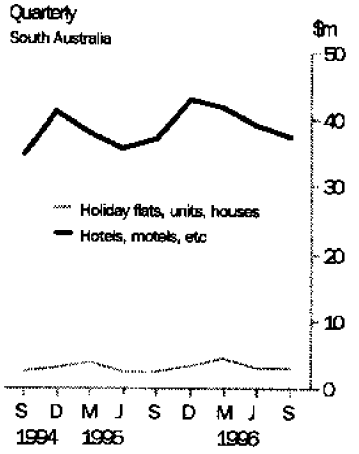
SOUTH AUSTRALIA

EMBARGO: 11:30AM (CANBERRA TIME) FRI 13 DEC 1996

Occupancy rates
Quarterly
South Australia



Accommodation takings
Quarterly
South Australia



SEPTEMBER QTR KEY FIGURES

	Sep 95	Sep 96	change
Hotels, Motels and Guest Houses			
Rooms available (No.)	10 703	10 879	1.6 %
Room occupancy rate (%)	50.3	48.9	–1.4 pts
Takings from accommodation ($'000)	37 077	37 567	1.3 %
Holiday Flats, Units and Houses			
Units, etc. available (No.)	1 289	1 426	10.6 %
Unit occupancy rate (%)	32.4	35.1	2.7 pts
Takings from accommodation ($'000)	2 273	2 885	26.9 %
Caravan Parks			
Sites, cabins, etc. available (No.)	24 779	24 462	–1.3 %
Site occupancy rate (%)	25.1	23.9	–1.2 pts
Takings from accommodation ($'000)	6 235	6 160	–1.2 %
Visitor Hostels			
Bed spaces available (No.)	2 031	2 344	15.4 %
Bed occupancy rate (%)	23.5	25.1	1.6 pts
Takings from accommodation ($'000)	452	565	25.0 %

SEPTEMBER QTR KEY POINTS

MIXED OCCUPANCY RESULTS

- Demand for accommodation in terms of room nights occupied in hotels, motels and guest houses fell in September quarter 1996 compared with September quarter 1995, while capacity available increased. The room occupancy rate thus decreased by 1.4 percentage points to 48.9%.
- For holiday flats, units and houses and for visitor hostels, however, demand increased by higher proportions than substantial increases in capacity available. The occupancy rate for holiday flats, units and houses thus rose by 2.7 percentage points to 35.1%, while visitor hostels recorded a 1.6 percentage point rise in bed occupancy rate to 25.1%.
- For caravan parks, accommodation demand fell by a greater proportion than a decrease in available capacity. The site occupancy rate thus fell by 1.2 percentage points to 23.9%.

ACCOMMODATION TAKINGS

- Takings from accommodation increased in aggregate in September quarter 1996 compared with September quarter 1995 for each establishment type except caravan parks. In terms of average takings per night occupied, moderate increases were recorded for all establishment types.

INQUIRIES

- For further information about these and related statistics, contact Glenn Bell on 07 3222 6129, or any ABS Office.

NOTES

FORTHCOMING ISSUES

ISSUE (Quarter)	*EXPECTED RELEASE DATE*
December 1996	14 March 1997

CHANGES IN THIS ISSUE

There are no changes in this issue.

P. M. GARDNER
Regional Director, South Australia
and Government Statist

TABLE 1 — SUMMARY OF HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES, SOUTH AUSTRALIA

Particulars	Unit	Quarter ended						Year ended	
		June 1995	*September 1995*	*December 1995*	*March 1996*	*June 1996*	*September 1996*	*September 1995*	*September 1996*
ADELAIDE STATISTICAL DIVISION — TOTAL HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES									
Establishments	No.	111	113	113	112	114	114	..	..
Guest rooms	No.	5,339	5,394	5,447	5,405	5,437	5,434	..	..
Bed spaces	No.	14,376	14,461	14,692	14,656	14,685	14,711	..	..
Employment (persons)	No.	4,488	4,388	4,755	4,726	4,683	4,514	..	..
Room nights occupied	No.	280,898	287,880	303,104	323,202	290,191	279,319	1,179,393	1,195,816
Room occupancy rate	per cent	57.8	58.1	60.5	65.7	58.7	55.9	60.2	60.2
Guest nights	No.	437,794	441,124	486,949	512,068	454,329	433,568	1,859,874	1,886,914
Bed occupancy rate	per cent	33.5	33.2	36.0	38.4	34.0	32.0	35.4	35.1
Guest arrivals	No.	193,635	207,560	220,466	219,772	188,889	205,284	847,674	834,411
Average length of stay	days	2.3	2.1	2.2	2.3	2.4	2.1	2.2	2.3
Takings from accommodation	$'000	24,104	25,380	30,156	29,290	26,447	25,400	104,645	111,293
SOUTH AUSTRALIA — LICENSED HOTELS WITH FACILITIES									
Establishments	No.	113	114	113	111	115	113	..	..
Guest rooms	No.	4,264	4,276	4,284	4,254	4,334	4,357	..	..
Bed spaces	No.	10,564	10,568	10,624	10,595	10,799	10,900	..	..
Employment (persons)	No.	5,113	4,960	5,380	5,309	5,206	5,071	..	..
Room nights occupied	No.	195,723	209,440	211,771	212,665	205,580	202,231	816,083	832,247
Room occupancy rate	per cent	50.4	53.3	53.7	54.9	52.1	50.5	52.3	52.8
Guest nights	No.	287,229	305,610	320,999	317,240	305,761	295,465	1,213,794	1,239,465
Bed occupancy rate	per cent	29.9	31.5	32.8	32.9	31.1	29.5	31.5	31.6
Guest arrivals	No.	138,824	157,584	159,555	148,344	143,887	156,041	591,607	607,827
Average length of stay	days	2.1	1.9	2.0	2.1	2.1	1.9	2.1	2.0
Takings from accommodation	$'000	16,665	17,993	20,760	19,510	18,193	17,989	71,978	76,452
SOUTH AUSTRALIA — MOTELS AND GUEST HOUSES WITH FACILITIES									
Establishments	No.	228	231	233	235	237	238	..	..
Guest rooms	No.	6,341	6,427	6,479	6,503	6,531	6,522	..	..
Bed spaces	No.	19,449	19,659	19,913	19,878	20,001	19,948	..	..
Employment (persons)	No.	2,443	2,586	2,656	2,656	2,550	2,646	..	..
Room nights occupied	No.	286,030	285,621	312,380	326,078	301,928	287,333	1,187,483	1,227,719
Room occupancy rate	per cent	49.6	48.3	52.4	55.1	50.9	47.9	51.3	51.6
Guest nights	No.	499,522	487,577	555,065	580,029	527,690	488,092	2,078,724	2,150,876
Bed occupancy rate	per cent	28.3	27.0	30.3	32.1	29.0	26.6	29.3	29.5
Guest arrivals	No.	278,833	285,777	308,335	309,457	283,491	280,553	1,174,799	1,181,836
Average length of stay	days	1.8	1.7	1.8	1.9	1.9	1.7	1.8	1.8
Takings from accommodation	$'000	19,137	19,084	22,239	22,428	20,929	19,579	80,063	85,174
SOUTH AUSTRALIA — TOTAL HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES									
Establishments	No.	341	345	346	346	352	351	..	..
Guest rooms	No.	10,605	10,703	10,763	10,757	10,865	10,879	..	..
Bed spaces	No.	30,013	30,227	30,537	30,473	30,800	30,848	..	..
Employment (persons)	No.	7,556	7,546	8,036	7,965	7,756	7,717	..	..
Room nights occupied	No.	481,753	495,061	524,151	538,743	507,508	489,564	2,003,566	2,059,966
Room occupancy rate	per cent	50.0	50.3	52.9	55.1	51.4	48.9	51.7	52.1
Guest nights	No.	786,751	793,187	876,064	897,269	833,451	783,557	3,292,518	3,390,341
Bed occupancy rate	per cent	28.8	28.5	31.2	32.4	29.8	27.6	30.1	30.2
Guest arrivals	No.	417,657	443,361	467,890	457,801	427,378	436,594	1,766,406	1,789,663
Average length of stay	days	1.9	1.8	1.9	2.0	2.0	1.8	1.9	1.9
Takings from accommodation	$'000	35,802	37,077	42,999	41,938	39,121	37,567	152,041	161,626

TABLE 2 — SUMMARY OF CARAVAN PARKS, SOUTH AUSTRALIA

Particulars	Unit	Quarter ended June 1995	Quarter ended September 1995	Quarter ended December 1995	Quarter ended March 1996	Quarter ended June 1996	Quarter ended September 1996	Year ended September 1995	Year ended September 1996
ADELAIDE STATISTICAL DIVISION — TOTAL CARAVAN PARKS									
Establishments	No.	26	26	26	25	25	25	..	..
Capacity									
On-site vans	No.	232	215	210	195	199	198	..	..
Other powered sites	No.	2,532	2,577	2,505	2,611	2,631	2,586	..	..
Unpowered sites	No.	411	415	411	378	375	375	..	..
Cabins, etc.	No.	409	427	455	368	369	377	..	..
Total capacity	*No.*	*3,584*	*3,634*	*3,581*	*3,552*	*3,574*	*3,536*	..	..
Sites occupied by long-term guests	No.	1,080	1,066	1,041	1,055	1,032	1,044	..	..
Other sites permanently reserved	No.	47	52	55	61	66	70	..	..
Employment (persons)	No.	150	149	163	137	143	137	..	..
Site nights occupied	No.	157,132	151,698	169,288	179,927	156,226	144,898	667,468	650,339
Site occupancy rate	per cent	48.2	45.4	51.4	55.7	48.0	44.5	50.8	49.9
Takings from accommodation	$'000	2,191	1,908	2,546	2,557	2,018	1,892	9,351	9,013
SOUTH AUSTRALIA — SHORT-TERM CARAVAN PARKS									
Establishments	No.	171	169	170	169	169	171	..	..
Capacity									
On-site vans	No.	871	860	853	831	810	776	..	..
Other powered sites	No.	12,042	11,980	11,982	12,100	12,108	12,135	..	..
Unpowered sites	No.	6,089	6,053	5,790	5,790	5,762	5,824	..	..
Cabins, etc.	No.	1,450	1,457	1,498	1,433	1,442	1,512	..	..
Total capacity	*No.*	*20,452*	*20,350*	*20,123*	*20,154*	*20,122*	*20,247*	..	..
Sites occupied by long-term guests	No.	671	692	673	693	683	706	..	..
Other sites permanently reserved	No.	1,536	1,579	1,603	1,640	1,624	1,659	..	..
Employment (persons)	No.	635	636	673	654	642	673	..	..
Site nights occupied	No.	449,787	417,038	454,411	508,914	454,897	391,160	1,834,717	1,809,382
Site occupancy rate	per cent	24.3	22.3	24.5	27.8	25.0	21.0	24.8	24.6
Takings from accommodation	$'000	5,597	4,809	6,103	6,931	5,736	4,735	23,134	23,504
SOUTH AUSTRALIA — LONG-TERM CARAVAN PARKS									
Establishments	No.	43	46	44	44	44	44	..	..
Capacity									
On-site vans	No.	271	274	258	253	253	253	..	..
Other powered sites	No.	2,725	2,867	2,762	2,720	2,739	2,684	..	..
Unpowered sites	No.	880	949	912	909	904	915	..	..
Cabins, etc.	No.	329	339	351	352	357	363	..	..
Total capacity	*No.*	*4,205*	*4,429*	*4,283*	*4,234*	*4,253*	*4,215*	..	..
Sites occupied by long-term guests	No.	1,331	1,347	1,317	1,330	1,289	1,276	..	..
Other sites permanently reserved	No.	38	38	35	38	35	38	..	..
Employment (persons)	No.	144	152	147	147	148	145	..	..
Site nights occupied	No.	155,284	154,473	156,235	155,640	153,843	147,365	621,859	613,083
Site occupancy rate	per cent	40.6	37.9	39.6	40.4	39.8	38.0	39.9	39.4
Takings from accommodation	$'000	1,504	1,426	1,529	1,583	1,521	1,425	5,984	6,058
SOUTH AUSTRALIA — TOTAL CARAVAN PARKS									
Establishments	No.	214	215	214	213	213	215	..	..
Capacity									
On-site vans	No.	1,142	1,134	1,111	1,084	1,063	1,029	..	..
Other powered sites	No.	14,767	14,847	14,744	14,820	14,847	14,819	..	..
Unpowered sites	No.	6,969	7,002	6,702	6,699	6,666	6,739	..	..
Cabins, etc.	No.	1,779	1,796	1,849	1,785	1,799	1,875	..	..
Total capacity	*No.*	*24,657*	*24,779*	*24,406*	*24,388*	*24,375*	*24,462*	..	..
Sites occupied by long-term guests	No.	2,002	2,039	1,990	2,023	1,972	1,982	..	..
Other sites permanently reserved	No.	1,574	1,617	1,638	1,678	1,659	1,697	..	..
Employment (persons)	No.	779	788	820	801	790	818	..	..
Site nights occupied	No.	605,071	571,511	610,646	664,554	608,740	538,525	2,456,576	2,422,465
Site occupancy rate	per cent	27.1	25.1	27.2	30.0	27.6	23.9	27.5	27.2
Takings from accommodation	$'000	7,102	6,235	7,632	8,514	7,257	6,160	29,118	29,563

TABLE 3 — SUMMARY OF HOLIDAY FLATS, UNITS AND HOUSES, SOUTH AUSTRALIA

		Quarter ended						*Year ended*	
Particulars	*Unit*	*June 1995*	*September 1995*	*December 1995*	*March 1996*	*June 1996*	*September 1996*	*September 1995*	*September 1996*
Letting entities	No.	90	87	86	86	89	86	..	..
Flats, units and houses									
Single bedroom	No.	327	302	300	308	309	292	..	..
Multiple bedroom	No.	1,019	987	997	1,080	1,142	1,134	..	..
Total flats, units and houses	*No.*	*1,346*	*1,289*	*1,297*	*1,388*	*1,451*	*1,426*	..	..
Bed spaces	No.	6,719	6,466	6,507	6,981	7,253	7,242	..	..
Employment (persons) (a)	No.	246	228	250	265	273	289	..	..
Unit nights occupied	No.	43,908	38,357	47,975	69,322	49,949	45,985	192,043	213,231
Unit occupancy rate	per cent	35.9	32.4	40.3	54.9	38.0	35.1	39.6	42.0
Unit lettings	No.	8,982	7,931	9,617	12,253	9,793	9,822	37,624	41,485
Average length of stay	days	4.9	4.8	5.0	5.7	5.1	4.7	5.1	5.1
Takings from accommodation	$'000	2,451	2,273	3,120	4,512	2,940	2,885	11,499	13,457

(a) Employment numbers exclude real estate agents and their employees.

TABLE 4 — SUMMARY OF VISITOR HOSTELS, SOUTH AUSTRALIA

		Quarter ended						*Year ended*	
Particulars	*Unit*	*June 1995*	*September 1995*	*December 1995*	*March 1996*	*June 1996*	*September 1996*	*September 1995*	*September 1996*
Establishments	No.	43	43	45	47	47	50	..	..
Bed spaces	No.	2,029	2,031	2,116	2,206	2,219	2,344	..	..
Employment (persons)	No.	153	160	189	175	189	196	..	..
Guest nights	No.	47,672	43,948	61,136	66,748	48,732	53,811	218,352	230,427
Bed occupancy rate	per cent	26.0	23.5	31.4	33.3	24.1	25.1	29.5	28.4
Guest arrivals	No.	20,649	21,344	28,465	26,287	21,570	30,275	98,747	106,597
Average length of stay	days	2.3	2.1	2.1	2.5	2.3	1.8	2.2	2.2
Takings from accommodation	$'000	480	452	716	785	550	565	2,242	2,617

TABLE 5 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING, ADELAIDE STATISTICAL DIVISION AND SOUTH AUSTRALIA

	Adelaide Statistical Division					
	Star grading					
Particulars	*Ungraded and 1*	*2*	*3*	*4*	*5*	*Total*
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT						
September quarter 1995—						
Establishments	16	33	44	17	3	113
Guest rooms	190	754	2,063	1,306	1,081	5,394
Bed spaces	462	1,965	5,772	4,080	2,182	14,461
Employment (persons)	516	777	1,067	1,082	946	4,388
September quarter 1996—						
Establishments	16	31	45	19	3	114
Guest rooms	208	658	2,044	1,443	1,081	5,434
Bed spaces	524	1,738	5,756	4,522	2,171	14,711
Employment (persons)	559	771	999	1,135	1,050	4,514
ROOM NIGHTS OCCUPIED						
September quarter 1995	*6,684*	*28,497*	*104,224*	*82,769*	*65,706*	*287,880*
1996 –						
July	2,305	8,485	30,738	27,624	19,137	88,289
August	2,243	8,850	29,533	27,915	20,391	88,932
September	2,638	10,008	36,583	30,602	22,267	102,098
September quarter 1996	*7,186*	*27,343*	*96,854*	*86,141*	*61,795*	*279,319*
ROOM OCCUPANCY RATES (per cent)						
September quarter 1995	38.8	41.1	55.0	68.9	66.1	58.1
1996 –						
July	35.7	41.6	48.5	61.8	57.1	52.4
August	34.8	43.4	46.6	62.4	60.8	52.8
September	42.3	50.7	59.7	70.7	68.7	62.6
September quarter 1996	37.6	45.2	51.5	64.9	62.1	55.9
GUEST NIGHTS						
September quarter 1995	*11,531*	*52,427*	*167,137*	*123,293*	*86,736*	*441,124*
1996—						
July	3,531	15,302	51,199	42,532	24,174	136,738
August	3,488	15,021	48,926	41,586	26,047	135,068
September	3,952	18,486	62,552	47,619	29,153	161,762
September quarter 1996	*10,971*	*48,809*	*162,677*	*131,737*	*79,374*	*433,568*
BED OCCUPANCY RATES (per cent)						
September quarter 1995	27.7	29.0	31.6	32.8	43.2	33.2
1996—						
July	21.7	28.4	28.7	30.3	35.9	30.0
August	21.5	27.9	27.4	29.7	38.7	29.6
September	25.1	35.5	36.2	35.1	44.8	36.7
September quarter 1996	22.8	30.5	30.7	31.7	39.7	32.0
GUEST ARRIVALS						
September quarter 1995	*5,862*	*26,674*	*83,153*	*54,564*	*37,307*	*207,560*
1996—						
July	1,800	7,896	26,314	17,352	12,009	65,371
August	1,799	8,049	26,085	17,640	12,863	66,436
September	2,143	8,988	30,428	19,147	12,771	73,477
September quarter 1996	*5,742*	*24,933*	*82,827*	*54,139*	*37,643*	*205,284*
AVERAGE LENGTH OF STAY (days)						
September quarter 1995	2.0	2.0	2.0	2.3	2.3	2.1
September quarter 1996	1.9	2.0	2.0	2.4	2.1	2.1
TAKINGS FROM ACCOMMODATION ($'000)						
September quarter 1995	*284*	*1,238*	*7,230*	*8,458*	*8,169*	*25,380*
1996—						
July	124	361	2,102	2,955	2,289	7,831
August	110	369	2,082	2,931	2,497	7,989
September	153	439	2,582	3,572	2,835	9,581
September quarter 1996	*387*	*1,169*	*6,766*	*9,457*	*7,621*	*25,400*

TABLE 5 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING, ADELAIDE STATISTICAL DIVISION AND SOUTH AUSTRALIA—*continued*

Particulars	*South Australia*						
	Star grading						
	1	*2*	*3*	*4*	*5*	*Ungraded*	*Total*
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT							
September quarter 1995—							
Establishments	13	131	150	24	3	24	345
Guest rooms	160	2,794	4,739	1,579	1,081	350	10,703
Bed spaces	368	7,772	13,861	5,037	2,182	1,007	30,227
Employment (persons)	147	1,919	2,671	1,266	946	597	7,546
September quarter 1996—							
Establishments	13	121	160	28	3	26	351
Guest rooms	159	2,446	4,929	1,811	1,081	453	10,879
Bed spaces	374	6,834	14,405	5,714	2,171	1,350	30,848
Employment (persons)	172	1,837	2,714	1,332	1,050	612	7,717
ROOM NIGHTS OCCUPIED							
September quarter 1995	*3,899*	*100,221*	*217,630*	*95,156*	*65,706*	*12,449*	*495,061*
1996—							
July	1,164	28,445	69,366	31,802	19,137	4,863	154,777
August	1,196	29,325	67,247	32,690	20,391	4,533	155,382
September	1,396	34,325	81,137	35,065	22,267	5,215	179,405
September quarter 1996	*3,756*	*92,095*	*217,750*	*99,557*	*61,795*	*14,611*	*489,564*
ROOM OCCUPANCY RATES (per cent)							
September quarter 1995	26.5	39.0	50.0	65.5	66.1	39.0	50.3
1996—							
July	23.6	37.5	45.4	56.6	57.1	34.6	45.9
August	24.3	38.7	44.0	58.2	60.8	32.3	46.1
September	29.3	46.8	54.9	64.5	68.7	38.4	55.0
September quarter 1996	25.7	40.9	48.0	59.8	62.1	35.1	48.9
GUEST NIGHTS							
September quarter 1995	*5,633*	*169,831*	*359,986*	*148,784*	*86,736*	*22,217*	*793,187*
1996—							
July	2,061	47,554	115,876	51,335	24,174	8,575	249,575
August	2,080	46,335	109,030	51,317	26,047	7,389	242,198
September	2,716	58,142	136,311	56,671	29,153	8,791	291,784
September quarter 1996	*6,857*	*152,031*	*361,217*	*159,323*	*79,374*	*24,755*	*783,557*
BED OCCUPANCY RATES (per cent)							
September quarter 1995	16.6	23.8	28.3	32.1	43.2	24.2	28.5
1996—							
July	17.8	22.4	25.9	29.0	35.9	20.5	26.1
August	17.9	21.9	24.4	29.0	38.7	17.7	25.3
September	24.2	28.4	31.5	33.1	44.8	21.7	31.5
September quarter 1996	19.9	24.2	27.3	30.3	39.7	19.9	27.6
GUEST ARRIVALS							
September quarter 1995	*3,555*	*103,116*	*216,726*	*69,765*	*37,307*	*12,892*	*443,361*
1996—							
July	1,014	27,972	71,493	22,271	12,009	5,616	140,375
August	1,032	27,223	67,426	23,379	12,863	4,823	136,746
September	1,193	33,407	81,286	24,725	12,771	6,091	159,473
September quarter 1996	*3,239*	*88,602*	*220,205*	*70,375*	*37,643*	*16,530*	*436,594*
AVERAGE LENGTH OF STAY (days)							
September quarter 1995	1.6	1.6	1.7	2.1	2.3	1.7	1.8
September quarter 1996	2.1	1.7	1.6	2.3	2.1	1.5	1.8
TAKINGS FROM ACCOMMODATION ($'000)							
September quarter 1995	*116*	*4,395*	*14,382*	*9,467*	*8,169*	*548*	*37,077*
1996—							
July	34	1,235	4,572	3,301	2,289	261	11,693
August	36	1,289	4,444	3,327	2,497	236	11,828
September	42	1,583	5,359	3,930	2,835	298	14,047
September quarter 1996	*111*	*4,107*	*14,375*	*10,558*	*7,621*	*795*	*37,567*

TABLE 6— HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STATISTICAL DIVISION, SOUTH AUSTRALIA

Particulars	*Adelaide (SD)*			*Outer Adelaide (SD)*			*Yorke and Lower North (SD)*			*Murray Lands (SD)*		
	Licensed hotels	*Motels, etc.*	*Total*	*Licensed hotels*	*Motels, etc.*	*Total*	*Licensed hotels*	*Motels, etc.*	*Total*	*Licensed hotels*	*Motels, etc.*	*Total*
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
September quarter 1995—												
Establishments	45	68	113	8	35	43	13	15	28	9	22	31
Guest rooms	2,521	2,873	5,394	245	732	977	181	270	451	359	404	763
Bed spaces	5,729	8,732	14,461	774	2,337	3,111	506	899	1,405	955	1,268	2,223
Employment (persons)	3,212	1,176	4,388	308	333	641	123	93	216	455	139	594
September quarter 1996—												
Establishments	45	69	114	9	37	46	13	16	29	8	23	31
Guest rooms	2,526	2,908	5,434	343	754	1,097	189	292	481	347	411	758
Bed spaces	5,840	8,871	14,711	1,028	2,351	3,379	557	934	1,491	921	1,277	2,198
Employment (persons)	3,353	1,161	4,514	319	343	662	143	98	241	415	150	565
ROOM NIGHTS OCCUPIED												
September quarter 1995	*139,892*	*147,988*	*287,880*	*9,443*	*21,259*	*30,702*	*5,752*	*11,180*	*16,932*	*13,859*	*16,612*	*30,471*
1996—												
July	40,896	47,393	88,289	2,651	5,811	8,462	1,777	3,748	5,525	4,958	5,291	10,249
August	43,488	45,444	88,932	3,418	6,138	9,556	1,603	3,355	4,958	5,088	4,980	10,068
September	47,911	54,187	102,098	3,190	7,669	10,859	1,987	3,948	5,935	4,998	6,052	11,050
September quarter 1996	*132,295*	*147,024*	*279,319*	*9,259*	*19,618*	*28,877*	*5,367*	*11,051*	*16,418*	*15,044*	*16,323*	*31,367*
ROOM OCCUPANCY RATES (per cent)												
September quarter 1995	60.4	56.1	58.1	41.9	31.6	34.2	34.5	45.0	40.8	42.0	44.7	43.4
1996—												
July	52.2	52.6	52.4	24.9	24.9	24.9	30.3	41.4	37.1	46.1	41.5	43.6
August	55.5	50.4	52.8	32.1	26.3	28.1	27.4	37.1	33.3	47.3	39.1	42.8
September	63.2	62.1	62.6	31.0	33.9	33.0	35.0	45.1	41.1	48.0	49.1	48.6
September quarter 1996	56.9	55.0	55.9	29.3	28.3	28.6	30.9	41.1	37.1	47.1	43.2	45.0
GUEST NIGHTS												
September quarter 1995	*195,185*	*245,939*	*441,124*	*17,896*	*42,798*	*60,694*	*8,786*	*20,494*	*29,280*	*21,264*	*29,513*	*50,777*
1996—												
July	56,639	80,099	136,738	5,115	12,206	17,321	2,975	7,112	10,087	7,988	9,248	17,236
August	60,796	74,272	135,068	6,347	12,094	18,441	2,627	5,836	8,463	7,643	8,635	16,278
September	67,936	93,826	161,762	5,798	15,456	21,254	3,400	7,121	10,521	7,711	11,022	18,733
September quarter 1996	*185,371*	*248,197*	*433,568*	*17,260*	*39,756*	*57,016*	*9,002*	*20,069*	*29,071*	*23,342*	*28,905*	*52,247*
BED OCCUPANCY RATES (per cent)												
September quarter 1995	37.1	30.7	33.2	25.1	19.9	21.2	18.9	24.8	22.7	24.2	25.3	24.8
1996—												
July	31.3	29.1	30.0	16.1	16.7	16.5	17.2	24.6	21.8	28.0	23.4	25.3
August	33.6	27.0	29.6	19.9	16.6	17.6	15.2	20.2	18.3	26.8	21.8	23.9
September	38.8	35.3	36.7	18.8	21.9	21.0	20.3	25.4	23.5	27.9	28.8	28.4
September quarter 1996	34.5	30.4	32.0	18.2	18.4	18.3	17.6	23.4	21.2	27.5	24.6	25.8
GUEST ARRIVALS												
September quarter 1995	*84,628*	*122,932*	*207,560*	*11,252*	*25,392*	*36,644*	*5,149*	*13,525*	*18,674*	*12,583*	*19,616*	*32,199*
1996—												
July	26,825	38,546	65,371	3,343	7,637	10,980	1,907	4,875	6,782	5,349	6,262	11,611
August	29,347	37,089	66,436	3,633	7,138	10,771	1,747	4,285	6,032	4,250	5,955	10,205
September	30,473	43,004	73,477	3,601	9,240	12,841	2,179	5,233	7,412	4,954	7,840	12,794
September quarter 1996	*86,645*	*118,639*	*205,284*	*10,577*	*24,015*	*34,592*	*5,833*	*14,393*	*20,226*	*14,553*	*20,057*	*34,610*
AVERAGE LENGTH OF STAY (days)												
September quarter 1995	2.3	2.0	2.1	1.6	1.7	1.7	1.7	1.5	1.6	1.7	1.5	1.6
September quarter 1996	2.1	2.1	2.1	1.6	1.7	1.6	1.5	1.4	1.4	1.6	1.4	1.5
TAKINGS FROM ACCOMMODATION ($'000)												
September quarter 1995	*14,589*	*10,791*	*25,380*	*636*	*1,527*	*2,163*	*263*	*659*	*922*	*622*	*904*	*1,526*
1996—												
July	4,282	3,549	7,831	184	426	610	100	207	307	237	301	538
August	4,585	3,404	7,989	252	448	700	81	193	274	230	285	515
September	5,498	4,083	9,581	214	530	744	106	219	325	240	351	591
September quarter 1996	*14,365*	*11,036*	*25,400*	*650*	*1,404*	*2,054*	*287*	*619*	*906*	*707*	*937*	*1,645*

TABLE 6 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STATISTICAL DIVISION, SOUTH AUSTRALIA *continued*

Particulars	South East (SD)			Eyre (SD)			Northern (SD)			South Australia		
	Licensed hotels	*Motels, etc.*	*Total*	*Licensed hotels*	*Motels, etc.*	*Total*	*Licensed hotels*	*Motels, etc.*	*Total*	*Licensed hotels*	*Motels, etc.*	*Total*
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
September quarter 1995												
Establishments	9	44	53	13	18	31	17	29	46	114	231	345
Guest rooms	164	1,018	1,182	276	370	646	530	760	1,290	4,276	6,427	10,703
Bed spaces	413	3,064	3,477	719	1,093	1,812	1,472	2,266	3,738	10,568	19,659	30,227
Employment (persons)	193	343	536	235	135	370	434	367	801	4,960	2,586	7,546
September quarter 1996—												
Establishments	9	44	53	12	18	30	17	31	48	113	238	351
Guest rooms	166	1,013	1,179	250	368	618	536	776	1,312	4,357	6,522	10,879
Bed spaces	413	3,114	3,527	664	1,088	1,752	1,477	2,313	3,790	10,900	19,948	30,848
Employment (persons)	196	349	545	251	141	392	394	404	798	5,071	2,646	7,717
ROOM NIGHTS OCCUPIED												
September quarter 1995	*5,424*	*34,271*	*39,695*	*9,761*	*13,212*	*22,973*	*25,309*	*41,099*	*66,408*	*209,440*	*285,621*	*495,061*
1996												
July	2,224	11,423	13,647	3,358	3,954	7,312	7,613	13,680	21,293	63,477	91,300	154,777
August	2,109	10,754	12,863	3,328	4,617	7,945	7,735	13,325	21,060	66,769	88,613	155,382
September	2,112	14,308	16,420	3,770	5,338	9,108	8,017	15,918	23,935	71,985	107,420	179,405
September quarter 1996	*6,445*	*36,485*	*42,930*	*10,456*	*13,909*	*24,365*	*23,365*	*42,923*	*66,288*	*202,231*	*287,333*	*489,564*
ROOM OCCUPANCY RATES (per cent)												
September quarter 1995	35.9	36.6	36.5	38.4	38.8	38.7	51.9	58.8	56.0	53.3	48.3	50.3
1996—												
July	43.2	36.4	37.3	43.3	34.7	38.2	45.8	56.9	52.4	47.0	45.2	45.9
August	41.0	34.2	35.2	42.9	40.5	41.5	46.6	55.4	51.8	49.4	43.8	46.1
September	42.4	47.1	46.4	50.3	48.4	49.1	49.9	68.4	60.8	55.1	54.9	55.0
September quarter 1996	42.2	39.1	39.6	45.5	41.1	42.9	47.4	60.1	54.9	50.5	47.9	48.9
GUEST NIGHTS												
September quarter 1995	*7,617*	*59,729*	*67,346*	*15,597*	*22,188*	*37,785*	*39,265*	*66,916*	*106,181*	*305,610*	*487,577*	*793,187*
1996—												
July	3,007	19,681	22,688	5,126	6,534	11,660	12,248	21,597	33,845	93,098	156,477	249,575
August	2,770	18,247	21,017	4,666	7,392	12,058	11,588	19,285	30,873	96,437	145,761	242,198
September	2,872	24,779	27,651	5,479	8,971	14,450	12,734	24,679	37,413	105,930	185,854	291,784
September quarter 1996	*8,649*	*62,707*	*71,356*	*15,271*	*22,897*	*38,168*	*36,570*	*65,561*	*102,131*	*295,465*	*488,092*	*783,557*
BED OCCUPANCY RATES (per cent)												
September quarter 1995	20.0	21.2	21.1	23.6	22.1	22.7	29.0	32.1	30.9	31.5	27.0	28.5
1996—												
July	23.5	20.4	20.8	24.9	19.4	21.5	26.7	30.1	28.8	27.6	25.3	26.1
August	21.6	18.9	19.2	22.7	21.9	22.2	25.3	26.9	26.3	28.5	23.6	25.3
September	23.2	26.5	26.1	27.5	27.5	27.5	28.7	35.6	32.9	32.4	31.1	31.5
September quarter 1996	22.8	21.9	22.0	25.0	22.9	23.7	26.9	30.8	29.3	29.5	26.6	27.6
GUEST ARRIVALS												
September quarter 1995	*4,583*	*40,839*	*45,422*	*9,666*	*16,725*	*26,391*	*29,723*	*46,748*	*76,471*	*157,584*	*285,777*	*443,361*
1996—												
July	1,504	12,266	13,770	3,214	4,732	7,946	8,844	15,071	23,915	50,986	89,389	140,375
August	1,384	11,604	12,988	2,900	5,572	8,472	7,640	14,202	21,842	50,901	85,845	136,746
September	1,604	16,025	17,629	3,274	6,868	10,142	8,069	17,109	25,178	54,154	105,319	159,473
September quarter 1996	*4,492*	*39,895*	*44,387*	*9,388*	*17,172*	*26,560*	*24,553*	*46,382*	*70,935*	*156,041*	*280,553*	*436,594*
AVERAGE LENGTH OF STAY (days)												
September quarter 1995	1.7	1.5	1.5	1.6	1.3	1.4	1.3	1.4	1.4	1.9	1.7	1.8
September quarter 1996	1.9	1.6	1.6	1.6	1.3	1.4	1.5	1.4	1.4	1.9	1.7	1.8
TAKINGS FROM ACCOMMODATION ($'000)												
September quarter 1995	*212*	*1,908*	*2,120*	*418*	*733*	*1,151*	*1,252*	*2,562*	*3,814*	*17,993*	*19,084*	*37,077*
1996—												
July	76	661	737	152	219	371	425	873	1,298	5,456	6,237	11,693
August	69	609	678	166	263	429	405	839	1,243	5,788	6,039	11,828
September	80	820	900	199	312	512	407	988	1,395	6,744	7,303	14,047
September quarter 1996	*225*	*2,089*	*2,315*	*517*	*794*	*1,311*	*1,237*	*2,699*	*3,936*	*17,989*	*19,579*	*37,567*

TABLE 7A — LICENSED HOTELS AND MOTELS AND GUEST HOUSES WITH FACILITIES: STATISTICAL

Statistical Subdivisions and selected Statistical Local Areas	*Establish-ments*	*Guest rooms*	*Bed spaces*	*Employ-ment (persons)*	*Room nights occupied*				*Room occupancy rates (per cent)*			
					July	*Aug.*	*Sept.*	*Sept. qtr*	*July*	*Aug.*	*Sept.*	*Sept. qtr*
LICENSED HOTELS WITH FACILITIES												
Northern, Southern and Western (SSDs)	29	634	1,761	1,604	9,472	9,786	9,992	29,250	48.2	49.8	52.5	50.1
Adelaide (C)	10	1,811	3,853	1,484	30,559	32,844	36,962	100,365	54.4	58.5	68.0	60.2
Eastern (SSD) — Balance	6	81	226	265	865	858	957	2,680	34.4	34.2	39.4	36.0
Eastern (SSD)	*16*	*1,892*	*4,079*	*1,749*	*31,424*	*33,702*	*37,919*	*103,045*	*53.6*	*57.5*	*66.8*	*59.2*
Barossa, Kangaroo Island, Onkaparinga and Fleurieu (SSDs)	9	343	1,028	319	2,651	3,418	3,190	9,259	24.9	32.1	31.0	29.3
Yorke and Lower North (SSDs)	13	189	557	143	1,777	1,603	1,987	5,367	30.3	27.4	35.0	30.9
Riverland and Murray Mallee (SSDs)	8	347	921	415	4,958	5,088	4,998	15,044	46.1	47.3	48.0	47.1
Upper South East (SSD)	4	81	209	83	808	805	862	2,475	32.2	32.1	35.5	33.2
Lower South East (SSD)	5	85	204	113	1,416	1,304	1,250	3,970	53.7	49.5	49.0	50.8
Lincoln (SSD)	8	116	262	124	1,313	1,310	1,542	4,165	36.5	36.4	44.3	39.0
West Coast (SSD)	4	134	402	127	2,045	2,018	2,228	6,291	49.2	48.6	55.4	51.0
Whyalla (SSD)	6	146	374	206	2,576	2,964	3,128	8,668	56.9	65.5	71.4	64.5
Flinders Ranges (SSD)	4	90	249	50	984	1,090	1,511	3,585	35.3	39.1	56.0	43.3
Pirie and Far North (SSDs)	7	300	854	138	4,053	3,681	3,378	11,112	43.6	39.6	37.5	40.3
Total South Australia	*113*	*4,357*	*10,900*	*5,071*	*63,477*	*66,769*	*71,985*	*202,231*	*47.0*	*49.4*	*55.1*	*50.5*
MOTELS AND GUEST HOUSES WITH FACILITIES												
Northern, Southern and Western (SSDs)	30	996	3,015	386	14,865	13,153	16,229	44,247	48.1	42.6	54.3	48.3
Adelaide (C)	18	1,132	3,410	509	20,461	20,599	24,014	65,074	58.3	58.7	70.7	62.5
Eastern (SSD) — Balance	21	780	2,446	266	12,067	11,692	13,944	37,703	49.9	48.4	59.6	52.5
Eastern (SSD)	*39*	*1,912*	*5,856*	*775*	*32,528*	*32,291*	*37,958*	*102,777*	*54.9*	*54.5*	*66.2*	*58.4*
Barossa, Kangaroo Island, Onkaparinga and Fleurieu (SSDs)	37	754	2,351	343	5,811	6,138	7,669	19,618	24.9	26.3	33.9	28.3
Yorke and Lower North (SSDs)	16	292	934	98	3,748	3,355	3,948	11,051	41.4	37.1	45.1	41.1
Riverland and Murray Mallee (SSDs)	23	411	1,277	150	5,291	4,980	6,052	16,323	41.5	39.1	49.1	43.2
Robe (DC)	7	108	328	27	503	408	737	1,648	15.0	12.2	22.7	16.6
Upper South East (SSD) — Balance	11	209	627	69	2,287	2,356	2,942	7,585	35.3	36.4	46.9	39.4
Upper South East (SSD)	*18*	*317*	*955*	*96*	*2,790*	*2,764*	*3,679*	*9,233*	*28.4*	*28.1*	*38.7*	*31.7*
Lower South East (SSD)	26	696	2,159	253	8,633	7,990	10,629	27,252	40.0	37.0	50.9	42.6
Lincoln (SSD)	13	226	654	86	2,366	2,832	2,997	8,195	33.8	40.4	44.2	39.4
West Coast (SSD)	5	142	434	55	1,588	1,785	2,341	5,714	36.1	40.5	55.0	43.7
Whyalla (SSD)	5	117	330	69	2,333	2,236	2,285	6,854	64.3	61.6	65.1	63.7
Flinders Ranges (SSD)	12	382	1,232	196	6,399	6,445	8,556	21,400	54.0	54.4	74.7	60.9
Pirie and Far North (SSDs)	14	277	751	139	4,948	4,644	5,077	14,669	57.6	54.1	61.1	57.6
Total South Australia	*238*	*6,522*	*19,948*	*2,646*	*91,300*	*88,613*	*107,420*	*287,333*	*45.2*	*43.8*	*54.9*	*47.9*

SUBDIVISIONS AND SELECTED STATISTICAL LOCAL AREAS, SOUTH AUSTRALIA, SEPTEMBER QUARTER 1996

Guest nights				*Guest arrivals*				*Takings from accommodation ($'000)*			
July	*Aug.*	*Sept.*	*Sept. qtr*	*July*	*Aug.*	*Sept.*	*Sept. qtr*	*July*	*Aug.*	*Sept.*	*Sept. qtr*
LICENSED HOTELS WITH FACILITIES											
14,991	14,870	15,335	45,196	5,604	6,052	5,970	17,626	868	848	912	2,628
40,223	44,492	50,866	135,581	20,376	22,369	23,440	66,185	3,360	3,680	4,522	11,562
1,425	1,434	1,735	4,594	845	926	1,063	2,834	54	57	64	174
41,648	*45,926*	*52,601*	*140,175*	*21,221*	*23,295*	*24,503*	*69,019*	*3,414*	*3,737*	*4,586*	*11,737*
5,115	6,347	5,798	17,260	3,343	3,633	3,601	10,577	184	252	214	650
2,975	2,627	3,400	9,002	1,907	1,747	2,179	5,833	100	81	106	287
7,988	7,643	7,711	23,342	5,349	4,250	4,954	14,553	237	230	240	707
1,276	1,270	1,326	3,872	817	815	949	2,581	33	32	36	100
1,731	1,500	1,546	4,777	687	569	655	1,911	44	37	44	125
2,031	1,758	2,091	5,880	1,156	1,040	1,178	3,374	59	57	70	186
3,095	2,908	3,388	9,391	2,058	1,860	2,096	6,014	93	109	129	331
2,822	3,326	3,718	9,866	1,006	997	1,262	3,265	103	113	121	337
1,735	1,982	3,127	6,844	956	1,072	1,608	3,636	45	54	68	166
7,691	6,280	5,889	19,860	6,882	5,571	5,199	17,652	277	238	218	733
93,098	*96,437*	*105,930*	*295,465*	*50,986*	*50,901*	*54,154*	*156,041*	*5,456*	*5,788*	*6,744*	*17,989*
MOTELS AND GUEST HOUSES WITH FACILITIES											
26,206	22,511	29,397	78,114	12,716	12,163	13,892	38,771	1,081	940	1,136	3,158
31,427	30,403	38,369	100,199	13,274	12,952	15,485	41,711	1,754	1,767	2,090	5,611
22,466	21,358	26,060	69,884	12,556	11,974	13,627	38,157	715	696	856	2,267
53,893	*51,761*	*64,429*	*170,083*	*25,830*	*24,926*	*29,112*	*79,868*	*2,468*	*2,463*	*2,946*	*7,878*
12,206	12,094	15,456	39,756	7,637	7,138	9,240	24,015	426	448	530	1,404
7,112	5,836	7,121	20,069	4,875	4,285	5,233	14,393	207	193	219	619
9,248	8,635	11,022	28,905	6,262	5,955	7,840	20,057	301	285	351	937
1,145	869	1,671	3,685	645	496	944	2,085	26	19	35	81
3,801	3,697	4,746	12,244	3,123	2,853	3,933	9,909	123	122	157	403
4,946	*4,566*	*6,417*	*15,929*	*3,768*	*3,349*	*4,877*	*11,994*	*149*	*142*	*192*	*483*
14,735	13,681	18,362	46,778	8,498	8,255	11,148	27,901	511	467	627	1,606
3,690	4,374	4,666	12,730	2,501	3,033	3,273	8,807	130	162	175	467
2,844	3,018	4,305	10,167	2,231	2,539	3,595	8,365	90	100	137	327
2,919	2,896	2,805	8,620	1,558	1,402	1,576	4,536	158	148	150	457
10,900	9,739	14,056	34,695	8,144	7,966	10,111	26,221	376	374	494	1,244
7,778	6,650	7,818	22,246	5,369	4,834	5,422	15,625	339	316	344	999
156,477	*145,761*	*185,854*	*488,092*	*89,389*	*85,845*	*105,319*	*280,553*	*6,237*	*6,039*	*7,303*	*19,579*

TABLE 7B — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES: STATISTICAL DIVISIONS AND SELECTED

Statistical Divisions and selected Subdivisions and Statistical Local Areas	*Establish-ments*	*Guest rooms*	*Bed spaces*	*Employ-ment (persons)*	*Room nights occupied*				*Room occupancy rates (per cent)*			
					July	*Aug.*	*Sept.*	*Sept. qtr*	*July*	*Aug.*	*Sept.*	*Sept. qtr*
Enfield (C) - Pt A	5	131	387	119	2,386	2,357	2,516	7,259	58.8	58.0	64.0	60.2
Salisbury (C)	5	83	250	172	872	807	1,144	2,823	33.9	31.4	45.9	37.0
Northern (SSD) — Balance	7	166	418	212	1,217	1,218	1,567	4,002	23.6	23.7	31.5	26.2
Hindmarsh and Woodville (C)	5	116	323	215	1,540	1,534	1,679	4,753	42.8	42.7	48.2	44.5
Western (SSD) — Balance	10	195	502	194	2,979	2,534	3,168	8,681	49.3	41.9	54.2	48.4
Adelaide (C)	28	2,943	7,263	1,993	51,020	53,443	60,976	165,439	55.9	58.6	69.1	61.1
Burnside (C)	9	313	959	124	4,996	5,248	6,090	16,334	51.5	54.1	64.9	56.7
Kensington and Norwood (C)	3	161	496	58	1,810	1,752	2,086	5,648	36.3	35.1	43.2	38.1
Unley (C)	7	214	692	146	3,952	3,410	4,286	11,648	59.6	51.4	66.8	59.2
Eastern (SSD) — Balance	8	173	525	203	2,174	2,140	2,439	6,753	40.5	39.9	47.0	42.4
Glenelg (C)	13	671	2,087	609	12,039	10,774	12,380	35,193	57.9	51.8	61.5	57.0
Marion (C)	5	80	240	234	1,202	1,183	1,329	3,714	48.5	47.7	55.4	50.5
Noarlunga (C)	5	87	261	133	1,101	1,551	1,388	4,040	40.8	57.5	53.2	50.5
Southern (SSD) — Balance	4	101	308	102	1,001	981	1,050	3,032	32.0	31.3	34.7	32.6
Adelaide (SD)	*114*	*5,434*	*14,711*	*4,514*	*88,289*	*88,932*	*102,098*	*279,319*	*52.4*	*52.8*	*62.6*	*55.9*
Tanunda (DC)	6	141	416	115	1,489	1,869	1,831	5,189	34.1	42.8	43.3	40.0
Barossa (SSD) — Balance	8	133	389	115	1,167	1,280	1,326	3,773	28.3	31.0	33.2	30.8
Dudley (DC)	5	117	345	25	395	448	798	1,641	10.9	12.4	22.7	15.2
Kingscote (DC)	5	111	301	105	877	951	1,351	3,179	25.5	27.6	40.6	31.1
Mount Barker (DC)	3	87	295	59	1,075	1,238	1,473	3,786	39.9	45.9	56.4	47.3
Victor Harbor (DC)	11	231	750	116	2,075	1,922	2,684	6,681	29.0	26.8	38.7	31.4
Fleurieu (SSD) — Balance	8	277	883	127	1,384	1,848	1,396	4,628	16.1	21.5	16.8	18.2
Outer Adelaide (SD)	*46*	*1,097*	*3,379*	*662*	*8,462*	*9,556*	*10,859*	*28,877*	*24.9*	*28.1*	*33.0*	*28.6*
Northern Yorke Peninsula (DC)	4	55	193	25	951	819	958	2,728	55.8	48.0	58.1	53.9
Wallaroo (M)	3	64	193	19	331	329	403	1,063	16.7	16.6	21.0	18.1
Yorketown (DC)	5	58	183	18	512	499	591	1,602	28.5	27.8	34.0	30.0
Yorke (SSD) — Balance	6	77	223	62	590	613	659	1,862	24.7	25.7	28.5	26.3
Lower North (SSD)	11	227	699	117	3,141	2,698	3,324	9,163	44.6	38.3	48.8	43.9
Yorke and Lower North (SD)	*29*	*481*	*1,491*	*241*	*5,525*	*4,958*	*5,935*	*16,418*	*37.1*	*33.3*	*41.1*	*37.1*
Barmera (DC)	3	115	326	56	1,048	878	1,217	3,143	29.4	24.6	35.3	29.7
Renmark (M)	5	171	495	92	2,188	2,379	2,497	7,064	41.3	44.9	48.7	44.9
Riverland (SSD) — Balance	10	275	798	323	4,388	4,524	4,359	13,271	51.5	53.1	52.8	52.5
Meningie (DC)	3	35	90	12	412	414	494	1,320	38.0	38.2	47.0	41.0
Murray Bridge (RC)	5	90	267	38	1,477	1,183	1,547	4,207	52.9	42.4	57.3	50.8
Murray Mallee (SSD) — Balance	5	72	222	44	736	690	936	2,362	33.0	30.9	43.3	35.7
Murray Lands (SD)	*31*	*758*	*2,198*	*565*	*10,249*	*10,068*	*11,050*	*31,367*	*43.6*	*42.8*	*48.6*	*45.0*
Robe (DC)	7	108	328	27	503	408	737	1,648	15.0	12.2	22.7	16.6
Tatiara (DC)	6	127	369	73	1,485	1,539	2,009	5,033	37.7	39.1	52.7	43.1
Upper South East (SSD) — Balance	9	163	467	79	1,610	1,622	1,795	5,027	31.9	32.1	36.7	33.5
Millicent (DC)	3	73	216	41	745	644	575	1,964	32.9	28.5	26.3	29.2
Mount Gambier (C)	21	622	1,885	276	8,092	7,795	10,127	26,014	42.0	40.4	54.3	45.5
Lower South East (SSD) — Balance	7	86	262	49	1,212	855	1,177	3,244	45.5	32.1	45.6	41.0
South East (SD)	*53*	*1,179*	*3,527*	*545*	*13,647*	*12,863*	*16,420*	*42,930*	*37.3*	*35.2*	*46.4*	*39.6*
Le Hunte (DC)	3	51	133	28	623	625	670	1,918	39.4	39.5	43.8	40.9
Port Lincoln (C)	9	173	495	109	2,163	2,226	2,567	6,956	40.3	41.5	49.5	43.7
Lincoln (SSD) — Balance	9	118	288	73	893	1,291	1,302	3,486	24.4	35.3	36.8	32.1
Ceduna (DC) and Streaky Bay (DC)	6	195	541	146	2,534	2,714	3,386	8,634	41.9	44.9	57.9	48.1
Unincorporated West Coast	3	81	295	36	1,099	1,089	1,183	3,371	43.8	43.4	48.7	45.2
Eyre (SD)	*30*	*618*	*1,752*	*392*	*7,312*	*7,945*	*9,108*	*24,365*	*38.2*	*41.5*	*49.1*	*42.9*
Whyalla (SSD)	11	263	704	275	4,909	5,200	5,413	15,522	60.2	63.8	68.6	64.2
Port Pirie (C)	5	121	316	59	2,217	2,361	2,631	7,209	59.1	62.9	72.5	64.8
Pirie (SSD) — Balance	4	48	150	18	617	648	710	1,975	41.5	43.5	49.3	44.7
Port Augusta (C)	9	292	867	148	5,503	5,675	6,209	17,387	60.8	62.7	70.9	64.7
Flinders Ranges (SSD) — Balance	7	180	614	98	1,880	1,860	3,858	7,598	33.7	33.3	71.4	45.9
Far North (SSD)	12	408	1,139	200	6,167	5,316	5,114	16,597	48.8	42.0	41.8	44.2
Northern (SD)	*48*	*1,312*	*3,790*	*798*	*21,293*	*21,060*	*23,935*	*66,288*	*52.4*	*51.8*	*60.8*	*54.9*
South Australia	*351*	*10,879*	*30,848*	*7,717*	*154,777*	*155,382*	*179,405*	*489,564*	*45.9*	*46.1*	*55.0*	*48.9*

SUBDIVISIONS AND STATISTICAL LOCAL AREAS, SOUTH AUSTRALIA, SEPTEMBER QUARTER 1996

Guest nights				*Guest arrivals*				*Takings from accommodation ($'000)*			
July	*Aug.*	*Sept.*	*Sept. qtr*	*July*	*Aug.*	*Sept.*	*Sept. qtr*	*July*	*Aug.*	*Sept.*	*Sept. qtr*
4,170	3,899	4,397	12,466	2,060	2,086	2,099	6,245	175	178	187	540
1,305	1,252	1,946	4,503	763	750	904	2,417	46	40	59	145
2,172	1,864	3,117	7,153	1,230	1,187	1,340	3,757	64	62	80	207
2,371	2,282	2,512	7,165	973	1,180	1,181	3,334	112	108	114	333
4,865	4,738	5,330	14,933	2,669	2,769	2,850	8,288	191	184	205	580
71,650	74,895	89,235	235,780	33,650	35,321	38,925	107,896	5,114	5,447	6,612	17,173
9,270	9,750	11,978	30,998	5,351	5,578	6,079	17,008	222	239	274	735
3,057	2,913	3,384	9,354	1,338	1,269	1,686	4,293	133	132	157	422
7,904	6,863	8,470	23,237	4,514	3,885	4,764	13,163	249	210	287	745
3,660	3,266	3,963	10,889	2,198	2,168	2,161	6,527	165	172	203	539
20,130	17,076	20,586	57,792	7,916	7,640	8,612	24,168	1,156	1,038	1,187	3,380
2,412	1,933	2,484	6,829	970	856	978	2,804	66	45	77	188
2,171	2,838	2,573	7,582	724	851	777	2,352	84	80	76	239
1,601	1,499	1,787	4,887	1,015	896	1,121	3,032	55	54	65	174
136,738	*135,068*	*161,762*	*433,568*	*65,371*	*66,436*	*73,477*	*205,284*	*7,831*	*7,989*	*9,581*	*25,400*
3,008	3,475	3,525	10,008	2,252	2,314	2,398	6,964	107	135	135	377
2,031	2,126	2,196	6,353	1,460	1,474	1,609	4,543	67	79	78	224
983	1,004	1,742	3,729	434	407	809	1,650	30	27	47	105
1,571	1,501	2,375	5,447	899	893	1,358	3,150	57	58	91	206
2,274	2,242	2,841	7,357	1,395	1,282	1,847	4,524	71	86	93	250
4,550	4,175	5,831	14,556	2,986	2,540	3,339	8,865	171	160	200	532
2,904	3,918	2,744	9,566	1,554	1,861	1,481	4,896	107	155	99	361
17,321	*18,441*	*21,254*	*57,016*	*10,980*	*10,771*	*12,841*	*34,592*	*610*	*700*	*744*	*2,054*
1,315	1,164	1,384	3,863	1,043	896	999	2,938	42	38	42	122
618	555	931	2,104	468	365	580	1,413	13	13	17	43
913	860	975	2,748	492	474	537	1,503	24	23	29	76
866	870	878	2,614	579	577	630	1,786	15	15	18	48
6,375	5,014	6,353	17,742	4,200	3,720	4,666	12,586	214	185	219	617
10,087	*8,463*	*10,521*	*29,071*	*6,782*	*6,032*	*7,412*	*20,226*	*307*	*274*	*325*	*906*
1,893	1,562	2,258	5,713	1,141	923	1,385	3,449	54	57	73	184
3,783	3,778	4,238	11,799	2,397	2,222	2,688	7,307	118	129	139	386
7,286	7,191	6,952	21,429	5,062	4,101	4,733	13,896	233	222	227	682
778	697	862	2,337	688	639	732	2,059	20	20	22	62
2,264	1,949	2,687	6,900	1,451	1,436	2,088	4,975	75	54	82	210
1,232	1,101	1,736	4,069	872	884	1,168	2,924	38	33	49	120
17,236	*16,278*	*18,733*	*52,247*	*11,611*	*10,205*	*12,794*	*34,610*	*538*	*515*	*591*	*1,645*
1,145	869	1,671	3,685	645	496	944	2,085	26	19	35	81
2,604	2,440	3,304	8,348	2,167	2,001	2,705	6,873	78	74	99	251
2,473	2,527	2,768	7,768	1,773	1,667	2,177	5,617	78	80	94	252
1,045	877	815	2,737	584	517	577	1,678	31	27	25	83
13,454	12,964	16,900	43,318	7,357	7,360	9,962	24,679	451	426	569	1,447
1,967	1,340	2,193	5,500	1,244	947	1,264	3,455	73	52	77	202
22,688	*21,017*	*27,651*	*71,356*	*13,770*	*12,988*	*17,629*	*44,387*	*737*	*678*	*900*	*2,315*
1,231	956	1,000	3,187	736	662	629	2,027	31	31	33	94
3,159	3,238	3,803	10,200	1,903	2,147	2,371	6,421	119	129	151	400
1,331	1,938	1,954	5,223	1,018	1,264	1,451	3,733	39	59	60	158
4,084	4,226	5,599	13,909	2,651	2,996	3,861	9,508	134	148	186	469
1,855	1,700	2,094	5,649	1,638	1,403	1,830	4,871	48	62	80	190
11,660	*12,058*	*14,450*	*38,168*	*7,946*	*8,472*	*10,142*	*26,560*	*371*	*429*	*512*	*1,311*
5,741	6,222	6,523	18,486	2,564	2,399	2,838	7,801	261	262	271	794
2,950	2,907	3,686	9,543	1,947	2,049	2,535	6,531	145	153	167	465
1,030	1,018	1,228	3,276	928	900	1,108	2,936	28	34	38	100
9,097	8,540	9,552	27,189	6,758	6,816	7,319	20,893	313	313	332	958
3,538	3,181	7,631	14,350	2,342	2,222	4,400	8,964	109	114	229	452
11,489	9,005	8,793	29,287	9,376	7,456	6,978	23,810	442	366	358	1,166
33,845	*30,873*	*37,413*	*102,131*	*23,915*	*21,842*	*25,178*	*70,935*	*1,298*	*1,243*	*1,395*	*3,936*
249,575	*242,198*	*291,784*	*783,557*	*140,375*	*136,746*	*159,473*	*436,594*	*11,693*	*11,828*	*14,047*	*37,567*

TABLE 8— HOLIDAY FLATS, UNITS AND HOUSES: STATISTICAL DIVISIONS AND SELECTED SUBDIVISIONS, SOUTH AUSTRALIA

	Adelaide (SD)				*Outer Adelaide (SD)*		
Particulars	*Western (SSD)*	*Eastern (SSD)*	*Southern (SSD)*	*Total*	*Kangaroo Island (SSD)*	*Barossa and Fleurieu (SSDs)*	*Total*
LETTING ENTITIES, CAPACITY AND EMPLOYMENT							
September quarter 1995 -							
Letting entities	11	12	15	38	9	9	18
Flats, units and houses							
Single bedroom	31	96	67	194	26	18	44
Multiple bedroom	86	103	171	360	36	320	356
Total flats, units and houses	*117*	*199*	*238*	*554*	*62*	*338*	*400*
Bed spaces	478	743	1,121	2,342	297	1,980	2,277
Employment (persons) (a)	28	46	58	132	18	14	32
September quarter 1996—							
Letting entities	10	13	15	38	9	10	19
Flats, units and houses							
Single bedroom	39	96	64	199	26	16	42
Multiple bedroom	151	112	173	436	37	393	430
Total flats, units and houses	*190*	*208*	*237*	*635*	*63*	*409*	*472*
Bed spaces	796	761	1,105	2,662	296	2,420	2,716
Employment (persons) (a)	46	89	57	192	18	15	33
UNIT NIGHTS OCCUPIED							
September quarter 1995	*5,565*	*10,746*	*10,442*	*26,753*	*1,302*	*4,758*	*6,060*
1996—							
July	3,439	3,551	3,850	10,840	541	2,014	2,555
August	3,141	3,776	3,799	10,716	309	1,080	1,389
September	3,912	3,755	4,453	12,120	757	1,763	2,520
September quarter 1996	*10,492*	*11,082*	*12,102*	*33,676*	*1,607*	*4,857*	*6,464*
UNIT OCCUPANCY RATES (per cent)							
September quarter 1995	51.7	58.7	47.7	52.5	23.0	15.3	16.5
1996—							
July	58.4	55.1	52.4	55.1	27.7	15.9	17.5
August	53.3	58.6	51.7	54.4	15.8	8.5	9.5
September	68.6	60.2	62.6	63.6	40.1	14.4	17.8
September quarter 1996	60.0	57.9	55.5	57.6	27.7	12.9	14.9
UNIT LETTINGS							
September quarter 1995	*1,307*	*1,483*	*1,706*	*4,496*	*426*	*1,093*	*1,519*
1996—							
July	987	507	539	2,033	164	467	631
August	913	467	546	1,926	101	308	409
September	1,067	591	671	2,329	243	430	673
September quarter 1996	*2,967*	*1,565*	*1,756*	*6,288*	*508*	*1,205*	*1,713*
AVERAGE LENGTH OF STAY (days)							
September quarter 1995	4.3	7.2	6.1	6.0	3.1	4.4	4.0
1996							
July	3.5	7.0	7.1	5.3	3.3	4.3	4.0
August	3.4	8.1	7.0	5.6	3.1	3.5	3.4
September	3.7	6.4	6.6	5.2	3.1	4.1	3.7
September quarter 1996	3.5	7.1	6.9	5.4	3.2	4.0	3.8
TAKINGS FROM ACCOMMODATION ($'000)							
September quarter 1995	*395*	*706*	*638*	*1,740*	*68*	*198*	*266*
1996—							
July	267	245	238	750	25	97	121
August	237	240	218	695	18	47	65
September	295	273	300	868	46	75	121
September quarter 1996	*800*	*758*	*756*	*2,314*	*89*	*218*	*308*

TABLE 8 — HOLIDAY FLATS, UNITS AND HOUSES: STATISTICAL DIVISIONS AND SELECTED SUBDIVISIONS, SOUTH AUSTRALIA—*continued*

Particulars	*Yorke and Lower North (SD)*	*Murray Lands and South East (SDs)*	*Eyre (SD)*	*Northern (SD)*	*South Australia*
LETTING ENTITIES, CAPACITY AND EMPLOYMENT					
September quarter 1995					
Letting entities	9	8	9	5	87
Flats, units and houses					
Single bedroom	17	21	18	8	302
Multiple bedroom	52	119	61	39	987
Total flats, units and houses	*69*	*140*	*79*	*47*	*1,289*
Bed spaces	362	860	377	248	6,466
Employment (persons)(a)	19	12	19	14	228
September quarter 1996					
Letting entities	8	8	8	5	86
Flats, units and houses					
Single bedroom	6	20	18	7	292
Multiple bedroom	55	133	43	37	1,134
Total flats, units and houses	*61*	*153*	*61*	*44*	*1,426*
Bed spaces	324	977	313	250	7,242
Employment (persons)(a)	18	13	20	13	289
UNIT NIGHTS OCCUPIED					
September quarter 1995	*1,635*	*714*	*1,324*	*1,871*	*38,357*
1996—					
July	502	582	471	575	15,525
August	350	433	443	314	13,645
September	536	560	455	624	16,815
September quarter 1996	*1,388*	*1,575*	*1,369*	*1,513*	*45,985*
UNIT OCCUPANCY RATES (per cent)					
September quarter 1995	25.8	5.5	18.6	43.3	32.4
1996—					
July	26.5	12.3	24.9	42.2	35.1
August	18.5	9.1	23.4	23.0	30.9
September	29.3	12.2	24.9	47.3	39.3
September quarter 1996	24.7	11.2	24.4	37.4	35.1
UNIT LETTINGS					
September quarter 1995	*462*	*246*	*381*	*827*	*7,931*
1996—					
July	152	113	135	255	3,319
August	97	89	89	159	2,769
September	172	132	142	286	3,734
September quarter 1996	*421*	*334*	*366*	*700*	*9,822*
AVERAGE LENGTH OF STAY (days)					
September quarter 1995	3.5	2.9	3.5	2.3	4.8
1996—					
July	3.3	5.2	3.5	2.3	4.7
August	3.6	4.9	5.0	2.0	4.9
September	3.1	4.2	3.2	2.2	4.5
September quarter 1996	3.3	4.7	3.7	2.2	4.7
TAKINGS FROM ACCOMMODATION ($'000)					
September quarter 1995	*63*	*38*	*50*	*116*	*2,273*
1996					
July	18	20	22	36	967
August	13	15	14	23	825
September	21	23	22	37	1,093
September quarter 1996	*52*	*58*	*57*	*96*	*2,885*

(a) Employment numbers exclude real estate agents their employ

TABLE 9 — CARAVAN PARKS BY STATISTICAL DIVISION, SOUTH AUSTRALIA

Particulars	*Adelaide (SD)*			*Outer Adelaide (SD)*			*Yorke and Lower North (SD)*	*Murray Lands (SD)*		
	Short-term	*Long-term*	*Total*	*Short-term*	*Long-term*	*Total*	*Total*	*Short-term*	*Long-term*	*Total*
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT										
September quarter 1995—										
Establishments	12	14	26	23	7	30	35	26	8	34
Capacity										
On-site vans	141	74	215	119	34	153	116	109	84	193
Other powered sites	1,033	1,544	2,577	2,230	375	2,605	2,439	1,678	334	2,012
Unpowered sites	273	142	415	1,114	281	1,395	441	903	101	1,004
Cabins, flats, etc.	236	191	427	218	25	243	180	214	49	263
Total capacity	*1,683*	*1,951*	*3,634*	*3,681*	*715*	*4,396*	*3,176*	*2,904*	*568*	*3,472*
Sites occupied by long-term guests	124	942	1,066	139	108	247	110	158	97	255
Other sites permanently reserved	41	11	52	558	6	564	631	284	6	290
Employment (persons)	89	60	149	79	13	92	100	80	28	108
September quarter 1996—										
Establishments	11	14	25	23	7	30	35	27	7	34
Capacity										
On-site vans	119	79	198	113	33	146	100	98	62	160
Other powered sites	1,112	1,474	2,586	2,256	330	2,586	2,444	1,729	271	2,000
Unpowered sites	237	138	375	1,113	266	1,379	410	934	81	1,015
Cabins, flats, etc.	172	205	377	228	29	257	189	235	48	283
Total capacity	*1,640*	*1,896*	*3,536*	*3,710*	*658*	*4,368*	*3,143*	*2,996*	*462*	*3,458*
Sites occupied by long-term guests	141	903	1,044	127	100	227	104	173	90	263
Other sites permanently reserved	58	12	70	573	4	577	659	287	7	294
Employment (persons)	77	60	137	94	15	109	103	88	25	113
SITE NIGHTS OCCUPIED										
September quarter 1995	*53,682*	*98,016*	*151,698*	*96,807*	*13,621*	*110,428*	*97,471*	*57,712*	*14,951*	*72,663*
1996—										
July	15,830	31,422	47,252	26,120	4,401	30,521	30,337	20,007	4,887	24,894
August	16,109	31,498	47,607	26,106	4,182	30,288	29,033	19,027	4,629	23,656
September	18,824	31,215	50,039	27,446	4,485	31,931	31,375	20,284	4,556	24,840
September quarter 1996	*50,763*	*94,135*	*144,898*	*79,672*	*13,068*	*92,740*	*90,745*	*59,318*	*14,072*	*73,390*
SITE OCCUPANCY RATES (per cent)										
September quarter 1995	34.7	54.6	45.4	28.6	20.7	27.3	33.4	21.6	28.6	22.7
1996—										
July	31.1	53.5	43.1	22.7	21.6	22.5	31.1	21.5	34.1	23.2
August	31.7	53.6	43.4	22.7	20.5	22.4	29.8	20.5	32.3	22.1
September	38.3	54.9	47.2	24.7	22.7	24.4	33.3	22.6	32.9	23.9
September quarter 1996	33.6	54.0	44.5	23.3	21.6	23.1	31.4	21.5	33.1	23.1
TAKINGS FROM ACCOMMODATION ($'000)										
September quarter 1995	*1,092*	*816*	*1,908*	*665*	*162*	*826*	*754*	*540*	*156*	*696*
1996—										
July	319	269	588	184	50	235	218	220	57	277
August	305	279	584	165	46	211	187	180	49	228
September	429	291	720	227	55	283	238	213	53	266
September quarter 1996	*1,053*	*839*	*1,892*	*576*	*152*	*728*	*644*	*613*	*159*	*771*

TABLE 9—CARAVAN PARKS BY STATISTICAL DIVISION, SOUTH AUSTRALIA—*continued*

Particulars	South East (SD)			Eyre (SD)	Northern (SD)	South Australia		
	Short-term	Long-term	Total	Total	Total	Short-term	Long-term	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
September quarter 1995—								
Establishments	19	6	25	24	41	169	46	215
Capacity								
On-site vans	100	46	146	102	209	860	274	1,134
Other powered sites	1,567	199	1,766	1,578	1,870	11,980	2,867	14,847
Unpowered sites	406	135	541	915	2,291	6,053	949	7,002
Cabins, flats, etc.	190	46	236	187	260	1,457	339	1,796
Total capacity	*2,263*	*426*	*2,689*	*2,782*	*4,630*	*20,350*	*4,429*	*24,779*
Sites occupied by long-term guests	39	57	96	69	196	692	1,347	2,039
Other sites permanently reserved	9	—	9	50	21	1,579	38	1,617
Employment (persons)	70	20	90	116	133	636	152	788
September quarter 1996—								
Establishments	20	5	25	25	41	171	44	215
Capacity								
On-site vans	86	40	126	94	205	776	253	1,029
Other powered sites	1,555	179	1,734	1,585	1,884	12,135	2,684	14,819
Unpowered sites	406	133	539	969	2,052	5,824	915	6,739
Cabins, flats, etc.	214	46	260	185	324	1,512	363	1,875
Total capacity	*2,261*	*398*	*2,659*	*2,833*	*4,465*	*20,247*	*4,215*	*24,462*
Sites occupied by long-term guests	39	47	86	60	198	706	1,276	1,982
Other sites permanently reserved	24	1	25	54	18	1,659	38	1,697
Employment (persons)	74	14	88	130	138	673	145	818
SITE NIGHTS OCCUPIED								
September quarter 1995	*15,638*	*7,103*	*22,741*	*33,494*	*83,016*	*417,038*	*154,473*	*571,511*
1996—								
July	5,191	1,743	6,934	8,643	27,137	126,659	49,059	175,718
August	5,068	1,625	6,693	10,308	24,497	123,280	48,802	172,082
September	6,182	1,981	8,163	13,909	30,468	141,221	49,504	190,725
September quarter 1996	*16,441*	*5,349*	*21,790*	*32,860*	*82,102*	*391,160*	*147,365*	*538,525*
SITE OCCUPANCY RATES (per cent)								
September quarter 1995	7.5	18.1	9.2	13.1	19.5	22.3	37.9	25.1
1996—								
July	7.4	14.1	8.4	9.8	19.6	20.2	37.5	23.2
August	7.2	13.2	8.1	11.7	17.7	19.6	37.3	22.7
September	9.1	16.6	10.2	16.4	22.7	23.2	39.1	26.0
September quarter 1996	7.9	14.6	8.9	12.6	20.0	21.0	38.0	23.9
TAKINGS FROM ACCOMMODATION ($'000)								
September quarter 1995	*287*	*78*	*365*	*432*	*1,253*	*4,809*	*1,426*	*6,235*
1996—								
July	97	21	117	111	449	1,529	467	1,996
August	79	16	95	133	371	1,353	457	1,810
September	146	26	172	186	489	1,853	501	2,354
September quarter 1996	*322*	*63*	*385*	*430*	*1,309*	*4,735*	*1,425*	*6,160*

TABLE 10 — CARAVAN PARKS: STATISTICAL DIVISIONS AND SELECTED SUBDIVISIONS

Statistical Divisions and Selected Subdivisions and Statistical Local Areas	*Establish-ments*	*Capacity*					*Sites occupied by long-term guests*	*Other sites permanently reserved*	*Employment (persons)*
		On-site vans	*Other powered sites*	*Unpowered sites*	*Cabins, flats, etc.*	*Total*			
Northern (SSD)	7	21	848	70	82	1,021	589	—	35
Western and Eastern (SSDs)	4	60	590	127	103	880	61	1	42
Noarlunga (C)	5	12	412	28	115	567	256	10	17
Willunga (DC)	4	64	331	79	20	494	40	31	15
Southern (SSD) — Balance	5	41	405	71	57	574	98	28	28
Adelaide (SD)	*25*	*198*	*2,586*	*375*	*377*	*3,536*	*1,044*	*70*	*137*
Barossa (SSD)	8	42	671	630	55	1,398	70	18	31
Kangaroo Island (SSD)	5	24	103	77	19	223	..	1	15
Port Elliot and Goolwa (DC)	5	27	561	157	75	820	34	127	17
Yankalilla (DC)	4	8	400	141	46	595	14	203	11
Fleurieu (SSD) Balance and Onkaparinga (SSD)	8	45	851	374	62	1,332	109	228	35
Outer Adelaide (SD)	*30*	*146*	*2,586*	*1,379*	*257*	*4,368*	*227*	*577*	*109*
Central Yorke Peninsula (DC)	7	19	422	51	32	524	33	262	20
Minlaton (DC)	4	12	294	56	16	378	6	61	12
Yorketown (DC)	5	17	504	96	17	634	21	106	15
Yorke (SSD) — Balance	11	40	960	61	87	1,148	28	202	34
Lower North (SSD)	8	12	264	146	37	459	16	28	22
Yorke and Lower North (SD)	*35*	*100*	*2,444*	*410*	*189*	*3,143*	*104*	*659*	*103*
Riverland (SSD)	13	104	1,037	495	153	1,789	206	78	55
Meningie (DC)	6	19	274	246	41	580	14	5	16
Murray Bridge (RC)	6	24	240	111	51	426	24	48	20
Murray Mallee (SSD) Balance	9	13	449	163	38	663	19	163	22
Murray Lands (SD)	*34*	*160*	*2,000*	*1,015*	*283*	*3,458*	*263*	*294*	*113*
Robe (DC)	3	9	307	86	40	442	—	—	14
Upper South East (SSD) — Balance	7	33	321	184	25	563	14	6	31
Mount Gambier (C)	3	40	365	15	79	499	13	—	17
Lower South East (SSD) — Balance	12	44	741	254	116	1,155	59	19	26
South East (SD)	*25*	*126*	*1,734*	*539*	*260*	*2,659*	*86*	*25*	*88*
Ellison (DC)	5	23	205	106	17	351	3	—	9
Lincoln (SSD) — Balance	10	38	826	428	86	1,378	48	50	61
West Coast (SSD)	10	33	554	435	82	1,104	9	4	60
Eyre (SD)	*25*	*94*	*1,585*	*969*	*185*	*2,833*	*60*	*54*	*130*
Port Pirie (C)	3	27	118	80	18	243	20	1	6
Pirie (SSD) — Balance	7	19	210	142	11	382	9	3	15
Mount Remarkable (DC)	5	13	187	230	40	470	3	1	10
Port Augusta (C)	4	32	297	180	97	606	45	3	29
Unincorporated Flinders Ranges	6	13	117	538	11	679	1	—	13
Flinders Ranges (SSD) — Balance	4	33	236	170	40	479	5	..	17
Unincorporated Far North	6	11	165	435	42	653	—	—	23
Far North (SSD) — Balance and Whyalla (SSD)	6	57	554	277	65	953	115	10	25
Northern (SD)	*41*	*205*	*1,884*	*2,052*	*324*	*4,465*	*198*	*18*	*138*
South Australia									
Short-term parks	171	776	12,135	5,824	1,512	20,247	706	1,659	673
Long-term parks	44	253	2,684	915	363	4,215	1,276	38	145
Total	*215*	*1,029*	*14,819*	*6,739*	*1,875*	*24,462*	*1,982*	*1,697*	*818*

AND STATISTICAL LOCAL AREAS, SOUTH AUSTRALIA, SEPTEMBER QUARTER 1996

Site nights occupied				*Site occupancy rates (per cent)*				*Takings from accommodation ($'000)*			
July	*Aug.*	*Sept.*	*Sept. qtr*	*July*	*Aug.*	*Sept.*	*Sept. qtr*	*July*	*Aug.*	*Sept.*	*Sept. qtr*
20,658	20,351	20,886	61,895	65.3	64.3	68.2	65.9	167	173	189	529
9,312	9,490	11,330	30,132	34.1	34.8	42.9	37.2	216	211	293	721
8,647	8,993	8,230	25,870	49.2	51.2	48.4	49.6	77	81	75	232
2,825	2,780	2,837	8,442	18.4	18.2	19.1	18.6	28	25	32	85
5,810	5,993	6,756	18,559	32.7	33.7	39.2	35.1	100	94	132	326
47,252	*47,607*	*50,039*	*144,898*	*43.1*	*43.4*	*47.2*	*44.5*	*588*	*584*	*720*	*1,892*
4,406	4,744	5,394	14,544	10.2	10.9	12.9	11.3	54	57	74	184
248	155	438	841	3.6	2.2	6.5	4.1	5	3	11	20
6,559	6,408	6,465	19,432	25.8	25.2	26.3	25.8	29	22	36	86
6,901	6,973	7,063	20,937	37.4	37.8	39.6	38.2	40	32	38	109
12,407	12,008	12,571	36,986	30.0	29.1	31.5	30.2	107	98	123	329
30,521	*30,288*	*31,931*	*92,740*	*22.5*	*22.4*	*24.4*	*23.1*	*235*	*211*	*283*	*728*
10,379	10,278	10,631	31,288	63.9	63.3	67.6	64.9	33	28	39	100
2,348	2,309	2,311	6,968	20.0	19.7	20.4	20.0	9	6	9	24
5,301	4,711	4,864	14,876	27.0	24.0	25.6	25.5	44	29	37	111
9,073	8,776	9,447	27,296	25.5	24.7	27.4	25.8	95	85	106	286
3,236	2,959	4,122	10,317	22.7	20.8	29.9	24.4	37	39	48	124
30,337	*29,033*	*31,375*	*90,745*	*31.1*	*29.8*	*33.3*	*31.4*	*218*	*187*	*238*	*644*
14,760	13,709	14,647	43,116	26.6	24.7	27.3	26.2	208	162	192	562
891	911	1,123	2,925	5.0	5.1	6.5	5.5	13	13	17	44
2,707	2,567	2,486	7,760	20.5	19.4	19.5	19.8	21	20	20	61
6,536	6,469	6,584	19,589	31.8	31.5	33.1	32.1	35	33	37	106
24,894	*23,656*	*24,840*	*73,390*	*23.2*	*22.1*	*23.9*	*23.1*	*277*	*228*	*266*	*771*
309	130	539	978	2.3	0.9	4.1	2.4	7	7	17	31
1,537	1,414	1,711	4,662	8.8	8.1	10.1	9.0	24	20	28	72
1,930	1,539	2,322	5,791	12.5	9.9	15.5	12.6	44	34	64	142
3,158	3,610	3,591	10,359	8.8	10.1	10.4	9.7	42	34	63	139
6,934	*6,693*	*8,163*	*21,790*	*8.4*	*8.1*	*10.2*	*8.9*	*117*	*95*	*172*	*385*
446	414	616	1,476	4.1	3.8	5.8	4.6	4	6	8	18
5,186	6,038	7,226	18,450	12.1	14.1	17.5	14.6	57	64	77	198
3,011	3,856	6,067	12,934	8.8	11.3	18.3	12.7	50	63	101	214
8,643	*10,308*	*13,909*	*32,860*	*9.8*	*11.7*	*16.4*	*12.6*	*111*	*133*	*186*	*430*
1,421	1,558	1,506	4,485	18.9	20.7	20.7	20.1	20	21	25	65
1,124	1,156	1,382	3,662	9.5	9.8	12.1	10.4	17	17	18	52
944	772	1,600	3,316	6.5	5.3	11.3	7.7	18	13	34	65
6,341	5,840	6,810	18,991	33.8	31.1	37.5	34.1	123	102	123	348
2,389	2,891	4,736	10,016	11.3	13.7	23.2	16.0	27	33	51	111
2,420	2,161	4,524	9,105	16.3	14.6	31.5	20.7	64	52	111	227
2,988	2,090	2,191	7,269	14.8	10.3	11.2	12.1	52	31	31	114
9,510	8,029	7,719	25,258	32.2	27.2	27.0	28.8	129	103	95	328
27,137	*24,497*	*30,468*	*82,102*	*19.6*	*17.7*	*22.7*	*20.0*	*449*	*371*	*489*	*1,309*
126,659	123,280	141,221	391,160	20.2	19.6	23.2	21.0	1,529	1,353	1,853	4,735
49,059	48,802	49,504	147,365	37.5	37.3	39.1	38.0	467	457	501	1,425
175,718	*172,082*	*190,725*	*538,525*	*23.2*	*22.7*	*26.0*	*23.9*	*1,996*	*1,810*	*2,354*	*6,160*

TABLE 11 — VISITOR HOSTELS BY STATISTICAL DIVISIONS AND SELECTED AREAS, SOUTH AUSTRALIA

Particulars	*Adelaide (SD)*	*Outer Adelaide (SD)*	*Northern (SD)*	*Balance of State*	*South Australia*
			ESTABLISHMENTS, CAPACITY AND EMPLOYMENT		
September quarter 1995					
Establishments	18	10	9	6	43
Bed spaces	948	264	690	129	2,031
Employment (persons)	80	28	42	10	160
September quarter 1996					
Establishments	20	11	10	9	50
Bed spaces	1,060	288	788	208	2,344
Employment (persons)	91	35	45	25	196
			GUEST NIGHTS		
September quarter 1995	*31,108*	*2,159*	*8,002*	*2,679*	*43,948*
1996—					
July	10,452	1,259	6,653	918	19,282
August	10,018	1,044	3,175	857	15,094
September	12,107	1,161	4,838	1,329	19,435
September quarter 1996	*32,577*	*3,464*	*14,666*	*3,104*	*53,811*
			BED OCCUPANCY RATES (per cent)		
September quarter 1995	35.7	8.9	12.6	22.6	23.5
1996—					
July	31.8	14.9	27.2	14.2	26.7
August	30.5	12.4	13.0	13.3	20.9
September	38.1	14.0	20.5	21.3	27.8
September quarter 1996	33.4	13.8	20.2	16.2	25.1
			GUEST ARRIVALS		
September quarter 1995	*11,807*	*1,768*	*7,301*	*468*	*21,344*
1996—					
July	4,448	707	5,664	268	11,087
August	4,146	888	2,895	242	8,171
September	5,378	792	4,449	398	11,017
September quarter 1996	*13,972*	*2,387*	*13,008*	*908*	*30,275*
			AVERAGE LENGTH OF STAY (days)		
September quarter 1995	2.6	1.2	1.1	5.7	2.1
1996—					
July	2.3	1.8	1.2	3.4	1.7
August	2.4	1.2	1.1	3.5	1.8
September	2.3	1.5	1.1	3.3	1.8
September quarter 1996	2.3	1.5	1.1	3.4	1.8
			TAKINGS FROM ACCOMMODATION ($'000)		
September quarter 1995	*341*	*22*	*64*	*26*	*452*
1996					
July	123	15	58	8	204
August	113	11	32	8	163
September	131	12	44	12	198
September quarter 1996	*366*	*37*	*133*	*28*	*565*

EXPLANATORY NOTES

INTRODUCTION

1 This publication contains data for South Australia from a quarterly survey of tourist accommodation establishments.

SCOPE

2 Tourist accommodation establishments currently included in the survey comprise two groups:

- Establishments which provide predominantly short-term accommodation (i.e. for periods of less than 2 months) to the general public. These include:
  - *Hotels, motels and guest houses, with facilities* being hotels licensed to operate a public bar and motels, private hotels and guest houses all of which provide a bath (or shower) and toilet in most guest rooms and have breakfast available for guests. NOTE: From December quarter 1993, hotel, motel and guest house establishments with fewer than five rooms have been formally excluded from the scope of this statistical collection.
  - *Holiday flats, units and houses* (excluding establishments predominantly operated on a time share basis) which are operated by owners, managers or real estate agents who have sole letting rights to at least five flats, units or houses for short-term letting. They are mainly self-contained in terms of cooking, bath (or shower) and toilet facilities and do not have breakfast available for guests. Data for holiday flats, units and houses include short-term owner occupation as well as paying guest occupation.
  - *Visitor hostels* which provide accommodation to visitors on a bed basis (rather than by the room). This category does not include establishments providing charity type accommodation (e.g. Salvation Army hostels) nor hotels, motels and guest houses without in-room facilities which provide accommodation on a per room basis.
- *Caravan parks* which provide either predominantly short-term (i.e. for periods of less than 2 months) or predominantly long-term (i.e. for periods of 2 months or more) accommodation to the general public and which provide powered sites for caravans and toilet, shower and laundry facilities for guests.

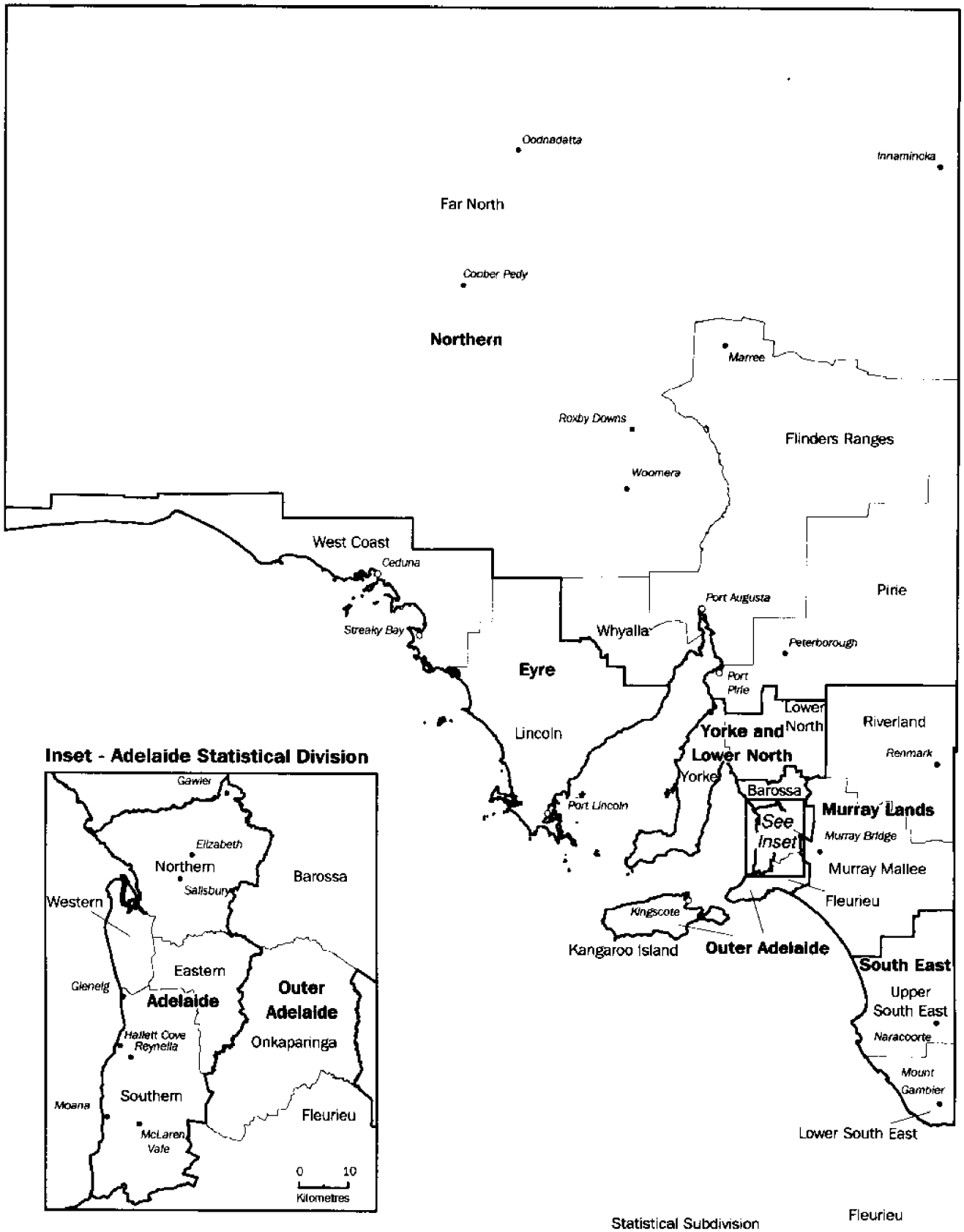
3 Data collected and published for each type of establishment (other than holiday flats, units and houses) include both long-term and short-term guests at these establishments.

4 Establishments which provide more than one type of accommodation (e.g. a motel with attached caravan park) are treated as two or more separate establishments. However, self-contained units, flats, cabins, etc. attached to hotels, motels or to caravan parks are included in the capacity for those establishments and not treated as separate holiday flat, unit or house establishments.

AUSTRALIAN STANDARD GEOGRAPHICAL CLASSIFICATION

5 Statistics presented in this publication have been classified according to the Australian Standard Geographical Classification (ASGC), Edition 1996. This classification incorporates a number of hierarchic structures of geographic areas. The appropriate spatial units of the main structure of the ASGC used in this publication are defined as follows.

Statistical Divisions and Statistical Subdivisions, South Australia, 1996



Source: ASGC Edition 1996
Effective 1 July, 1996
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EXPLANATORY NOTES

AUSTRALIAN STANDARD GEOGRAPHICAL CLASSIFICATION continued

STATISTICAL LOCAL AREAS (SLAs) are legal Local Government Areas or equivalent spatial units which serve as the smallest type of spatial unit considered appropriate for the presentation of statistics. In aggregate, SLAs cover the whole of the State without gaps or overlaps.

STATISTICAL SUBDIVISIONS (SSDs) consist of one or more SLAs and form the intermediate size spatial unit for the presentation of regional data.

STATISTICAL DIVISIONS (SDs) consist of one or more SSDs. The divisions are designed to be relatively homogeneous regions characterised by identifiable social and economic units within the region, under the unifying influence of one or more major towns or cities.

For more detailed information, refer to the ASGC (1216.0).

UNPUBLISHED STATISTICS

6 The ABS may make available on request certain unpublished tourist accommodation statistics. A charge may be made for this information.

RELATED PUBLICATIONS

7 Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available on request. Other ABS publications which may be of interest include:

- *Directory of Tourism Statistics* (1130.0) (irregular: first and latest issue; 1991)
- *Overseas Arrivals and Departures, Australia* (3401.0) (monthly)
- *Tourism Indicators, Australia* (8634.0) (quarterly)
- *Tourist Accommodation, Australia* (8635.0) (quarterly)

8 Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (1101.0). The ABS also issues the *Release Advice* (1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both the Catalogue and *Release Advice* are available from any ABS office.

SYMBOLS AND OTHER USAGES

n.a.	not available
n.p.	not available for publication but included in totals where applicable
r	revised
..	not applicable
—	nil or rounded to zero
(C)	Municipality with City Status
(DC)	District council
(M)	Municipality
(RC)	Rural City

9 Where figures have been rounded, discrepancies may occur between totals and the sums of the component items.

GLOSSARY

Average length of stay Average length of stay is expressed in numbers of days and calculated:

- for hotels, motels and guest houses, by dividing *Guest nights* by *Guest arrivals* and
- for holiday flats, units and houses, by dividing *Unit nights occupied* by *Unit lettings.*

Bed spaces Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.

Capacity Capacity in terms of *Guest rooms, Bed spaces, Holiday units* or *Caravan park sites, etc.* is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.

Caravan park capacity The total number of *On-site vans, Other powered sites, Unpowered sites* and *Cabins, etc.*

Employment The number of persons working at accommodation establishments at the end of the survey period (including working proprietors and those working on other than accommodation activities).

Establishments For hotels, motels and guest houses, caravan parks and visitor hostels, the number of establishments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.

Guest arrivals The total number of paying guests counted only on the first night they stayed at the accommodation establishment.

Letting entities For holiday flats, units and houses, the number of owners, managers or real estate agents within the scope of the survey who operated for any part of the survey period.

Occupancy Occupancy in terms of *Room nights, Unit nights* or *Site nights occupied* refers to the total number of nights each guest room, holiday unit or caravan park site, etc. was occupied during the survey period. NOTE: From September quarter 1992, caravan park sites, etc. permanently reserved for 2 months or more at the end of the survey period but only casually occupied by their tenants have been recorded continuously as *Site nights occupied* irrespective of whether the tenants of individual sites were in residence on any particular night.

Occupancy in terms of *Guest nights* refers to the total number of nights each paying guest stayed during the survey period.

Occupancy rates *Occupancy rates* represent occupancy expressed as a percentage of total capacity available during the survey period, e.g.

$$\textit{Room occupancy rate}\ (\%)\ \text{for the period} = \frac{\textit{Room nights occupied}}{(\textit{Guest rooms}) \times (\text{No. of days in the period})} \times 100$$

providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.

GLOSSARY

Other sites permanently reserved — The total number of powered and unpowered sites, on-site vans and cabins, etc. continuously let for 2 months or more by the end of the survey period to tenants who occupy the sites only on a casual or sporadic basis. Separate data for this item are available only from September quarter 1992.

Room nights available — The number of guest rooms available multiplied by the number of days for which they were available during the survey period. For establishments closing (other than for seasonal reasons) or opening during the survey period, operating periods only are included.

Sites occupied by long-term guests — The total number of sites, etc. occupied at the end of the survey period by guests who have stayed continuously for 2 months or more.

Star grading — The grading of hotels and motels with facilities based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication *Accommodation Australia*, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).

Takings from accommodation — Revenue received from the provision of accommodation. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

Unit lettings — The total number of times a holiday flat, unit or house was occupied by a new tenant, counted only on the first night it was occupied by the new tenant.

Australian Bureau of Statistics

FOR MORE INFORMATION...

The ABS publishes a wide range of information on Australia's economic and social conditions. A catalogue of publications and products is available from any of our offices (see below).

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