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TOURIST ACCOMMODATION, AUSTRALIA, JUNE QUARTER 1986

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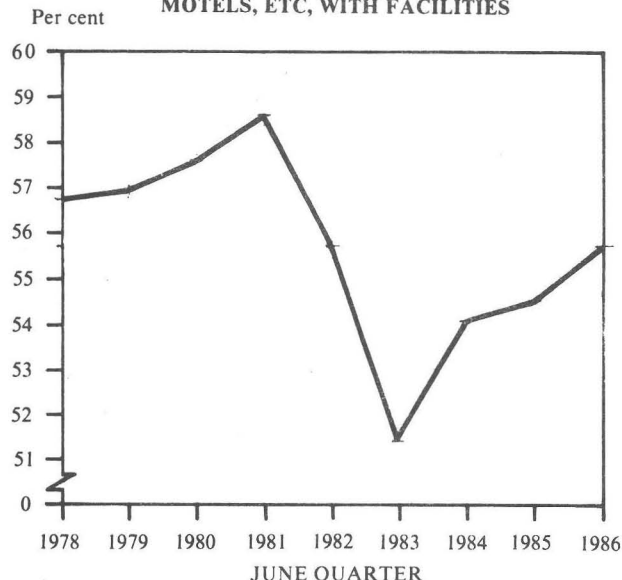
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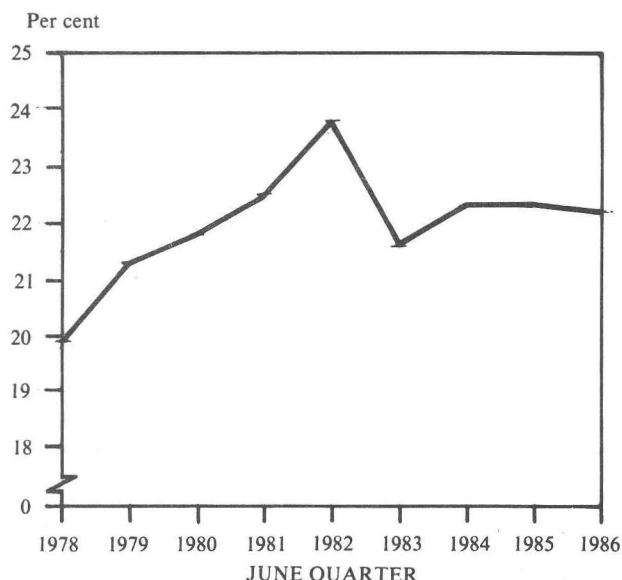
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MAIN FEATURES

ROOM OCCUPANCY RATES FOR HOTELS AND MOTELS, ETC. WITH FACILITIES



SITE OCCUPANCY RATES FOR CARAVAN PARKS



The room occupancy rate for hotels and motels etc. with facilities was 55.7% for the June quarter 1986 (compared with 54.5% for the June quarter 1985). This is the eleventh consecutive quarter where there has been an increase in the room occupancy rate when compared with the same period twelve months earlier. Accommodation takings for the June quarter 1986 were \$292m, an increase of 19.2% compared with \$245m for the June quarter 1985.

The number of bed spaces has also increased significantly compared with the same period 12 months ago. There has been a 10.6% increase in bed spaces in hotels and a 4.5% increase in bed spaces in motels.

The site occupancy rate for caravan parks for the June quarter 1986 was 22.2%, compared with 22.3% for the June quarter 1985. Accommodation takings for the June quarter 1986 were \$35m, an increase of 8.2% compared with \$32m for the June quarter 1985.

EXPLANATORY NOTES

Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments.

Scope and coverage

2. For the purposes of this survey, a *tourist accommodation establishment* is defined as an establishment which predominantly provides short term accommodation (i.e. for periods of less than 2 months) available to the general public.

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (a) *Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- (b) *Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or shower

and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (c) *Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than one type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as two separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

5. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

6. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

7. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

8. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period.

9. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

10. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

11. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

12. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

13. *Site occupancy rate* refers to the proportion of sites occupied by guests in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage. Unoccupied on-site vans are treated as vacant sites.

14. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation were a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

15. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

16. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States (e.g. local government areas or combinations of local government areas) are available upon request. From September Quarter 1980 a dissection of the statistics shown in this publication, according to size of establishment, is available on request for each State (Territories excluded).

17. Users may also wish to refer to the following publication which is available on request:

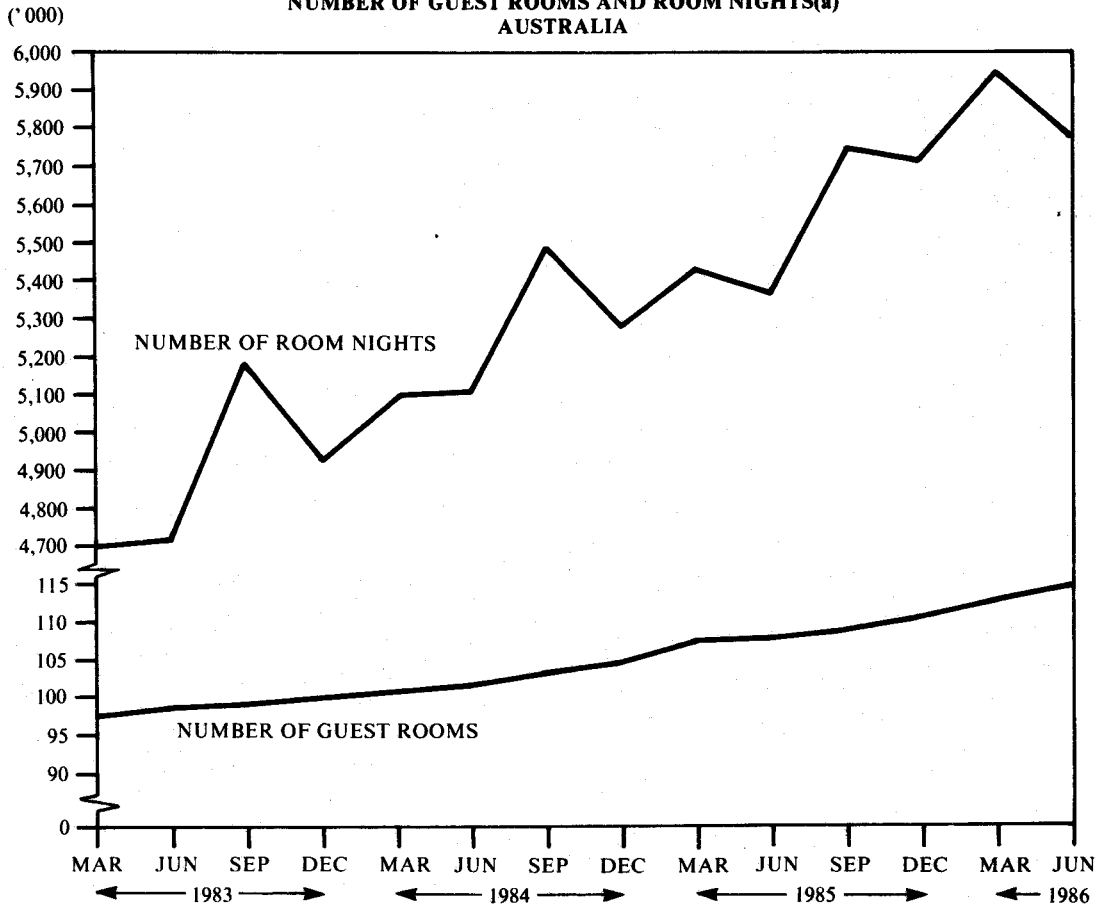
Selected Accommodation Establishments, Australia, 1984-85 (8636.0)

18. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia (1101.0)*. The ABS also issues on Tuesdays and Fridays, a *Publications Advice (1105.0)* which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

NOTE: Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

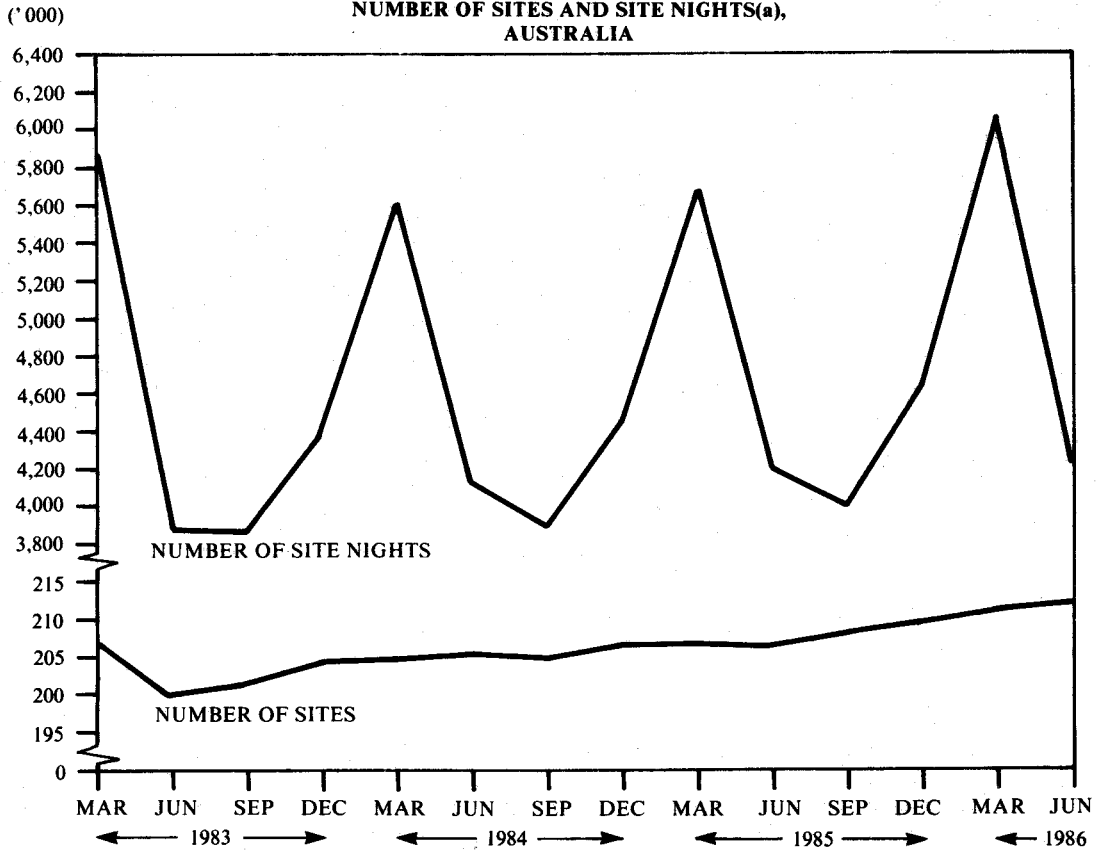
IAN CASTLES
Australian Statistician

**LICENSED HOTELS AND MOTELS, ETC. WITH FACILITIES;
NUMBER OF GUEST ROOMS AND ROOM NIGHTS(a)
AUSTRALIA**



(a) Number of Room Nights represents the total number of nights each guest room is occupied during the quarter. For the definition of number of guest rooms, refer to paragraph 5 of the Explanatory Notes.

**CARAVAN PARKS;
NUMBER OF SITES AND SITE NIGHTS(a),
AUSTRALIA**



(a) Number of Site Nights represents the total number of nights each powered/unpowered site, cabin, flat, etc. is occupied during the quarter. For the definitions of sites (powered/unpowered, cabins, flats, etc.) refer to paragraphs 7, 8 and 9 of the Explanatory Notes.

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	ESTABLISHMENTS AND CAPACITY (number)														
June quarter 1985—															
Establishments	247	1,142	1,389	165	562	727	249	703	952	119	180	299	148	143	291
Guest rooms	9,330	27,936	37,266	4,978	14,252	19,230	7,438	16,381	23,819	3,313	4,724	8,037	4,921	6,204	11,125
Bed spaces	22,789	84,869	107,658	11,966	41,539	53,505	20,710	49,985	70,695	8,033	14,520	22,553	10,586	16,463	27,049
June quarter 1986—															
Establishments	263	1,184	1,447	179	561	740	256	718	974	119	177	296	150	148	298
Guest rooms	9,848	29,225	39,073	4,993	14,652	19,645	9,038	17,270	26,308	3,347	4,835	8,182	5,128	6,407	11,535
Bed spaces	24,398	89,408	113,806	11,888	42,537	54,425	25,820	52,673	78,493	8,152	14,851	23,003	11,047	16,973	28,020
ROOM OCCUPANCY RATES (per cent)															
1985—															
April	59.6	60.5	60.3	58.4	58.0	58.1	48.1	51.5	50.4	50.5	58.6	55.2	47.8	50.8	49.5
May	58.1	59.8	59.4	55.0	57.6	56.9	52.8	55.8	54.9	52.0	56.4	54.6	46.9	49.4	48.3
June	53.5	52.6	52.8	50.6	47.9	48.6	49.7	54.5	53.0	43.2	45.7	44.7	45.9	43.5	44.6
June quarter 1985	57.1	57.7	57.5	54.7	54.5	54.6	50.3	54.0	52.8	48.6	53.6	51.5	46.9	47.9	47.5
1986—															
April	66.0	62.3	63.2	61.4	58.7	59.4	52.9	54.4	53.9	56.8	62.8	60.3	49.6	50.8	50.3
May	59.7	60.8	60.5	56.5	56.2	56.3	50.7	56.9	54.9	57.1	62.5	60.3	46.0	44.9	45.4
June	56.8	54.4	55.0	51.2	47.2	48.2	47.1	57.6	54.0	46.8	48.5	47.8	44.6	44.6	44.6
June quarter 1986	60.8	59.2	59.6	56.3	54.0	54.6	50.2	56.3	54.3	53.6	58.0	56.2	46.7	46.8	46.7
BED OCCUPANCY RATES (per cent)															
1986—															
April	40.3	36.1	37.0	36.7	34.6	35.1	29.8	32.0	31.3	34.7	35.6	35.3	31.9	32.8	32.5
May	36.3	37.8	37.5	33.6	34.3	34.2	29.4	34.6	33.0	37.3	38.2	37.9	29.1	27.7	28.2
June	34.4	31.9	32.4	30.1	27.3	27.9	26.7	35.0	32.3	28.2	26.9	27.4	29.3	28.5	28.8
June quarter 1986	37.0	35.3	35.7	33.4	32.1	32.4	28.6	33.9	32.2	33.4	33.6	33.6	30.1	29.7	29.8
TAKINGS FROM ACCOMMODATION (\$'000)															
1986—															
April	14,268	24,865	39,133	6,419	10,850	17,269	9,109	11,715	20,824	2,806	3,881	6,687	3,931	4,171	8,102
May	12,854	25,268	38,122	6,052	10,963	17,015	9,103	12,568	21,670	2,971	4,141	7,112	3,748	3,815	7,563
June	11,632	22,052	33,684	5,113	8,794	13,907	7,997	12,255	20,252	2,384	3,025	5,409	3,463	3,770	7,233
June quarter 1986	38,754	72,185	110,939	17,584	30,606	48,191	26,208	36,537	62,746	8,162	11,047	19,209	11,142	11,756	22,898

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION—continued

	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	ESTABLISHMENTS AND CAPACITY (number)											
June quarter 1985—												
Establishments	86	66	152	34	33	67	11	27	38	1,059	2,856	3,915
Guest rooms	2,688	1,588	4,276	1,298	1,425	2,723	691	1,565	2,256	34,657	74,075	108,732
Bed spaces	6,836	4,919	11,755	3,426	3,916	7,342	1,622	4,610	6,232	85,968	220,821	306,789
June quarter 1986—												
Establishments	92	62	154	36	35	71	11	30	41	1,106	2,915	4,021
Guest rooms	2,907	1,464	4,371	1,711	1,653	3,364	692	1,701	2,393	37,664	77,207	114,871
Bed spaces	7,667	4,577	12,244	4,483	4,697	9,180	1,658	5,018	6,676	95,113	230,734	325,847
ROOM OCCUPANCY RATES (per cent)												
1985—												
April	57.4	64.7	60.1	45.2	55.2	50.4	59.3	75.9	70.8	53.7	57.4	56.2
May	50.8	52.7	51.5	53.5	67.8	61.0	65.2	78.8	74.6	53.8	57.8	56.5
June	42.6	37.7	40.8	61.4	73.8	67.9	49.6	62.3	58.4	49.6	51.2	50.7
June quarter 1985	50.2	51.9	50.8	53.4	65.6	59.8	58.1	72.4	68.0	52.4	55.5	54.5
1986—												
April	60.8	63.9	61.8	49.0	58.0	53.3	70.9	77.4	75.5	58.2	59.2	58.9
May	45.0	47.8	45.9	55.5	62.6	58.9	63.0	71.9	69.3	53.8	57.9	56.6
June	38.8	36.0	37.9	61.6	65.9	63.7	43.0	59.4	54.7	49.8	52.6	51.7
June quarter 1986	48.2	49.2	48.5	55.4	62.2	58.7	59.0	69.6	66.6	53.9	56.6	55.7
BED OCCUPANCY RATES (per cent)												
1986—												
April	37.6	38.3	37.8	28.8	34.4	31.6	44.3	46.2	45.7	35.0	34.9	34.9
May	27.5	29.2	28.1	33.0	38.4	35.7	38.3	44.8	43.2	32.6	35.7	34.8
June	22.9	21.6	22.5	36.1	40.4	38.3	27.5	34.9	33.0	29.7	31.2	30.8
June quarter 1986	29.3	29.7	29.5	32.7	37.7	35.2	36.7	42.0	40.7	32.4	33.9	33.5
TAKINGS FROM ACCOMMODATION (\$'000)												
1986—												
April	2,663	1,235	3,898	1,746	1,502	3,248	821	2,228	3,048	41,763	60,446	102,209
May	2,004	963	2,967	1,955	1,732	3,687	805	2,166	2,971	39,492	61,615	101,107
June	1,662	682	2,343	2,070	1,714	3,784	551	1,745	2,296	34,871	54,036	88,907
June quarter 1986	6,328	2,880	9,208	5,771	4,948	10,719	2,176	6,139	8,315	116,125	176,098	292,223

TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales(a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
ESTABLISHMENTS AND CAPACITY (number)								
June quarter 1985—								
Establishments	578	428	396	157	241	61	18	1,879
Powered sites	51,317	37,343	20,871	12,668	15,040	3,075	1,159	141,473
Unpowered sites	23,897	13,425	11,325	5,148	3,840	2,169	2,190	61,994
Cabins, flats, etc.	1,128	908	754	528	512	72	131	4,033
<i>Total capacity</i>	76,342	51,676	32,950	18,344	19,392	5,316	3,480	207,500
June quarter 1986—								
Establishments	592	423	388	166	242	67	24	1,902
Powered sites	52,926	37,828	20,546	13,526	15,196	3,271	1,367	144,660
Unpowered sites	24,175	13,056	10,886	5,284	4,151	2,284	3,100	62,936
Cabins, flats, etc.	1,228	1,002	882	599	519	73	191	4,494
<i>Total capacity</i>	78,329	51,886	32,314	19,409	19,866	5,628	4,658	212,090
SITE OCCUPANCY RATES (per cent)								
1985—								
April	25.2	20.9	33.0	23.1	34.5	22.3	21.5	25.9
May	20.5	14.1	31.9	18.2	32.0	17.8	28.5	21.7
June	16.9	10.4	36.5	11.3	31.6	15.2	33.1	19.5
June quarter 1985	20.9	15.1	33.8	17.6	32.7	18.5	27.7	22.3
1986—								
April	23.5	17.1	31.5	18.6	31.9	21.3	22.7	23.5
May	21.5	14.4	33.0	17.9	29.2	17.7	31.0	22.1
June	18.0	11.4	39.0	11.9	34.5	15.8	32.6	21.0
June quarter 1986	21.0	14.3	34.5	16.2	31.8	18.3	28.9	22.2
TAKINGS FROM ACCOMMODATION (\$'000)								
1986—								
April	4,911	2,186	2,224	977	1,475	260	257	12,290
May	4,597	1,903	2,379	997	1,357	226	379	11,837
June	3,775	1,486	2,781	608	1,564	181	397	10,792
June quarter 1986	13,283	5,575	7,384	2,582	4,396	667	1,033	34,919

(a) Includes Australian Capital Territory.

TABLE 2. CARAVAN PARKS—continued

	Western Australia			Tasmania			Northern Territory			Australia		
	Short term	Long term	Total	Short term	Long term	Total	Short term	Long term	Total	Short term	Long term	Total
ESTABLISHMENTS AND CAPACITY (number)												
September quarter 1985—												
Establishments	238	n.a.	n.a.	64	n.a.	n.a.	20	n.a.	n.a.	1,878	n.a.	n.a.
Powered sites	14,886	n.a.	n.a.	3,152	n.a.	n.a.	1,390	n.a.	n.a.	141,595	n.a.	n.a.
Unpowered sites	3,861	n.a.	n.a.	2,180	n.a.	n.a.	2,535	n.a.	n.a.	62,704	n.a.	n.a.
Cabins, flats, etc.	510	n.a.	n.a.	70	n.a.	n.a.	131	n.a.	n.a.	4,098	n.a.	n.a.
<i>Total capacity</i>	19,257	n.a.	n.a.	5,402	n.a.	n.a.	4,056	n.a.	n.a.	208,397	n.a.	n.a.
September quarter 1986—												
Establishments	235	44	279	71	—	71	32	23	55	1,916	678	2,594
Powered sites	14,395	3,027	17,422	3,449	..	3,449	1,230	1,938	3,168	145,599	49,307	194,906
Unpowered sites	3,938	512	4,450	2,260	..	2,260	3,342	597	3,939	63,878	11,157	75,035
Cabins, flats, etc.	565	53	618	87	..	87	235	54	289	4,846	1,187	6,033
<i>Total capacity</i>	18,898	3,592	22,490	5,796	..	5,796	4,807	2,589	7,396	214,323	61,651	275,974
SITE OCCUPANCY RATES (per cent)												
1985—												
July	34.0	n.a.	n.a.	13.1	n.a.	n.a.	35.9	n.a.	n.a.	19.5	n.a.	n.a.
August	35.6	n.a.	n.a.	14.4	n.a.	n.a.	35.9	n.a.	n.a.	22.0	n.a.	n.a.
September	38.6	n.a.	n.a.	16.8	n.a.	n.a.	29.1	n.a.	n.a.	22.5	n.a.	n.a.
September quarter 1985	36.0	n.a.	n.a.	14.7	n.a.	n.a.	33.7	n.a.	n.a.	21.3	n.a.	n.a.
1986—												
July	32.2	65.8	37.7	13.3	..	13.3	29.9	61.3	40.9	19.8	51.3	27.0
August	32.3	67.1	37.9	13.6	..	13.6	30.0	64.2	42.0	22.2	52.1	29.0
September	34.9	68.5	40.3	15.9	..	15.9	23.1	58.5	35.5	22.2	51.8	28.9
September quarter 1986	33.1	67.1	38.6	14.3	..	14.3	27.7	61.4	39.5	21.4	51.7	28.3
TAKINGS FROM ACCOMMODATION (\$'000)												
1986—												
July	1,436	463	1,899	149	..	149	381	380	761	10,691	6,364	17,055
August	1,424	480	1,904	170	..	170	399	405	803	12,461	6,621	19,082
September	1,594	485	2,080	210	..	210	304	351	655	12,320	6,318	18,638
September quarter 1986	4,454	1,428	5,882	529	..	529	1,084	1,135	2,219	35,472	19,304	54,776
NUMBER OF SITES OCCUPIED BY LONG TERM RESIDENTS												
At end of—												
September quarter 1986	2,531	1,922	4,453	406	..	406	187	1,073	1,260	15,988	26,711	42,699