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AUSTRALIAN BUREAU OF STATISTICS  
TOURIST ACCOMMODATION, AUSTRALIA, JUNE QUARTER 1983

**PHONE INQUIRIES** *for more information about these statistics*—contact Mr Neil McKenzie on Canberra (062) 52 6064 or any of our State offices.

*other inquiries including copies of publications*—contact Information Services on Canberra (062) 52 6627 or in any of our State offices.

**MAIL INQUIRIES** *write to* Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616 or any of our State offices.

**MAIN FEATURES**

During the 3 months ended 30 June 1983 there were 1,046 licensed hotels with facilities and 2,722 motels, private hotels or guest houses with facilities in operation in Australia.

The room occupancy rate for hotels and motels combined was 51.4% for the June quarter 1983 compared with 55.7% for the June quarter 1982. Accommodation takings for the June quarter 1983 were \$182.7m compared with \$169.3m for the June quarter 1982.

The site occupancy rate for caravan parks for the June quarter 1983 was 21.6% compared with 23.8% for the June quarter 1982.

shower and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

(c) *Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

**EXPLANATORY NOTES****Introduction**

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments.

**Scope and coverage**

2. For the purposes of this survey, a *tourist accommodation establishment* is defined as an establishment which predominantly provides short term accommodation (i.e. for periods of less than 2 months) available to the general public.

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (a) *Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- (b) *Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or

**Definitions**

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than one type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as two separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

5. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

6. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

7. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

8. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period.

9. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

10. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

11. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

12. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

13. *Site occupancy rate* refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.

14. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation were a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

15. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

#### **Related publications**

16. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States (e.g. local government areas or combinations of local government areas) are available upon request. From September Quarter 1980 a dissection of the statistics shown in this publication, according to size of establishment, is available on request for each State (Territories excluded).

17. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0). The ABS also issues on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

**NOTE:** Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

**R.J. CAMERON**  
Australian Statistician

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	ESTABLISHMENTS AND CAPACITY (number)														
June quarter 1983—															
Establishments	257	1,085	1,342	174	565	739	224	651	875	118	164	282	143	137	280
Guest rooms	8,751	26,042	34,793	4,816	14,177	18,993	6,126	15,600	21,726	3,298	4,214	7,512	3,943	5,685	9,628
Bed spaces	20,914	77,960	98,874	11,400	40,718	52,118	16,487	46,506	62,993	7,901	12,810	20,711	8,214	15,064	23,278
	ROOM OCCUPANCY RATES (per cent)														
1982—															
April	55.3	63.2	61.3	51.9	58.2	56.8	53.3	57.0	56.0	51.5	62.2	57.8	49.3	49.4	49.4
May	54.2	61.6	59.8	49.4	57.0	55.3	56.2	60.4	59.2	52.9	60.3	57.2	51.8	50.9	51.3
June	48.9	53.7	52.5	45.0	48.8	47.9	55.7	62.0	60.2	44.2	48.3	46.6	51.6	44.2	47.2
June quarter 1982	52.8	59.5	57.9	48.8	54.7	53.3	55.0	59.8	58.4	50.0	57.0	53.9	50.9	48.2	49.3
1983—															
April	49.4	59.1	56.6	50.6	56.4	54.9	46.7	51.6	50.2	49.5	61.2	56.1	46.2	47.3	46.9
May	47.0	56.7	54.3	48.3	54.5	53.0	45.3	51.3	49.6	46.3	56.7	52.1	48.3	47.4	47.7
June	44.5	50.4	48.9	44.9	46.7	46.2	47.3	53.8	52.0	40.6	45.5	43.3	46.5	41.8	43.7
June quarter 1983	47.0	55.4	53.3	47.9	52.6	51.4	46.4	52.2	50.6	45.5	54.5	50.5	47.0	45.5	46.1
	BED OCCUPANCY RATES (per cent)														
1983—															
April	32.3	36.6	35.7	31.6	34.8	34.1	28.5	31.8	30.9	32.3	37.4	35.4	30.5	30.4	30.4
May	29.5	36.2	34.8	28.9	33.8	32.7	27.0	30.8	29.8	29.2	35.3	33.0	31.6	30.2	30.7
June	27.9	30.0	29.5	26.0	27.3	27.1	27.7	32.1	30.9	24.4	25.7	25.2	30.6	25.2	27.1
June quarter 1983	29.9	34.3	33.4	28.8	32.0	31.3	27.7	31.5	30.6	28.6	32.8	31.2	30.9	28.6	29.4
	TAKINGS FROM ACCOMMODATION (\$'000)														
1983—															
April	6,877	16,974	23,851	3,833	8,049	11,882	3,819	8,538	12,357	1,845	2,692	4,538	2,196	2,734	4,931
May	6,742	16,976	23,718	3,740	8,116	11,856	3,826	8,763	12,590	1,747	2,596	4,344	2,299	2,760	5,058
June	6,136	14,466	20,601	3,262	6,704	9,966	3,697	8,912	12,609	1,449	1,955	3,404	2,107	2,401	4,508
June quarter 1983	19,755	48,415	68,170	10,836	22,869	33,705	11,342	26,213	37,555	5,042	7,244	12,285	6,602	7,895	14,497

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION—continued

	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)
ESTABLISHMENTS AND CAPACITY												
June quarter 1983—												
Establishments	83	59	142	35	35	70	12	26	38	1,046	2,722	3,768
Guest rooms	2,748	1,504	4,252	1,030	1,334	2,364	756	1,412	2,168	31,468	69,968	101,436
Bed spaces	7,006	4,661	11,667	2,365	3,586	5,951	1,725	4,152	5,877	76,012	205,457	281,469
ROOM OCCUPANCY RATES (per cent)												
1982—												
April	52.2	57.8	54.3	46.0	53.5	50.5	56.7	70.7	65.4	52.7	59.5	57.5
May	45.9	47.4	46.5	55.1	62.1	59.3	54.5	73.0	66.0	52.7	59.4	57.4
June	42.7	38.8	41.3	64.6	71.5	68.8	47.0	53.5	51.1	49.4	53.3	52.1
June quarter 1982	46.9	48.0	47.3	55.3	62.5	59.6	52.8	65.8	60.9	51.6	57.4	55.7
1983—												
April	50.9	50.5	50.7	38.0	48.9	44.3	66.1	82.4	76.5	48.8	56.1	53.8
May	46.5	44.1	45.6	47.4	52.9	50.5	71.4	85.0	80.1	47.5	54.4	52.3
June	40.4	32.4	37.5	56.5	57.9	57.3	48.1	61.6	56.8	45.1	49.3	48.0
June quarter 1983	45.9	42.3	44.6	47.7	53.3	50.9	62.0	76.4	71.2	47.2	53.3	51.4
BED OCCUPANCY RATES (per cent)												
1983—												
April	34.9	31.1	33.4	23.7	28.1	26.4	44.8	53.3	50.7	31.4	34.8	33.4
May	32.4	27.5	30.4	30.2	31.8	31.2	45.1	59.6	55.2	29.7	34.1	32.3
June	28.1	19.9	24.8	37.5	36.0	36.6	31.5	39.0	36.7	27.9	29.3	28.2
June quarter 1983	31.8	26.2	29.5	30.7	32.0	31.5	40.5	50.8	47.7	29.7	32.8	31.3
TAKINGS FROM ACCOMMODATION (\$'000)												
1983—												
April	1,585	789	2,374	449	814	1,263	728	1,302	2,029	21,333	41,892	63,224
May	1,373	656	2,029	676	940	1,616	748	1,419	2,166	21,151	42,226	63,376
June	1,197	474	1,671	797	1,003	1,800	517	985	1,502	19,162	36,899	56,061
June quarter 1983	4,155	1,919	6,074	1,921	2,758	4,679	1,992	3,705	5,697	61,644	121,017	182,661

TABLE 2. CARAVAN PARKS: NUMBER, CAPACITY, SITE OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales(a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
ESTABLISHMENTS AND CAPACITY (number)								
June quarter 1983—								
Establishments	568	430	397	154	242	53	12	1,856
Powered sites	49,088	37,011	21,031	12,146	14,065	2,782	663	136,786
Unpowered sites	23,963	13,357	10,752	5,084	3,922	1,990	731	59,799
Cabins, flats, etc.	1,068	760	692	521	460	63	67	3,631
<i>Total capacity</i>	<i>74,119</i>	<i>51,128</i>	<i>32,475</i>	<i>17,751</i>	<i>18,447</i>	<i>4,835</i>	<i>1,461</i>	<i>200,216</i>
SITE OCCUPANCY RATES (per cent)								
1982—								
April	26.3	18.8	39.6	23.8	31.5	22.7	35.5	27.1
May	22.5	13.1	38.8	17.8	29.3	16.5	56.2	23.2
June	18.4	9.4	44.6	10.8	27.1	15.0	57.3	21.0
June quarter 1982	22.4	13.8	41.0	17.5	29.3	18.1	49.8	23.8
1983—								
April	23.2	18.5	35.4	21.0	33.0	21.0	38.2	24.7
May	19.8	13.5	31.8	17.9	32.5	15.4	50.6	21.2
June	15.7	9.7	36.9	11.5	30.8	15.5	58.3	18.9
June quarter 1983	19.6	13.9	34.7	16.8	32.1	17.3	49.0	21.6
TAKINGS FROM ACCOMMODATION (\$'000)								
1983—								
April	3,676	1,786	2,002	732	1,122	184	106	9,608
May	3,252	1,401	1,870	660	1,103	139	140	8,566
June	2,501	1,022	2,106	416	999	123	156	7,323
June quarter 1983	9,429	4,210	5,978	1,809	3,224	446	402	25,497

(a) Includes Australian Capital Territory.